

SEARS  
*Christmas*  
Book

SEARS, ROEBUCK AND CO.

[WishbookWeb.com](http://WishbookWeb.com)



### Special value selected Folders

**50** A Christmas offering that is really sensationaly low priced. Each card a different, colorful design **49c**

Christmas scenes everybody loves... rich, friendly greetings for a hearty "old-fashioned Christmas." This assortment includes cards with novelty prints... cut-out designs with gold or silver foil underlays... embossed designs... satin finished novelty papers... smooth finish papers and many other types. All are printed in brilliant colors and all are the 4-fold French style cards. Each with envelope. Card sizes average  $4\frac{5}{8} \times 5\frac{5}{8}$  in. In box. Shpg. wt., 1 lb. 6 oz.

3 P 5641—50 cards with 50 matching envelopes.....49c



### Elaborately trimmed Folders

**50** New, delightful and appealing designs. **98c**  
A super value ...

Rich, mellow colors... fancy patterned papers... novelty cut-outs... foil underlays... appropriate sentiments... ribbon bowknot... satin cloth inlays and many other styles. 4-fold French folders with envelopes. Average card size,  $4\frac{3}{8} \times 6$  inches. Boxed.  
3 P 5642—Shpg. wt., 1 lb. 10 oz..98c

All prices in this catalog are our ceiling prices with the exception of those which are listed in the Ceiling Price List in green section of this book. All the items on this list are sold in this catalog below the ceiling prices shown.

### Artistically designed Folders

**25** An excellent buy... Unusual cards of **49c**  
real distinction

Each one different... each with beautiful colored designs. Simple, sincere verses enhance the beauty of applique designs, varnished art pictures, satin cloth inserts, foil mounts and others. French folders with envelopes.  $5\frac{3}{4} \times 5\frac{3}{4}$  in.

3 P 5652—Shipping wt., 12 oz....49c

### Sears Exclusive Thrift Folders

**29** Latest designs that will cost you only **29c**  
a penny apiece

Colorful designs. 29 different and well assorted French fold cards including patriotic designs, religious subjects, traditional Christmas scenes, familiar quotations from famous poets and authors. Card size,  $4\frac{3}{4} \times 5\frac{3}{4}$  in. with envelopes. Boxed.

3 P 5640—Shipping wt., 8 oz.....29c



### Exclusive designs . . . your name printed

**50**

An outstanding assortment of handsome, large ( $4\frac{1}{2} \times 5\frac{1}{2}$ -in.) size cards.  
Your name printed on every card

**89c**

The hit of the season! French-style folders, 5 each of 10 different designs, with your name printed for only 89c! The most popular Christmas scenes of any season brilliantly colored and finished by a new printing process to look like more expensive cards. Each card is distinguished by a quotation from a famous poet or author. Each with matching envelope. Boxed. Allow one day for printing.

3 P 05728—Print clearly name wanted. Shpg. wt., 1 lb. 6 oz....89c



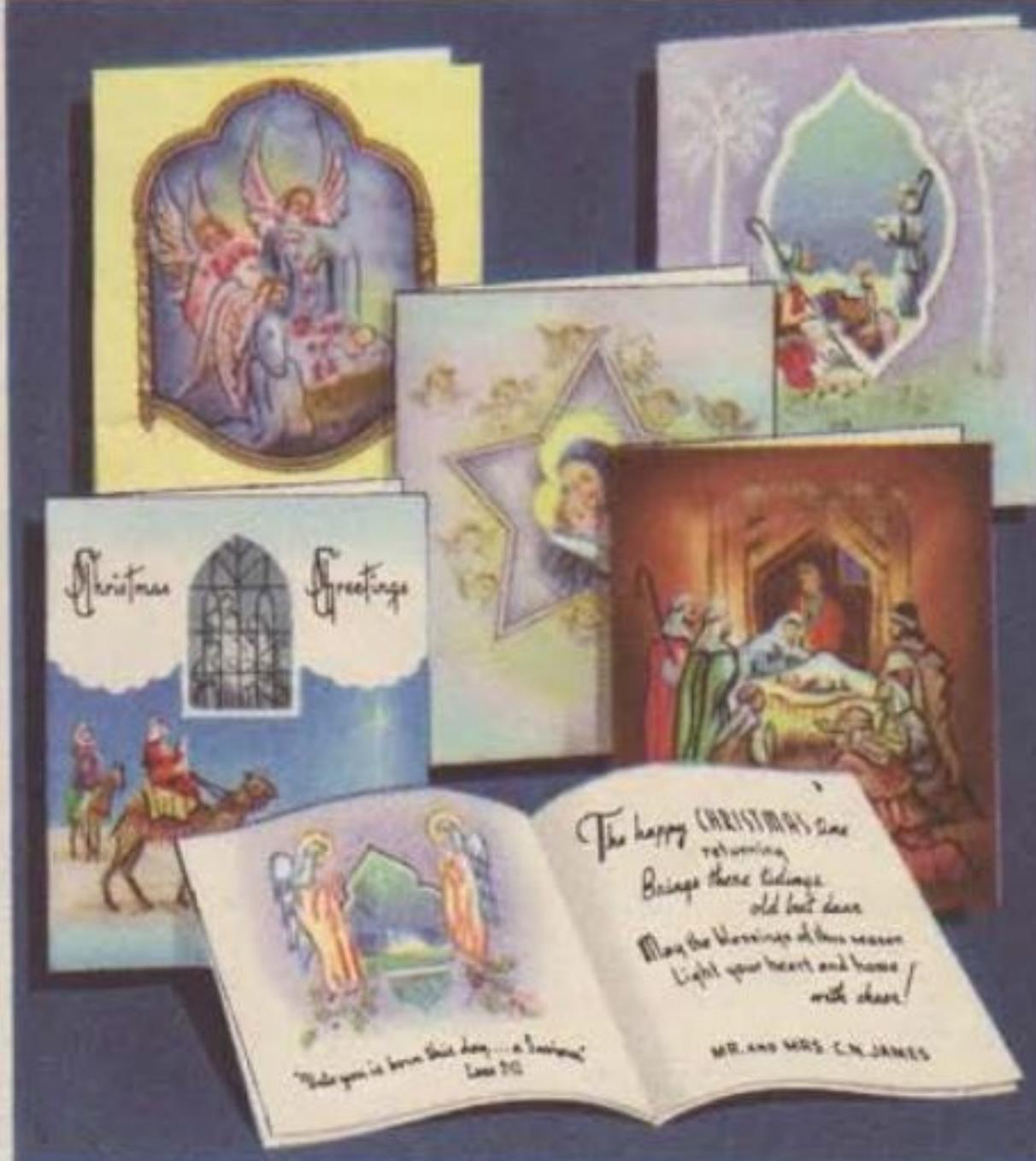
### Our finest Christmas Cards with your name

**25**

Exquisite designs; exclusive with Sears...richly decorated French-fold cards. Deluxe quality papers **98c**

All the expensive features of "best quality" cards at a price you can afford to pay. 5 each of 5 different designs. Lithographed in sparkling 8-color effects with additional full-color designs on inside pages. Each has the appeal of the simple, yet expressive messages of carefully chosen sentiments. Cards average  $4\frac{3}{4} \times 5\frac{1}{4}$ -in. Each with envelope. Boxed. Print clearly name wanted; state quantity. Allow one day for printing. Shipping weights, 12 oz. and 1 lb. 6 oz.

3 P 05726—25 Cards, 25 Envelopes.....98c  
50 Cards, 50 Envelopes.....\$1.79



### New Religious Folders . . . with your name

**25**

Lovely scenes that carry a living message. Designed exclusively for Sears **98c**

Beautiful, soft-tone reproductions of religious scenes. 4-fold French style cards with fine embossed work . . . cut-out designs . . . metallic underlays . . . Each with a selected Scripture text. Card size,  $4\frac{3}{4} \times 5\frac{1}{2}$  inches. Allow one day for printing. Print name wanted. Boxed. Shpg. wt., 12 oz.

3 P 05725—With name printed, and 25 envelopes....98c  
3 P 5658—Without name printed, and 25 envelopes...69c

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Free, easy-to-follow  
instructions for wrap-  
ping packages in-  
cluded in assortments

## Gift Wrappings



### Colorful Gift Wrapping Tissues

For bright, "Christmasy" pres-  
ents. Latest designs. **29c**  
41 sheets

Sears special value assortment.  
41 sheets—size 20x30 inches. 36 white  
tissue, 5 sheets of fancy decorated paper.  
3 P 5568—Shipping weight, 12 oz....29c  
18 sheets of white tissue paper, 20x30 in.  
3 P 5569—Shipping weight, 6 oz....10c

Deluxe quality decorated paper. 5 sheets,  
20x30 inches; assorted colors and designs.  
3 P 5557—Shipping weight, 6 oz....10c

Satin finish tissue, 20x24 in. Shimmering  
red, green, silver or blue. *State color.*  
3 P 5595—Shpg. wt., 3 oz. 3 sheets...10c



### Deluxe Wrapping Assortment

321 tissues, cards, seals **\$1.75**  
312 ft. of ribbons, cords

A big value at Sears price. All you need—  
sheets of shimmering metallic foil; red  
tissue; fancy papers; contrasting and  
matching ties; seals and cards.

51 sheets 20x30-in. fine Tissue  
2 sheets metallic silver foil paper  
2 sheets assorted color foil paper  
14 sheets fancy design paper  
18 sheets white tissue paper  
15 sheets red tissue paper, 270 tags, seals,  
stars, folders

312 ft. cheery Ribbons and Cords  
75 feet of  $\frac{1}{4}$ -inch red tinsel space cord  
75 feet of  $\frac{1}{4}$ -inch blue tinsel space cord  
12 feet red  $\frac{1}{4}$ -inch grosgrain ribbon  
15 feet  $\frac{1}{4}$ -inch red cellophane ribbon  
15 feet  $\frac{1}{4}$ -inch blue cellophane ribbon  
15 feet  $\frac{1}{4}$ -inch green cellophane ribbon  
15 feet  $\frac{1}{4}$ -inch blue cellophane ribbon  
15 feet  $\frac{1}{4}$ -inch red cellophane ribbon  
30 feet red tinsel cord  
15 feet of red colortye cord  
15 feet of blue colortye cord  
15 feet fancy decorated colortye cord  
2 fancy ribbon bows, 1 blue, 1 red, for your  
"extra special" packages

3 P 5590—Sears Deluxe Gift Wrapping  
Assortment. Shpg. wt., 3 lbs. 2 oz....\$1.75



### New! Servicemen's Gift Mailer

Meets postal requirements. Ideal for  
cookies, candies and other gifts. Assures  
safe arrival. Large attractive 9x6  $\frac{1}{2}$ x2  $\frac{1}{2}$ -  
in. box in corrugated paper mailing case.  
3 P 7420—Shipping weight, 10 oz.....10c  
3 P 7430—5 sheets wrapping paper, 30x40 inches,  
and 90 feet wrapping twine. Shpg. wt., 11 oz.19c



### 200 Assorted Tags, Seals, Cards

Jolly Santas, bulging stockings, little tin soldier design  
seals for the children; lovely Christmas bells, snow scenes,  
and poinsettia designs for the grownups. 155 Christmas  
seals of assorted sizes, 8 parcel post labels and seals, 28  
gift cards and 9 string tags.

3 P 5575—200-piece Assortment. Shipping weight, 7 oz.....19c

Sears 90-piece Assortment. Good quality cards, seals and tags including  
many fancy designs. Not illustrated.

3 P 5567—Shipping weight, 3 ounces.....10c



### Super-value Gift Wrapping Assortment

174 pcs. Tissues, Tags, Cards, Seals    267 ft. Colorful Ties and Ribbons    \$1.00

Complete assortment at a sensational price. Here's a new idea—gift enclosures that match the smart wrapping papers. Trimmed with the bright ribbons and gay little seals, you'll have Christmas packages that will delight everyone. Children will love the Snow Man, little angels and toy designs . . . glistening silver foil, pretty bells and holly designs will thrill the grownups. Enough wrapping material for about 30 medium sized packages—30 sheets of tissue—plain white, 20x30 in., decorated, 24x24 in.; 267 feet of ties and ribbons, and 144 matching seals and enclosure cards. Instructions included.

#### Colorful Cord and Ribbons

75 feet red tinsel space cord  
75 feet blue tinsel space cord  
12 feet  $\frac{1}{4}$ -inch red grosgrain ribbon  
15 feet  $\frac{1}{4}$ -inch red ribbon  
15 feet  $\frac{1}{4}$ -inch blue ribbon  
15 feet  $\frac{1}{4}$ -inch green ribbon  
15 feet  $\frac{1}{4}$ -inch printed ribbon  
15 feet  $\frac{1}{4}$ -inch sparkling blue cellophane ribbon  
30 feet red tinsel cord  
3 P 5589—Complete assortment. Shipping weight, 2 lbs....\$1.00

#### Smart Wrapping Papers

1 sheet fancy metallic decorative foil paper  
2 sheets embossed metallic silver foil paper  
9 sheets gayly decorated wrapping paper  
18 sheets white tissue paper  
144 matching tags, seals, stars and folders

(Packed in 12 $\frac{1}{4}$  x 15 $\frac{1}{4}$  x 1 $\frac{1}{4}$  inch box.)

3 P 5589—Complete assortment. Shipping weight, 2 lbs....\$1.00



#### Colorful Christmas Ribbons

Shipping wt.. each, 2 oz. State color.  
3 P 5579—Cellophane 90 feet  $\frac{1}{4}$  inch wide. Red, green or blue.....10c  
3 P 5551—Sparkling tinsel Cord 100 feet red, silver; 100 feet green, silver. 200 feet.....10c  
3 P 5552—Adhesive tinsel. 12 feet  $\frac{1}{2}$  inch wide. State: Red or silver...10c  
3 P 5553—Crimped Rayon Ribbon. 75 feet  $\frac{1}{16}$  in. wide. State: Red or green.10c

#### Holiday season thrift-priced Wrapping Assortment

This inexpensive assortment contains enough wrapping material for about 23 medium-sized packages. Gay, "Christmasy" paper. Sears good quality at a very low price.

Assortment contains: 5 sheets decorated paper, 24x24 inches .. 18 sheets white tissue paper, 20x30 inches .. 1 package tags, seals, stars, etc.. 75 feet red tinsel space cord .. 75 feet blue tinsel space cord .. 15 feet  $\frac{1}{4}$ -inch red ribbon .. 15 feet  $\frac{1}{4}$ -inch red cellophane ribbon. 15 feet  $\frac{1}{4}$ -inch green cellophane ribbon .. 15 feet  $\frac{1}{4}$ -inch blue cellophane ribbon. Shipping wt., 1 lb. 6 oz.

3 P 5583—Thrift Assortment .....50c

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50c

# Decorative Gifts for the home

## Log Cabin Incense Burner

Smoke from this novel cabin fragrance of the natural spicy pine into your home. Made of Northern Pine, 3x3 $\frac{3}{4}$ x3 $\frac{1}{4}$  inches. Twenty fir balsam cones packed in the cabin. Place cone in chimney . . . light it and enjoy the clean, pine fragrance. Especially useful in removing odors caused from certain foods, tobacco smoke, etc. Not Postpaid.

71 P 4505—Shpg. wt., 12 oz.....Each 49c

71 P 4506—Box of 15 extra cones.....10c

Shipping weight, 2 ounces.....10c



### Paddy O'Hair Seed Head

Just plant seed on this funny gentleman's bald pate, add water, and green "hair" soon appears. Seed and instructions included. 5 $\frac{1}{2}$ -in. high. Lots of fun for everyone.

Not Postpaid. Shipping wt., 1 lb. 6 oz.

71 P 4625.....Each 29c

71 P 4625B—Extra packet of seed.

Shipping weight, 1 ounce.....10c



### Soldier Boy Seed Head

This big smiling soldier boy Seed Head, with dashing military cap, will be an amusing gift for adults or for children. Plant grass seed in grooves; keep filled with water, and watch "hair" grow. Seed and instructions included. 7 $\frac{1}{2}$ -in. high.

Not Postpaid. Shpg. wt., 2 lbs. 8 oz.

71 P 4624.....Each 49c



### Christmas Centerpiece

Decorate your Christmas table with a natural centerpiece. Genuine birch bark base, 8 in. long; covered with natural princess pine and pine cones, frosted and glittery; red berries and 8-in. red candle in center. Buy for gifts and for yourself. Not Postpaid. Shipping weight, 12 oz.

71 P 4523.....Set 79c



### Colorful Novelty Gourds

A fine selection of 12 gourds, many sizes, shapes and colors. 98c Make splendid decorations when arranged in dish or bowl, or can be used for children's toys, darning forms, dippers, etc. Bowl not included.

Not Postpaid. Shipping weight, 3 lbs.

71 P 4677.....12 gourds 98c



### Natural-color Indian Corn

Attractive decorations for the holidays and all seasons. 98c Striking colors . . . crimson, blue, bronze and yellow, etc. Arrange in dish or Indian basket. Keeps indefinitely. Nine ears. Basket not included.

Not Postpaid. Shipping weight, 3 lbs.

71 P 4676.....9 ears 98c

71 P 4679—Combination offer, both corn and gourds. Wt., 6 lbs.....\$1.85



### Magic Plant and Bowl

Resurrection plant comes to life as if by magic when placed in water. Fancy green bowl, 6 inches in diameter, included. Plant comes to you tightly rolled. Place in bowl of water, and enjoy watching the green fern-like foliage unfold quickly. An interesting gift. Not Postpaid. Shipping weight, 1 pound 14 ounces.

71 P 4642.....Bowl and Plant 35c

## Lovely Water Garden Set

With this set any woman can create a beautiful centerpiece with any flowers. Consists of white pottery bowl, 13½ in. long, pottery crane 7½ in. high, colored shell chips, florist's clay and flower holder. Flowers not included. *Not Postpaid.*

71P4620—Shpg. wt., 6 lbs. \$1.98



## Frosted Pine Cones

Bring the good old Holiday spirit into your home by hanging these natural pine cones from the doorway, window or light fixture. This set consists of three real pine cones, each about 4 inches long, with a liberal amount of red ribbon for hanging. Decorated with pine foliage. A long-lasting decoration. *Not Postpaid.*

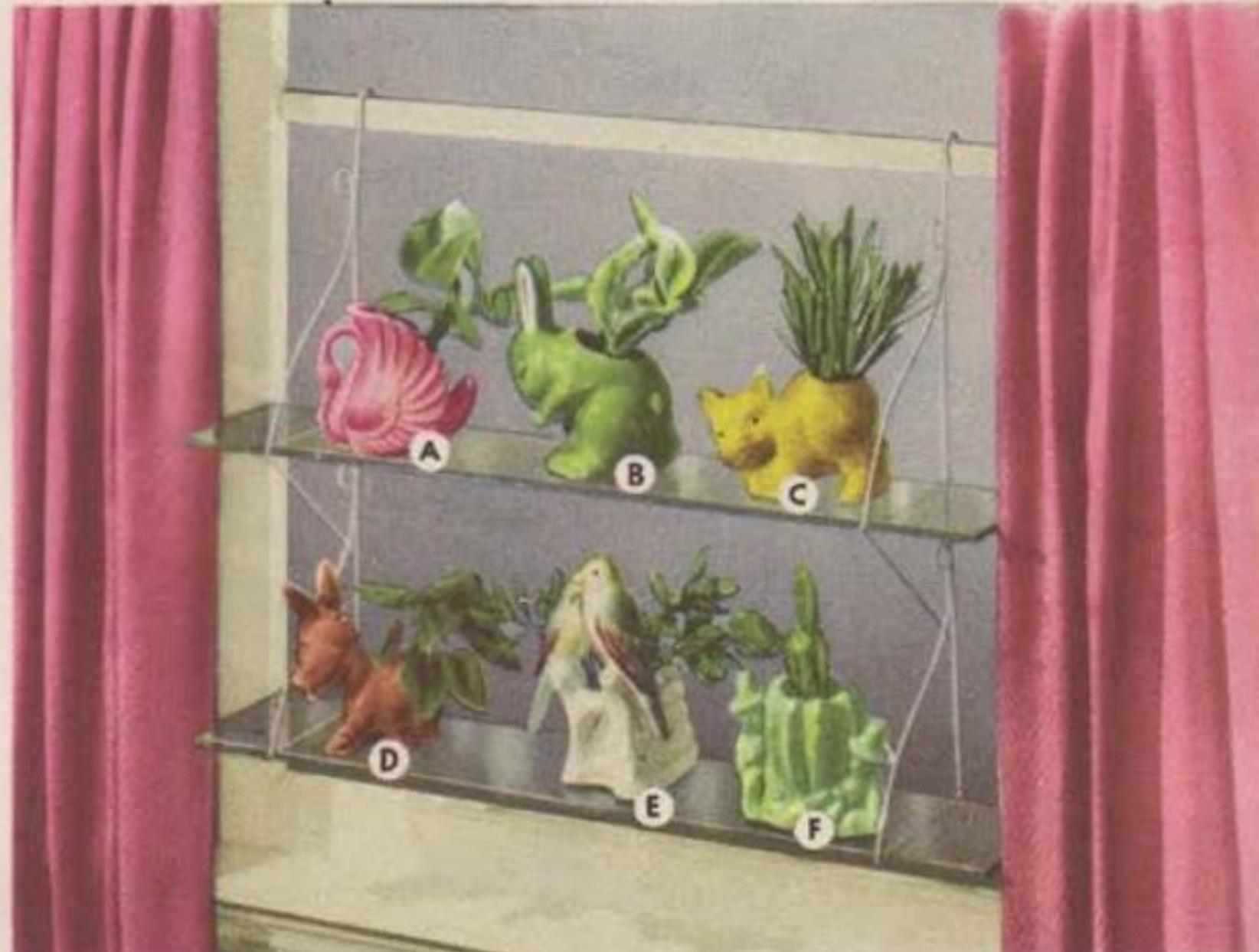
71 P 4673—Shpg. wt., 1 lb. . . . Per set 49c



## Window Shelf Set

For your sunny window. Holds 3 or 4 plant holders. Two extra heavy, bulb-edged glass shelves; one 4 by 14 inches, the other 4 by 18 inches. Two white-enameded metal hangers, 19 inches long. Brads included. Plants and pottery not included. *Not Postpaid.* Shipping weight, 4 pounds 4 ounces.

71 P 4540.....Set \$1.19



## Indoor Plant Holders make lovely gifts

Made of heavy glazed pottery in the brilliant colors you see above. The heavy glass shelves have smooth edges, and are 22 by 3½ inches. The attractively designed white enameled metal brackets are 18 inches high. This shelf set does not interfere with the opening or closing of windows. Plants shown are not included. *Not Postpaid.*

- (A) 71P4566—Pink Swan ..... 3½ by 4 in. Shpg.wt., 14 oz.... Each 27c
- (B) 71P4564—Green Bunny ..... 4 by 5 in. Shpg.wt., 1 lb. 8 oz. Each 35c
- (C) 71P4558—Yellow Cat ..... 4½ by 3 in. Shpg.wt., 14 oz.... Each 18c
- (D) 71P4565—Brown Donkey..... 4 by 4½ in. Shpg.wt., 14 oz.... Each 23c
- (E) 71P4584—Love Birds ..... 4 by 5½ in. Shpg.wt., 1 lb. 8 oz. Each 35c
- (F) 71P4562—Green Cactus Bowl. 4 by 3 in. Shpg.wt., 14 oz.... Each 29c

71P4539—Glass Shelves and Metal Brackets only. Shipping weight, 4 pounds 2 ounces.....89c

71P04561—Complete Window Shelf Set. With six plant holders as illustrated above. Shipping weight, 8 pounds 11 ounces.....\$2.29

For Easy Terms, See Page 68.

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## Yule Reindeer Centerpiece

Richly decorated with blue frost-tipped Christmas tree, blue cones, white reindeer, red berries, 8-inch blue tapered candle; on birch log and white cotton base. Makes an attractive and colorful Holiday centerpiece. Ideal for table, shelf or fireplace. This centerpiece is 8 inches long overall. Shipping weight, 1 pound. *Not Postpaid.*

71 P 4524.....Each 79c

# For lovers of growing things

## Combination Mirror and Flower Pot Holder

The mirror reflects the love- \$1.69  
liness of your growing Set  
plants. The scarlet enameled flower pot attached is a beauty itself! The combination gives a room a charm and beauty that you never dreamed possible. Detachable mirror, 14½ inches in diameter; sturdy, attractive white enameled metal bracket, attached to mirror in a graceful scroll design. 4-inch flower pot with patented non-leak base. Plant not included. Attractive on any wall—especially decorative in living and dining room. A novel gift, sure to delight the lady of the house. *Not Postpaid.* Shipping weight, 4 lbs. 12 oz.

71 P 4535—Set.....\$1.69



### Yule Log Console Set

All natural silver birch. \$1.29  
Half-log centerpiece, 10 inches long; 2 stumps, 3½ inches in diameter. Decorated with green foliage, pine cones, red berries, artificial tree and 8-inch red candles. *Not Postpaid.* Shipping weight, 3 pounds 4 ounces.

71 P 4522—Complete Set.....\$1.29

### Twin Cactus Bowl

Mexican figure takes a siesta between two cactus-shaped green-white glazed pottery bowls. Opening between bowls allows water to flow from one bowl to the other. 7½ inches long. Ideal for cactus or other plants. Plants not included. *Not Postpaid.* Shipping wt., 2 lbs. 2 oz.

71 P 4563—Each.....37c

### The Ever-Popular Worrybird

Take care of all your worries —turn them over to the 49c Worrybird. Pine cone body, hard composition plaster head and feet, wooden legs. Hand made and painted. Our choice of snappy colors. Your worrying friends should each have one. *Not Postpaid.* Shipping weight, 8 oz.

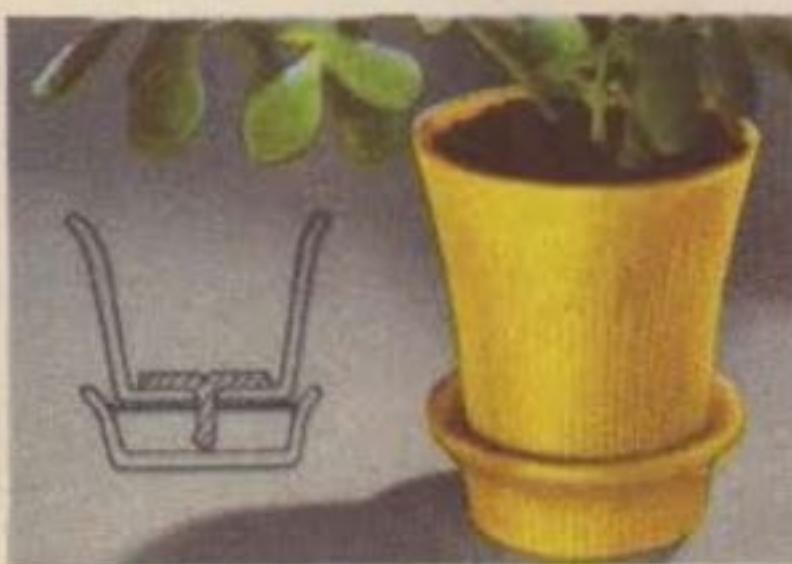
71 P 4678—Each.....49c



### Hanging Bells for the Holidays

Little white bells that glitter 29c and glimmer. Made of papier-mâché, sprinkled with artificial snow, and tied with gay, red ribbon. Hang up several of them. One 2-inch bell and two 1½-inch bells. *Not Postpaid.* Shipping weight, 3 ounces.

71 P 4675—Set.....29c



### Easy-watering Flower Pot

Pot and saucer in one piece. Pour water in saucer, and the spun-glass wick feeds it to the roots. Heavy glazed yellow finish. Diagram shows construction. Plant not included. *Not Postpaid.* Shipping weights: 1 pound 12 ounces and 3 pounds 12 ounces.

71 P 4636—4-inch pot and wick ..43c

71 P 4637—6-inch pot and wick ..69c



### Gift Victory Garden

Surprise your friends with this beautiful gift box of seeds for their next Spring Postpaid Victory Garden. Contains twenty packets of vegetable seeds and five packets of flower seeds—all different, popular varieties. All regular 10c size. Enough for a complete home garden. *Shipped Postpaid.*

71 P 2294—Each box.....98c



### "Guest of Honor" gift Cases

For the most hard-to-please housewives on your Christmas list. For showers . . . bridge prizes . . . birthday gifts. Beautifully-embroidered designs. Firm, long-wearing quality. Up-to-the minute, pastel-colored hems, in colors to match or go with any color scheme. Each pair boxed. White muslin with washable, colored hems. Size about 20 inches by 32 inches. Colors: blue, green, peach, rose. State color, design. Patterns similar to illustration.

- (A) "Mr." and "Mrs." A design that's always well liked.
- (B) "His" and "Hers." A smart and practical decoration.
- (C) Basket pattern. The feminine kind of design women love.

125 P 8021—Pair in box. Shipping weight, 1 pound 2 ounces.....\$1.00

For a woman's Christmas gift  
—choose a pair of these  
good-looking pillow cases.  
Sturdy, long-wearing quality

YOUR CHOICE \$1.00 PAIR



### Floral or Madeira-type embroidered Pillow Cases

A gift to thrill the woman who loves nice things for her home. \$1.35  
White embroidery and colored hems—or the old-world beauty of Madeira. Fine quality white muslin. Size, about 20x32 inches. Washable. Patterns similar to illustration. State choice, "A" or "B."

- (A) Blue-white embroidered floral pattern, trimmed with colored lace insert, finished with colored, scalloped-effect hem on white. Color of hem: blue, green, peach or rose. State color.
- (B) Blue-white, madeira-type embroidery on all white.

125 P 8022—Shipping weight, 1 pound 2 ounces.....Pair in box \$1.35

### Colored embroidery . . . novel edges

Elaborate embroidery and something different in colored edges. \$1.55  
Fine white cotton muslin. Colored-and-white embroidery. Scalloped, colored edge. Size, about 20x35 inches. Color of edges: blue, green, peach, rose. State color. Assorted designs similar to illustration. Washable. Comes boxed. Shipping weight, 1 pound 4 ounces.

125 P 8023.....Pair in box \$1.55



### 3-piece Sheet-and-Case Set

The ever-popular "His" and "Hers" \$2.98  
design in smart, new sheet and pillow-case set. Colored-border cases with a matching colored-border sheet. Firm white cotton muslin. White embroidery in assorted designs on cases only. Hemstitched, colored hem on sheet and cases matches. Hand washable. Sheet about 81x99 inches. Cases about 21x30 inches. State color of borders: blue, green, orchid. Shpg. wt., 2 lbs. 12 oz.

125 P 8113—3-piece set, boxed.....\$2.98

### Guest Towels

The ideal \$1.00  
gift for the  
ideal hostess. Embroidered "His" and  
"Hers" design in  
white on cotton sa-  
teen towels. Border-  
ed in deep tone of  
same color. Boxed  
as shown, with cello-  
phane cover, 2 in ea.  
box. Size, abt. 11 1/2x  
18 inches. Colors:  
light blue with dark  
blue; light green with  
dark green; light  
peach with dark  
peach; rose with  
wine. State color.  
Shipping wt., 8 oz.

125 P 8188  
Pair.....\$1.00





### Bluebirds for happiness

Five bluebirds in graceful flight across a wall are a lift-in-the-spirits for any room. Set

Give them to the person who likes originality in her home. Made of pressed wood, hand decorated in natural coloring. Each has its own hanger. Birds vary from  $2\frac{1}{2}$  inches to  $5\frac{1}{2}$  inches long. Shipping weight, set, 1 pound 8 ounces.

25 P 9684.....5 in Set \$1.00



## Gay color notes

FOR THE HOME



### "Petal" Pajama Bag

For the girl or woman who likes dainty touches for her bedroom. Each

Tuck a pair of pajamas or nightie into this case of rayon satin petals and use as a frilly boudoir pillow. A gift any girl will love for Christmas, birthday, shower gift or bridge prize. The petal top is handmade of rayon satin with opening in plain back. Assorted pastel shades. About 16-inches in diameter. Shipping wt., 9 oz.

25 P 4547.....Each 66c



### Utility Pillow

Smart-looking and so useful. For driving, sitting up in bed—for chair or sofa. Each

Cotton filled. Covered in rayon and cotton damask. 9x13x15 in. by 16 in. wide. Corded edges. State color: gold, blue, green, rose. Shpg. wt., 2 lbs.

25 P 4733.....Each \$1.89

\$1.89

### Gift Pillows

Colorful floral design printed on rich spun rayon. Harmonizing loop fringe. Each Rayon taffeta back. Cotton filling. 17 inches square. State color: green, wine, blue, rose. (Ribbon not included.) Shpg. wt., 1 lb.

25 P 4740....Ea. 95c 2 for \$1.85

\$1.29

### Rainbow cozy Tea Set

Quaint as yesterday—modern as tomorrow. A graceful pottery teapot, cream pitcher, sugar bowl, each a different pastel shade. Can be stacked one on top of the other. Teapot holds 4 cups. Assorted colors. Shpg. wt., 5 lbs.

25 P 09538.....Set \$1.29



### Hand-painted, duvetin Pictures

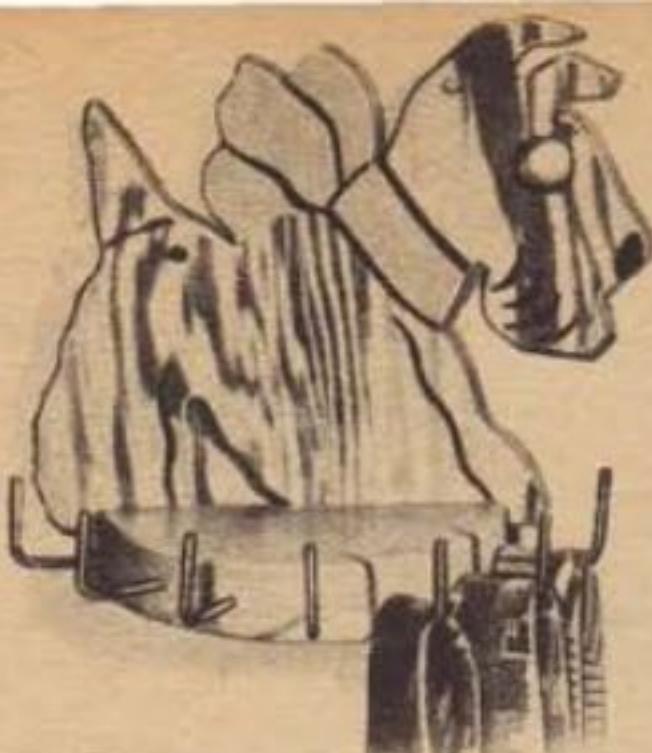
Rich colors on velvety-soft, black cotton duvetin. About  $16\frac{1}{2}$ x $33\frac{1}{2}$  in. 1-in. gold-color wood frame with 3-in. carved ornament at top. State subject (F) "The Last Supper," (G) "Hunter's Paradise," (H) "Country Home" (shown). Shipping weight, 5 pounds. 25 P 09579.....Each \$1.98

\$1.98

### Choir-boy Candles

The very spirit of Christmas! Three angelic choir boys singing carols. Two hold wax candles. The candles are red—the choir boys are composition, hand decorated in red and white. Average height,  $5\frac{1}{2}$  in. Shpg. wt., 2 lbs. 25 P 09599....Set of 3 for \$1.00

\$1.00



## Tie Racks

### Horse Head

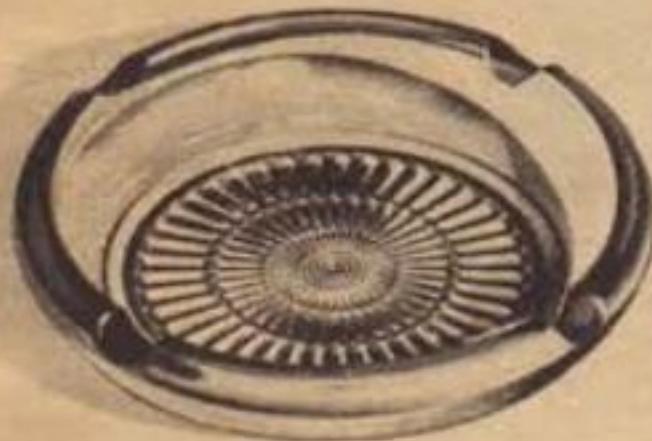
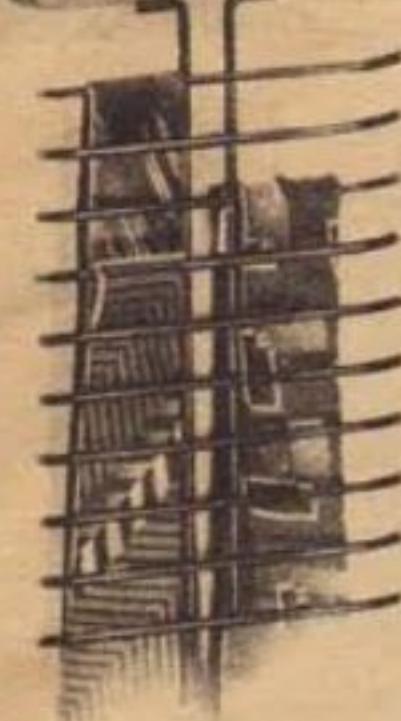
**59c** A gift he's sure to like. A handsome, sculptured-effect horse's head, with twenty bars for ties. Made of good looking walnut-tone pressed wood. Length over-all 12 inches. Ties are not included. Shipping weight, 1 lb. 8 oz.

25 P 9561... Each 59c

### Scottie

**39c** This loyal Scottie is a grand gift. He watches your ties and keeps them neat for you. He's natural color plywood with a red bow on his neck. 7 metal tie hooks. (Ties not incl.) About 6 inches high. Shipping weight, 8 ounces.

25 P 9674... Each 39c



### Glass Ash Tray

**75c** Just the gift for menfolks who have a grudge against dainty ash trays. Makes a big hit with the ladies, too. Mammoth-size tray keeps ashes off floor, furniture. 7½ inches in diameter. 4 cigar rests.

25 P 09543—Shpg. wt., 4 lbs. Each 75c

### Valet Tie Rack

A real "gentleman's gentleman" of a tie rack. Keeps ties orderly, and has a clever color wheel which helps select harmonizing or matching colors. Holds 32 ties. Size, 9½x6 inches. Made of walnut color wood-grained finish fiber-board, with metal border, backing and arms. Ties shown are not included. Shpg. wt., each, 1 lb. 3 oz.

25 P 9534.... Each 29c



### Apple String Holder

Luscious, red apple **47c** with green leaves. Useful, decorative. Hang it on kitchen wall to hold a big ball of string. Keeps string handy, easy-to-use, untangled. Molded composition. 7½x6 in. Shpg. wt., 2 lbs. 8 oz.

25 P 9565..... Each 47c



### Broom, Mop Holder

Holds two brooms or **29c** mops. Works easily—just slide the broom or mop handle up the grooves and they are firmly caught. Natural wood with lacquered finish. Decorated with colorful design. Shipping wt., 1 lb.

25 P 9547..... Each 29c



### Leave-a-Note Box

Clever box, with **68c** pad and pencil inside. Attach to door so friends can leave messages when you're out. Varnished plywood. Slot in top for messages. Shpg. wt., 1 lb. 8 oz.

25 P 9576.... Each 68c



### Doorknocker

Gay colored woodpecker **29c** knocks at door when you pull the leather thong. Lacquered plywood frame. 11½ in. high. Friendly "welcome" verse decoration. Wt., 12 oz.

25 P 9582..... 29c

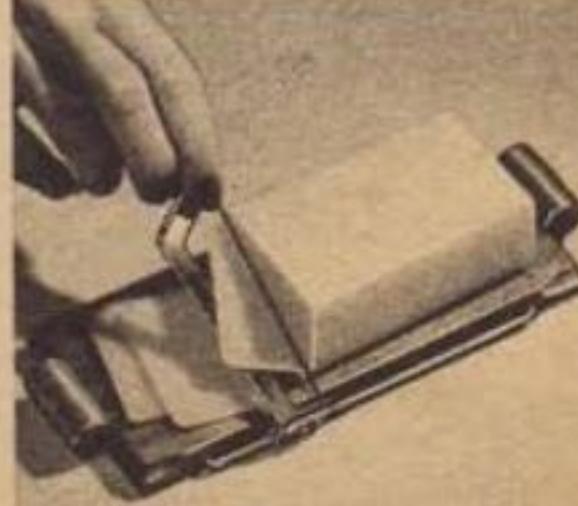


### Handsome, wood-cover Scrap Books **69c**

Recipes... photographs... miscellaneous clippings—everybody keeps scrapbooks of them these days. Here are three good looking covers of natural plywood, decorated with amusing cartoons in color. (A) and (B) have leather hinges and nailheads. (C) has colored-ring binding. Each has about 30 Manila (buff colored) pages. *State choice of:*

(A) Photograph album, 8½x11 in. (B) Scrap book, 8x10 in. (C) Recipe book, 8x10 in. Shipping weight, 2 pounds.

25 P 9603..... Each 69c



### Cheese Slicer

Handy for cutting cheese or butter easily, in even slices. Has strong cutting wire. Solid walnut base; plastic handles. Size about 6½x3½ inches. Shipping weight, 10 oz.

25 P 9680.... Each 75c



### Clever Pincushion

Print cushion in nest of handmade dainty rayon-satin petals. Sawdust filled. 6-inch diameter. Asst. colors. Shipping weight, 2 oz.

25 P 4025.... Each 22c

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# Clever Gifts

## FOR 'ROUND THE HOUSE

### "Trained" Seal holds ivy or flowers

Sleek, black composition seal balances a crystal-like glass bowl on the tip of his nose. He "goes with" any color scheme. His black-and-crystal coloring is a perfect background for trailing, green ivy or bright flowers. Just right for a smart end table, radio or mantel decoration. Give him to the lady of the house—she'll love him. About 11½ inches high, 8 inches long. (Ivy shown is not included.)

**\$1.69**

Seal

25 P 09524—Shipping wt., 5 lbs..... Each \$1.69  
Green ivy sprays with natural-looking heavy paper leaves. Shipping weight, 8 ounces.

25 P 9617 ..... 6 sprays 49c

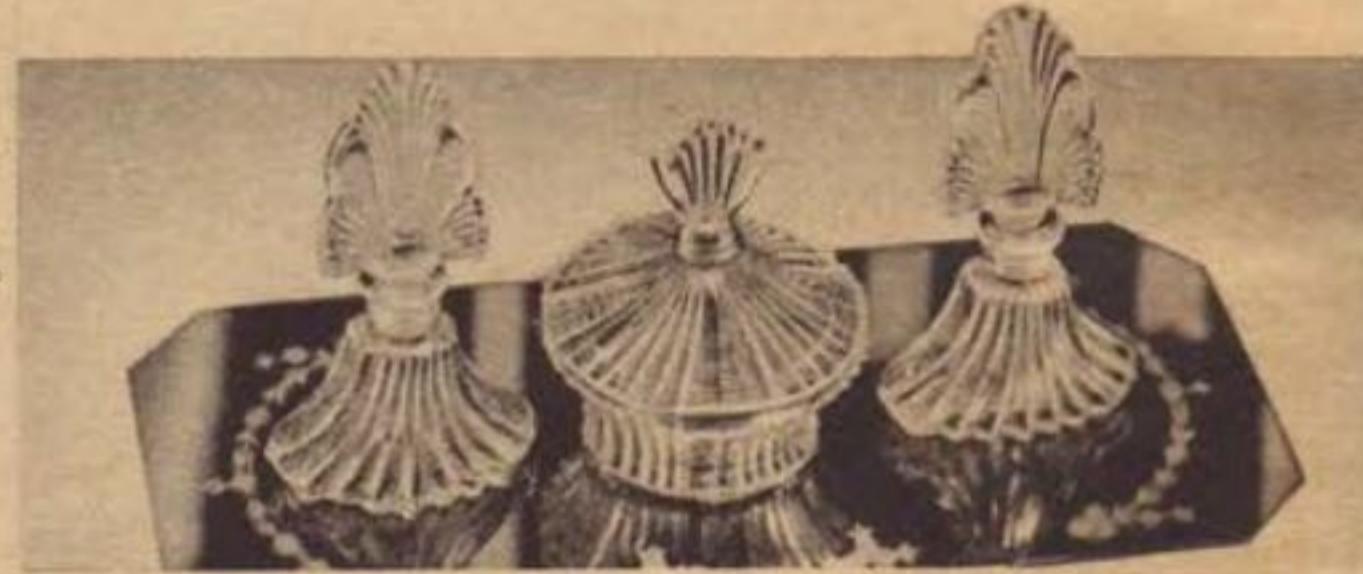


Glass Console Set

**\$1.69**

Set

Adds charm to the home. Console set of sparkling crystal-like glass. 1 oblong bowl, 12x6x2 in.; 2 candle holders 3½ in. sq.; two, 10-in. hand-dipped white candles; 1 ivory pottery figurine 4½ in.; 1 bag white marble chips; 1 sq. plasticene; 1 pin frog. Shpg. wt., 7 lbs.  
25 P 09597 ..... Set \$1.69



Crystal-like glass Vanity Set

An ultra-feminine gift for milady's dressing table. An exquisite, 4-piece powder-and-perfume set of shining, clear, crystal-like glass. Includes two perfume bottles with ground glass stoppers (to keep perfume from evaporating), a dainty, covered powder jar, and a decorated mirror tray. The tray is 14 x 6½ inches and has a felt base to keep it from scratching the dressing table. The kind of gift no woman can resist—the kind she'll use all year 'round.

25 P 09611—Shipping weight, 4 pounds..... 4-pc. set \$1.69



Cookie Jar

Big, hand-painted \$2.09  
rooster holds cookies. Glazed ivory pottery. Colored decorations. 13 in. tall. Wt., 6 lbs.  
25 P 09596..Ea. \$2.09



Pie Plate and Server

Bake and serve in 79c  
the same beautiful dish! Hand-painted, glazed ovenware. Ivory with pink and green decoration. Server to match. Pie plate 9½ inches in diameter. Shipping weight, 2 lbs. 8 oz.  
25 P 09590.....Set 79c



3-pc. Baby Set

Baby'll love the Scottie 79c  
handles on the fork and spoon. Mother'll love feeding him with the pastel colored plastic bowl and silver-plated fork and spoon. Bowl 5½-inch diameter. *State color:* pink or blue. Shipping wt., 1 lb. 8 oz.  
25 P 9668 ..... Set 79c



Baby Faces

Adorable baby 69c  
face wall plaques,  
one laughing, one crying.  
Tinted natural colors.  
Sculptured-effect composition.  
Wash with a damp cloth. 6 in. long, 5 in. wide.  
Shpg. wt., 3 lbs.  
25 P 09591 ..... Pair 69c

If home's her hobby  
these Gifts will please



#### Plant Stand

A gift that **\$1.49**  
brings the charm and freshness of growing plants into the home... a garden spot right in your living room or sun room. This gleaming white metal stand has 3 white pottery flower pots and is about 36 in. high. Plants not included. Shipping weight, 6 lbs.

11 P 08775—Stand with 3 Pots....\$1.49

#### Hurricane Lamps

For mantel, side-board and porch. Base of waxed maple. Glass chimney. Overall ht., 10 in. Candles included. Shipping weight, 2 lbs. 8 oz.

11 P 8721—Pr.\$1.00

#### Bread Board

Serves as: **59c**  
bread board, knife holder, wall plaque, cheese board. 8x10½ in. Chain for hanging. Has slot for knife. Wt., 1 lb. 8 oz.

11 P 8724.....59c

#### Smoking Set

Colorful decoration on **69c**  
waxed maple. Glass cigarette holder, ash tray, two match holders. Cigarettes and matches are not included. Shipping weight, 2 pounds.

11 P 8725.....69c

#### Salt Box

For one who **59c**  
loves the unusual in her home. This waxed maple salt box can be hung in the kitchen or used as a clever match holder at the fireside. Decalcomania decoration. Hinged cover. 6x8½ inches high. Shipping weight, 1 lb. 8 oz.

11 P 8723.....59c



#### Keeps cake really fresh

Cover fits snugly over **\$1.39**  
specially grooved trough of plate, retards drying out of cake. Glass plate has scalloped edges. Chrome plated cover has walnut finish knob. Cover size: 10½ in. diam., 4½ in. high. Plate size: 11¾ in. diam. Shpg. wt., 5 lbs. 4 oz.

11 P 8762.....\$1.39

#### "Cat-tail" Coffee or Tea Pot

Makes delicious drip coffee. **\$1.79**  
brews tasty tea. Fully vitrified china, cream colored with red and black cat-tail decoration. Capacity 7 cup coffee, 9 cup tea. Shipping weight, 5 pounds.

11 P 3238.....\$1.79



#### Distinctive Bun Warmer

Reheat, serve rolls, crackers, potato chips in chrome plated warmer. Inside rack. Diameter 10½ in. Shpg. wt., 4 lbs. 6 oz.

11 P 8769.....\$1.98



#### Glass Vacuum Coffee Maker

Decanter cover, handle. 6-cup  
11 P 4998—State size.  
6 cup. Shipping wt., 3 lbs. .... \$1.00  
8 cup. Shipping wt., 4 lbs. .... 1.49  
12 cup. Shipping wt., 6 lbs.... 1.98



#### Nut Set

Wood **98c**  
bowl.  
Metal nutcracker and 6 picks. Shpg. wt., 4 lbs. 8 oz.

11 P 8147  
8-pc. set...98c

#### Ice Bucket

Maple **\$1.19**  
bucket for ice cubes. Glass inside can't leak. 7-inch diameter.

11 P 8207  
Wt., 2 lbs.. \$1.19

#### Napkin Holder

Clever **49c**  
apple shape. for 2  
Maple wood. 6½ x 5 inch.  
Shpg. wt., 1 lb.

11 P 8722  
2 for.....49c

#### 3-pc. Bar Set

Cork, cork-screw, bottle opener. Plastic handles with funny faces.

11 P 8507  
Wt., 3 lbs.. 59c



#### Priscilla Maple Cookie Bucket

Ruddy New England waxed maple—just like maple furniture. Heavy pliofilm lining for inside. Helps keep cookies fresh longer. You'll think of many other uses for this picturesque bucket. Bail handle. Ht., 7½ in. Diam. 8½ in. Shpg. wt., 2 lbs. 8 oz.

11 P 8243.....\$1.19

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# Table Charm

## With Rose Dawn Dinnerware

DAINTY... COLORFUL... BEAUTIFUL

Priced to meet every Holiday gift list. Less than 12c per piece. 20 PIECE SET \$2.39

Beautiful pastel rose body... color can't wear off. Distinguished shape with decorative rope embossing on edge. Handles and knobs in contrasting white. Guaranteed oven and craze-proof. American semi-porcelain. Ideal for breakfast, luncheon, informal dinner.

35 P 04499—State size of set wanted.

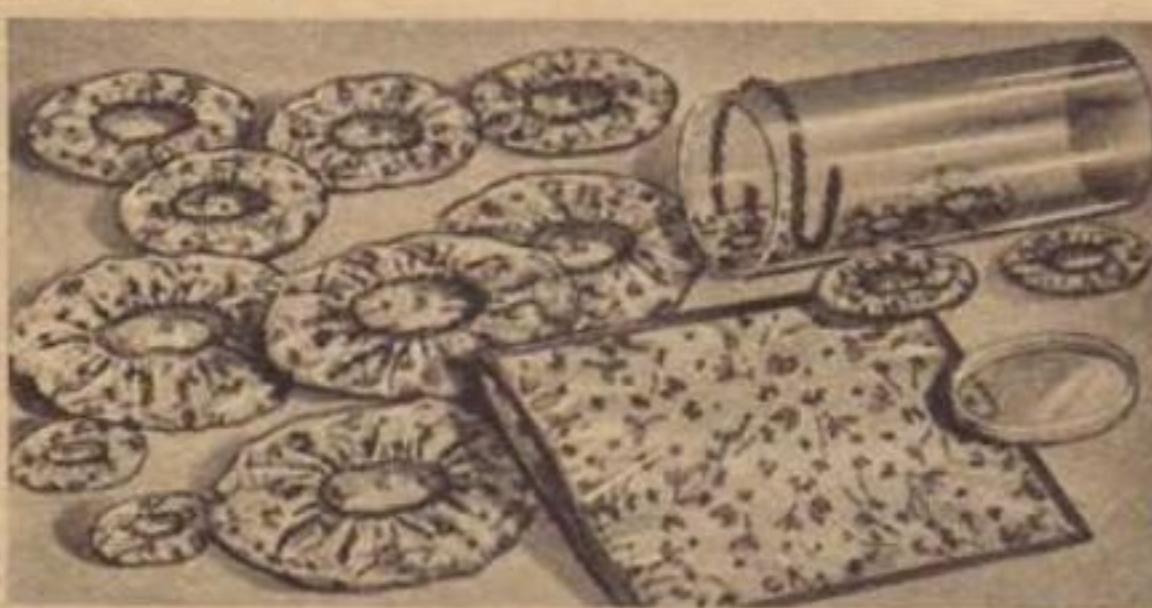
20-piece Set. Place service for four. 4 each: Tea Cups, Saucers, Bread and Butter Plates (6-inch), Dinner Plates (9-inch), Sauce Dishes. Shipping weight, 8 pounds..... \$2.39

40-piece Set. Place service for eight. 8 each: of items in 20-piece set. Shpg. wt., 16 lbs... \$4.69

(A) Sugar and Creamer Set. Shpg. wt., 3 lbs.. 69c

(B) Oval Platter (11-inch), and Round Vegetable Dish. Shipping weight, 5 pounds.... Set 69c

(C) Set of Four Soup Plates. Shipping weight, 5 pounds..... 75c



### 3-piece Baby Set

Story of Jack and Jill in blue and pink design 65c on extra sturdy oven and craze-proof semi-porcelain ware. Set: handled mug; plate, 7½-inch diam.; cereal bowl, 5¼-inch diam. Shipping weight, 3 lbs.

35 P 04006—3-piece Set... 65c

### 17-piece Refrigerator Set

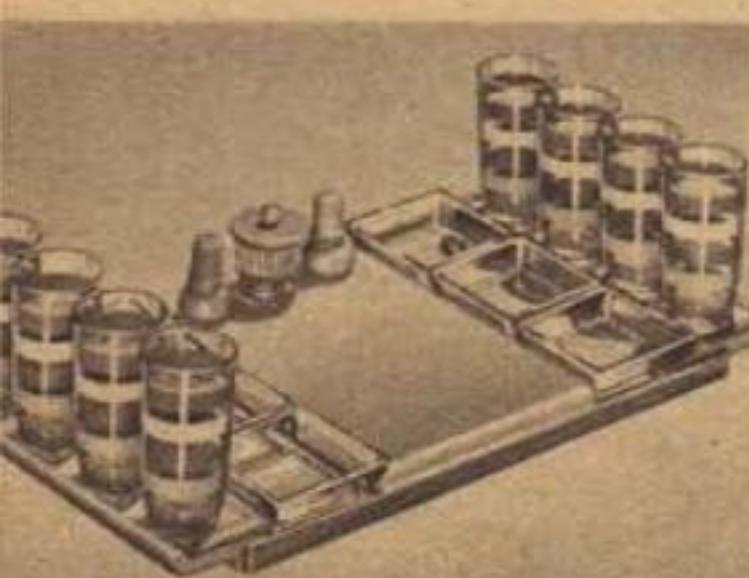
A jumbo assortment—made of Pliofilm: attractively packed in usable plastic knitting tube. \$1.00 Takes everyday wear. Red and white design. Set includes: Slide top refrigerator bag, 9x12 in.; platter cover, 15 in.; transparent plastic knitting tube with string handle; AND 14 bowl covers—two, 5-in.; four, 6½-in.; one each, 8, 9, 10, 11-inch, and four covers for glasses.

11 P 8084—Shipping weight, 12 ounces..... \$1.00

### 5-piece Bowl Set

Always welcome, useful, 5 colorful bowls, glazed stoneware: Caramel, 5-in. diam.; Ivory, 6-in. diam.; Green, 7-in. diam.; Tan, 8-in. diam.; Brown, 9-in. diam.

35P05252—Wt., 10 lbs. 88c



### 19-piece Hostess Set

Natural finish maple tray holds: 8 color-banded 8-oz. glasses; 6 glass relish dishes; maple salt and pepper shakers; glass jar; cheese board. Tray: 12¾x23¾ in. 11P8720—Wt., 9 lbs. Set. \$4.19

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### Bargain Cookie Jar

Send home-made cookies in this gay but low priced earthenware jar. White body with Red and Green hand-painted holly wreath, red bands. 8 in. high, 6½-in. diameter. 68c

35P05163—Wt., 6 lbs. 68c

### Sailor Cookie Jar

Jolly Sailor Boy keeps cookies as fresh as his jaunty smile. Pottery figure... new, different. Color carefully applied by hand. Overall height 11 inches. Shipping weight, 5 pounds. \$1.03

35 P 04008..... \$1.03

### Covered Casserole

The NEWEST of serving casseroles... a modern wood frame, natural finish with hand painted fruit decoration. Pyrex glass casserole, capacity 1½ qt.—bake, serve, store in it. 11P8776—Wt., 4 lbs. \$1.65



### "Sunray" Desserts

**\$1.15** Put glamour on the table with these lovely grape-shape glass dishes. For desserts, relishes. Assorted luster colors match colors of 35 P 01436 glasses. 4½x7 inches long. Shpg. wt., 5 lbs. 35 P 0427—Set of 8...\$1.15



### "Sunray" Tumblers

**\$1.25** (A) Modern, dramatic shape. Assorted colors in sham bottoms. Match grape set 35 P 0427. Cap. 12 oz. Shpg. wt., 9 lbs. 35 P 01436—Set of 8...\$1.25

### "Tropic Floral" Tumblers

**\$1.59** (B) Frosted floral decoration on hand blown, crystal glass. Assorted colored sham bottoms. Chip-resistant edges. Capacity, 12 ounces. Shipping wt., 6 lbs. 35 P 01446—Set of 8...\$1.59



Well and tree bottom collects gravy.

### Roasters—Now on Sale for Holiday Cooking

Smooth dark blue porcelain enamel over heavy steel. High dome, self-basting cover. As low as **65c**  
11 P 04239—Be sure to state size wanted.

Size, inches	Takes Fowl	Takes Roast	Shpg. Wt.	Each
12 ¾ x 8 ½ x 5 ½	4 lbs.	7 lbs.	3 lbs.	65c
14 x 9 ½ x 6 ½	6 lbs.	10 lbs.	4 lbs.	75c
16 ¾ x 11 ¼ x 7 ¾	13 lbs.	17 lbs.	5 lbs.	98c



### 6-piece Gift Console Set

Fine quality, artistic set for table or side-board, exceptionally low priced. Includes: Oval ivory pottery bowl, about 10x4½ inches; two candlesticks, 3½ inches high; two ivory colored 10-inch candles; and "easy-to-grow" plant ball... just water and watch plant grow. Also beautiful with cut flowers as shown. Shpg. wt., 5 lbs.  
35 P 05210—6-piece Console Set .....\$1.09



### 3-piece Salad Set

Fruits, vegetables in brilliant color \$1.49  
hand painted on this extra deep 11-in. wooden salad or fruit bowl. Smoothly finished maple. Ball feet. Maple fork, spoon. Shpg. wt., 2 lbs. 8 oz.  
11 P 8782.....\$1.49



### Novelty Kitchen Dolls

Come apart. Useful pieces worth doll's price. At Each least: 2 dish and 1 dust cloths, kitchen utensil. 15 in. high. Wt., 2 lbs.  
(A) 11 P 8111.....\$1.19  
(B) 11 P 8112.....1.19



### 7-piece set

In gift box... a **\$1.00**  
useful gift for little money. Bestmade quality, plastic coated rayon. Daunty apron trimmed with colorful tape. 6 bowl covers: 4, 5, 6, 7, 9 and 11-inch. Shipping wt., 12 oz.  
11 P 8126—7-pc.set.\$1.00

### Handled Casseroles

For smart entertaining... **\$1.15**  
bake and serve Set of 4 in decorative individual stoneware dishes. Tan cover on dark brown body. Ovenproof. 9 oz. capacity. Shpg. wt., 7 lbs.  
35 P 05251—Set of 4. \$1.15

### 5-piece Kitchen Gift Set

5 handy kitchen aids **96c**  
every woman appreciates. Set includes: Nut meat chopper; 11 oz. dripless glass pitcher server; onion chopper; glass salt, pepper shakers. Gay, red trim on all pieces. Shipping weight, 5 pounds.  
11 P 8510—5-piece Set. .96c

### Gay Kitchen Dolls

Take 'em apart. You get at least 2 dish and 1 dust Each cloths, utensil. 12-in. high. Shpg. wt., 14 oz.  
(C) 11 P 8113.....59c  
(D) 11 P 8114.....59c  
★ Sears-Roebuck • Page 15



## Thrill her with lacy FRANCINE slips

Our own trade mark

A delightfully flattering gift slip... styled sweetly feminine with youth top bodice... enhanced by attractive scalloped lace. Matching cotton lace at bottom. The rich multi-filament rayon satin is our famous improved Francine quality. Bias cut with V back. Non-rip seams; adjustable straps.

*Even sizes: 32 to 40-in. bust. State your bust size. Length, 42 in. Shpg. wt., 9 oz.*  
38 P 3708—Tearose  
38 P 3709—White . . . . . \$1.29

**Gift Boxed**  
**Rayon satin Slips.**

**\$1.29** Ea.

Stunning copy of a \$3.00 original! Lavish with deep, shaped cotton lace and tenderly Shirred at bodice for graceful fit. The smooth midriff is hemstitched for added beauty. Count on excellent wear from our soft, improved quality multi-filament rayon satin. V-back; rip-proof seams for extra service. Adjustable straps.

*Even sizes: 32 to 40-in. bust. State your bust size. Length, 42 in. Shpg. wt., 9 oz.*  
38 P 3710—Tearose . . . . . \$1.29



## Luxurious, but thrifty gowns for Christmas

An utterly glamorous gown to grace Christmas giving or a trousseau. From its lace laden bodice and pert cap sleeves to its full 54-inch long skirt, it's a dream of beauty! Becoming bias cut midriff style. In petal smooth rayon satin that keeps its shimmering texture with gentle LUX care.

*Even sizes: 34 to 40-inch bust. State your bust size. Shipping weight, 11 ounces.*

38 P 1056—Tealose

38 P 1057—Blue.....\$1.69

Gift Boxed  
Rayon satin Gowns

\$1.69 Ea.

Flattering Grecian style . . . the soft, supple rayon satin is gracefully gathered between scalloped bands of lovely cotton lace at bodice . . . lace at shoulders. Bias cut, it is delightfully full with a sweeping length of 54 inches! Washes beautifully in Lux. Daintily boxed—it's an ideal gift.

*Even sizes: 34 to 40-inch bust. State your bust size. Shipping weight, 11 ounces.*

38 P 996—Tealose

38 P 997—Blue.....\$1.69



A

B

C



**ROBES are Santa's best loved gift  
for young ladies who wear sizes 7 to 16**

\$3.98

\$2.98

\$1.59

(A) Quilted cotton print to keep her snug and warm. With long sleeves, handy pocket. Tie sash. Washable. Colors: copen or rose. Growing girls' sizes: 7, 8, 10, 12, 14, 16. State size, color. Shipping wt., 3 lbs.

♦77 NP 1067... \$3.98

(B) Fluffy candlewick robe (washable cotton). Wrap-tie sash; flaring skirt with border design. Colors: copen or rose. Growing girls' sizes: 7, 8, 10, 12, 14, 16. State size, color. Shpg. wt., 2 lbs. 6 oz.

♦77 NP 7402... \$2.98

(C) Full skirt washable cotton housecoat has new bow trimmed bodice; Button up front closing. Colors: blue or rose print. Growing girls' sizes: 7, 8, 10, 12, 14, 16. State size, color. Shpg. wt., 1 lb.

77 P 7876..... \$1.59

**RAINCAPE three-piece gift set**

\$2.98

Set

Every youngster wants this gay plaid outfit with its own matching umbrella and sturdy school bag. Button-up cape is full cut to go over coats and sweaters; attached hood keeps her curls dry. Cape folds up to slip in school bag on cloudy days. All three pieces made of durable water resistant rubber coated cotton. Color: red plaid only. Growing girls' sizes: 6, 8, 10, 12, 14. State size. ♦77 NP 7105—Shipping weight, 2 pounds 8 ounces..... set \$2.98

Garments marked ♦ on these two pages are shipped from Kansas City or New York, whichever is nearer you. All others shipped from your nearest Mail Order House. Order and pay postage only from nearest Sears Mail Order House.



## ROBES for the ladies on your Christmas list

Cozy baby cotton chenille robe, with rows and rows of fine, puffy tufting beautifully worked on sleeves and flowing skirt. Wash in gentle LUX. The perfect gift—and so practical, too.

*Colors:* copen blue or dusty rose.

*Sizes:* 12, 14, 16, 18, 20, 22. State size and color.

♦27 NP 9054—Shipping weight, 2 lbs. 6 oz. .... \$3.98

**\$3.98**

Was \$3.98! 8 yards of swirling skirt, a quick zip on this gay percale print house-coat! Washes easily. Stocks are limited... these were made before government rulings.

*Colors:* navy or wine grounds. *Sizes:* 12, 14, 16, 18, 20, 22. State size, 1st and 2nd color choice.

♦27 NP 9029—Shipping weight, 2 pounds ..... \$2.98

See our latest Big Book for other robe values.

★ Sears-Roebuck • Page 19



### SHEER WEIGHTS

Run-resist  
rayon mesh  
**39¢**  
Pair 3 pairs  
\$1.10

Knit with a scarcely visible vertical pattern that adds charm and delicate beauty. "High-twisted" for long wear, greater elasticity and dull finish. Mesh stitch can't run down. Mercerized cotton tops, toes, heels. Seam-effect back. Shipping weight, each pair, 3 oz.

Colors: beige tones, sun-tones, taupe tones. Sizes: 8½, 9, 9½, 10, 10½. Be sure to state size, color.

86 P 2401

Our  
thrift rayons  
**55¢**  
Pair 3 pairs  
\$1.59

No weak spots because the yarns are scientifically treated for protection during knitting process. "High-twist" gives extra sheerness and elasticity. Comfortable no-seam foot. Cotton heels and toes for extra wear. Seam effect back. Shipping weight, pair, 3 ounces.

Colors: beige tones, sun-tones, taupe tones. Sizes: 8½, 9, 9½, 10, 10½. Be sure to state size, color.

86 P 2400

### SERVICE WEIGHTS

Mesh knit of  
mercerized cotton  
**44¢**  
Pair 2 pairs  
85¢

Here's a smart looking stocking made of soft mercerized cotton yarns. The mesh knit panels flatter your legs and wear wonderfully well, too. Ribbed-effect top, flat-knit soles. Truly a Christmas gift that you'll be proud to give. Shipping weight, pair, 3 ounces.

Colors: tan beige, sun-charm. Sizes: 9, 9½, 10, 10½. Be sure to state size and color wanted.

86 P 2436

Extra fine gauge  
Cotton over wool  
**85¢**  
Pair 3 pairs  
\$2.49

Warm and comfortable for winter wear. 43% soft mercerized cotton over 57% pure wool gives these stockings a smooth, rich appearance. French heels. Cradle soles with sturdy 4-ply heels and toes. The seam-effect back adds a smart tailored look. Shpg. wt., pair, 3 oz.

Colors: French tan, towntaupe, mist beige. Sizes: 9, 9½, 10, 10½. Be sure to state size, color.

86 P 2580



. . . MORE WELCOME THAN EVER

A GIFT OF LOVELY NEW HOSIERY

## Royal Purple Carefree Rayons

OUR OWN TRADE MARK

Santa himself couldn't make a better suggestion for the women on your list! These full-fashioned Carefrees have everything that women liked in silk hosiery . . . sheerness, dullness and elasticity. That's because they've been given a new high twist construction and a special snag-resistant finish. They hold their shape well and fit like a second skin. Selected rayon or cotton yarns are used to reinforce heels and toes; no choice of reinforcement.

*Colors:* beigetones, suntones, taupetones. *Be sure to state color wanted.* Shipping weight, pair, 3 ounces.

### Average length

Choice of      **98C**    3 prs.  
Weights          Pr.    \$2.85

Sizes: 8½, 9, 9½, 10, 10½.  
*Be sure to state size and color.*

86 P 805—Sheer chiffon  
86 P 905—Service chiffon

### Extra long

Service      **\$1.10**    3 prs.  
Chiffon          Pr.    \$3.20

Knit a full three inches longer  
than average. *State size, color.*

Sizes: 9½, 10, 10½, 11.  
86 P 906

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Short-slimmer

Slender

Average

Tall

**THE NEW ROYAL PURPLE COTTON LISLES**  
**Stockings with a story to tell**

To bring out the lovely appearance of the new cotton stockings, you must have perfect fit. That is why Sears now offer four leg styles, with every size proportioned in width at the ankle and calf and, of course, graduated in length. Perfect fit is a science at Sears.

**\$1.19**  
Pair

3 pairs \$3.50

**Check your foot size . . . check your height . . . check your weight  
... and get the best fit you've ever had in Lisle Stockings**

**FULL FASHIONED**

**STATE CATALOG NUMBER...STATE SIZE...STATE COLOR**

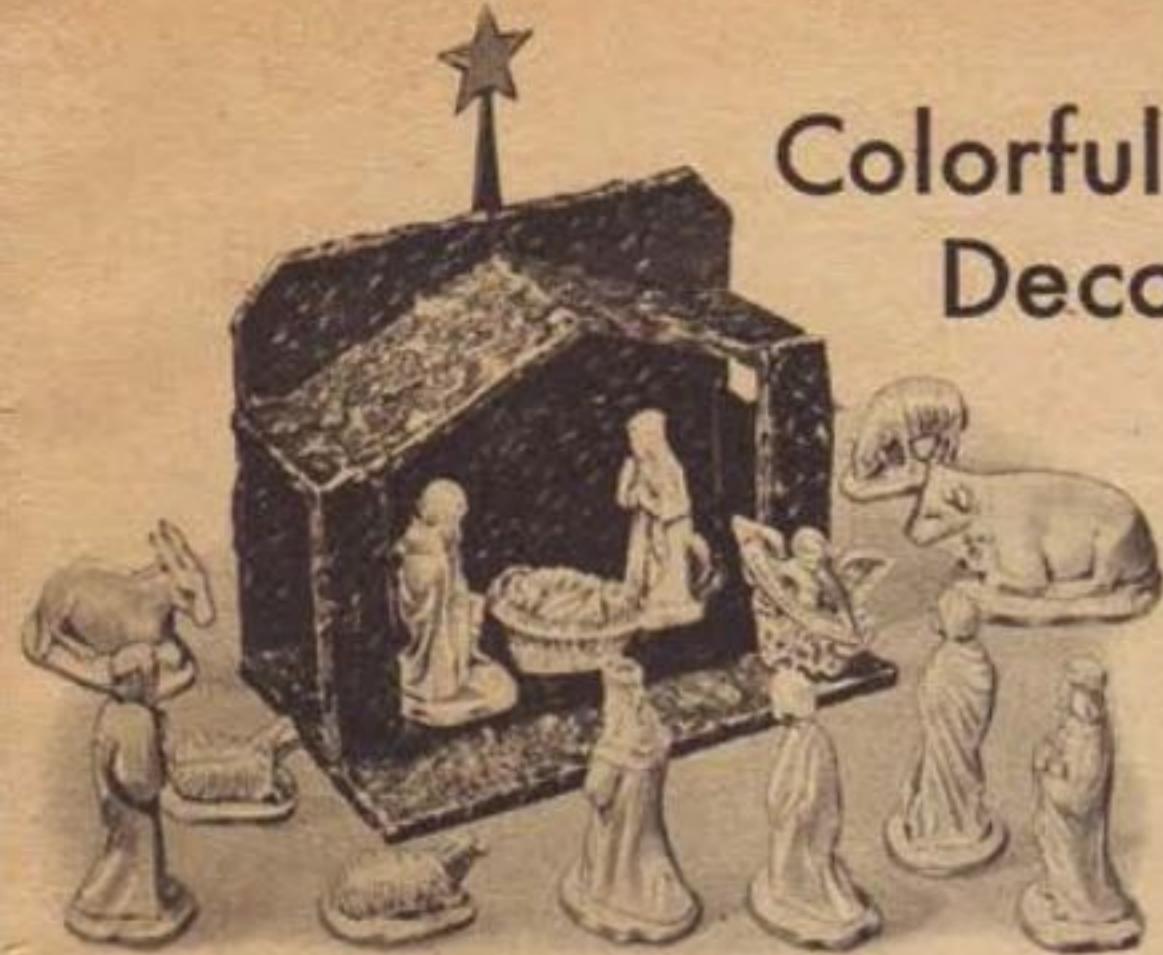
Medium chiffon weight. Both attractive and practical because they're made of fine cotton lisle, highly twisted for extra strength and elasticity. The cotton is mercerized to give these stockings a smooth, sheer look.

Patented features provide a snug fit at the ankle and heel. Double sole and run-stop top for longer wear. Shipping weight, each pair, 3 ounces.

Colors: beigetones, suntones, taupetones. State catalog number, size and color. See chart at right.

Foot size	Height	Weight	Style	Catalog number
8½	4 ft. 8 in. to 5 ft. 2 in.	90-110	Short-slimmer	86 P 710
9	4 ft. 9 in. to 5 ft. 2 in.	90-112	Short-slimmer	86 P 710
9	5 ft. 2 in. to 5 ft. 7 in.	90-125	Slender	86 P 711
9	5 ft. 2 in. to 5 ft. 7 in.	125-150	Average	86 P 712
9½	4 ft. 11 in. to 5 ft. 3 in.	95-118	Short-slimmer	86 P 710
9½	5 ft. 3 in. to 5 ft. 7 in.	95-128	Slender	86 P 711
9½	5 ft. 3 in. to 5 ft. 7 in.	128-160	Average	86 P 712
9½	5 ft. 7 in. to 6 ft. 1 in.	161-185	Tall	86 P 713
10	5 ft. 3 in. to 5 ft. 7 in.	100-135	Slender	86 P 711
10	5 ft. 3 in. to 5 ft. 7 in.	130-165	Average	86 P 712
10	5 ft. 7 in. to 6 ft. 1 in.	166-190	Tall	86 P 713
10½	5 ft. 1 in. to 5 ft. 7 in.	100-135	Slender	86 P 711
10½	5 ft. 3 in. to 5 ft. 7 in.	135-170	Average	86 P 712
10½	5 ft. 7 in. to 6 ft. 2 in.	171-195	Tall	86 P 713
11	5 ft. 7 in. to 6 ft. 2 in.	171-195	Tall	86 P 713

# Colorful Christmas Decorations



## New American-made Manger Set

<b>\$2.97</b>	• Complete 16-pc. set	<b>\$3.49</b>
Ivory color	• Realistic figures	
	• Easy to clean	Hand colored

Christ Child in crib, Joseph, Mary, Three Kings, shepherd, angel, beggar, donkey, cow, 3 sheep, Star of Bethlehem, etc. Standing figures about 4½ in. high, others in proportion. Figures made of composition. Pressed fiber stable. Shpg. wt., set, 6 lbs. 79 P 06653—Ivory 79 P 06654—Hand color finish....\$2.97 colored....\$3.49

## Complete Santa Claus Outfit

• Santa's "official uniform"	<b>\$3.98</b>
• Red cotton flannel, white trim	
• Mask with snowy white beard	Complete

For an extra Christmas thrill, be Santa Claus in person. Two-piece good quality cotton flannel red suit, white trimmed. Black patent leather puttees. Fits average size person. Cloth mask with matching red and white hood. Snowy white beard, tufts and eyebrows. Shipping wt., 2 lbs. 10 oz. 49 P 6618—Complete Santa Outfit....\$3.98

## Lustrous Cellophane Roping

• American made—durable	<b>29c</b>
• Colorful, sparkling. 30 ft. long	

Give your home a gay holiday appearance with this sparkling cellophane roping. For Christmas trees, room or window decorations. 30-feet long—½ inch wide. Shipping weight, each, 6 ounces.

49 P 6203                    49 P 6204

Red. 30 feet.. 29c      Green. 30 feet.. 29c



## Artificial Christmas Trees

• Americanmade—big buy at Sears	As low as
• Will not shed needles	
• Easily folded—lasts for years	
• Wood tree holder included	

**49c**

Rich lush green. Round branches; unfold from trunk. See list below for sizes. Trimmings and fence shown not included.

Cat. No.	Ht.	Branches	Shpg. Wt.	Each
49 P 6662...	30 in.	24	1 lb. 2 oz.	49c
79 P 06663...	40 in.	37	2 lbs..	\$1.20
79 P 06664...	55 in.	49	4 lbs..	2.38
79 P 06665...	60 in.	62	6 lbs..	3.38
79 P 06666...	72 in.	75	7 lbs..	4.95

Electric lighted Tree Fence. Shown around tree above, 4 two-foot wood sections. Bulbs not incl. (See 49P6591 on tree light page.)

49 P 6503—Shipping wt., 3 lbs.....\$1.33



## Beautiful Memorial Wreaths

### 16-inch Magnolia Wreath

Priced for savings	<b>\$1.33</b>
Natural coloring	

An attractive and dignified tribute to your loved ones. Natural color prepared magnolia leaf background with three clusters of frosted cones and three small bunches of bright red berries nestled in deep princess pine. Carefully arranged for perfect balance and harmony. With easel for cemetery use. Shipping weight, 3 pounds. 79 P 06248.....\$1.33

### 18-inch Oak Leaf Wreath

An amazing value	<b>\$1.79</b>
Rich-appearing	

Beautifully designed, with rich, deep coloring. 18-inch circle of princess pine and oak leaves, tinted in white and green. At bottom are large size bright red poinsettias with green and white cycas spray. Durable and a real reminder of the true significance of Christmas. Easel included. Shipping wt., 4 lbs. 79 P 06251.....\$1.79



## Window and Room Decorations

### 11-bell Cluster

Little bells and	<b>29c</b>
big to spread	

the message of Christmas cheer. Transparent cellophane; light shines thru the assorted color bells. 1 to 3 in. diam.; fastened with ribbons. Abt. 15 in. long. overall. Wt., 8 oz. 49P6215....29c

### Cellophane Bells

Bells look so pretty when hanging from doorways, windows or chandeliers. Five 4¾-in. red honeycombed bells. Made of sparkling colored cellophane. Wt., 4 oz. 49 P 6208.....5 for 29c

### Cellophane Wreath

11½ inches across. With spray of silver colored leaves and a red paper poinsettia. Wt., 10 oz. 49 P 6214—Each.....25c

★ Sears-Roebuck • Page 23

AMERICAN MADE

# Christmas Tree Ornaments



## 24 dazzling assorted Glass Ornaments

- A collection of radiant, shining beauty
- Sizes from  $1\frac{3}{4}$  to  $2\frac{1}{2}$  inches
- Rich colors and unusual shapes that were formerly imported. An excellent value

24 gay, colorful Christmas tree ornaments. Includes many transparent balls with silvery tinsel inside, 3 expensive reflector balls, 4 bells and many others. Colors of every hue—green, red, blue, yellow, etc.

49 P 6643—Shipping weight, 1 lb. 6 oz....24 for 89c

**89c**

Box of 24

## 12 vivid solid-color Glass Balls

- $2\frac{1}{2}$ -inch diameter round Christmas tree balls
- Beautiful crystal-clear mirror-like reflections
- All ornaments are American made
- Unusually low priced for this quality assortment

Trim your tree with shimmering beauty. Shipping weight, 1 lb.

### Assorted Colors

Consists of: vibrant red, blue, green and silver colors.

49 P 6631.....12 for 59c

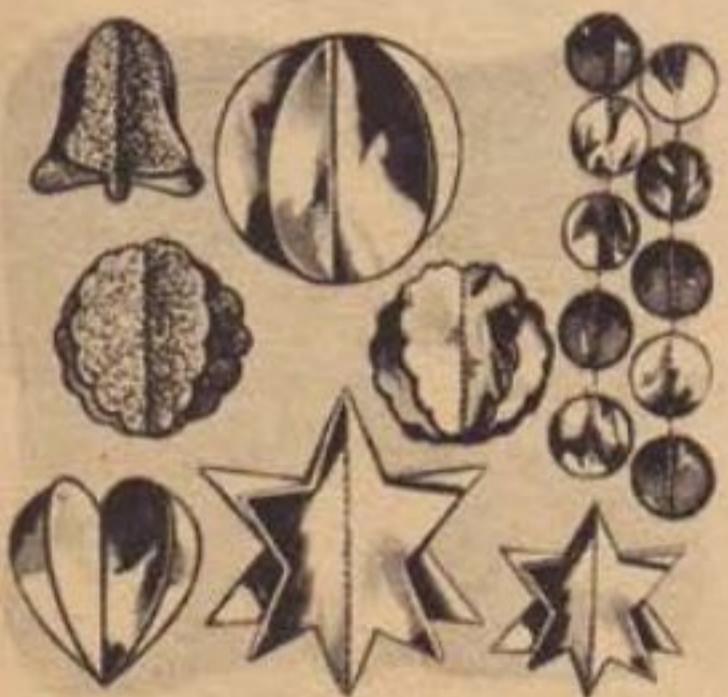
**59c**

Box of 12

### Popular all blue

Stunning contrast against the green branches.

49 P 6632.....12 for 59c



## Brilliant Blinkers

Reflect myriads of colored rays from all angles to clothe your tree in glowing brilliance. Made of 4 or 6 leaves of foil and cellophane which unfold into various shapes—bells, stars, many others. Light in weight, yet practically unbreakable. Assortment also contains a 6-foot garland of over 50 single discs to drape around the tree branches. Shipping wt., 5 oz.  
49 P 6529.....26 pieces 29c

**29c**

26 pcs.

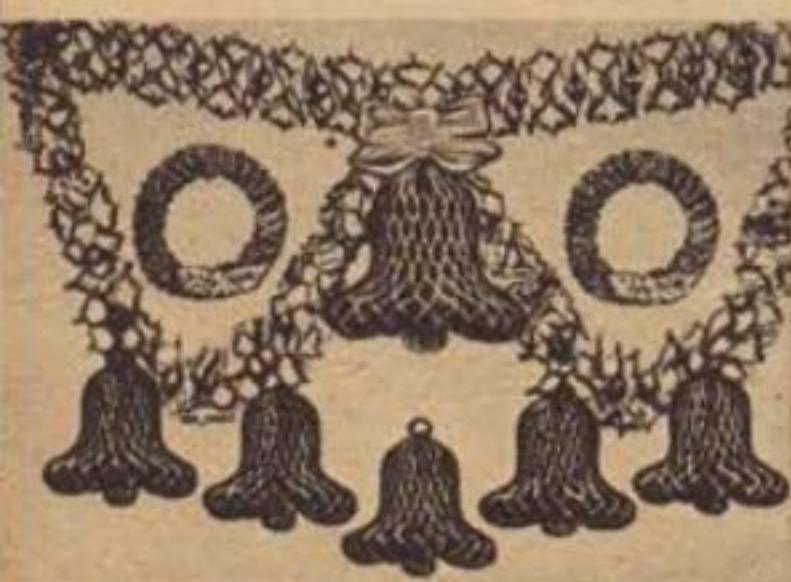


## Tree Top Set

Twelve unbreakable ornaments in a brilliant chrome-like finish. Dazzling red, blue, silver and green colors, reflecting dancing, glancing, multi-colored gleams of light. Gives your tree a flashing holiday look. Set includes 1 acorn, 4 bells, 6 stars, varying from  $2\frac{3}{4}$  to  $3\frac{1}{2}$  inches high; and a brilliant 11-inch tree top. See what a buy at Sears. Shipping weight, 10 ounces.  
49 P 6533.....12 pieces 59c

**59c**

12 pcs.



## 15-piece Room Decoration

Complete decorative set. Eight 5-in. and one 13-in. red honeycomb tissue bells, four 10-ft. red and green tissue garlands, two 6  $\frac{1}{2}$ -in. red cellophane wreaths. For rooms, schools, churches. Shipping wt., 1 lb.  
49 P 6224.....15 pieces 39c

**39c**



## Six Cellophane Trees

Have many decorative uses. For place decorations at the Christmas dinner table, as a setting for toy trains, or other uses. 5 in. high; metal foil; 3 have layers of red and 3 have layers of green cellophane. Use over and over. Shipping wt., 8 oz.  
49 P 6515.....6 for 39c

**39c**

For 6



## Tree Candles

In gay Christmasy colors. 48 asst. 3-in. candles. For 48  
Shipping wt., 1 lb.  
49 P 6599.....48 for 23c

### Metal Candle Holder

Shipping wt., of 12, 3 oz.  
49 P 6539

Card of 12.....19c

Three cards (36).....49c



## Hangers

Sturdy shiny metal. Be sure you have enough hangers this year. 200 ornament hangers . . . they're handy . . . save time . . . reduce breakage. Shpg. wt., 8 oz.  
49 P 6544.....10c



Sears again offers an outstanding collection of colorful, American-made ornaments

**12 Round Ornaments . . 1 3/4-inch**

Diameter of each—1 3/4-inches  
Set contains 6 ribbed balls  
and 6 fancy reflector balls for 12

A tree will sparkle like magic with  
these colorful balls. Shpg. wt., 10 oz.

**Assorted Colors**      **Blue and Silver**  
Red and green      6 solid blue ornaments,  
and silver colors      6 silver with blue stripe.  
with blue stripe.      49 P 6615      49 P 6616  
12 for.....32c      12 for.....32c

**12 Assorted Ornaments . . 1 3/4-inch**

1 3/4-inch diameter balls  
2 to 2 1/4 in. oblong shapes  
Other ornaments assorted.

Specially designed for smaller trees—but they're ideal for filling in on large trees. Low priced for Christmas budgets. Bright colors, reds and blues—some with contrasting stripes. A striped bell, a transparent ball with tinsel, others. Shipping wt., 10 oz.

49 P 6626.....12 for 45c

**12 Larger Ornaments . . 2 1/4-inch**

Average diameter is 2 1/4-in.  
Rich designs and colors  
Reflectors, stripes, etc. for 12

An extraordinary assortment of brilliant, magnificent ornaments to turn your tree into a fairyland of color. Includes a 2 1/4-in. striped bell, 2 transparent balls with tinsel inside, 2 expensive, ornate reflector balls and many others. Shipping weight, 1 lb.

49 P 6646.....12 for 77c



Tree held firmly

Adjust to fit

**Grip-tight Tree Stand**

Convenient and easy to use  
One operation sets up tree      \$1.09  
No screws or bolts to fix

A time and effort saver that's most welcome at Christmas time. Set the trunk of the tree in the well of the stand, then pull the hand lever and strong claws lock and keep it straight. This is a patented device and found on no other stand. Holds tree trunks up to 3-inch in diameter. All metal with water well. Shipping weight, 3 lbs.

49 P 6546.....Tree Stand \$1.09



**Sears fireproof sparkling foil Icicles**

**10c** Asst. New Alloy icicles cover more area because they are separate individual strands, not just stuck together. Long strands of silvery or colored, icicles, carded to avoid tangling. Crinkled to glimmer. About 300 strands per box. Shipping weight, box, 4 ounces; 3 boxes, 12 ounces.

**Assorted colored icicles**  
49 P 6510—Box...10c 3 boxes....27c      49 P 6511—Box...9c 3 boxes...25c

**9c**

Silvery

Silver color icicles



**White Cotton**

Flame resistant.      **27c**  
Clean and dazzling. Decorate around the tree for that snowy, wintry look. Make small tufts and place on branches. Each roll measures about 30x48 in. Shipping weight, 12 ounces.

49 P 6504.....27c

**36 spiral icicles**

Made of silver-plated wire: A **29c**  
hundred shimmering flashes will glitter from your tree at the very slightest breeze. 3 1/4 inches long. Come in boxes of 36 each. Shipping weight, 6 ounces.

49 P 6501.....29c

**Thick, fluffy silver plated Christmas Garlands**

Lustrous garlands. The glittering contrast with the dark green is truly a beautiful sight. Deluxe quality, silver plated on metal base.

49 P 6574.....1/2-inch Tinsel—45 feet long 25c  
49 P 6580.....3/4-inch Tinsel—30 feet long 25c  
49 P 6583.....1 -inch Tinsel—21 feet long 25c  
49 P 6584.....1 1/4-inch Tinsel—15 feet long 25c

Shipping weight per package of Garlands, 6 ounces.

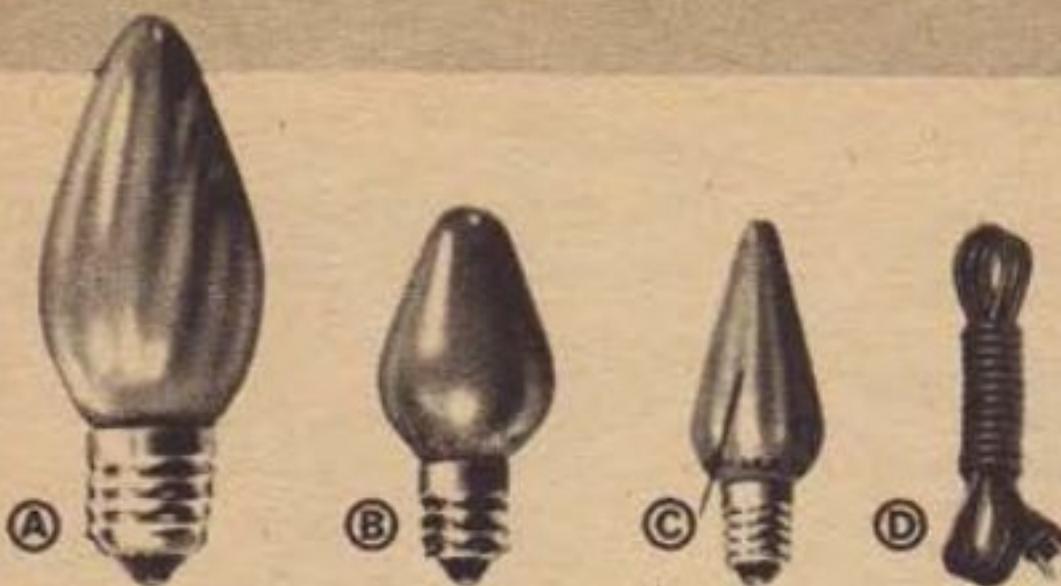
Put Christmas purchases on Easy Terms. See page 68

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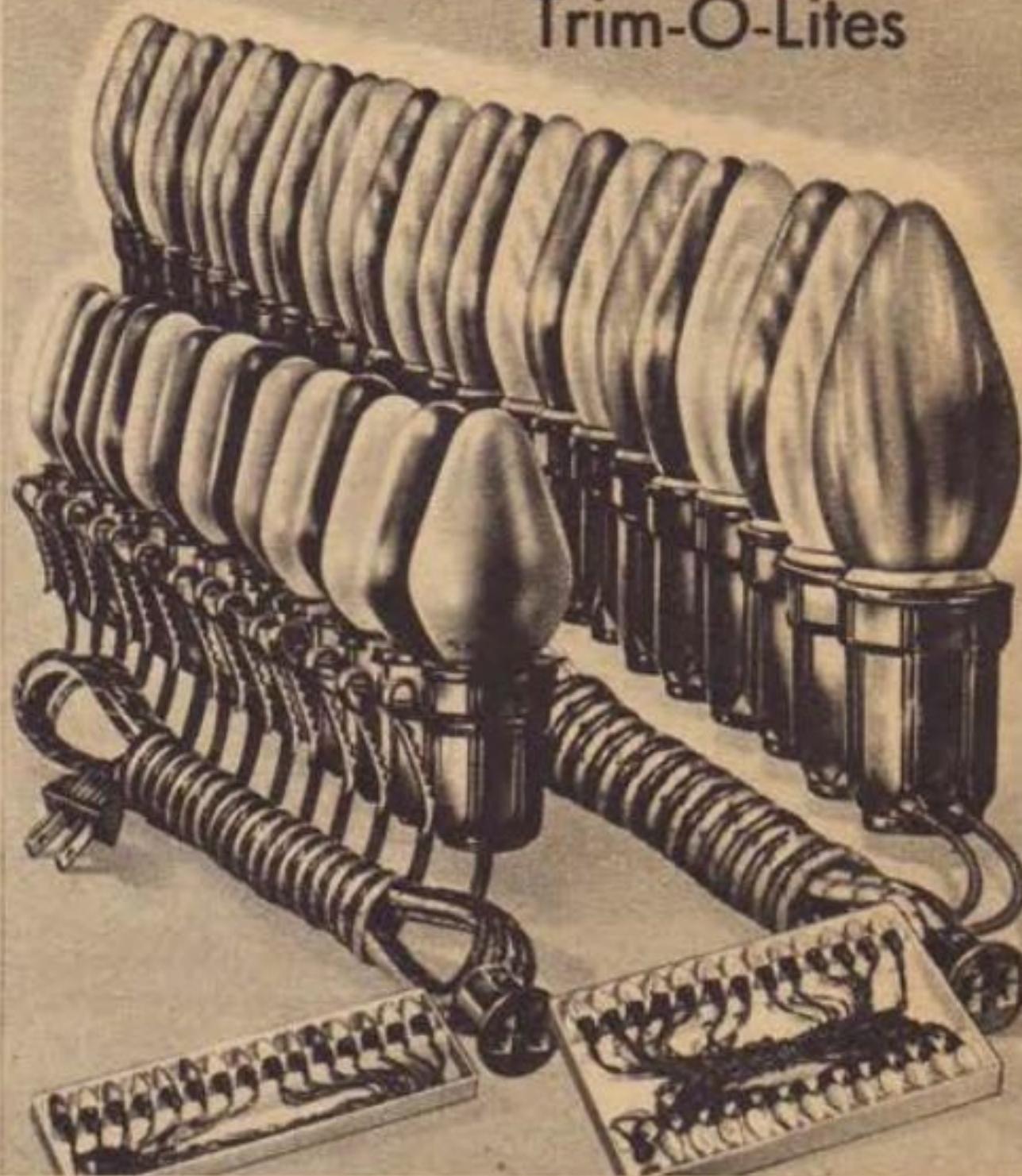
WishbookWeb.com

SEARS OWN

## Trim-O-Lites



## Mazda Bulbs for Indoor, Outdoor Sets



## Thrift quality Tree Light Sets . . . priced very low

## TRIM-O-LITES with clips for indoor use

- When one light goes out, the others stay lighted
- Sears low price includes Mazda bulbs
- Approved by Underwriters' Laboratories
- Guaranteed quality materials and workmanship
- Extra outlet plug for adding more strings
- Made to Sears strict specifications to give long wear
- Straight line, easy-to-drape cord for easy trimming

Every socket is individually wired. Handy clips on sockets to attach firmly to branches. *State choice* of assorted colors or all-blue long-life 110-120-volt bulbs.

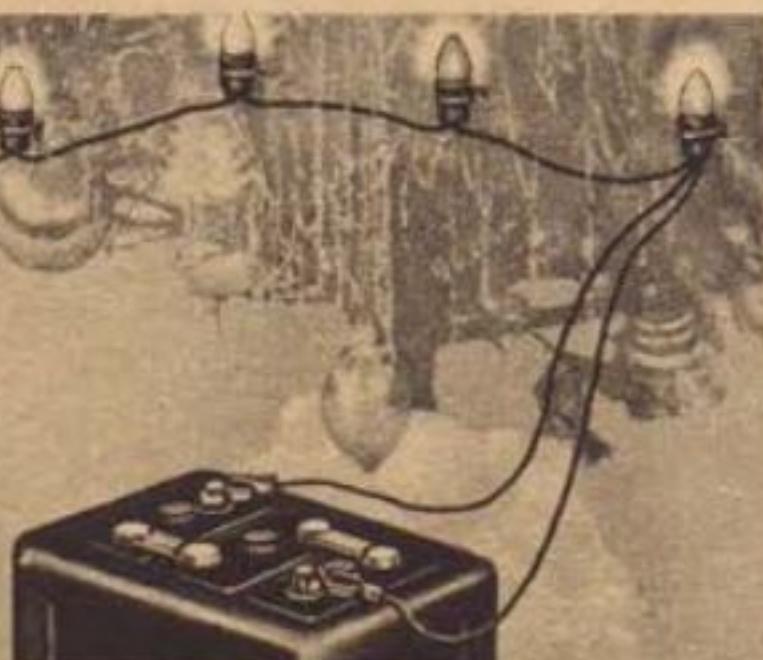
7 Light Set	15 Light Set	25 Light Set
\$1.27	\$2.46	\$3.89
49 P 6540— 14-foot cord. Shpg. wt., 14 oz.	49 P 6541— 27-foot cord. Wt., 1 lb. 8 oz.	49 P 6542— 42-foot cord. Shpg. wt., 3 lbs.

## TRIM-O-LITES, weather proof for outdoor use

- When one light goes out, the others stay lighted
- Inside colored lamps for protection against weather . . . color can't wash off
- Extra outlet plug at end for extra strings
- Sockets wired so lamps burn independently
- Superior workmanship . . . Underwriters' Lab. approved
- Rubber washer holds bulbs, well insulated

Decorate the outside of your house. Straight line, easy-to-drape cord. Will last for years. *State choice* of assorted colors or all-blue longlife 110-120-volt Mazda bulbs.

7 Light Set	15 Light Set	25 Light Set
\$1.64	\$3.15	\$5.42
49 P 6550— 15½-foot cord. Wt., 1 lb. 8 oz.	49 P 6551— 27-foot cord. Wt., 2 lbs. 10 oz.	79 P 06552— 41-foot cord. Shpg. wt., 5 lbs.



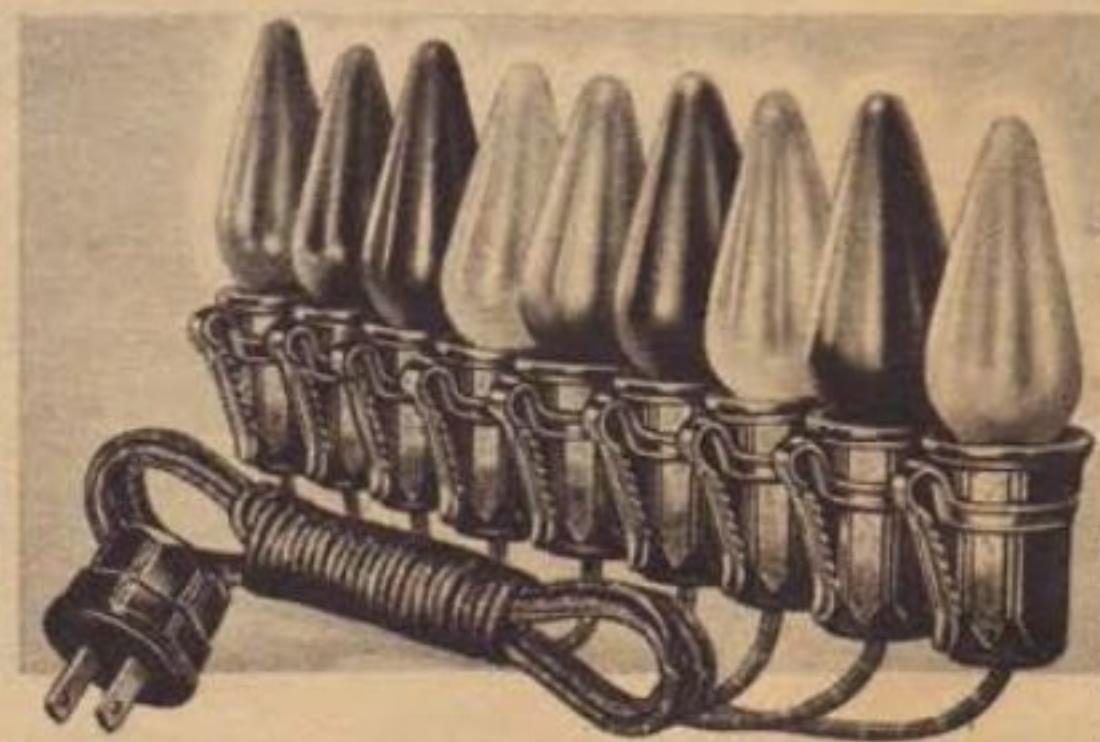
## Battery Light Set

A string of 8 six-volt lights; burn independently. Straight line with 3-foot wire lead to first socket; 15 in. between sockets. Uses storage battery (not included).  
 49 P 6598—Shpg. wt., 11 oz. 93c



## Electric Candle

For window or mantel. 32c  
 Drip-effect red and green 9-inch candle. 110-120-volt Mazda bulb. Cord and plug. Get more than 1. Shipping wt., 1 lb.  
 49 P 6581.....32c



## 5½-inch Star

Reflects light inside; entire star lights up. Cord and plug. 110-volt Mazda bulb.  
 49 P 6514—Wt., 5 oz. 65c  
 Smaller Star (not shown). With 15-volt bulb for series outfit. Wt., 3 oz.  
 49 P 6512.....29c

## 9-Light Mazda Series Sets

9 lamps light up as a unit (not independent). Rayon covered insulated loop cord. Metal clips hold Bakelite sockets firmly to branches. Shpg. wt., 11 oz.  
 110-120 Volt 32-36 Volt  
 9, 15-Volt Bulbs 9, 4-Volt Bulbs  
 49P6520..79c 49P6521..79c

# NOMA



## When one light goes out the others stay lighted

Noma De Luxe Sets for Indoors at big savings

- Underwriters approved. Fiber washer keeps lamp firm, keeps tinsel out of socket. No exposed parts.
- Wire securely attached; resists short circuits
- Wires soldered to socket as recommended by Underwriters' Laboratories; not eyeletted
- Beads hold socket and lamp securely in position
- Sets packed with lamps in strong boxes for storing

Deck your tree with these cheery, bright colored lights. Straight line, easy-to-drape cord. With 110-volt Mazda lamps in assorted colors or all blue. *State choice.*

7 Light Set	15 Light Set	20 Light Set
\$1.39	\$2.89	\$3.49
49 P 6569— 12½-foot cord. Shpg. wt., 14 oz.	49 P 6571— 24½-foot cord. Wt., 1 lb. 8 oz.	49 P 6572— 30-foot cord. Shpg. wt., 2 lbs.

Noma Outdoor Weatherproof Sets priced low

- Red Cap construction assures positive contact
- Wires permanently soldered to contact points as recommended by Underwriters' Laboratories
- Strong spring contact holds lamp in position
- Rubber washer seals lamp in socket, keeps out tinsel and careless fingers
- Underwriters approved
- Packed with lamps in boxes for storing

Withstand the wettest, most wintry weather without failing. Colors will not wash off lamps. With 110-volt Mazda lamps. Assorted colors or all blue lamps. *State choice.*

7 Light Set	15 Light Set	20 Light Set
\$1.85	\$3.79	\$4.98
49 P 6564— 12½-foot cord. Wt., 1 lb. 8 oz.	49 P 6562— 24½-foot cord. Shpg. wt., 2 lbs.	49 P 6561— 32-foot cord. Shpg. wt., 3 lbs.



### 8 Noma Series Lamps

U. S. A.-made Mazda 79c  
lamps. 15-volt bulbs  
for 110-120-volt circuit. Light  
as a unit, not independently.  
Wood beads for attaching se-  
curely to tree. Extra outlet in  
plug for adding sets. Rayon  
covered loop style cord. Ship-  
ping weight, 12 ounces.  
49 P 6585.....79c

### Illuminated Altar

Looks like \$7.49  
real marble.  
Made of plastic. 30-watt  
bulb inside gives lighted  
effect to 12 candles, cross,  
"Last Supper" and pil-  
lars. With bulb, cord and  
plug. 12x5x16 inches high.  
Shipping weight, 12 lbs.  
79 P 06538.....\$7.49

### Lighted Cross

A truly appro-  
priate Christ-  
mas decoration. Rayon  
chenille. Underwriters'  
Approved. 11 red Mazda  
bulbs. Plug with cord  
about 5 feet long. 110-  
volt circuit. 11x8 inches.  
Shipping weight, 1 lb.  
49 P 6230.....\$1.18

### 8 Light Reflectors

Shiny silver color 25c  
stars. Assorted star  
designs made of Kristolite  
metal, stronger than tinfoil.  
About 2½ inches diameter.  
Bulbs not included. Ship-  
ping weight, 8 ounces.  
49 P 6513.....25c

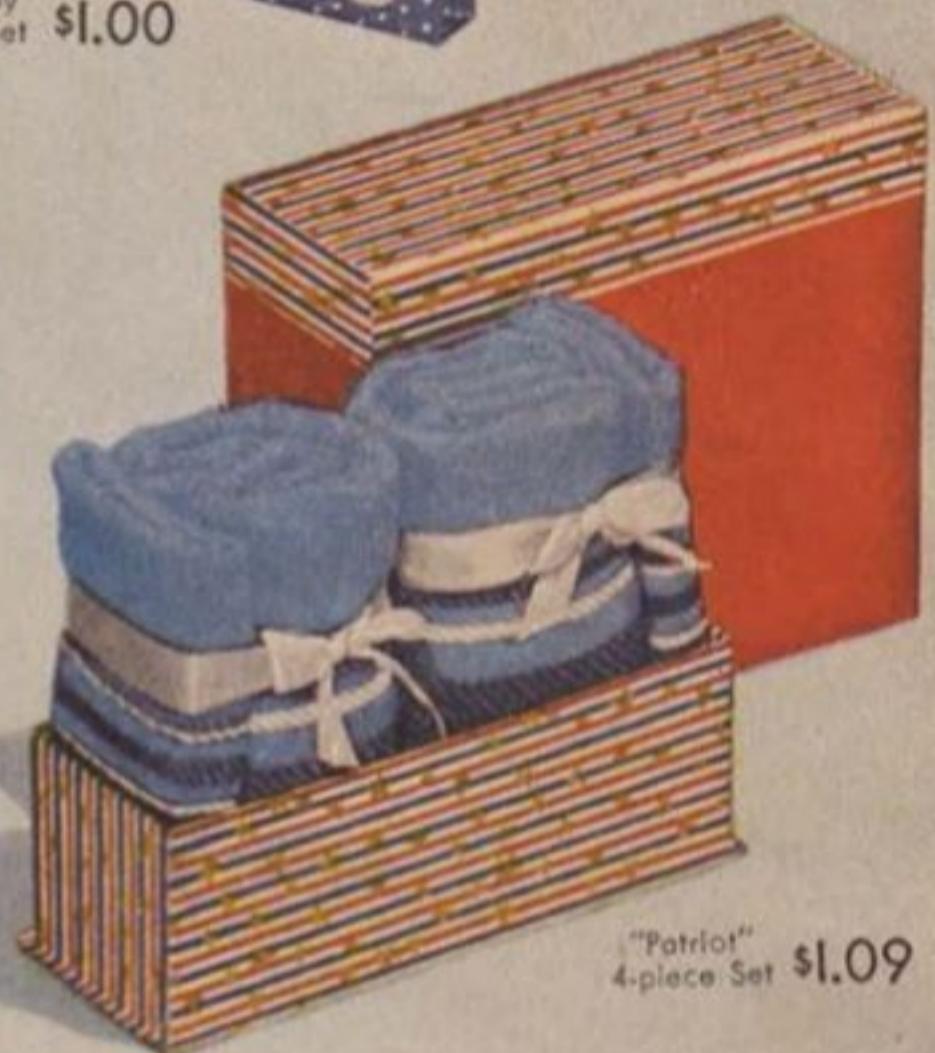
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"Ship Ahoy" 2-piece Set \$1.00



"His and Hers" 2-piece Set \$1.00



"Patriot" 4-piece Set \$1.09



"Vanity Box" 5-piece Set \$1.89



"Traveler" 5-piece Set \$2.59

# Towel Gift Sets

## "Ship Ahoy"

**\$1.00** Set consists of:  
2 bath towels,  
2-pc. Set 22x44 inches.

A new nautical design—as refreshing as a sea breeze. Absorbent white cotton terry towels have beautifully colored mercerized borders. Sail boat is embroidered in two-tone effect. In attractive gift box. Washfast border colors: blue (shown) dusty rose or green.  
96 P 8429—State color.  
Shpg. wt., 1 lb. 9 oz... Set \$1.00

## "his and hers"

**\$1.00** Set consists of:  
2 bath towels,  
2-pc. Set 22x44 inches.

A cozy-looking gift. Thick, soft, white cotton terry towels have lovely colored mercerized borders and "his and hers" embroidered in matching color. Washfast border colors: dusty rose (shown), blue or green.  
96 P 8428—State color.  
Shpg. wt., 1 lb. 9 oz... Set \$1.00

## "Patriot"

**\$1.09** Set consists of:  
2 bath towels,  
4-pc. Set 20x40 in.; 2 washcloths, 12x12 inches.

"Tenshun! Eyes left. Look at this patriotic red, white and blue gift box. Fluffy cotton terry in rich, solid colors with deep-toned and white rope style woven borders. "Up to the minute" gift. Washfast colors: blue (shown), dusty rose, or green.  
96 P 8427—State color.  
Shpg. wt., 1 lb. 14 oz. Set \$1.09

## Mirrored "Vanity Box"

**\$1.89** Set consists of:  
2 bath towels,  
5-pc. Set 22x44 in.; 1 hand towel, 15x28 inches;  
and 2 washcloths, 12x12 inches

Store your jewelry, cosmetics, hosiery or handkerchiefs in this exquisite, mirrored vanity box. Thick, beautiful towels and washcloths have extra long, white, English-type cotton loops on two-tone plaid background. Makes a rich looking gift. Washfast colors: green (shown), blue, dusty pink or red.  
96 P 8431—State color.  
Shpg. wt., 3 lbs. 5 oz.. Set \$1.89

## "Traveler"

**\$2.59** Set consists of:  
2 bath towels,  
6-pc. Set 22x44 in.; 2 hand towels, 16x27 inches.  
and 2 washcloths, 12x12 inches

Sturdy, fiber-board "traveling" case looks like airplane luggage. Use as overnight bag, picnic or beach box. Heavy, handsome, cotton terry pieces are solid color. Woven striped borders alternate in white and color. Washfast colors: turquoise (shown), blue, pink, green or peach.  
96 P 8434—State color.  
Shpg. wt., 3 lbs. 12 oz. Set \$2.59



## "Washcloth Dolls are practical" Santa says

Cute ... cuddlesome ... as "Christmasy" a gift as a star-spangled angel atop an evergreen! "Sailor Boy" and "Nurse" each contain 3 good quality, cotton knit washcloths and their faces are molded, painted cloth. "Jumbo," the elephant, is made up of 4 cotton knit washcloths. Size, washcloth, 11x11 inches.

(A) 96 P 8440—"Nurse".....Shipping wt., 7 oz. Each doll 59c  
(B) 96 P 8439—"Sailor Boy"....Shipping wt., 7 oz. Each doll 59c  
(C) 96 P 8438—"Jumbo".....Shipping wt., 7 oz. Each doll 59c

Choice

**59c**

Each Doll

## (D) "Mammy" . . . cotton utility Doll for kitchens

Cheerily tied with a fancy red Christmas ribbon! "Mammy" is made up of 2 dishcloths, 1 dust cloth and 1 dish mop. Stands by herself or can be used as a wall decoration.  
96 P 8976—Shipping weight, 7 ounces.....Each doll 59c



## (E) Washcloth Set

Consists of: **59c**  
6 washcloths,  
12x12 inches.

Colorful plaid washcloths are in a dainty, ribbon-tied, plastic gift box. Cotton terry is firmly woven with overcast edges. Assorted, washfast colors. Shipping weight, 13 ounces.

96 P 8436  
6 piece Set.....59c

## (F) 3-piece Christmas Towel Set

Attractive set consists of: **49c**  
1 utility towel, 18x36 inches;  
2 washcloths, 12x12 inches.

Low priced but pleasing. Bright plaid cotton terry pieces add a cheery note to bathrooms ... have colored borders to match. Packed in assorted boxes, ready for gift giving. Washfast colors: blue (shown), coral peach, gold or turquoise. Shipping weight, 1 pound 7 ounces.  
96 P 8426—State color. 3 piece Set. 49c

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# Handkerchiefs

## Men's Handkerchief Assortment

About 17 inches square. 10 for \$1.00

An entire handkerchief wardrobe. A handy way to buy—a smart, practical gift. Includes washfast colored woven borders, white striped borders, plain whites. Hemmed and hemstitched. Ten asstd. cottons in package. 25 P 2564—Shpg. wt., 5 oz. 10 in pkg. \$1.00

## Colored borders, initials

About 17 inches square. 3 in box 54c

A gift he'll tuck into his pocket with pride. Colored embroidered initial to match the richly colored woven borders. Washfast asst. colors on white ground. Cotton. Any initial except I, O, Q, U, V, X, Y, Z. Print initial.

25 P 2553—Shpg. wt., 5 oz. . . . 3 in box 54c

## Initialed linen

3 in box for \$1.08

For the man who insists on nice things to wear. Fine, soft white linen with beautifully embroidered white initial. Size, about 17 inches square. Hemmed. Give them to all the men on your Christmas list. Any initial except I, O, Q, U, V, X, Y, Z. Be sure to print initial wanted. Shpg. wt., 6 oz. 25 P 2555.....3 in box \$1.08

## Folded and ready to tuck into his pocket

3 in box for 54c

Colorful cottons, all pocket-folded. White backgrounds with assorted washfast colored woven borders, similar to illustration. Size about 17 inches square. Neat hems. Shpg. wt., 6 oz. 25P2538..3 in box 54c

3 in box for 53c

Soft white cottons with white satin-striped borders. Ready-folded to fit pocket. A good-looking, practical gift. Assorted patterns. About 17 in. square. Shipping weight, 6 oz. 25P2545..3 in box 53c

## Assorted patterns

3 in box for 44c

Handsome handkerchiefs that will please any man. Washfast colored woven borders on white backgrounds. Fine cotton. Assorted colors, patterns. About 16 1/4 in. square. Shipping weight, 4 oz. 25P2522...3 in box 44c



## Hang them on your tree

### Hair Bows on bob pins

5- or 7-Bow Assortment for 25c

A whole stockingful of hairbows each on a bobby pin. Assorted color rayon and cotton grosgrain ribbon in a transparent Christmas stocking. Shipping wt., 2 oz. (E) 5-bow asst., ribbon width, 1 1/8 in. (F) 7-bow asst., ribbon width, 7/8 in. 25 P 1219—State choice, E or F... Each 25c

## Cunning Handkerchief Toys

Each Toy 38c

Each made of 3 cotton hankies. May be taken apart and used later. Shpg. wt., 5 oz. (A) Asst. clown subjects, abt. 11 in. high. (B) Asst. animal subjects, abt. 7 1/2 in. high 25 P 2435—State A or B.... Each Toy 38c

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## Kiddie-Print Hankies

3 in box for 27c

Hand-blocked juvenile print designs for the kiddies. Colorful playtime subjects they'll love. Hemstitched cotton hankies, about 8 1/4 inches square. Assorted colors and subjects. Shpg. wt., 3 oz. 25 P 2416.....3 in box 27c



## everyone will like

### Gay Holiday assortment

About 13 inches square      6 for 65c

Beautiful, clear colors. Life-like florals in a variety of smart, new designs. Fine, soft quality, sheer cottons in a generous size she'll love.  $\frac{1}{16}$ -inch hemstitched hems. Assorted, washable colors and patterns.

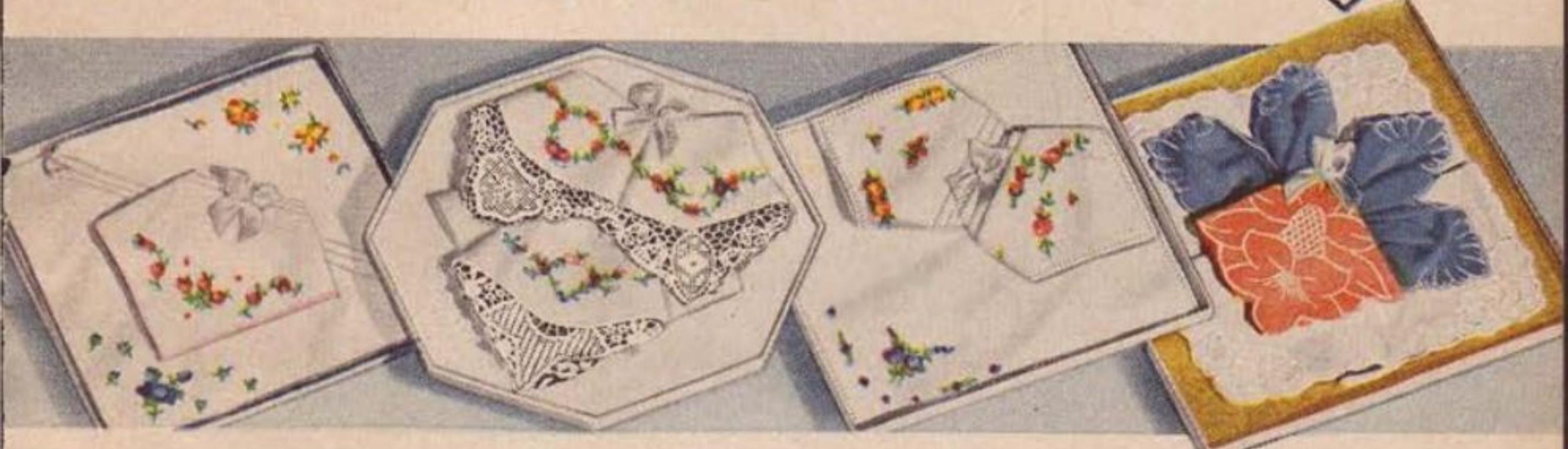
25 P 2449—Shpg. wt., 4 oz.....6 for 65c

### Colorful prints she'll love

About 11 inches square      12 for 89c

Such bright colors—such smart designs—you'd never guess how little they cost. Truly an assortment of hankies to make her eyes sparkle. Washable cottons in gay assorted colors and patterns. Hemmed.

25 P 2452—Shpg. wt., 6 oz....12 for 89c



### Petit-point effect

3 in box for 34c

Dainty flowers in quaint petit-point effect embroidery. Edges buttonholed in matching thread. White cotton with multicolor embroidery. Abt. 10 $\frac{1}{4}$  in. square. Assorted patterns. Shipping weight, 6 ounces. 25 P 2362....3 in box 34c

### Lace corners

3 in box for 55c

Dainty handkerchiefs with deep, Venise-type lace corner and multi-color embroidery. Fine white cotton. Hemstitched hems. About 10 $\frac{1}{4}$  in. square. Assorted styles. In octagon box. Shipping weight, 5 ounces. 25 P 2425....3 in box 55c

### Embroidered linen

3 in box for 59c

Real linen—and at such a price. Soft and white, as only real linen can be. Dainty multicolored embroidery in corner. Asstd. patterns. About 10 $\frac{1}{4}$  in. square. Narrow hemstitched hems. Shipping wt., 5 oz. 25 P 2360....3 in box 59c

### Swiss-type cottons

3 in box for 69c

Hankies charmingly arranged in flower-like folds. 1 white, 2 pastels in attractive box. Scalloped edges, with white embroidery designs. Assorted colors and patterns. Washable. About 10 in. square. Shpg. wt., 5 oz. 25 P 2445....3 in box 69c



### Dainty Handkerchiefs in "Treasure Chests" of polished cedar

6 in chest for \$1.09

Six white cotton hankies—three with multicolor embroidery and lace in corner—three plain. Handy trinket or jewelry chest of aromatic cedar is 9x5 $\frac{1}{2}$ x3 $\frac{1}{2}$  inches. Hankies about 10 in. square. Shipping weight, 15 ounces. 25 P 2442.....6 in chest \$1.09

3 in chest for 69c

White cotton handkerchiefs with assorted patterns of multicolor embroidery, in useful gift chest of fragrant cedar. Hankies are about 10 $\frac{1}{4}$  inches square. Chest is 7 $\frac{1}{4}$ x5x2 $\frac{1}{4}$  inches... nice for trinkets. Shipping weight, 8 ounces. 25 P 2441.....3 in chest 69c

### Hand blocked prints

3 in box for 43c

Floral prints on white cotton. Assorted colors, patterns. Hemstitched hems. About 11 $\frac{1}{4}$  in. square. Shpg. wt., 5 oz. 25 P 2424....3 in box 43c

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# Scatter Rugs

MAKE  
LOVELY GIFTS



(A)

\$3<sup>98</sup>

Each . . . 24x42 Inches



(B)



(C)

◆ These rugs shipped from Chicago or Philadelphia only. You pay transportation from point of shipment. Order from nearest Mail Order House. For Sears Easy Terms see page 68.

Outstanding special purchase of newest styles in colorful, luxurious cotton face Rugs

Exquisitely colored scatter rugs we would ordinarily have to ask one-third more for . . . special purchase makes this low price possible. Lovely gifts of charm and beauty for their home or yours. Firmly woven to lie flat . . . won't wrinkle up. Deep, smooth, moss-soft, cotton pile. All 3 patterns come in beige, rose blue or green.

Catalog Number	Size Abt.	Shpg. wt.	Price
♦ 37 P 4181 . . . 24x42 in. . . . .	3 lbs. . . . .	\$3.98	
♦ 37 P 4182 . . . 27x48 in. . . . .	4 lbs. . . . .	5.98	
♦ 37 P 04183 . . . 3x5 ft. . . . .	7 lbs. . . . .	9.95	
♦ 37 P 04184 . . . 4x6 ft. . . . .	10 lbs. . . . .	14.95	

# Electrical Decorations

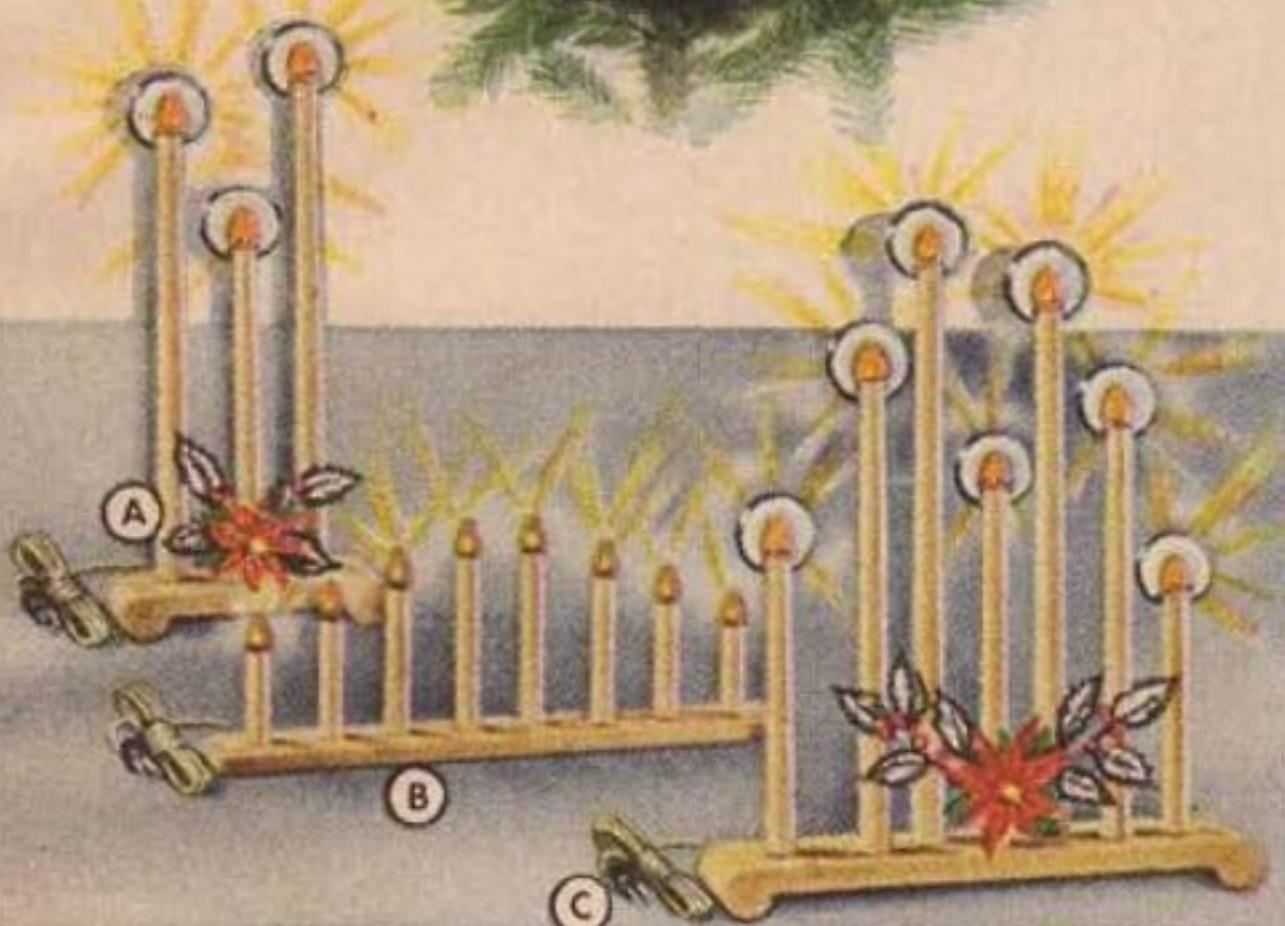
## Electrically lighted Tree Top Angel

A very popular tree decoration at a saving  
Casts a beautiful glowing halo of light  
Silvery white mohair wig looks like real hair

For a real finishing touch—just attach it to the outlet  
on your tree light set. Beautiful silver color wings.  
Doll angel has composition head, brocaded dress.  
Overall size, 11x10 in. Independent burning 110-volt  
Mazda bulb. Cord with plug.

49 P 6532—Shipping weight, 1 lb. 8 oz.....\$1.49

All items on this page operate on any 110-120 volt circuit.



### Window Candles

Has 8 candles with bulbs \$1.19

(B) Let Christmas cheer radiate from your windows! Eight ivory color heavy fiber candles, each with a flame-shaped 15-volt Mazda bulb. For 110-volt circuit. The tallest candle is 8 inches high. Mounted in 21x2½-inch ivory color wood base. Bakelite sockets. Cord and plug. Shipping weight, 2 pounds.

49 P 6255 .....\$1.19

### Electric Halo Candles

\$2.39 \$4.59

3 candles 7 candles

Transparent halos reflect light from independent-burning 110-volt Mazda bulbs. Ivory colored heavy fiber candles, mounted on ivory color wood base. Holly spray decoration. Cord and plug. Shipping wts., 3 lbs. and 4 lbs.

(A) 3-candles. Tallest candle, 20-in. Base, 10x3½ in.  
79 P 06592.....\$2.39  
(C) 7-candles. Tallest candle, 22 in. Base, 19½x3½ in.  
79 P 06593.....\$4.59

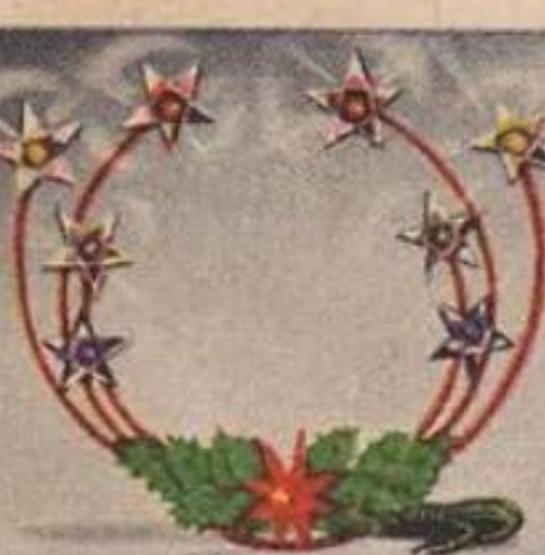
### Life-like "Glolite" Trees—will last for years

\$1.24 An attractively priced Christmas cheer special \$5.69

10-in. Tree 15-in. Tree

Tips of glass rods, shaped like tiny bulbs, reflect light from 110-volt bulb inside tree. Tree looks like an evergreen, has lustrous non-fading green branches, ivory colored base. Bulb, cord and plug included. For 110-120-volt circuit. Underwriters' Laboratories Approved. The DeLuxe 15-inch tree has 12 dainty candle-shaped lights on tree that light up the full length.

10-inch Tree With 13 lights plain top Shpg. wt., 2 lbs.	14-inch Tree With 17 lights star on top Shpg. wt., 3 lbs. 8 oz.	15-inch Tree With 12 candles star on top Shpg. wt., 5 lbs.
49 P 6524 \$1.24	49 P 6525 \$2.98	79 P 06526 \$5.69



### Array of gay lights

8 lights in unique design Wreath \$2.98

8 star-shaped mirrors, assorted color 15-volt Mazda bulbs for 110 Volt Circuit. Base decorated with green lacquered artificial holly and bright poinsettia. Size, 18x4x15 in. Cord and plug. The ideal colorful decoration for window or mantel. Shpg. wt., 3 lbs.  
79 P 06264 .....\$2.98

### 4-bell Light Cluster

4 large red cellophane bells \$2.25

Wish neighbors a big Merry Christmas. Extra large 24-inch cluster. 4 red 110-volt Mazda bulbs, 1 in each bell. Red cellophane and silver and gold color foil bows, silver color leaves and glass berry balls. Cord and plug. Shipping weight, 2 lbs.  
79 P 06263 .....\$2.25

### 2-bell Light Cluster

Transparent red cellophane bells \$1.12

Each bell has a bright red 110-volt Mazda bulb inside to add cheer to Christmas decorations. Bells attached to beautiful bow of heavy metallic foil paper ribbon. 14 in. overall. Cord and plug. Shipping weight, 1 pound.  
49 P 6260 .....\$1.12

### Electric Wreaths

Bright Red rayon chenille 78c

Metallic paper 2 candles spray. Candles with 110-volt Mazda lamps. Cord, plug. Shpg. wts., 1 lb. 6 oz.; 8 oz. 10 inches, 2 candles.  
49 P 6221 ..... 78c  
8¾ inches, 1 candle.  
49 P 6216 ..... 49c

## 5 thriller toy values

### Folding Easel Blackboard with Chair

- Hard to believe this quality sells for only \$1.15
- You always save when you buy at Sears **\$1.15**
- Alphabet, numbers, and drawings to copy
- Learn the letters and figures—draw pictures

What fun children can have with this thrift-priced blackboard. While they're playing they'll learn the alphabet and how to count up to 10. There are 8 drawings to follow—4 stencils on front of board. Both sides of board can be used. Writing surface, 13x9 $\frac{1}{4}$  inches. Overall size of blackboard, 36 inches high, 16 $\frac{1}{4}$  inches wide. Chalk, eraser and chalk rack included.

Folding chair included. Sturdy canvas top chair, just the right size for children. Finished in brown stain to match the blackboard. 21 $\frac{1}{2}$  inches high, 12 $\frac{1}{4}$  inches wide. Shipping weight, 4 pounds.

79 P 03846—Blackboard and chair.....\$1.15



### Special value Rocket Shot Marble Game

- Priced low . . . Excitement, skill, action . . .
- It's really 5 different, complete games in one
- Large smooth playing surface—24x12 inches

Here's loads of fun for every member of the family. You can play 5 exciting games—*High Score* . . . *Five Grand* . . . *Rocket Shot* . . . *Twenty-One* . . . *Straight Flush*. Metal traps, hazards, shooters and spinners. Beautifully lithographed, non-warping Masonite board with metal edges. Complete with 7 marbles and instructions.

49 P 134—Shipping weight, 3 pounds 8 ounces....73c



- Over 100 stories
- 72 colored pictures

**\$1.00**

### Sears Exclusive Illustrated Bible Stories

Over 100 beautifully written Bible stories—as alive and interesting as many adventure stories. These great stories are so appealing to children, that this is an ideal way to introduce them to the Bible characters. Full of pictures—over 128, and 72 of them colored. 360 pages, 8x11 inches, cloth bound. Colored jacket. Large, easy-to-read type.

3P2980—Postpaid.....\$1.00



- 26 inches long
- Ride and steer

**\$2.39**

### Big sturdy "Ride 'em" Stake Truck

A thriller for value and savings. One of the sturdiest trucks ever made . . . so strong it even holds grown-ups. Sleek and shining . . . a beautifully enameled metal body in two contrasting (assorted) colors. Shiny wheels and radiator front. Comfortable seat; easy to steer with handle on cab. Drop-tail gate so it's easy to load and unload. Seat 9 in. from floor.

79 P 06136—Shipping weight, 12 pounds .....

**\$2.39**

# Home Movies



Have real movies in your own home. You'll enjoy every one of the subjects listed below and have real home fun. Order only the 8 mm. size for the 8 mm. projector and 16 mm. for 16 mm. projector.

## Collect your own library of 8 and 16 mm. Safety Film . . . save at Sears low prices

Shipping weights, 8 mm. film: 25 feet, 3 oz.; 50 feet, 4 oz.; 100 feet, 8 oz.  
16 mm. film: 25 feet, 4 oz.; 50 feet, 5 oz.; 100 feet, 8 oz.; 200 feet, 1 lb.

Title	8 mm.	Feet	Price	16 mm.	Feet	Price	Title	8 mm.	Feet	Price	16 mm.	Feet	Price
Mickey Mouse							Frank Buck	49P6980	50	\$1.20	49P6987	100	\$2.33
Cowboy Mickey	49P6908	25	\$0.72	49P6920	50	\$1.45	Hal Roach Our Gang						
Sky Battle	49P6903	50	1.44	49P6925	100	2.90	School Yard	49P6876	50	1.00	49P6880	100	1.99
Donald Duck							Goody Goodies	49P6877	100	1.99	49P6881	200	3.97
One Stop Service	49P6910	25	.72	49P6921	50	1.45	Scrappy						
Off Balance	49P6907	50	1.44	49P6929	100	2.90	Battle of Toys	49P6934	50	1.04	49P6942	100	2.01
Popeye							Chaplin Comedy	49P6845	50	.67	49P6851	100	2.07
Tin Lizzy	49P6805	25	.81	49P6806	50	1.61	Western						
Gang War	49P6812	50	1.59	49P6819	100	3.16	Chasing Rustlers	49P6882	25	.39	49P6883	50	1.02
Three Stooges							Masked Rider	49P6861	50	.67	49P6868	100	2.00
Join the Army	49P6967	50	1.19	49P6970	100	2.33	Show Down	49P6862	100	1.29	49P6869	200	3.89

49 P 6809—Glass Beaded cloth Movie Screen with metal easel. 13x18 inches. Shipping weight, 1 pound 6 ounces.....92c



Radio style Bank

This bank not only looks like a radio but plays tinkling music when you turn the station knob. The slot is big enough to take all coins up to a 50¢ piece. Colorful metal. 4 3/4x2 3/4x3 inches. With key.

49 P 6475—Shpg. wt., 1 lb.....38c



Ben Franklin Thrift Bank

Rings when coin is deposited—registers three coins. Bell rings once for nickels, twice for dimes, 5 times for quarters. Opens at \$10. Made of colored metal. Size, 4x4x2 1/2 inches.

49 P 6472—Shpg. wt., 1 lb...76c



"Tailspin Tabby"—cute and sassy

More fun than a barrel of monkeys. Make her crane her head and arch her tail—one false move and she's down on you. Enamored hardwood body is jointed and operated by strings attached to metal rings. 10 1/2-inch platform. Fun for all.

49 P 6444—Shipping weight, 10 oz....29c



Handy Flashlight

Only 3 1/2 inches long. 27c  
Fits in coin purse or pocket, conveniently out of the way. "God Bless America" on the side. Battery and bulb included. Press button to flash light. Shipping weight, 4 oz.

49 P 6443.....27c



Bag of 100 Marbles

This complete assortment of glass marbles includes three large shooters. Each marble is a beautiful blend of opaque and transparent colors. Come in mesh bag. Always a popular gift. Shipping weight, 1 pound 8 ounces.

49 P 5503.....18c



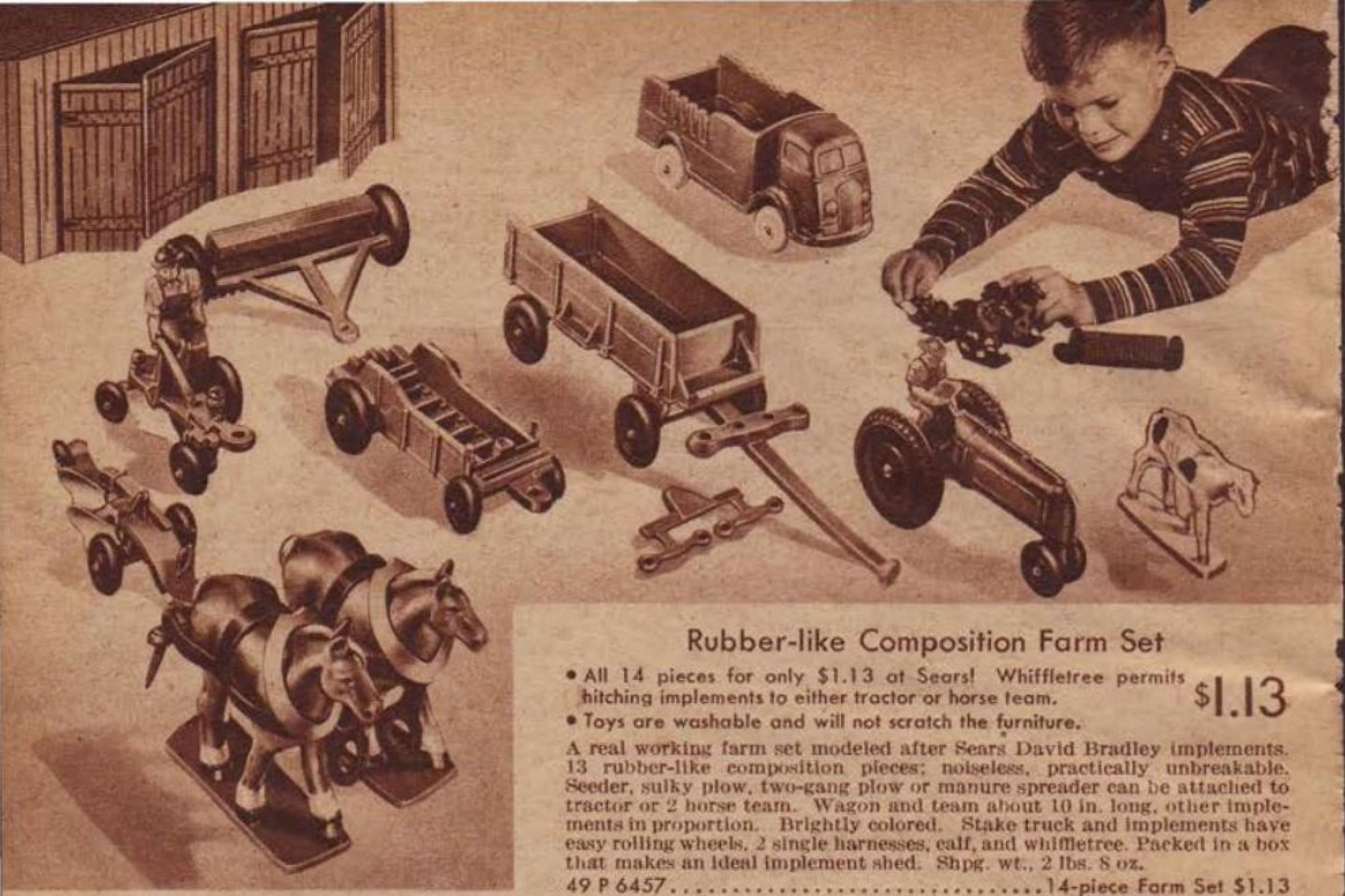
18 big colored Balloons

Here is a real thrill . . . 18 big balloons of almost every shape and size. Just the thing to add to the festive decorations of Christmas. Serpentines, round-shaped, and some with funny faces painted on them. When inflated, sizes range up to 20 inches high, others to 15 inches long. Have some for presents, too.

49 P 6451—Shipping weight, 4 ounces...48c

It's easy to order on Sears Easy Payment Plan, see page 68

☆ Sears-Roebuck • Page 35



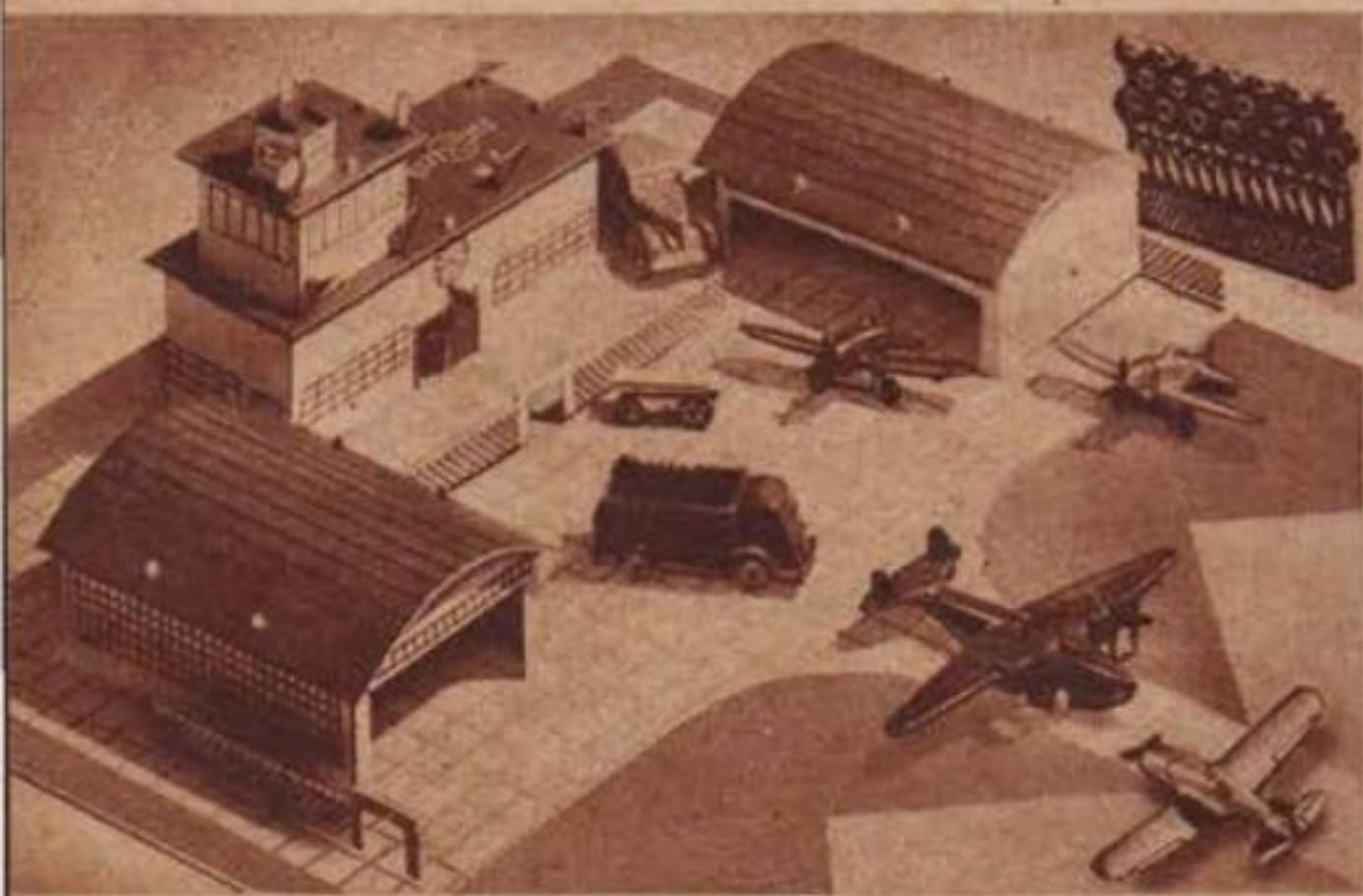
### Rubber-like Composition Farm Set

• All 14 pieces for only \$1.13 at Sears! Whiffletree permits hitching implements to either tractor or horse team. **\$1.13**

• Toys are washable and will not scratch the furniture.

A real working farm set modeled after Sears David Bradley implements. 13 rubber-like composition pieces; noiseless, practically unbreakable. Seeder, sulky plow, two-gang plow or manure spreader can be attached to tractor or 2 horse team. Wagon and team about 10 in. long, other implements in proportion. Brightly colored. Stake truck and implements have easy rolling wheels. 2 single harnesses, calf, and whiffletree. Packed in a box that makes an ideal implement shed. Shpg. wt., 2 lbs. 8 oz.

49 P 6457 ..... 14-piece Farm Set \$1.13



### Complete 15-piece Happi-Time Airport

Bargain—sold exclusively at Sears by mail

7 washable rubber-like composition molded toys  
7 "Tekwood" (3-ply, wood-center fiberboard) pieces

**\$1.27**

It's a big toy, easy to set up and lots of fun to play. Rubber-like pieces are safe for furniture or floor . . . 4-inch truck, 4-motor transport (7 1/4-in. wingspread), 4 other airplanes and automobile. Tekwood pieces include a large 9 1/4-in. modern administration building, two 7 3/4 x 5 3/4 x 3-in. hangars, floodlight stand, and fences. 36x24-in. printed paper landing field.

49 P 6448—Shpg. wt., 2 lbs..... Complete Airport Set \$1.27

### Complete 25-pc. Happi-Time Army Set

A lot of equipment—An amazing value

16 life-like washable composition toys  
8 Tekwood parts—printed paper field

**\$1.89**

An army set that will not damage even furniture or floors yet you can plan complete campaigns against the "enemy." 7 soldiers, 2 planes, searchlight, detector, anti-aircraft gunner, trench mortar, 7 1/2-in. cannon, 2 tanks, 36x24-in. paper field plan. Tekwood parts: 4 barricades, bridge, tank trap, hangar and barn.

49 P 5680—Shpg. wt., 3 lbs. 8 oz.... 25-pc. set \$1.89



### Team and Wagon

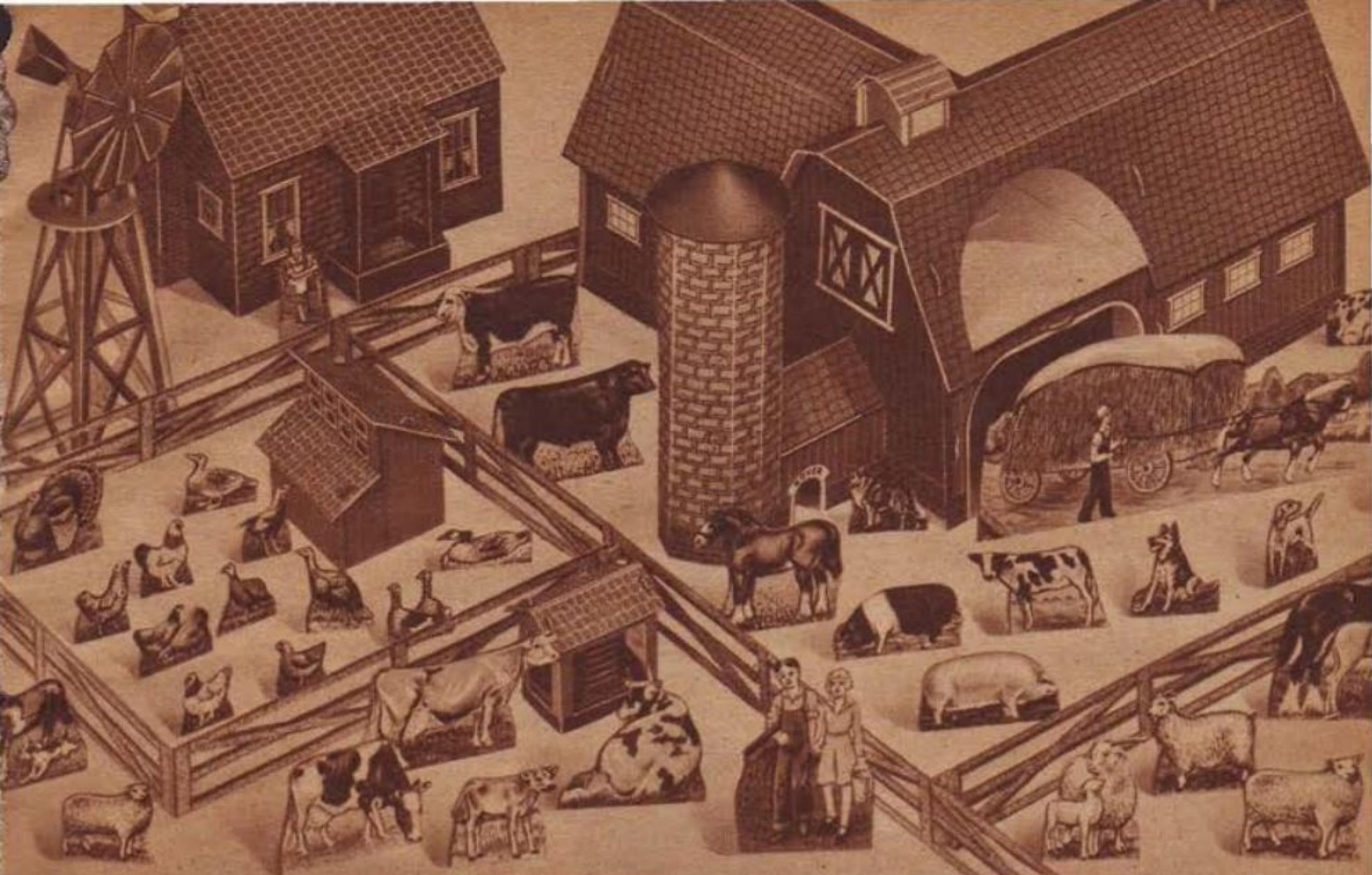
Molded of soft rubber-like composition that's washable and practically unbreakable. Makes an ideal toy for a gift for it won't scratch fingers or harm furniture

**59c**

Giddap! And you're off to the market with a load of wood milk cans. It's a necessary addition to your toy farm set so get it now. Bright and realistic in color and molded in true life-like proportions. Wagon and team measure 10 inches overall. Wagon designed and patterned after the regular big stake wagons. Axle and front wheels are separate detachable unit, enabling you to make sharp left or right turns. Included are 5 wooden milk cans and 2 single harnesses for the team.

49 P 6452—Shipping weight, 1 pound 3 ounces..... 59c

To combine your purchases and use Sears Easy Payment Plan, see page 68



## New . . . extra big . . . realistic Farm Set

- Quality, yet low priced so every boy and girl can own a Sears Toy Farm
- Huge fiberboard barn with wing, silo and doghouse alone is 26x18x12 in. high
- Hen house, well, windmill and farm house in proportion. Over 11 ft. of fence
- Buildings have cutout portions to play inside as well. Barn has Stalls, Hay Loft
- Cardboard cutouts of animals, farmer's family, are colored and printed on 2 sides

Oh-h-h Boy! Can't you just see yourself playing by the hour with this fascinating, real-looking farm "spread"? Moving animals in and out of the barn, feeding the poultry, doing 1001 other chores. It's complete—has everything from Hereford bulls to turkeys and chick-

ens. 67 animals in all, plus figures of farmer, farmer's wife, and 2 children. All figures and animals stand up alone . . . everything will stay just the way you arrange it. Complete instructions included. Shpg. wt., 4 lbs. 49 P 6464—Complete 80-piece Farm Set.....\$1.49

80-  
piece  
set \$ 149

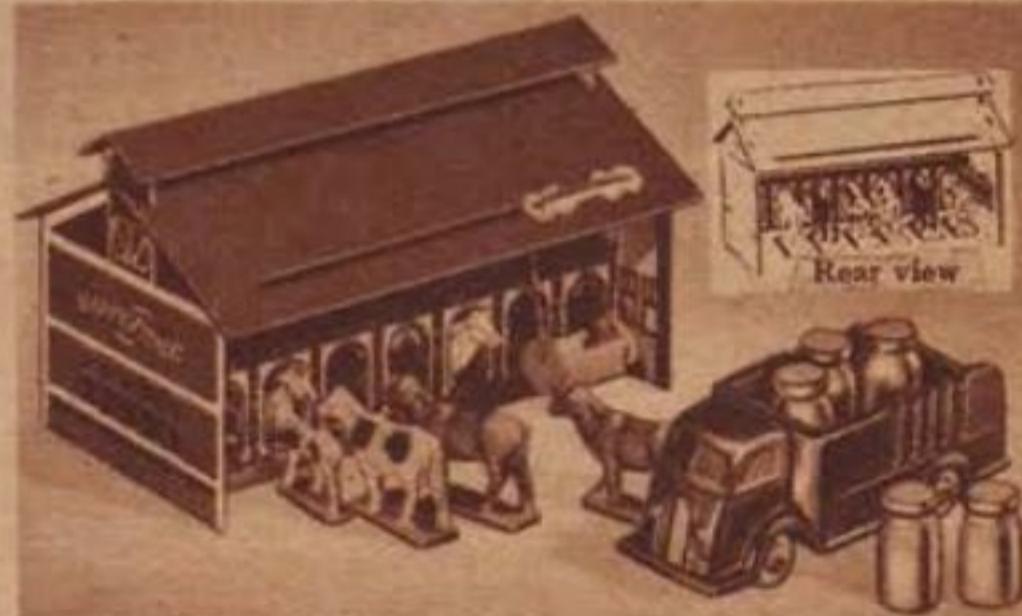


**Set of 16 lifelike Farm Animals . . . sturdy composition**

All of the animals are molded of tough, rubber-like composition. They are made with amazingly correct, lifelike proportions. Washable, nearly unbreakable, and in lifelike colors.

Think of all the fun he'll have with this assortment—horse and colt, 2 cows and 2 calves, pig and 2 piglets, rooster, hen, 2 ducks, turkey, sheep and dog. Horse is about 3½x3¾ inches high; other animals in proportion. Soft, sturdy material which will not harm child, furniture or woodwork. And it costs so little to give youngsters the thrill of extra livestock for a toy farm! Shipping weight, 1 pound 4 ounces.

49 P 6446—16-piece lifelike Animal Set.....79c



**Happi-Time 20-piece Dairy Farm**

Eight washable, rubber-like toys  
Big red barn with seven stanchions  
Truck with five wooden milk cans

Set  
Barn, 6 composition cows, calf, 4-in. truck.  
"Tekwood" (3-ply wood-center fiberboard)  
barn, 13x8½x7½ in., has double ventilation  
style roof. Cut-out rail suspends carrier feed-  
ing trough. 6 "Tekwood" milk pails. Cows in  
natural colors; 3½x1x2½ in. tall, smaller calf.  
49 P 6449—Shpg. wt., 2 lbs. 10 oz....\$1.19



**Safe Composition Tools for Tiny Tots**

Noiseless, rubber-like toy tools in washable colors. Will not scratch child or furniture. Fun for busy little hands! Composition knife—blade folds into handle. Hatchet and hammer have red color wood handles. Average 10 inches long. Shipping weight, 1 pound.

49 P 6413—Set of three tools.....33c

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## Soft and Cuddly—Most life-like of all

### Wetting Doll with tilting plastic head

- Drinks from her bottle and wets her diaper just like a real baby
- She has inside jointed arms and legs—it's the better, stronger way
- Big, lustrous glass-like sleeping eyes. Long lashes

\$3.16

11-inch

She's a cuddly flesh tinted rubber 11-inch baby that you can bathe . . . then, when she's sweet and clean, dry her gently and with as much care as your mommy dries you, powder her with fragrant talcum and she's ready to get dressed to go "bye-bye." Or, if time for her nap, you can dress her in her warm little shirt and clean diaper and put her to bed. Her thick lashes shadow her big glass-like eyes as they close sleepily . . . See her tiny turned-up nose, her rosy parted lips, her molded composition baby ringlets.

Her head, which turns and tilts from side to side, is made entirely of plastic. Of course, you'll want to treat her gently and kindly so that she'll be with you for many years, but she's a dolly that won't get hurt very easily. She'll be as good as new for a long time. She comes outfitted with a cotton shirt, diaper, and a real glass bottle with nipple.

49 P 2950—Shipping weight, 1 pound 8 ounces.....\$3.16

### One piece washable molded Latex Body

- So life-like that she thrills even the grown-ups who see and touch her
- Water does not enter her body when you bathe her . . . Plump arms and legs
- Unbreakable plastic composition head; sleeping eyes

\$3.98

13-inch

Her life-like skin actually grows warm and responsive to your touch. Her little fingers and toes, so well made and each separated from the other, are flexible, soft rubber . . . she can even clasp her chubby little hands! Her flesh tinted body is supple, the skin wrinkles like a real baby's. Her lovely baby head is satin-smooth, her molded hair forms in little ringlets that look just right. Her cheeks are rosy and dimpled. Her glass-like eyes are big and lustrous framed by long luxurious lashes—they seem to flirt with you when she tilts her head.

She wears a knit cotton vest and knitted cotton panties with elastic waist band. Dainty, be-ribboned dimity dress, matching lacey bonnet, lace trimmed lawn slip, white socks and shoes included.

13-inch size

Wt., 1 lb. 14 oz.

15-inch size

Wt., 2 lbs. 8 oz.

20-inch size

Wt., 3 lbs. 8 oz.

49P2804...\$3.98

49P2805...\$4.98

49P2806...\$7.59

## "Momma-Poppa" Doll

SEARS SPECIAL

\$2.29    \$3.19

15-inch Doll

18-inch Doll

- At last Daddy gets a break . . . she cries for him too!
- Fine double-sprayed composition head, well-shaped arms and legs
- Sparkling glass-like sleeping eyes
- Soft fluffy cotton-filled body
- Exceptionally fine clothes

Mothers! Your little girl will love this perfect play companion and will cherish her for years of play. How surprised and thrilled she'll be when she hears this little heart-breaker crying "Poppa" as well as "Momma" . . . When Dolly looks at you her eyes, with their long sweeping lashes, seem almost real . . . Her firmly molded composition arms and legs are as nicely formed as a real baby's. Her hair is molded on her composition head. Her soft body is pliable yet sturdy—she'll last like new through countless play hours.

She's dressed in a cute lace and ribbon trimmed pink organdy dress and she wears a white lace trimmed slip. Matching pink organdy bonnet. Snug white rayon socks and white baby shoes complete her sweet-looking outfit.

49 P 3152—15-inch Doll.  
Shipping weight, 3 pounds....\$2.29

49 P 3153—18-inch Doll.  
Shipping weight, 3 lbs. 8 oz... 3.19



## "Plassie"—real plastic head

CLOSEST TO HUMAN FEATURES

\$3.15    \$5.25

14-inch Doll

18-inch Doll

- One of Sears finest quality dolls
- Glass-like sleeping eyes; lashes
- Dainty ears, nose; real nostrils

She's bewitching . . . she has a million dollars worth of charm and she comes to you exquisitely dressed in her Sunday best. Beautifully shaped head that turns and tilts: face tinted with a rosy flush . . . sparkling glass-like eyes with long lashes . . . cotton body . . . voice . . . ears that look like little pink shells . . . molded composition hair. Sheer white organdy dress lavishly embroidered, ribbon trimmed and fastened with wee pearl buttons and real button holes. Matching bonnet, lace trimmed undies, socks and shoes.

49 P 2820—14-inch Doll.  
Shipping weight, 1 lb. 8 oz.....\$3.15  
49 P 2821—18-inch Doll.  
Shipping weight, 2 lbs. 8 oz..... 5.25





#### Special buy

**63c** 12 inches tall with a practically unbreakable all composition body. Limbs are jointed inside (the better way); smooth sprayed cheeks; painted eyes and mouth. Dainty flowered organdy dress, lace trimmed sleeves. Complete with undies, bonnet and socks. Shpg. wt., 1 lb. 49 P 3429.....63c

#### Baby Bunting

**59c** 12 inches tall. Hard-to-break composition. Inside jointed construction. Appealing features with painted eyes. A winsome, lovable infant dressed from head to foot in a cozy cotton flannel "baby bunting" suit with cute, snug peaked hood to match. Shipping weight, 1 lb. 49 P 3430.....59c

#### Girl Doll

**59c** 13 inches tall. Inside jointed (the better way) arms and legs. All composition. Painted eyes. Modishly dressed in a pleated flowered organdy dress with matching bonnet. Undies, socks, shoes. A very charming doll. Shipping weight, 1 pound. 49 P 3431.....59c

#### General MacArthur Doll

**\$2.19** 19 inches tall. Made of durable, hard-to-break composition. In soldier uniform. Sturdy and faithfully reproduced copy of a Nation's hero. Arms and legs are inside jointed (the better way). Snappy khaki uniform with artificial leather Sam Browne officer's belt. Looks like he's ready to start calling out commands to his troops. Army officer's cap. Painted eyes. Shipping weight, 2 pounds. 49 P 3536.....\$2.19



#### Round and chubby

**30c** 10 inches tall. Jointed composition doll. Realistic painted face and eyes. He's dressed in snug cotton rompers and he wears cute baby bootees that tie on. Made of hard-to-break composition that's washable. Here's a real value at Sears low price. A thrilling gift for any child. Shipping weight, 10 ounces. 49 P 3426.....30c

#### "Kid Chocolate"

**30c** 10 inches tall. Body made of composition. Inside jointed (the better way). He's one of the perennial favorites... a pickaninny you'll simply adore. Has painted eyes. Is dressed in romper suit and socks. Every little girl should have one of these cute little dolls. Shipping weight, 10 ounces. 49 P 3427.....30c

#### Mohair wig Girl

**30c** All composition body. 8 inches tall. Inside jointed. Big painted eyes on a face that spells mischief. And with a mohair wig. Adorable organdy dress with matching ribbon in her "hair." Painted shoes and socks. A very nice doll at Sears low price... will make her a splendid gift. Shipping weight, 8 ounces. 49 P 3428.....30c

#### Sensational value

**\$1.15** 12-inch composition doll with doll trunk and complete outfit. A dream of a dolly... dressed like you might want to be... She wears a cotton poplin basque style dress trimmed with rick-rack and she also has a printed cotton coat, a blue cotton flannel cape, matching beret, two pairs of shoes, socks and snap lock handled trunk. We believe this to be an outstanding value at Sears low price. A thrilling gift for any little girl. Shipping weight, 1 pound. 49 P 3548—Complete.....\$1.15





### Our most gorgeous 'Dorable Baby'

- Our most costly hand-rubbed finish doll
- Pretty rolling glass-like eyes, long lashes
- Pretty flirting eyes close when she sleeps

**\$5.65**

Important enough to make the front cover. Soft, fluffy cotton-filled body inside-tied arms and legs (the better way). 23 inches tall, beautiful, soft velvety finished composition, looks and feels like "real skin." Cries when you lay her down. Full cut lace-trimmed undergarment, full cut wide net overskirt with lace, ribbon, rosette trim, sweet little ribbon trimmed bonnet. Rayon socks, bootees.

49 P 3159—Shipping weight, 3 pounds 12 ounces..... \$5.65



### Jeannie Walker . . . she walks and sits

**\$3.39**

14-inch

- All-composition body
- Glass-like eyes with lashes . . . head turns
- Brunette mohair wig

**\$5.69**

19-inch

Hold her hands, pull gently forward and she walks along. Sits down . . . legs out straight . . . they straighten automatically when you lift her. Inside-tied arms, legs. Blue cotton pique skirt, white dotted blouse. Straw hat, socks; shoes; lacy undies.

49 P 3346—14-inch.

Shpg. wt., 1 lb. 8 oz.

49 P 3347—19-inch.

Shpg. wt., 2 lbs. 8 oz.

**\$3.39** **\$5.69**

### "Miss Marie" better dressed . . . prettier

**\$3.29**

- Sears Deluxe quality composition doll
- Pretty, soft, mohair ringlets
- Warmly dressed for any weather

The prettiest doll you ever saw, all dressed up to delight some little girl on Christmas morning! She's 17 inches tall, and every bit of her is made of the finest composition, with beautifully finished, hand-rubbed, double sprayed enamel, in a soft flesh tint that makes her seem natural as can be. Inside-jointed arms and legs, and a turning, tilting head. Her pretty glass-like eyes have long, sweeping lashes, her tiny rosebud mouth opens in a soft smile, showing her pearly white teeth. Her soft, mohair wig is curled in large ringlets.

She's dressed so snug and warm in her smart Princess styled, full-flared chinchilla-cloth coat, trimmed with "leopard skin" cloth collar. On her saucy little head she wears a "beanie" of the same material. When she's indoors, take off her pretty coat and you'll find a becoming print dress. Undies, rayon socks, and matching pink shoes complete her ensemble. Just the doll a little girl loves to play with, to sew for, and to have for her own.

49 P 3349—Shpg. wt., 2 lbs. 4 oz..... \$3.29

If you lack money for Christmas gifts right now, take advantage of Sears Easy Terms—so convenient. See page 68 for details. As always, Sears' guarantee is Satisfaction or Your Money Back—shop at Sears for a Merry Christmas!



#### PLEASE NOTE!

Baby Sunshine and 'Dorable Baby are exceptional values made exclusively for Sears to sell at this low price! Note the special fine details such as realistic eyes . . . long lashes . . . molded composition heads, arms and legs, fine quality clothes . . . more expensive trimmings . . . full cut dresses.

## Our big thriller Doll values

### 22-inch sleeping eye Baby Sunshine

- She's a big 22-inch "Baby Sunshine" with saucy natural looking eyes and real lashes
- Hard-to-break composition head, arms and legs . . . Soft, cotton filled body
- Molded hair . . . crying baby voice
- Dressed in pink organdy, lace-trimmed baby clothes

YOUR CHOICE

\$2.29

Here's a big armful of happiness for any little girl . . . lift her and hug her soft body close to you . . . her rosy lips smile at you . . . Undress her and put her to bed and her eyes close in baby slumber. What fun you'll have dressing "Baby Sunshine" in her pretty clothes. Her pink organdy dress has a big, full skirt trimmed with two rows of fine white lace. The bodice of her dress is also trimmed with lace and a cute little bow of rayon ribbon to match the ribbon ties of her pink organdy poke bonnet. She wears a dainty white slip and pink knitted "Snuggies" to keep her warm as toast, white rayon socks and white tied imitation leather shoes. Her plump little arms and legs are skillfully molded . . . see the little rolls of fat around her wrists and the dimples in her hands. You'll love Baby Sunshine!

49 P 3138—Shipping weight, 3 pounds 6 ounces.....\$2.29

### 17-inch rolling glass-like eye Baby

- You'd never guess that she costs you only \$2.29 'cause she's made like a more expensive doll
- Long-lashed, rolling glass-like eyes . . . turning composition head
- Inside tied composition arms and legs . . . soft cotton-filled body . . . she's so huggable

Little girls agree that baby dolls are the sweetest, most cuddlesome dolls and every little girl would love to have one for Christmas . . . and especially when Baby is as precious as 'Dorable Baby, what little mother can resist? 'Dorable Baby has lots of infant appeal. Her molded hair looks like real ringlets and her tiny rosebud mouth and dimpled chin complete the picture of sweet babyhood . . . She'll cry like a real baby when you undress her and put her to bed and her big lustrous rolling eyes close sleepily. She's dressed in fine quality pink organdy dress, full skirted and trimmed with lace around the bottom of the skirt, big-collar and sleeves. She wears a matching organdy bonnet with a stiffly starched ruching insert and tied with rayon ribbons. A white slip, pink knitted "Snuggies," white socks and white imitation leather shoes complete her "Sunday-go-to-meeting" outfit.

49 P 3155—Shipping weight, 1 pound 12 ounces.....\$2.29



## Exquisite 19-inch Smiling Baby

DRESSED IN LOVELY CLOTHES

- Smiling mouth showing two pearly teeth and tongue
- Lustrous glass-like sleeping eyes with real lashes
- Full composition turning head . . . crying voice

\$3.19

"Baby Marie"—her sweet smile will win your heart. Her cheeks sprayed to a rosy hue, lips parted to show her little white teeth and the saucy tip of her red tongue. Her lifelike eyes seem to follow you around the room and flirt with you. Her soft, cotton-filled body makes her just right for hugging and her chubby hands are shaped to show each separate finger. Her dress of fine organdy is trimmed with lace and tucks . . . and real buttons and button holes . . . cute puffed sleeves. Her matching pink organdy bonnet is trimmed with lace and net . . . a full gathered ruching insert poke fits snugly over molded ringlets. She also wears a fine lawn slip, lace trimmed, pink panties and white rayon socks with white imitation leather tied shoes.

Smiling Baby is a real beauty at a sensational low price . . . and remember, she is available only at Sears by mail.

49 P 3156—Shpg. wt., 2 lbs. 8 oz.....\$3.19

### (B) 17-inch "Chubby" Baby Horsman super quality

- Full composition body
- Turning, tilting head \$3.29
- Glass-like eyes; lashes
- Open mouth; teeth; tongue

Rosy, finely sprayed cheeks . . . wee rosebud mouth with two tiny teeth and pert tongue showing . . . Mohair wig of curly ringlets with bangs . . . Dainty fingers are distinctly separate from each other. She's beautifully dressed in flock-dot organdy with matching "undies" and a pink spun rayon coat trimmed with knit yarn around the Peter Pan collar. Matching bonnet, buckram stiffened poke. White socks and shoes.

49 P 3130—Shpg. wt., 2 lbs. 8 oz. \$3.29

### (A) 15-inch "Glamour Girl" Soft mohair curls

- Full composition body
- Glass-like eyes; lashes \$2.29
- Tilting, turning head
- Smartly, stylishly dressed

(A) She's glamorous. Her curly hair (mohair) is dressed in a fashionable bob and her sparkling eyes lend just the right touch to her smiling face. Miss Marie is dressed in crisp flowered organdy, cute "undies," socks and white shoes. Natural colored straw hat.

49 P 3350—Shpg. wt., 2 lbs....\$2.29





## Beautiful 12-inch 6-in-1 Doll

WITH COMPLETE WARDROBE

\$2.37

- She has six complete changes of gay, colorful costumes
- Glossy mohair wig in ringlet curls with hairpins and ribbon
- Life-like sleeping eyes, long lashes . . . Jointed legs, arms, head
- 12 inches tall . . . A thrilling value at Sears thrifty price

Miss Sunshine has a smart wardrobe of gay dresses and ensembles. For parties she wears a little printed cotton dress with a flared skirt and puffed sleeves with a bright bow in front. Send her out to play in her little 2-piece cotton sun or beach suit—and for winter, she wears a cute 3-piece cotton flannel snow suit, with matching hat. She has a "school" or everyday dress, too, that she can wear with her extra hat and coat and cute flowered pajamas for bedtime . . . easy to dress and undress.

She has life-like sleeping blue eyes. She's made entirely of smooth composition . . . almost unbreakable. Realistically moulded and tinted features.

49 P 3344—Complete. Shipping weight, 1 lb. 8 oz...\$2.37

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## Lovely Straw Hat Doll

\$2.37

- Lovely long mohair curls
- Glass-like sleeping eyes

This beautiful 15-inch girl doll is an outstanding value. Miss Marie has lovely long curls in her soft mohair wig, and her glasslike sleeping eyes have long lashes. She looks so smart in her pretty straw off-the-face hat and Scotch plaid skirt. Her jacket is bloused and tight-fitting, and she wears cute undies, anklet socks and imitation leather shoes. She's made of all composition . . . it's smooth and sturdy. Jointed head, arms, legs, and you can see her pearly teeth and pink tongue.

49 P 3351—Wt., 1 lb. 12 oz...\$2.37





### 17-inch chubby Girl Doll

- Sleeping eyes with lashes \$2.19
- Jointed arms and legs

You'll get this lovable girl doll with cute tilting head at a saving price! Dressed in a pretty dress with zig-zag rickrack braid trim around sleeves and collar, cute cotton undies, rayon anklets and imitation leather shoes. Her sunbonnet has a wide poke and is tied with wide rayon ribbon. All composition, she's smooth and lifelike, and her rosebud mouth is open a little, showing her tiny teeth and saucy little tongue. Molded hair.

49 P 3129—Shpg. wt., 2 lbs....\$2.19



### Saucy "Miss Pigtales" Doll

- Soft, genuine mohair wig \$1.79
- Sleeping eyes, long lashes

She's an adorable 13-inch doll, with her soft mohair pigtales and pert flowered pinafore dress and crisp, lace-trimmed apron. Her sunbonnet matches her dress, and is trimmed with frothy lace. "Miss Pigtales'" tiny mouth is open with surprise—to show her pearly-white teeth and little pink tongue. She is entirely composition, with inside-jointed head, arms and legs... and she can tilt her head to lots of cute angles. Knitted rayon anklet socks, imitation leather shoes.

49 P 3010—Shpg. wt., 1 lb.....\$1.79



### Big 16-inch Baby Doll

- Soft cotton body \$1.79
- Lovely sleeping eyes

She's a big girl—16 inches tall—"Baby Sunshine" is so sweet in her flowered organdy dress and matching, lace-trimmed bonnet. Her dress has puffed sleeves, and the blouse is trimmed with lace. Pink knitted undies and white cotton slip. And when you tilt her, she cries. Rayon anklet socks, imitation leather shoes. Composition tilting head, arms and legs . . . realistically tinted features. Molded, painted hair.

49 P 3108—Shpg.wt., 1 lb. 8 oz.\$1.79

### Ⓐ Cute "Miss Sunshine"

- Real mohair wig \$1.29
- Jointed arms, legs

This beautiful doll at a really money-saving price. She's 12 inches tall, has life-like sleeping eyes with lashes and wears a lovely crisp cotton batiste dress with lace-trimmed collar. Has neat matching bonnet and she wears knitted pink undies. Her arms and legs are jointed; her head turns to lots of cute poses. All composition, she's smooth, easy to dress. An adorable doll.

49 P 3009—Shpg. wt., 1 lb....\$1.29



### Ⓑ 15-inch "Baby Sunshine"

- Turning, tilting head \$1.29
- She cries like a baby

Yes, this doll is a real value at our low price. She's just a sweet baby, all dressed up in her organdy gown and bonnet. Her dress is rayon trimmed; her bib is edged with lace. She wears pretty pink undies, too. Soft cotton body with composition arms and legs tied inside for strength. Her head is full composition with natural looking sleeping eyes and long lashes, and when you tilt her, she cries. Rayon anklet socks, imitation leather shoes.

49 P 3107—Shpg.wt., 1 lb. 4 oz.\$1.29

# Fiber Buggies

## Our best fiber Carriage

**\$5.97**

- Narrow flat buff colored fiber with contrasting Jacquard design

- Dependable foot brake; reclining back; adjustable hood has open windows, plated knobs

Here is real beauty of design—real economy in price—a buggy that is really tops in every respect. Body size, 20x9½ inches. The entire buggy is enameled in light buff—decorated with a beautiful Jacquard design. Adjustable hood has shining plated knobs that will catch the eye of any little youngster. Height to top of push handle is 25 inches. Spoke-type wheels are made of sturdy metal, 6¾ inches in diameter, with ¾-inch rubber-like composition tires. Holds dolls up to 21 inches long. Doll not included. Shipping weight, 11 pounds. Mailable.

79P08224.....\$5.97

Include a doll with the doll buggy.

Both available on Easy Terms . . .

For details, see page 68. For dolls, see Index.

With  
Foot  
Brake



### Two-tone fiber Buggy

- Brand new style in doll carriages—small wheels in front, large wheels in back
- Beautifully finished in tan with ivory trim

**\$4.59**

A fine quality fiber buggy with plated hub caps and hood knobs. Body 18½x9½ inches and hood of narrow flat fiber; tan color with Jacquard design in body. Ivory color metal undergearing. Open hood windows. Spoke type metal wheels, 5½-inch front, 6½-inch rear with ¾-inch rubber-like composition tires. Handle, 24½ inches from floor. It's big and roomy . . . will hold dolls up to 20 inches. Shipping weight, 9 pounds.

Page 46 • Sears-Roebuck ★ 79P08233—Mailable. \$4.59



### Low-priced fiber Buggy

- New narrow flat fiber hood and body
- Superior construction—notice that the hood has wood dowel frame

**\$2.84**

Our lowest priced fiber buggy. It will save strain on your budget. Sturdily built, generous size body has metal-bound construction for added strength and service. The strong metal wheels are 5¼-inch diameter with ¾-inch rubber-like composition tires. Handle is 21½ inches high. Enameled peachy-tan; contrasting color undergearing. Woven-in Jacquard design. Size of body, 17 inches long, 8½ inches wide. Holds 18-inch doll. Shpg. wt., 7 lbs.

79P08222—Mailable.....\$2.84



### Big 21-inch storm shield Doll Carriage

- Deluxe Quality at an extremely low price
- Expensive, new, thrilling features
- High grade artificial leather covering in smoke blue color with white trim
- Strong metal framework, painted smoke blue to match the body . . . frame is collapsible for convenience

**\$4.38**

Complete in every detail, even to the practical storm shield that protects dolly from rain or snow. Attractive folding four-bow hood. 7-inch white enameled wheels with  $\frac{3}{8}$ -inch tires. Holds dolls up to 22 inches tall. Push handle, 29 $\frac{1}{2}$  inches high. Large body size, 21 inches long, 11 $\frac{1}{2}$  inches wide, 9 $\frac{1}{2}$  inches deep. Why not include this buggy in your Easy Terms order? Mailable.

79 P 08123—Shipping weight, 10 pounds.....\$4.38

### Pram style folding Doll Buggy

- An inexpensive money saving value
- Made of tough cotton covert cloth that can stand a lot of wear and tear
- All metal frame painted to match color of covering

**\$3.11**

Your little girl will like this fine buggy of sturdy sea-green color cotton covert . . . soft, but strong and long-wearing. Compact and convenient . . . big enough for a 20-inch doll, yet small enough for easy handling. Spoke-type 5 $\frac{1}{4}$ -inch wheels, enameled white;  $\frac{3}{8}$ -inch tires. Folding 3-bow hood with sun visor. The metal frame is collapsible . . . can be folded flat for storing. Smooth push handle, 28 $\frac{1}{2}$  inches high. Body size: 21 inches long, 11 $\frac{1}{2}$  inches wide, 8 $\frac{1}{2}$  inches deep.

79 P 08122—Shipping weight, 9 pounds. Mailable... \$3.11



### Budget-priced folding covert cloth Buggy

- Sturdy brown cotton covert cloth covering
- All metal collapsible frame, ivory wheels

**\$1.98**

A sturdy doll buggy with spoke-type 5-inch wheels,  $\frac{3}{16}$ -inch tires. Smart-looking three-bow hood folds flat. Handle 24 $\frac{1}{2}$  inches high. Body 17 $\frac{1}{2}$  inches long, 8 $\frac{3}{4}$  inches wide, 5 $\frac{1}{2}$  inches deep. Holds up to 18-inch dolls. Mailable.

79 P 08101R—Shipping weight, 5 pounds.....\$1.98



### Strong metal-backed Doll Walker

- Sturdy swivel caster front wheels
- Fancy wood arm rests; strong grip handle

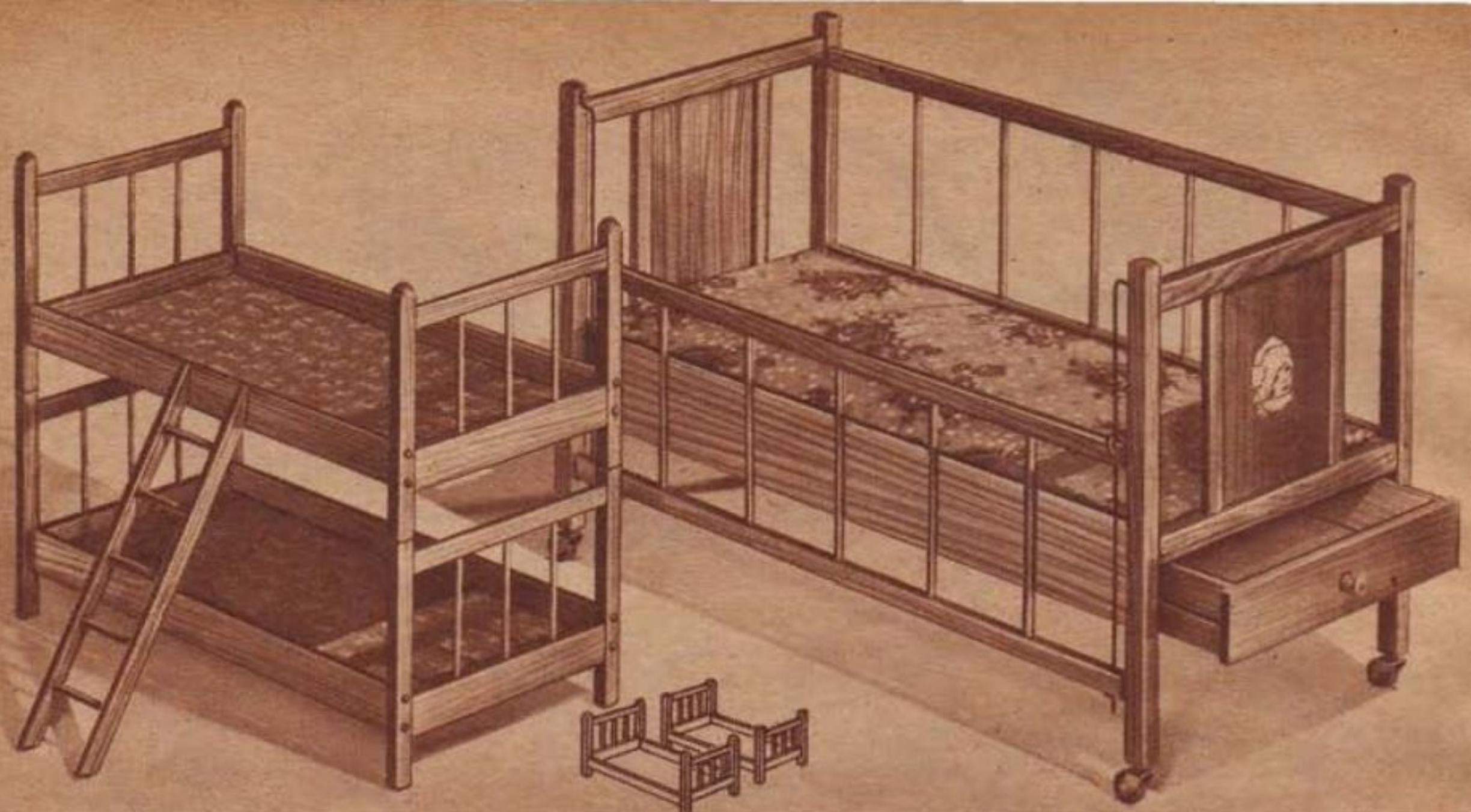
**\$1.63**

A money-saving value. Made to fit any size doll, large or small. Metal wire handle with comfortable wood pusher. 24 inches high. 2 $\frac{1}{4}$ -inch wood rear wheels. Mailable.

79 P 08402—Shpg.

wt., 4 lbs.....\$1.63

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### Bunk Beds—convert into twin beds

- Bargain . . . 2 beds for the price of one
- Hardwood with rich maple finish

Make twin beds or double decker—beds sturdily built with wood side rails and ends, 22x10½ inches wide. Double decker, 17¾ inches high. Has two fancy covered cardboard mattresses. 14-inch ladder so dolly can climb easily into bed. Make this a happy Christmas for the little girl who is wishing for a doll bed. Priced to save you money. Shipping weight, 4 pounds. Mailable.

79 P 07923—Bunk Beds.....\$1.59

**\$1.59**

### Big Dropside Bassinet—with drawer

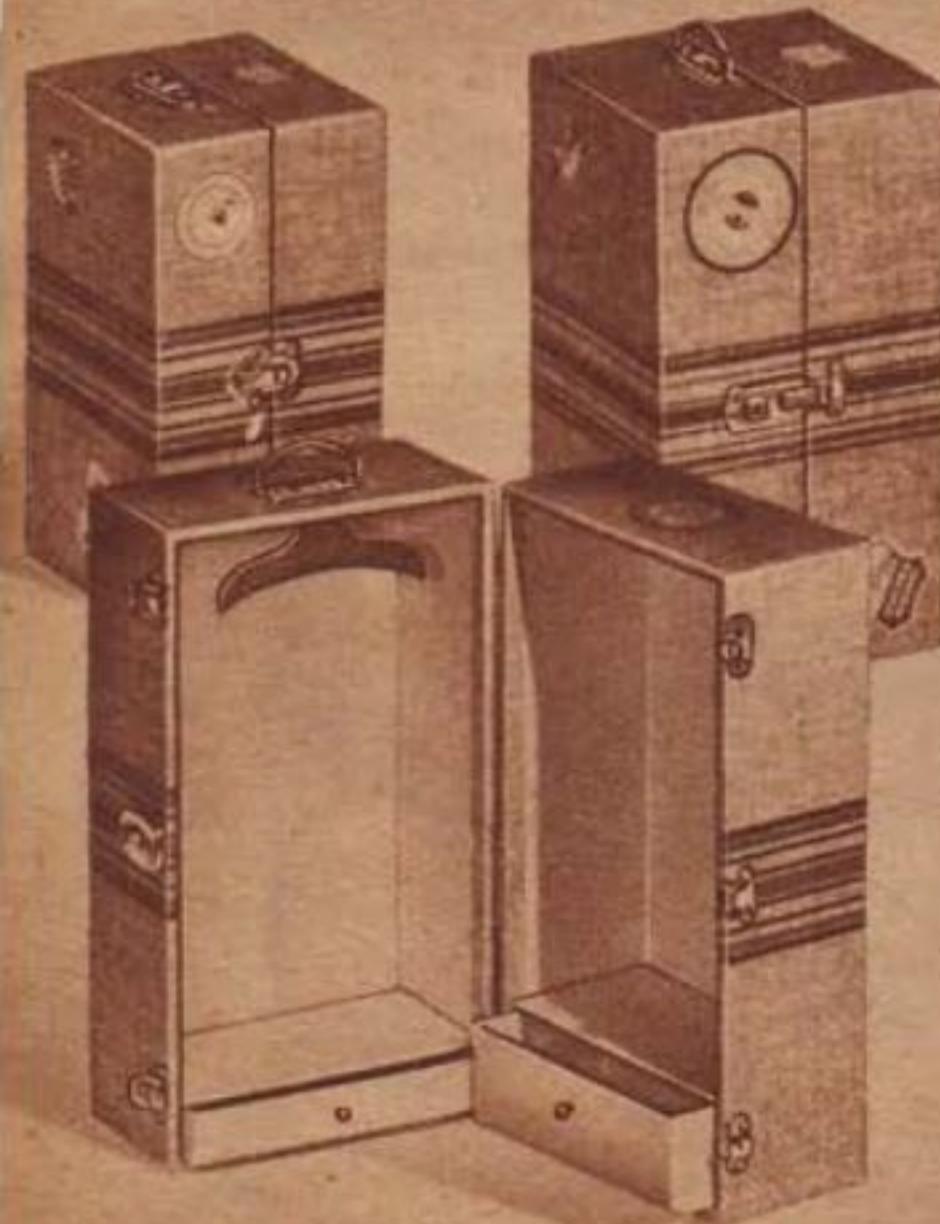
- Our best . . . a saving at Sears
- Select wood with ruddy maple finish

A roomy bassinet for her favorite dolly.

Lower the drop side to tuck dolly in and then raise it to keep her safe. Has a drawer in the foot of the crib for clothes or extra bedding. The cardboard mattress is covered with fancy cloth. 4 swivel casters. Size, 30x14½ inches; overall height, 18¾ inches. Sturdy construction of select wood, with maple finish. Shipping weight, 12 pounds. Mailable.

79 P 07922—Dropside Bassinet.....\$2.98

**\$2.98**



### Doll Wardrobe Trunks—3 sizes

Sturdy with sides, ends of wood. Paper inside and out. Cardboard hangers, labels, handle. Mailable.

14-inch size

**\$1.28**

7¾-in. wide;  
7-in. deep.  
1 drawer;  
snap. Shipping  
weight,  
2 pounds  
79 P 08461

16-inch size

**\$1.92**

8¾-in. wide;  
8¾-in. deep.  
2 drs.; snap  
lock, key.  
Shipping  
wt., 4 lbs.  
79 P 08462

18-inch size

**\$2.73**

10¾-in. wide;  
10-in. deep. 2  
drawers; 2  
snaps, 1 snap-  
lock with key.  
Shpg. wt. 6 lbs.  
79 P 08463



### Ivory enameled Cradle

20½ inches long  
10½ inches wide  
11¾ inches high

When you're buying a doll for a lucky little girl, include this cradle, too—it makes a grand gift. Firmly constructed of select wood, enameled in ivory with 3 dowel ends, 4 dowel sides and slats on bottom. And, look at the price—it's very, very low. Buy cradle on Sears Easy Terms. Shpg. wt., 2 lbs.  
79 P 07920—Mailable .... 69c

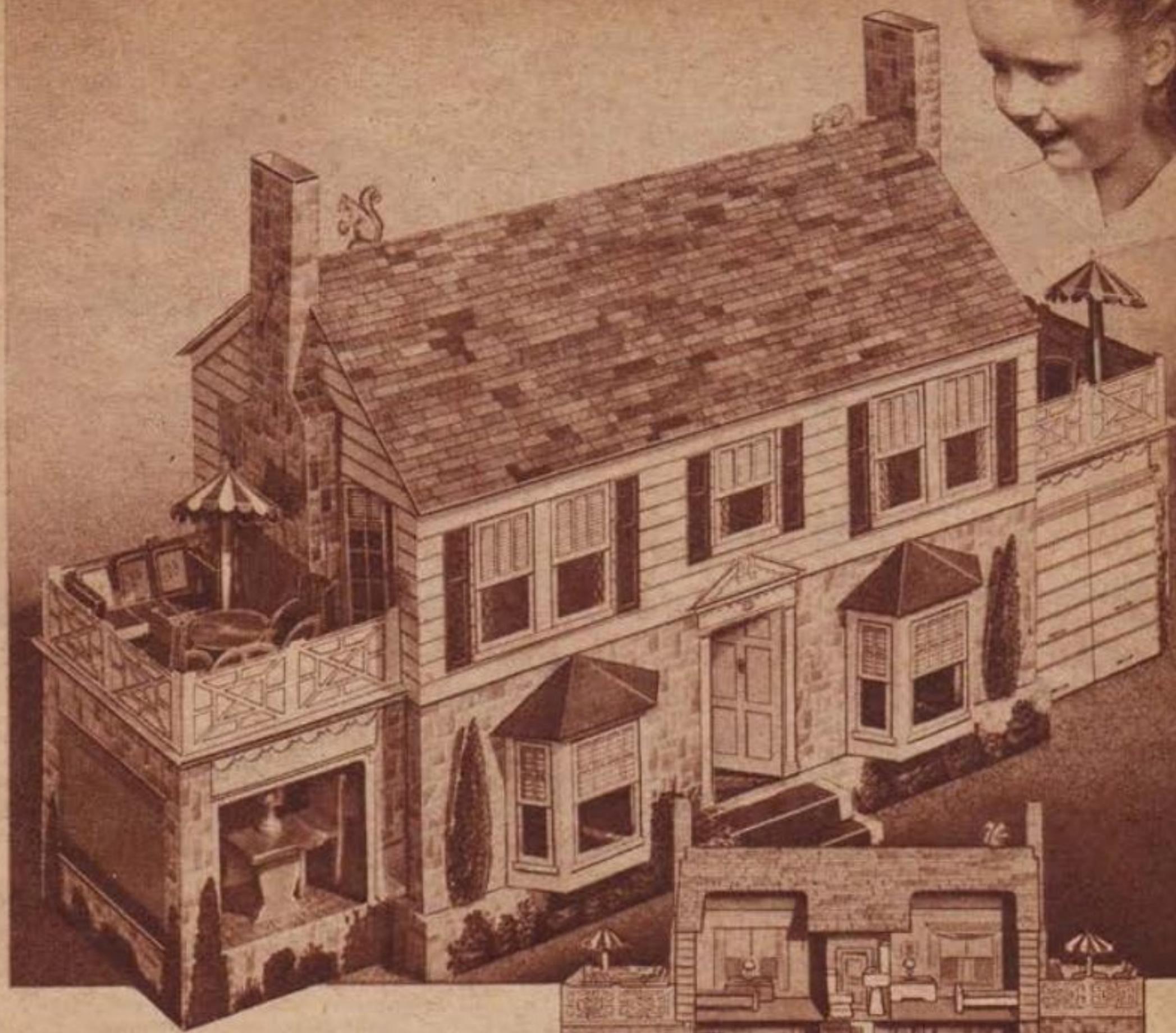
### Maple finish Dropside Bassinet

Priced way low  
26 inches long

**\$1.39**

A modern bassinet to please the tiny mother. Now she can put dolly to bed in her very own bassinet. Has an easy working drop side. Hardwood construction, paneled ends, finished maple. Cloth covered cardboard mattress. Size, 26 inches long; 14¾ inches wide; 17¾ inches high. Shipping weight, 5 pounds. Mailable.

79 P 07921.....\$1.39



## Big 7-Room Dream House in Modern Colonial Style

**\$2.29**

49 P 2132

- Sturdy fiberboard house 31x15½x12 in.; 7 rooms, 2 sun decks, garage. Shingled roof effect
- 18 pc. real wood furniture; 15 pc. fiberboard furniture; back of house opens for rearranging
- Realistic fireplace, stairway, Venetian blinds, rugs, pictures; decorated complete inside and out

**\$1.19**

49 P 2130

Garage and kitchen in one wing and sunporch in the other; sundecks above each. The 18 pieces of real wood, finished in walnut or maple are: 3-piece walnut living room set: davenport, table, lamp; 3-piece walnut dining set: table, buffet, lamp; 3-piece maple bathroom set: washstand, toilet, medicine chest. 2 bedrooms each have a 3-piece set: one

walnut, one maple—bed, chest and lamp. Sunporch set: maple table, lamp, chair. Fiberboard kitchen furniture consists of Prosperity stove, San Diego sink, Coldspot refrigerator. Sundeck furniture: 2 big sun umbrellas, 4 lounging chairs, 2 convenient tables, one glider, one lounge chair. Cat and squirrel. House painted to simulate stone and siding.

*House and 33 pieces of Furnishings*

49 P 2132—Shipping weight, 3 lbs. 8 oz.....\$2.29

*House and 15 pieces Fiberboard Furnishings*

49 P 2130—Shipping weight, 3 pounds.....\$1.19



### Stencil Set for Young Folks

25 pencil stencils . . . 25 sheets of paper . . . rubber-tipped pencil . . . lithographed box. Youngsters will spend many happy hours tracing words and pictures with this set of colored cards. Stencils and drawing paper measure 4½x6¾ in. Attractively boxed. A splendid child's gift. Shipping weight, 8 ounces.

49 P 3836.....50c



### Plywood Cut-out Doll Set

5 plywood dolls . . . 53 cut-out doll clothes . . . attractively boxed . . . dolls stand upright. A doll-family of 5 that will go to the heart of any little girl. Made of 3-ply wood, one is 5 inches tall, one 7 inches, two 9 inches, one 10 inches. Five wood supports hold them upright. Five lithographed sheets of cut-out paper clothes. Shipping weight, 1 pound.

49 P 3856.....25c

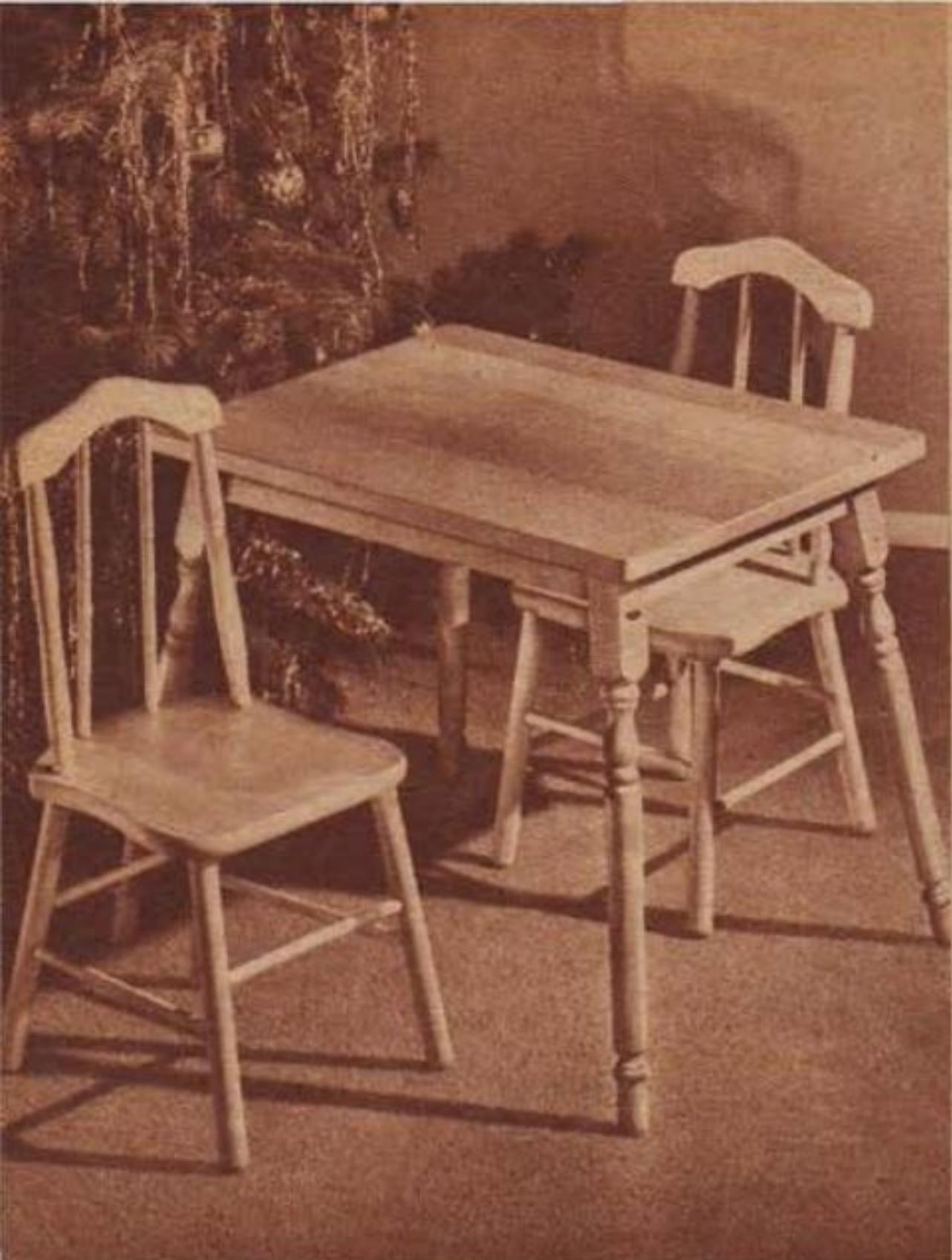


### 2-sided Puzzle

Map of U. S. A. on one side, map of World on other . . . Die cut state lines . . . Two puzzles for one price. Heavy lithographed cardboard. Assembled. 20¼x14¼ inches. Shipping weight, 1 pound 14 ounces.

49 P 3812.....59c

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### Unpainted wooden Furniture Set

- Save by painting it yourself
- Smoothly sanded for easy painting
- Made of clear, clean wood

**\$3.14**

3 pieces

"Daddy painted it himself!" Make a little girl mighty proud of both her daddy and her bright new table and chairs. Paint them in her favorite color and add a decorative decal. Table top, 21x16 inches, 17 inches high. Shipped with legs off, easily assembled. Neatly shaped chair tops supported by stretchers. Seats, 10x9 inches, and 10 $\frac{1}{4}$  inches from floor. Mailable. Shpg. wt., 14 lbs. 79 P 08530—Table and 2 chairs.....\$3.14

**\$4.15**

3 pieces

### Maple finish drop leaf Set

- Durable. Will stand hard use
- Clever drop leaves save space
- Neatly finished legs, chair backs

This beautifully made set, of sturdy Western pine, is constructed to last. Table top, with leaves extended, is 23x19 inches, 18 inches from the floor. Chair seats, 9x9 inches, 10 inches high. Height overall, 18 $\frac{1}{4}$  inches. Big enough and high enough to fit the children through several years. The legs screw into cross cleats under the top. Dishes not included. Mailable. Shipping weight, 15 pounds.

79 P 08533—Table and 2 chairs.....\$4.15



### Cute . . . low priced Set

- Alphabet design on table top
- Peg construction, solid wood

**\$2.86**

3 pieces

A little girl loves to give parties just like mothers. This gaily decorated furniture set will bring her joy. When she isn't playing "tea party" she can practice making her letters and numbers. Early American maple finish. Table top is 19x13 inches, 17 inches from the floor. Chair seats, 7 $\frac{1}{2}$ x8 $\frac{1}{4}$  in., 8 $\frac{1}{4}$  in. from floor. Overall height, 17 $\frac{1}{4}$  in. Table shipped with legs off, easily set up. Mailable. Shpg. wt., 9 lbs. 79 P 08552—Table and 2 chairs.....\$2.86



### Cretonne covered Seat-Chest

- Soft, padded seat top
- Moves on metal glides

**\$2.65**

A combination toy chest and seat is a real help in keeping toys in one place. Youngsters learn to be neat when they have a special place to keep their things. 24-inch wooden chest has a soft, firmly padded seat top that is held open by lid holder. Covered with cretonne shirred to make a pretty ruffle at the bottom. Bright print on maroon background. Inside lined with colorful paper. Size, 24x12x12 inches. Mailable. Shipping weight, 9 pounds. 79 P 08442.....\$2.65



### Clothes Hamper

- Wood top
- Oval fiber

**\$2.29**

This clever toy hamper will hold all of dolly's clothes no matter how many times she's changed. Hamper is made of woven oval fiber. Hinged wood top, nicely decorated. Size, 12x18 inches, 14 inches high. Shipping weight, 5 lbs. Mailable. 79 P 08504.....\$2.29

# Furniture for little girls and boys

THREE EXCELLENT  
PIECES FOR ONLY

**\$6.98**

- Durable and strong as only solid oak can be . . Will last
- Attractive with its natural finish, colorful soldier stencil
- Parents, too, will take pride in this really fine furniture
- An outstanding Sears Christmas gift value . . Low priced



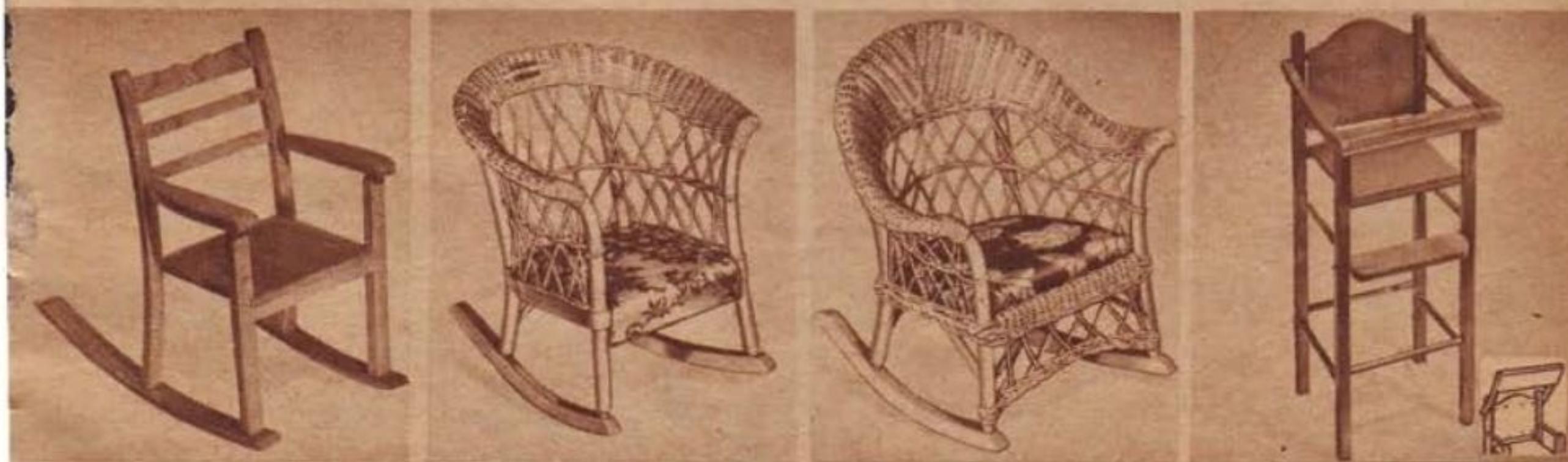
## Terms are available

This Christmas give your children toys that will add to their education, train them in social living. Furniture as well as other gifts you need available on Sears Easy Terms—a convenient way to get what you need all at one time. For complete information, see page 68.

## Real buy in three-piece solid oak set

"Her very own" furniture will make a little girl very happy on Christmas day and give her hours of busy pleasure in the days to follow. Furniture is ideal play equipment. Built of tough oak for long hard use. Oak finish chairs and table are extra-sized to allow for children's fast growth. The plank top table is 18x23½ inches and 19½ inches from the floor. The chairs have seats 11x10 inches, 12 inches from the floor; overall height, 22 inches. The new wing backs are comfortable and strong. Doll, blocks, are not included. Shipped with legs off, easily set up. Mailable.

79 P 08556—Table and two chairs. Shipping weight, 24 pounds.....\$6.98



### New arm Rocker

• Solid elm      \$2.40  
• Maple finish

For children up to 8 years old. Comfortable arm rests and back. Seat, 10x9½ inches; 9 inches from floor. Height overall, 20 inches. Well and strongly made—will last. Children take pride in having their own rocker. Mothers too, will value this quality. Mailable. Shipping weight, 8 pounds.

79 P 08594.....\$2.40

### Fiber Rocker

• Hand woven      \$1.85  
• Padded seat

Good looking with flowered cretonne seat, 11½x10¾ in.; Enameled light green. Height, 19½ inches overall; 18 inches across arms. Comfortable curved arm rests and back. Hardwood dowel uprights and rockers. 2 steel braces. All hand woven with padded seat. Mailable. Shipping weight, 9 pounds.

79 P 08580.....\$1.85

### Our best Rocker

• 2-tone finish      \$2.85  
• Steel braced

Hand woven fiber rocker. Two-tone enameled ivory and burnt orange. Removable 12½x12 in. padded cretonne seat; Height, 22 inches, 19½ inches wide. Hardwood dowel uprights and rockers, 4 steel braces. Our very best rocker; colorfully finished. Mailable. Shipping wt., 10 lbs.

79 P 08597....\$2.85

### Doll's High-Chair

• Maple finish      \$1.52  
• Wood chair

To put under the tree for a little mother who wants a high-chair for her doll. Has foot rest, lift-up tray with curved arms. Seat, 8x8 inches; large enough for big dolls. Height overall, 25½ inches. Shpg. wt., 4 lbs. 8 oz. Mailable.

79 P 08421.....\$1.52

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# For the young hostess



## Toy Toaster Hostess Set—non-electric

- Look at this wonderful Sears value
- 6-piece Set—Toaster, 4 dishes, metal tray \$1.00
- Toaster raises and lowers just like mothers

A little hostess will love serving from this smart toy set. The all-metal imitation toaster is chromium plated with black enameled base. Size  $5\frac{3}{8} \times 3\frac{3}{8} \times 3\frac{1}{2}$  in. 2-slice imitation toaster and 4 glass dishes fit on brown enameled metal tray,  $13 \times 7\frac{3}{4}$  inches. Dummy cord and plug. Looks just like hostess set mother uses for company.

49 P 2054—Shipping weight, 3 pounds.....\$1.00



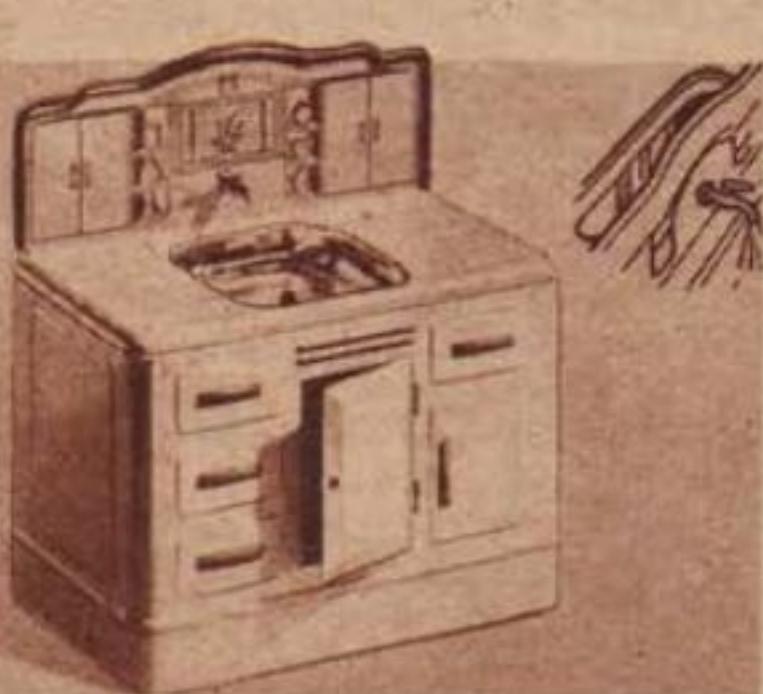
## Toy Stove with 11 useful utensils

- Baked on white enamel finish with colored handles and trim—a real value
- Heavy gauge automotive metal (not tin)

\$1.09

An up-to-the-minute flat-top model, size,  $11\frac{1}{4} \times 11 \times 7$  in. Has 4 dummy burners, oven and broiler, dummy oven heat regulator, two drop panel doors, spacious interiors. 1 large spoon, small spoon, strainer spoon, bread pan, frying pan, pie plate, cake form, preserving kettle, sieve ladle, dip ladle, pancake turner.

49 P 2087—Shipping weight, 5 lbs. 4 oz.....\$1.09



## Play Refrigerator

Removable tray will hold real ice. Strong metal—white enameled. 97c

Size,  $13 \times 8 \times 5\frac{3}{4}$  in. 2 shelves, play groceries, catch lock; 6 play ice cubes. Shipping weight, 2 lbs. 12 oz.

49 P 2108.....97c

## Cabinet Sink . . . running water

Turn metal faucet on or off—like mother's sink, water runs from reservoir in back. Cabinet,  $12\frac{3}{8} \times 11 \times 6\frac{1}{4}$  inches, of ivory color metal, red trim. Has hinged door in center; 5 dummy drawers. Bar of soap included.

49 P 2115—Wt., 2 lbs. 4 oz....93c

## Metal Kitchen Cabinet—Fully Equipped

She can keep house to her heart's content with this realistic cabinet! Slide off cabinet top and she has an enameled top kitchen table. Buff color cabinet has 6 play packages of groceries. Also included: egg beater, glass mixing bowl, potato masher, and chopping bowl. Size of cabinet,  $14 \times 13\frac{3}{4} \times 7\frac{1}{2}$  inches.

49 P 2056—Shipping weight, 5 pounds ...\$1.00

## Play iron for tots

Metal-like base, green enameled top, black handle, red cord, imitation plug.  $5\frac{1}{2} \times 3\frac{1}{4}$  in. Shpg. wt., 12 oz. 49 P 1702 ....25c

## Electric toy iron

Streamlined travel iron.  $6\frac{1}{2}$  in. long. 110-volt, A.C. or D.C., 100-watt. Wt., 1 lb. 6 oz. 49 P 1787....\$1.10



## Electric Toy Stove

It works like a charm. What a thrill to be able to cook with a stove of your very own. Has real heating unit, toy indicator, two-hand timer, on-off switches. Body is lithographed metal,  $10\frac{1}{4} \times 9\frac{3}{4} \times 5\frac{1}{2}$  in. Operates on 110-120-volt A.C. current. Complete with pot, spoon, pan, cookie cutter, and cookie sheet. Everything the young cook will need. Shpg. wt., 3 lbs. 8 oz. 49 P 2093....\$2.19

# Kitchen Equipment for the little cook

MINIATURE MODELS FOR A KITCHEN "JUST LIKE MOTHER'S"

## 1942 Prosperity Jr. Stove

16 $\frac{1}{4}$  x 14 $\frac{1}{4}$  x 9 $\frac{1}{2}$  inches

- Like full-size, inside and out
- All metal...baked-on white enamel finish...easy-to-clean
- Non-electric, can't burn child
- 11 pcs. "cooking" equipment
- Imitation light and timer

With 4-cup muffin tin, 2 cake pans, fry pan, pie

plate, stew pan, 2-pc. roaster, bread pan, cake turner, 2 ladles. For complete "Big Four" Kitchen, order the three other units shown. Shipping weight, 13 pounds.

79 P 02060—Stove.....\$2.39

## 1942 San Diego Jr. Sink

14 $\frac{1}{8}$  x 14 $\frac{1}{4}$  x 10 $\frac{1}{4}$  inches

- 2 on-off faucets run real water
- All metal, baked-on white enamel
- 2 utensil compartments under sink
- 16 pieces of usable sink equipment
- Just like full-sized San Diego sink

2 fluted drainboards and \$2.37

2 faucets that actually run water from reservoir at back. Receptacle can, dish mop, soap tray, soap, five plates, strainer, dish towel, dish cloth, drying rack, drying pan, strainer pan, sink stopper. Shipping weight, 11 pounds.

79 P 02062—Sink.....\$2.37

Put all of the Sears "Big Four" units on your Easy Payment order . . . for details see page 68.



For Both \$4.62

To order them both  
use catalog number  
79 P 02064  
Shipping wt., 24 lbs.



A realistic  
miniature  
Matches all  
other units  
Big oven  
and broiler  
Priced low



Faucets run water,  
reservoir at back



For Both \$6.10

To order them both  
use catalog number  
79 P 02065  
Shipping wt., 23 lbs.



Freezing unit is  
non-electric  
Safe for child  
3 removable  
wood shelves  
Priced low for  
such quality



Non-electric  
hand operated  
Really washes  
Sturdily made  
hand wringer  
Like Mother's  
real washer

## 1942 Kenmore Jr. Washer

18x8 $\frac{1}{2}$  inches

- Removable metal gyrator that washes
- Has strong, heavy all-metal body
- Safe, soft wringer rolls . . . sturdy
- Actually washes little clothes easily
- Convenient, easy-to-handle cover

Give her a thrill with this fine, modern washer. \$3.29

Durable 8 $\frac{1}{2}$ -inch tub, water outlet at side and bottom. White enamel finish. Smooth rolling casters on each leg. Side handle works the gyrator. Wringer swings into 6 positions, making it easier to wring clothes into a rinsing basin (see small views). Shipping wt., 15 lbs.

79 P 02063—Kenmore Jr....\$3.29



### 66-piece plastic Tea Set—Serves 6

**\$1.98**

- Acid-proof, heat-proof tableware
- Sturdy, colorful plastic cutlery

A money-saver for mother and a thrill gift for little daughter. Sanitary . . . practical . . . easy-to-clean. Lightweight plastic . . . almost unbreakable composition in beautiful, permanent coloring in pretty beaded design. Includes six 4-in. plastic plates, six  $3\frac{1}{8}$ -in. saucers, six  $2\frac{7}{8}$ -in. cups, one 4-in. cake plate. Covered teapot is  $4\frac{1}{2}$ -in., covered sugar bowl  $3\frac{3}{8}$ -in., creamer  $3\frac{1}{8}$ -in. Plastic cutlery includes 6 knives, 6 forks, 6 spoons, all  $3\frac{3}{8}$ -in. 24 "Happi-Time Design" paper napkins included with this set.

49 P 1894—Shipping weight, 1 lb. 8 oz.....\$1.98



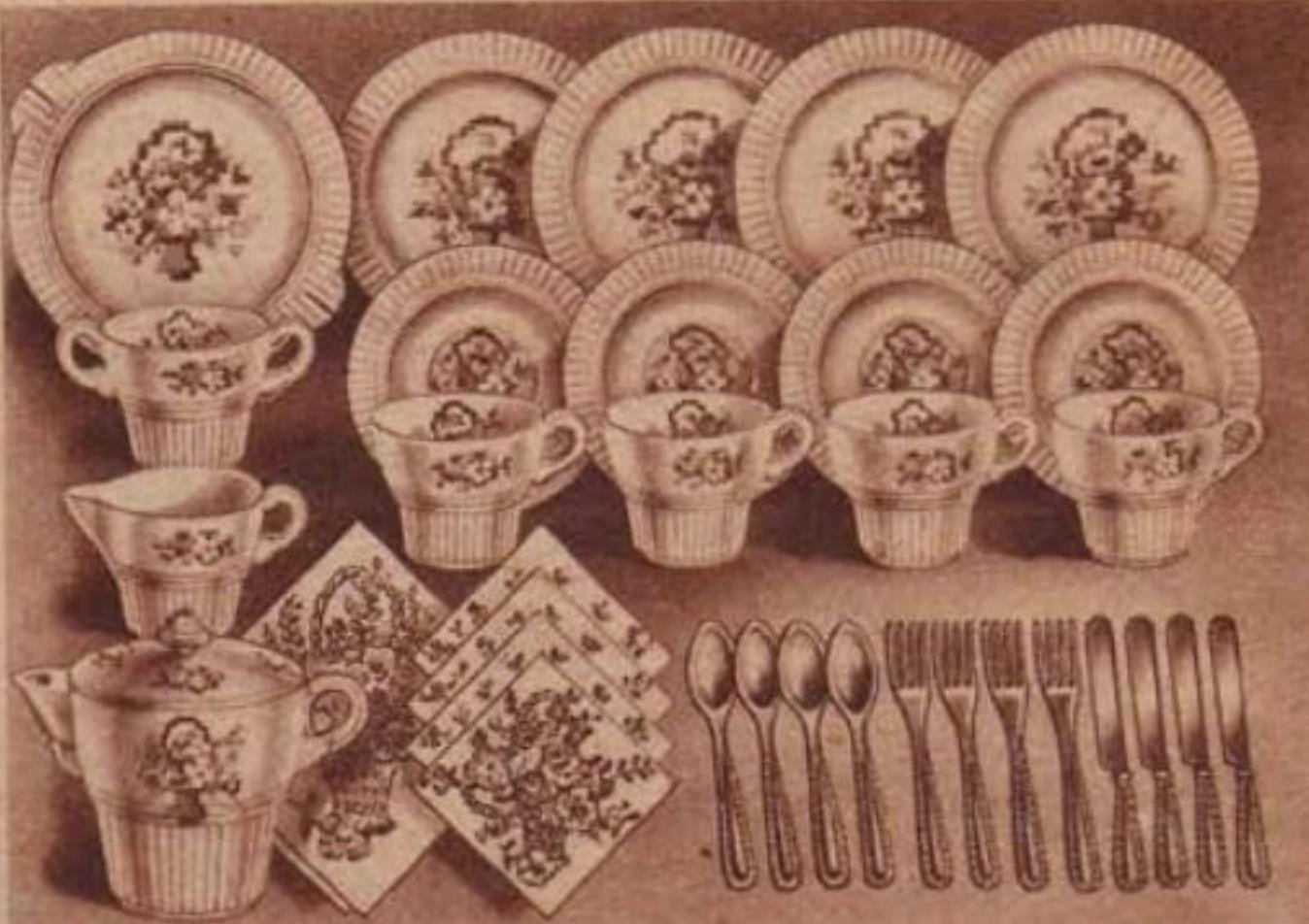
### 33-piece plastic Tea Set . . . Serves 4

**80c** • 9 pieces acid-proof, heat-proof tableware  
• 12 pieces sturdy, colorful plastic cutlery

A thrilling gift for any little girl . . . at a money-saving price, too. The same quality as the 66-piece set above, but with fewer pieces. Service for 4 . . . includes four  $2\frac{3}{8}$ -inch cups, four  $3\frac{1}{4}$ -inch saucers, one  $4\frac{3}{4}$ -inch teapot. The plastic cutlery includes 4 knives, 4 forks, 4 spoons; size:  $3\frac{1}{8}$  inches. 12 gaily-colored "Happi-Time" paper napkins are included with the set. The plastic is lightweight . . . nearly unbreakable composition in beautiful mottled color . . . and very good-looking, beaded-design edging.

49 P 1897—Shipping weight, 1 pound.....80c

## For little hostesses



### 34-piece Semi-porcelain set . . . Serves 4

**\$3.85** • 17 pieces fine quality juvenile design tableware  
• 12 pieces sturdy, colorful plastic cutlery

Her "company" dishes . . . made of gleaming white semi-porcelain in a dainty "kiddie size" and finished in fine glaze. Dainty petit-point design. Includes service for four—4 plates,  $6\frac{1}{2}$  in., one  $8\frac{1}{4}$ -in. cake plate, four  $3\frac{3}{4}$ -in. cups, four  $4\frac{3}{8}$ -in. saucers, one  $5\frac{1}{2}$ -in. teapot,  $4\frac{1}{2}$ -in. sugar bowl,  $4\frac{3}{4}$ -in. creamer. Sturdy, colorful plastic cutlery includes 4 knives, 4 forks, 4 spoons, size  $3\frac{3}{8}$  in. Also has 40x 40-in. crepe paper tablecloth and 4 paper napkins to match (13 $\frac{1}{2}$  in. square) in dainty flower basket design.

49 P 1610—Shipping weight, 4 pounds 4 ounces.....\$3.85



### 28-piece plastic Tea Set—Serves 3

**69c** • 7 pieces acid-proof, heat-proof tableware, 12 napkins  
• 9 pieces sturdy, colorful plastic cutlery

Same quality as the set above at left, but with fewer pieces. Lovely permanent mottled colors, beaded design. Lightweight. Easy to clean, no sharp edges. Service for 3 includes one 4-inch cake plate, three  $2\frac{3}{4}$ -inch cups, three  $3\frac{1}{4}$ -inch saucers. Plastic cutlery includes 3 knives, 3 forks and 3 spoons,  $3\frac{3}{8}$ -inch.

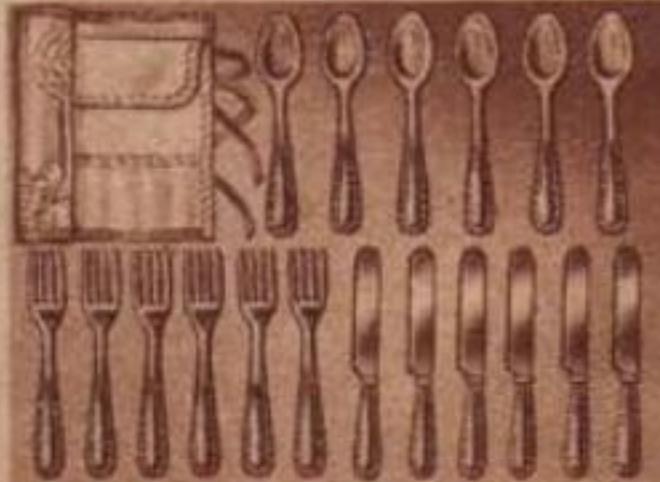
49 P 1896—Shipping weight, 12 ounces.....69c



### 16-piece plastic Tea Set

**32c** Mottled plastic, like 49P1896, above. Serves 2. There are 2 cups,  $2\frac{3}{8}$  inch; 2 saucers,  $3\frac{1}{4}$  inch. Also 2 knives, 2 forks and 2 spoons, all  $3\frac{3}{8}$  inch; 6 "Happi-Time" paper napkins. Mailable.

49 P 1895—Shpg. wt., 8 oz. 32c



### 19-piece Cutlery Set

**39c** Small size plastic cutlery set—6 each. knives, forks, spoons, size  $3\frac{3}{8}$  inches. Rayon cloth roll, lined with cotton keeps them together, looking new. Bound edges that won't ravel. Ties.

49 P 1857—Wt., 3 oz....39c



### 6-pt. Housecleaning Set

• 6 real pieces  
• For actual use      **98c**

32-inch broom is double-stitched for long wear. The 12-inch cotton yarn duster has a sturdy wood handle and the  $9\frac{1}{4} \times 6\frac{1}{2}$ -inch enameled metal dustpan with its twisted wire handle gets dust and dirt without stooping. Use 28-inch mop for dusting, scrubbing or oiling; enameled wood handle. Cotton print apron with pocket and matching dust cap. Malleable. Shpg. wt. 5 lbs.

79 P 02116—6-piece set.... .98c

*It's easy to include all gifts on an Easy Terms order. See page 68*



### Weaving Loom

Easy-to-learn. **94c**  
With practice can make square in 10 min.; combine squares to make many things. Metal and wood loom, 13x10 in.; 4 colors of heavy cotton yarn; 12-in. wood needle; instructions. Wt. 1 lb. 8 oz.  
49 P 3860—Set...94c



### 21-piece Sewing Cabinet

"Happi-Time" handy cabinet of smooth pressed fiber  $8\frac{1}{4} \times 8\frac{3}{4} \times 5\frac{1}{2}$  inches, handy carrying handle. Contains 11 patterns, 2 cutout dresses, 3 skeins of colored floss, thimble, embroidery hoops, needle. Easy-to-follow embroidery designs. Top opens from both sides. Shpg. wt., 1 lb. 8 oz.  
49 P 3827.....63c



### Toy Telephones

All metal, enameled red. Bells ring. Working dials.  
(A) Phone Bank  
Size,  $8 \times 6\frac{1}{2} \times 4$  in. Shpg. wt., 1 lb. 4 oz.  
49 P 2403 ..... 50c  
(B) Cradle Phone  
Size,  $7\frac{1}{2} \times 6\frac{1}{2} \times 2\frac{1}{2}$  in. Shpg. wt., 1 lb.  
49 P 2402 ..... 30c



### 14-piece Bake Set . . . choice pieces

• Copies of real metal and wood utensils  
• Helpful recipe book for little cook

**69c**

Includes: 10x5 $\frac{1}{2}$ -inch pastry board; 4-peg reminder board; 10-inch rolling pin; real 5 $\frac{1}{2}$ -inch rotary egg beater; real flour sifter with handles; 7 $\frac{1}{2}$ -inch cookie sheet; 2 cookie cutters; muffin pan; pie pan; bread pan; cake pan; mixing bowl; cook book. Rolling pin, beater and sifter have red decorations. A grand gift for little girls. Shpg. wt. 2 lbs. 2 oz.

49 P 1967—14-piece Bake Set.....69c



### Shiny metal bargain Bake Set

• Can be used for real baking—12 pieces  
• An outstanding toy value—bargain priced

**33c**

Just like mother's except for size. Consists of 7 $\frac{1}{4}$ -inch cookie sheet; 4-cup muffin pan; angel food cake pan; 2 fancy shaped cookie cutters; bread pan; 2 utility pans; bake-dish with cover; rolling pin with colored handles; pie plate. Shipping weight, set, 1 pound 2 ounces.

49 P 1964—12-piece Bake Set.....33c



### Child's Board

**79c** Strong natural finish ironing surface, 30x7 $\frac{1}{2}$  inches . . . adjustable height, 20 or 22 inches . . . legs are enameled bright red . . . low-priced for such an excellent toy. Will delight a tidy little housekeeper. Folds

compactly. Add an iron (see index for irons) and order both items on Sears Easy Payment Terms, if you wish. Shipping weight, 3 pounds.

79 P 01776—Child's Ironing Board.....79c

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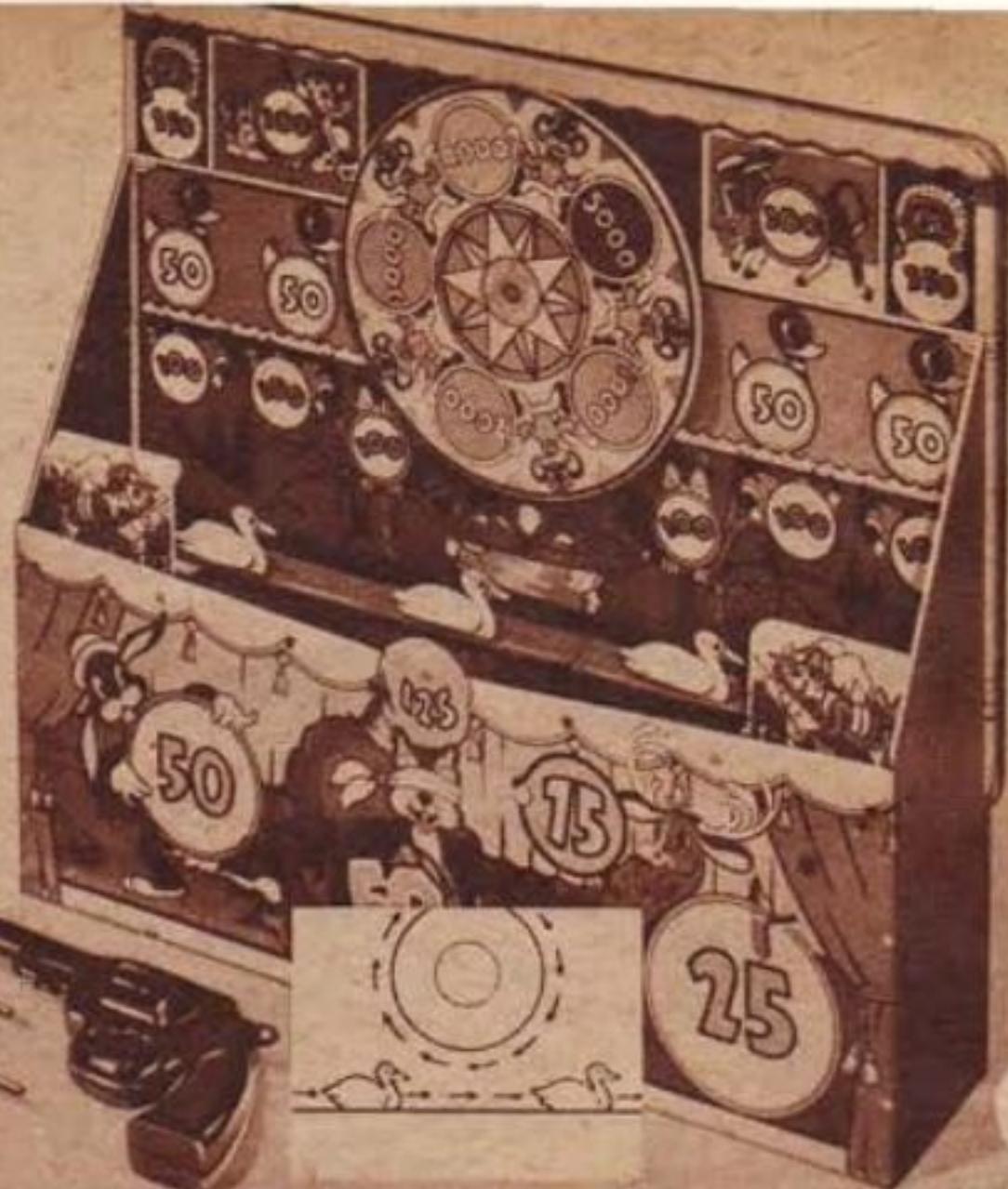
## Big Shooting Gallery Game

- Action! Moving targets
- Strong spring motor
- Money-saving low price

**\$3.29**

Plenty of action . . . because the targets really move! Strong all-metal pistol that shoots four harmless suction-cup darts. Six metal ducks on a revolving web; they fall down when hit. Revolving 7-inch dial in center. Lots of "picture-book" targets that give you a big score. Metal target back is 17 in. long, 15 $\frac{1}{4}$  in. high, 4 inches thick. Beautifully lithographed.

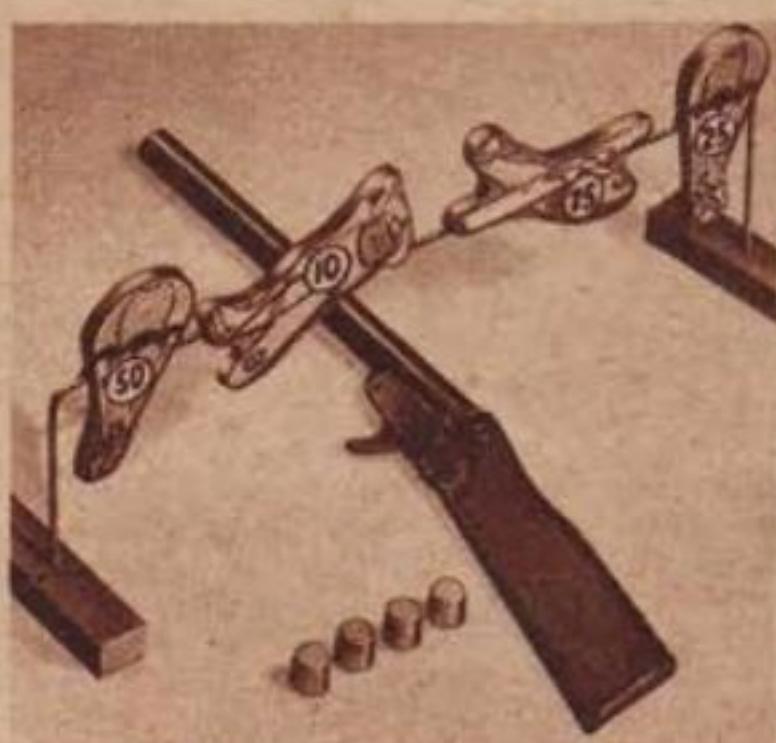
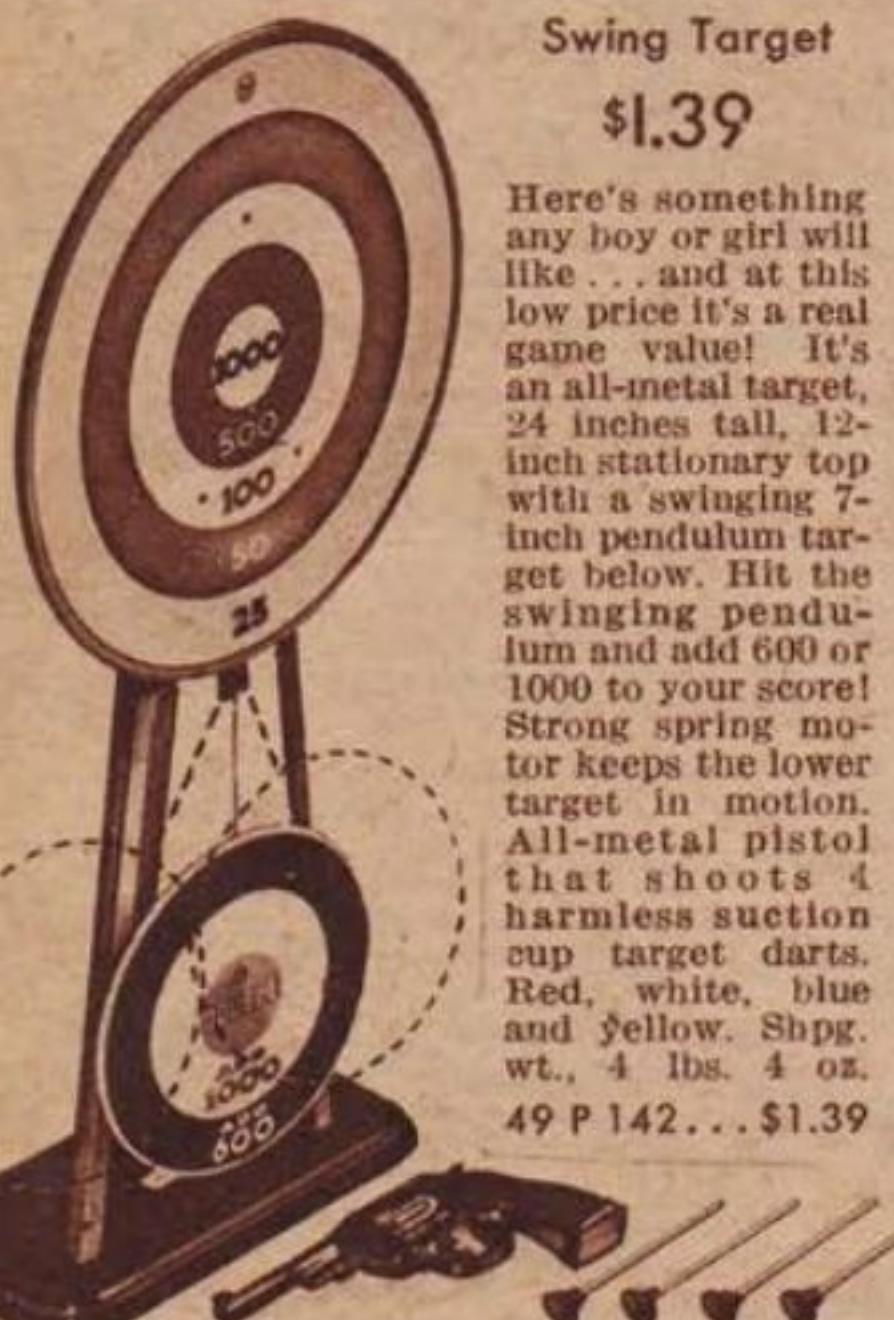
49 P 143—Shipping weight, 5 lbs..... \$3.29



## Swing Target

**\$1.39**

Here's something any boy or girl will like . . . and at this low price it's a real game value! It's an all-metal target, 24 inches tall, 12-inch stationary top with a swinging 7-inch pendulum target below. Hit the swinging pendulum and add 600 or 1000 to your score! Strong spring motor keeps the lower target in motion. All-metal pistol that shoots 4 harmless suction cup target darts. Red, white, blue and yellow. Shpg. wt., 4 lbs. 4 oz. 49 P 142... \$1.39



## Pop the 'Chutes

Be on the alert! It's lots of fun to "pop the 'chutes." Sturdily built on a wire frame. Realistic colors. 2 wooden parachutes and 2 wooden airplanes for you to flop back. 13 $\frac{1}{4}$ -inch break-action popgun and 4 corks. Overall size is 13 $\frac{1}{4}$ x5 inches. Here's another Sears toy value.

49 P 138—Shpg. wt., 14 oz..... 33c



## Bang! Down goes Black Crow

This game is unusual at Sears low price. Six 4 $\frac{1}{4}$ -inch Masonite crows on 14-inch fence. 13 $\frac{1}{4}$ -inch break-action popgun with 5 corks. Crows flop upside down on fence when hit is scored. Fence is 14 inches long with 4-inch wood posts. Instructions. 49 P 123—Shpg. wt., 1 lb..... 54c

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## Seminole Archery Outfit

A real archery set—at a big saving to you! Big 42-inch hickory bow with a soft mohair grip. Strong waxed bowstring. 4 suction-cup arrows that stick on the target—right where you hit it! Scoring target numbered 10, 25, 50, 75, 100, and printed with picture of an elephant and a chimpanzee. Target is 46 inches long, 14 inches wide, and is beautifully lithographed in red, yellow and green. All 21 $\frac{1}{2}$ -inch arrows have nicely feathered shafts for straight shooting. Shipping weight, 2 pounds.

79 P 0237..... \$1.00

## Hit Bad Bill — ring bell

Here's a bell-ringing value, too! This target game, with three drop targets, is 17 inches wide, 11 inches high. 7-inch all-metal target pistol, fully equipped with 4 harmless suction-cup target darts. Pole Cat Pete, Bad Bill Bruin and Sly Jim Crow . . . If you hit them, they'll flop over and show your score. When you hit Bad Bill, a bell rings! All metal; large numbered bulls-eye target. There are two other scoring zones, too. Shipping weight, 2 pounds 2 ounces.

49 P 224..... 73c



### Bowling Game—for fun and skill

- "Aim-it-yourself" 5-inch mechanical bowler rolls the ball
- Pressed fiber alley, size,  $31 \times 7\frac{1}{4} \times 2\frac{1}{8}$  inches

Here's "can't-leave-it-alone" entertainment low priced. The perfect game for indoor sport. Regulation design alley, strongly made, nicely lithographed. Gutter at each side; space at end for "dead" pins. Complete with glass bowling ball, ten 2-inch wood tenpins.

49 P 121—Shipping weight, 2 pounds.....98c

**98c**



Press to release ball



### Bowling Alley on stand

Mahogany finished wood frame and legs. \$1.73  
54 in. long overall, 10 in. wide,  
 $23\frac{1}{4}$  in. high when assembled.  
"Aim-it-yourself" ball bowler.  
Masonite playing surface. Ten  
3-in. wood pins, stained red; 2  
glass bowling balls, score sheets.  
79 P 0154—Shpg. wt., 9 lbs. \$1.73



### "Mystifying" Oracle

Like asking a fortune teller questions: Fun for yourself and friends. This "Ouija board" seems to answer any question . . . spell words, letter by letter. Try your "Mystic Touch." Heart-shaped moving table, with opening. 18x12-in. grain-finished non-warping Masonite board.  
49 P 130—Shpg. wt., 2 lbs. 4 oz. \$1.10



### Parcheesi—lots of fun for all

So much fun, so interesting—it holds your attention for hours. Form blockades, send "home" other players' "men". Board,  $15\frac{1}{4}$  inches square. 2 cups, 4 dice, and 16 "men" (4 colors).  
49 P 101—Shipping weight, 2 lbs....89c  
Junior Box Parcheesi, Size,  $14 \times 12\frac{1}{4}$  inches—Cheaper parts.  
49 P 106—Shipping weight, 1 lb.....29c



### "Won't-Damage" Horseshoes

Learn to pitch ringers just like the champions. 74c  
Use in-doors or out. Will not damage floors or furniture. Lots of fun to choose up sides and have a tournament. Good training in muscular coordination, develops skill in young and old alike. Strong, soft shoes,  $5\frac{1}{4}$  inches long, reinforced with metal. 2 red shoes, 2 black. 2 plated pegs set in enameled metal plates,  $11\frac{1}{4}$  inches square. Shipping weight, 2 pounds 10 ounces.

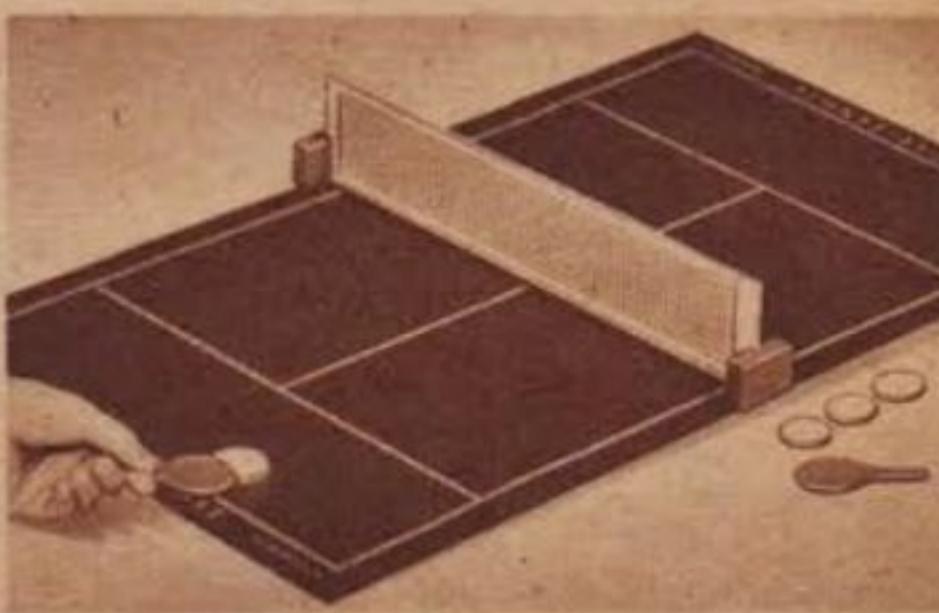
49 P 119.....74c



### Automatic Skip Ball

The automatic scorer \$1.16 "flashes" your score on the board and returns the ball to you for extra shots. It's possible to score up to 8000 points . . . lots of fun for one or a crowd of youngsters . . . grown-ups think it's great fun, too. The  $5\frac{1}{4}$ -inch "Player" delivers the ball at different speeds and angles, according to your skill and the way you "work" it. It's like a large Skee-Ball game. Metal and fiberboard alley,  $27 \times 7 \times 7$  inches . . . lithographed in 4 colors. Shipping weight, 2 pounds.

79 P 0236.....\$1.16



### Tiddly Tennis—Exciting!

An exciting game for children and grown-ups—it combines tiddly winks and tennis. Easy to learn to play—helps children of all ages to develop muscular coordination. Lots of fun for grown-ups' parties, too. The miniature cotton felt tennis court (it's  $18 \times 10$  inches) is marked off with white lines. Complete with net, rackets, and ball chips. Good times for everybody, far out of proportion to this game's exceptionally low price. Shipping weight, 8 ounces.  
49 P 206.....25c

# Home Games



## Carrom-Archerena . . . 57 Games all on this One Board

- This gameboard makes a gift the entire family will enjoy
- Both sides of board have playing fields—fun for all

Play carroms, crokinole, pool, checkers, backgammon, ten pins and 51 other games. The 28½-inch square board is made of 3-ply maple veneer with 4 net pockets. Set includes two 26-inch cues, 30 carrom rings, 15 numbered discs, 10 ten pins, 3 wood tops, backstop, score tab, 2 dice, dice box, 6 flies. Rules and cloth equipment bag.

### 57 Game Board

79 P 0489—Wt., 11 lbs.\$4.59

**\$4.59**

### 30 Hardwood Crokinole and Carrom Rings

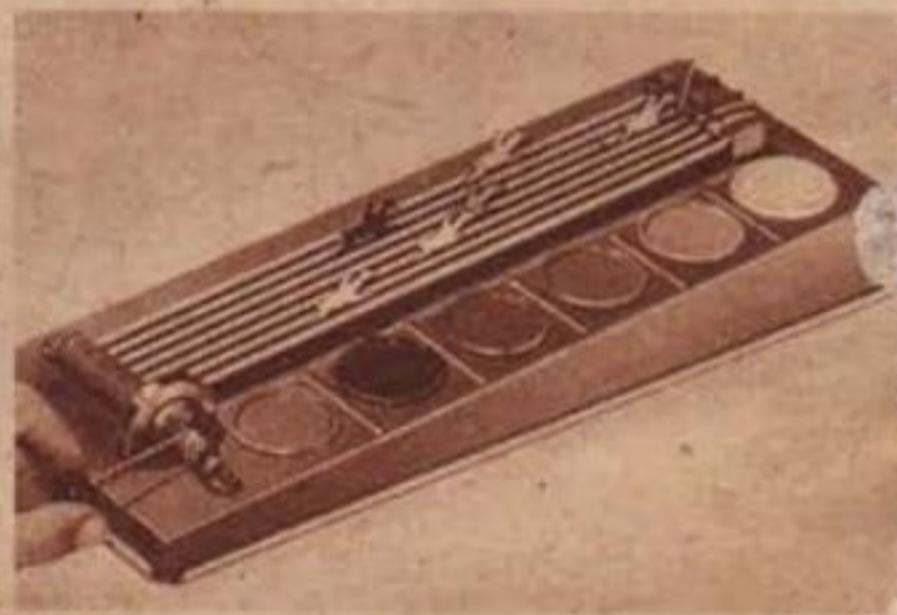
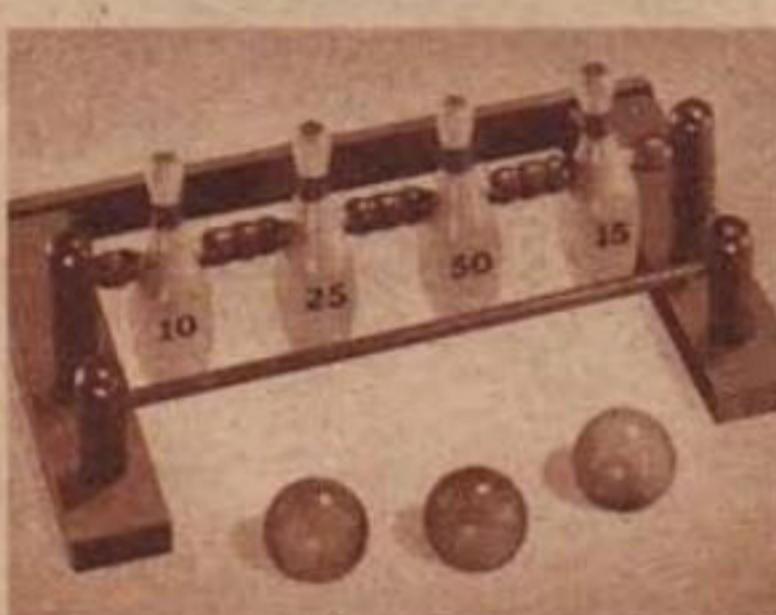
49 P 480—Shipping weight, 8 ounces..35c



## 2-in-1 Chinese Checkers

A low price to pay for this quality **98c** and the many hours of entertainment you will receive. One side of the natural finished, brilliantly colored board is for Chinese checkers, the other a regular checkerboard. The sturdy, non-warping, 3-ply wood veneer board is framed. Playing surface, 16¾ inches square. With mesh bag containing 60 mottled colored marbles. Checkers not included.

49 P 152—Shpg. wt., 2 lbs. 4 oz.....98c



## It's Fun To Play Zip Top, Top Tilt

You can play either Zip Top **49c** or Top Tilt on this 14½-inch square wood frame. These games are different . . . naturals for providing real entertainment for the entire family. Set includes two-piece spinning top, four blue and four green ten pins. Stationary center pieces have bell attached. Comes in a beautiful paper covered box. A real Sears value.

49 P 173—Shpg. wt., 1 lb. 12 oz..49c

## "Skittles" . . . The Bowling Pins

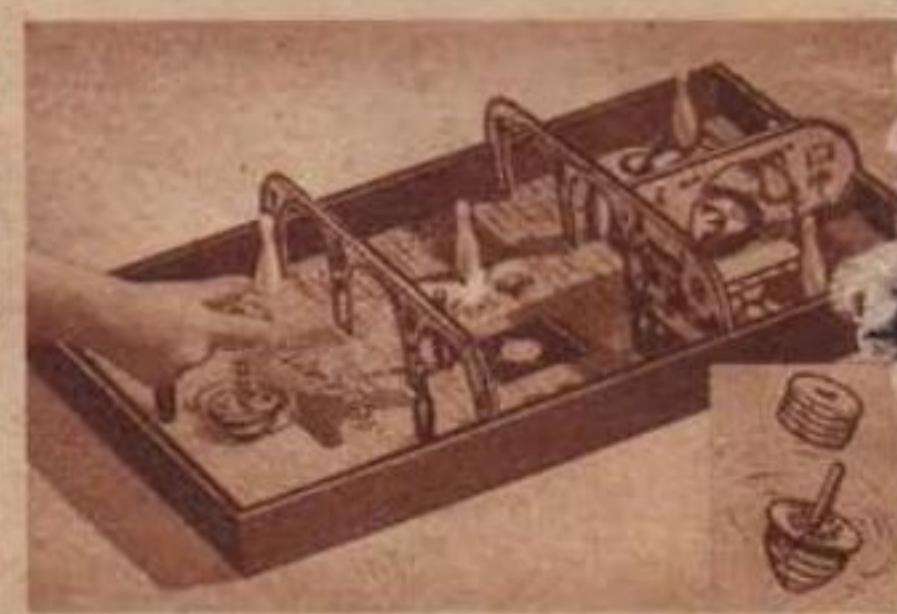
Enjoy the thrill of bowling **98c** right in your own parlor with "skittles," the miniature bowling game. The four natural finished wood pins, each five inches high, numbered 10, 15, 25 and 50, are mounted on cross-bar and flop over when forcibly hit. Has three natural varnish finished two-inch wood balls. Overall size of game, 15½x10½ inches.

49 P 177—Shpg. wt., 2 lbs. 5 oz...98c

## "Gee Whiz" Horse Race Game

Fun for 1 to 5 players **\$1.89**. Strongly built of metal to last a long time. They're off! Five fast horses in an exciting race—thrills galore, like a real horse race. Accurately machined spinning fly wheel drives metal balls against horses, advancing them along the track to finish line. 15½x5¼ inches. Shipping weight, 2 pounds 10 ounces.

49 P 107.....\$1.89



## Pick Up Sticks

Fun for the whole family. Try **22c** to pick up the sticks . . . one at a time without moving any of the others. It takes real skill and a steady hand. About 41 colored 7½-inch hardwood sticks . . . each color scores differently. Packed in telescope box with instructions for playing.

49 P 155—Shpg. wt., 6 oz.....22c

## Lucky Bounce and Ten Pins

The 27x8¾-inch green-stained board has removable fiberboard Lucky Bounce and Ten Pins playing surfaces. Play Lucky Bounce on a table or floor by rolling the 3 glass marbles one at a time under the surface and bouncing them up and over onto court. Ten wooden pins. One or a dozen can play. You'll never grow tired of playing this game.

49 P 169—Shpg. wt., 2 lbs. 8 oz..\$1.14

## El Jumperino Spinning Top Game

The whirling top dashes through the archways of this "Mexican Hacienda" from room to room, upsetting pins in its path, thus registering the score. Has hard, smooth Masonite base, 20x12x3½-inch with metal rails and partitions. A fast-playing game with lots of action. 9 bright red pins and easy-to-wind two piece top.

79 P 0234—Shpg. wt., 4 lbs.....\$1.19



### Amazing Spelling Wheel

Children can learn to spell. \$1.34  
add. subtract. multiply.  
Dial letters to spell objects shown on board. Open "magic" door and if word is spelled correctly a picture of object and correct spelling appear in opening. When numbers are dialed, if problem is solved, right answer appears.  $17\frac{3}{4} \times 17\frac{1}{4}$ -inch plastic finished board in lithographed colors.

49 P 188—Shpg. wt., 1 lb. 12 oz. \$1.34



### Everyone enjoys Duck Pins

This low priced Duck Pin set will give a lot of enjoyment to those who like a game of skill. Set consists of ten natural color varnished wood  $3\frac{3}{4}$ -inch red striped ten pins; two  $1\frac{1}{4}$ -inch red wood balls. Score is kept on the number of pins knocked down, much like a small bowling game. In attractive lithographed box,  $13\frac{1}{4} \times 9\frac{1}{2}$  inches.

49 P 147—Shpg. wt., 1 lb. 10 oz... 95c



### Big 60-Game Box for the price of one game

- Amazing value—37 separate playing surfaces.
- Games for one, or 24 can play "Pin tail on Donkey."

93c

Never a dull moment in your house if you own one of these big 60-game boxes of fun. Contains 60 separate games, tricks and puzzles. Play checkers, football, imperial rummy, baseball, hockey, basketball, India, horse race or any of the other popular games. 37 separate playing surfaces ranging in size from  $9\frac{1}{2} \times 7\frac{3}{4}$  inches to the  $29 \times 25$ -inch pin-the-tail-on-the-donkey game, which 24 people can play. Contents consist of 24 wood markers, 12 plastic chips, spinner, catapult, magnet, wood cup, metal puzzles, magic tricks and many other games.

49 P 125—Box,  $16\frac{1}{8} \times 9\frac{1}{2}$  inches. Shipping weight, 2 pounds..... 93c



### Elsie and her family

Fun for the family—try to get Elsie-Elmer-Beulah in their stalls, but beware of setbacks—first one in stall wins. Brightly colored lithographed playing board,  $18\frac{3}{4}$  in. square with daisy pathways; three colored cubes, each side a different color; 4 sets colored upright pawns (3 to set) and directions. Comes in attractive lithographed box.

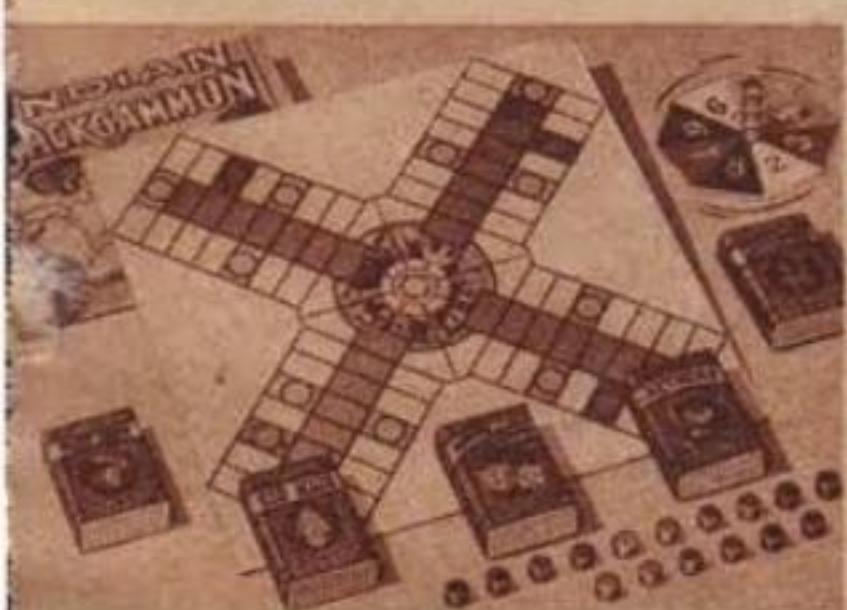
49 P 156—Shpg. wt., 1 lb. 12 oz. \$1.09



### Shoot-A-Loop Pin Ball Game

A game of skill. All metal with circular loop,  $9 \times 8$  in. Four colored marbles. Just place a marble at the base of the loop, pull the spring release, and "let 'er go." Marble travels the circular alley and lands in one of the scoring holes at the end of the loop. It's great fun to see how high a score you can get. The entire family can play.

49 P 209—Shpg. wt., 12 oz..... 29c



### Six-Game Set

A big value set of games you'll all enjoy playing. Has five separate decks of cards for playing Old Maid, Slap Jack, Authors, Animal Rummy, Crossword Letters and  $12\frac{3}{4}$  inch square board for the exciting game Indian Back-gammon. There's enough in each one of these sets to entertain the entire family. Each game is packed with thrills.

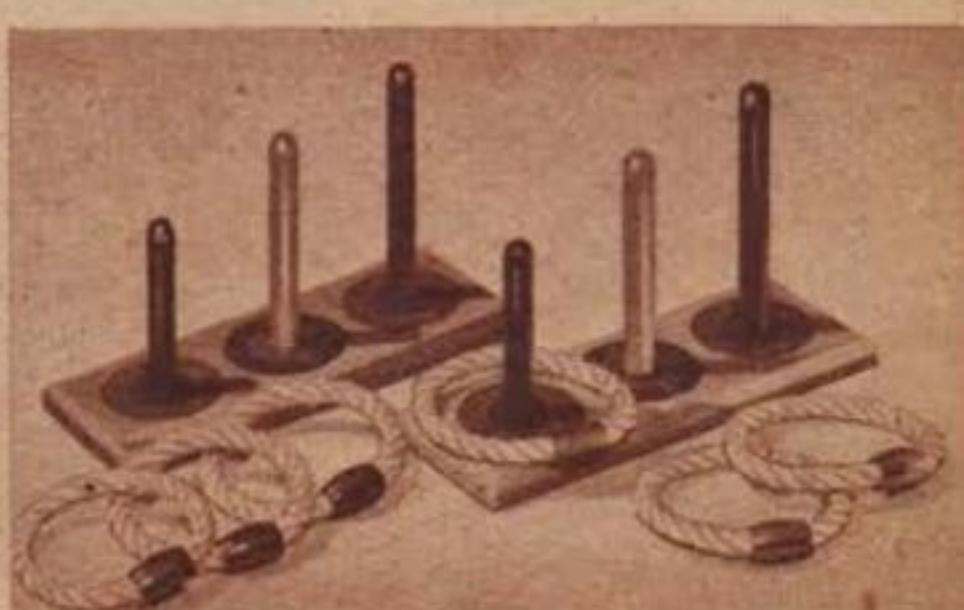
49 P 210—Shpg. wt., 10 oz..... 41c



### 36 different Games

Has everything you need for 36 separate games at a price you'd usually pay for one alone. 18 separate, two-sided boards, 36 playing fields. You can play checkers, India, mill, imperial rummy, football and 31 other interesting and entertaining games. Includes spinner, lots of wooden men, and catapult. Box,  $18\frac{3}{4} \times 9\frac{1}{4}$  inches.

49 P 135—Shpg. wt., 1 lb. 2 oz... 25c



### Everybody plays Ring Toss

It takes skill to pitch 3 manila rope rings with red ferrules over the tall front peg and ring the shorter, high-score pins in back. Two  $11\frac{3}{4} \times 4\frac{1}{2}$ -inch platforms. Natural varnish finish with bright color trim. In attractive lithographed box  $12\frac{1}{4} \times 18\frac{1}{4}$  inches.

49 P 145—Shpg. wt., 3 lbs. 8 oz. \$1.14

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### Big 48-inch Freight—Easy to ride

**\$3.29**

With Gondola

- One of our biggest toy values
- Fun to ride and easy to steer
- Powerful all-metal locomotive
- Strong enough to hold grown-ups
- Enamored in rich bright colors

Your child will be thrilled when he sits on the engine cab and rides this big, streamlined locomotive. Bullet front design with shiny trimmings; no rough edges. Entire freight is about 48 inches long; 9 1/4 inches high to top of cab. 19 1/4-inch detachable gondola.

Ride 'Em Loco with Gondola

79 P 06150

Shpg. wt., 15 lbs.....\$3.29

**\$2.13**

less Gondola

25-inch Loco without Gondola

79 P 06148

Shpg. wt., 8 lbs.....\$2.13



### Galloping Pony Express

Gallops realistically  
Wagon for hauling

**79c**

His head bobs, he arches his back, and his rear quarters move in life-like manner as he gallops along with clip-clop sound. Made of sturdy, colorfully painted wood. 16 1/4 inches long.

49 P 5431—Shpg. wt., 2 lbs. 79c

### Friendly "Waggy Woofy" Dog

Wig-wag spring wire tail  
"Woofs" when he waddles along

**32c**

Tots delight in pulling him along the floor. He is so fat he just waddles, wags and "woofs" when you pull him. Solid wood body, colorfully decorated. Enamored wood wheels. Size about 9 1/2 inches long, 5 inches high, 3 1/4 inches wide.

49 P 5414—Shpg. wt., 12 oz.....32c

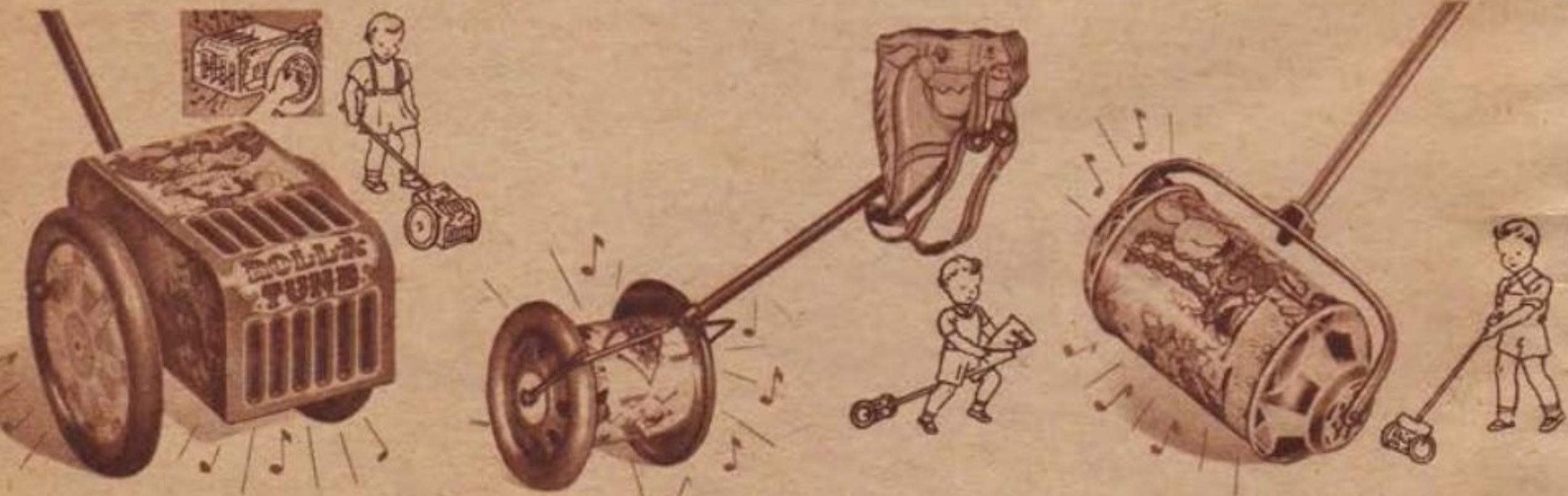
### Animals for little folks

Four amusing toy animals  
Gaily colored; all on wheels

**39c**

Built of 3-ply wood. The little tots will enjoy pulling these toy animals about the house... keeps them amused for hours. Four colored figures including a dappled horse, a duck, a dog and an elephant. Size, about, 5 1/2x5 1/2 in. high.

49 P 5418—Shpg. wt., 1 lb....Set 39c



### Music Box on Wheels

2-in-1 toy, chime toy or  
music box

**\$1.69**  
Makes a grand gift for any child. Plays "Farmer in the Dell" when pushed or pulled. Sturdy metal. As music box, turn wheel knob. 7 1/4x6 1/4x6 in. 19-inch handle. Shipping weight, 3 pounds.

49 P 5460.....\$1.69

Sturdy... 30 inches long, overall  
Bright red metal wheels

**53c**

Off he goes on his great stick horse... building his legs with exercise and having just lots of fun. Baby will love this pretty toy. Two jingle bells ring as the wheels go 'round. The sturdy fiber drum between the wheels has colorful pictures of little animals in action. Sturdy wood stick. Two bells on rein. Shipping weight, 2 pounds.

49 P 6412.....53c

### Merry Musical Chimes

Sturdy and colorful metal  
17-inch wood handle

**37c**

Ever a child's favorite. Music while you walk with this clever, colorful roller. Music maintains the same low musical pitch and merry tinkle no matter how fast roller is pushed. Little boys and girls are sure to love it. Roller, 4 1/4x9 inches. Shipping weight, 12 ounces.

49 P 5404.....37c

## Floor Toys



### A real value for junior firemen

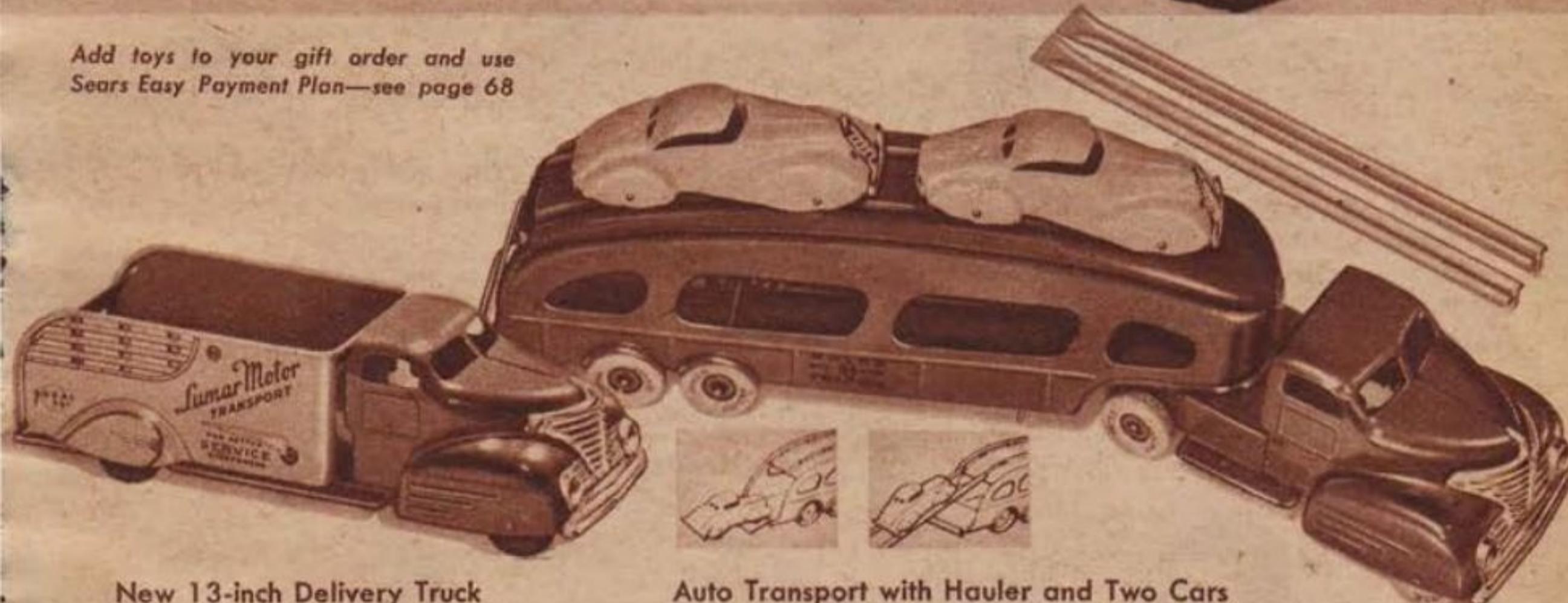
- Huge 27-inch long hook-and-ladder fire truck
- Sturdy metal cab and chassis; bright finish
- Crank operated folding ladder, 29 inches long
- 6-wheel semi-trailer—like real fire trucks

**\$1.35**

Just the hook-and-ladder truck you need for those "5-11" fire alarms. Bell rings as truck is moving. Brilliant finish; bright metal radiator grille and dummy headlights.

79 P 06161—Shipping weight, 5 pounds.....\$1.35

Add toys to your gift order and use  
Sears Easy Payment Plan—see page 68



### New 13-inch Delivery Truck

Exceptionally low priced .... **59c**

Modern airflow design.

This trim looking truck will thrill your child. All metal, sturdy construction. Assorted style lithography on sides of truck. Size about: 13x4 1/2x4 inches high.

49 P 6112—Shpg. wt., 2 lbs.....59c

### Auto Transport with Hauler and Two Cars

6-piece set—an unusual value at this bargain price. **\$1.29**

Streamlined truck, trailer, 2 cars and 2 skid rails.

Pull this big transport hauler around the room, putting up the two 12-in. skid rails and letting the cars roll down. Size 22x 4 1/2x5 in. high. Run cars inside the trailer, too. Lever to lift trailer, detaching hauler. Cars average 6 inches.

49 P 6152—Shipping weight, 4 pounds.....\$1.29



### Army Supply Truck with cloth top

Wood body construction. 6 wheels; like big trucks. Canvas tarpaulin top. Looks like real army supply trucks. An unusual pull toy bargain. Fun to put top up and take it off. Size, about 11 1/4 inches long; 3 1/4 inches wide; height, 5 inches overall. Shipping weight, 2 pounds.

49 P 5454.....\$1.00

### A Tank for the little soldier

A real bargain priced toy. 12-wheel army style tank. Built entirely of wood. Painted, with army insignia. Lots of fun for the kiddies pulling it over obstacles. 3 dummy guns. Size, about 9 1/2 inches long; 4 1/2 inches wide; height, 5 1/2 inches. Shipping weight, 2 pounds 4 ounces.

49 P 5453.....\$1.00

### Rough ridin' Army Jeep

Realistic Jeep built of wood. Two-color enamel finish. Every little boy will want one for Christmas. Has two wooden figures in seat. Size, about 9x3 1/2x3 1/2 inches high. Shipping weight, 2 pounds.

49 P 5432.....59c

★ Sears-Roebuck • Page 61

# Tot's Riding Toys



## Two real Hobby Horses

- Carved wood bodies     • Horse hair mane, tail     **\$9.69**
- Hardwood stands     • Metal arch supports     Medium size

These strong, well-balanced swinging horses are designed to delight the heart of any child. Dapplegray enameled horse has glass eyes, leather ears, metal stirrups. Shaped saddle, saddle cloth, bridle. Not mailable.

*33½-inch medium size*  
No shoes; smaller saddle.  
Length, 33½ inch Height,  
25¾ in. Shpg. wt., 30 lbs.  
79 PM 7589.....\$9.69

*36-inch large size*  
Better quality. Metal shoes  
on hind feet. Lgth., 36 in.  
Ht., 27 in. Shpg. wt., 35 lbs.  
79 PM 7599.....\$13.59



## New Pony Racer Rocker

- A thriller for value at this price
- For tots up to 4 years

Off he goes on his prancing rocker pony . . . a well-balanced rocker, substantially made with body of plywood, 30 inches long and 19 inches high to top of head. Comfortable saddle seat is 14 inches from floor. Hardwood rockers are firmly crossbraced and riveted. Has footrest and handlebars. Attractively designed and finished with glossy enamel in bright colors. You will be well pleased with this pony rocker . . . and you can order it with all your Christmas gifts on Sears Easy Terms . . . see page 68. Mailable.

79 P 07510—Shipping weight, 6 pounds.....\$2.59



## Safety Shoo-fly on track

- Strong wood construction; 3-ply wood sides
- Straddling bar, footrest for extra safety

Low priced. Encourage young muscles to grow strong, supple and healthy—by exercising in this Shoo-fly. Built low and wide. Coil spring under seat gives gentle rocking motion and keeps shoo-fly on patented grooved track—no danger of tipping or creeping. Handle has colored movable discs to amuse baby. Overall size, 32½x13¾x19¾ inches high. Attractively enameled in ivory color with red, brown and black trim. Mailable. Sears Easy Terms will help you to make this a happy Christmas for the little tots. To use Sears Easy Terms, see page 68.

79 P 07559—Shipping weight, 13 pounds.....\$4.69



## Large Shoo-fly Rocker

- 1-piece 3-ply wood sides, nicely decorated
- Strongly constructed—built low and wide

Large in size for shoo-flies selling at this price—32½ inches long, 11½ inches wide. Mother won't worry with baby in this wood shoo-fly . . . built low and wide for safety. It's protected from all sides as baby rocks back and forth. Has large play tray for baby's toys. Sides decorated with horsie design enameled in attractive bright colors. Strongly built . . . 1-piece 3-ply wood sides. Overall height, 15 inches. Include this or any of the rockers on this page in your Christmas order for some little tot . . . and make this his happiest Christmas. To use Sears Easy Terms, see page 68. Mailable.

79 P 07555—Shipping weight, 10 pounds.....\$2.39

# Riding toys for the little tots



## Tiny Tots' Pedal Bike . . . low priced

- Features of a more expensive bike
- For tots 1 to 2½ years old
- Easy to get on and off alone

Develops muscles by exercising. Specially designed and built low to make it easy for baby to operate alone. Has 1½-inch tubular metal frame, electrically welded to rear metal step plate—no bolts to come loose. Adjustable shaped metal saddle; smooth turned-over edges; embossed metal handlebars; 8½-inch double disc metal front wheel; 5-inch rear wheels with ½-inch tires; rubber-like grips and pedals. Red enameled frame, ivory color wheels. Mailable.

79 P 08351—Shipping weight, 9 pounds.....\$1.62

**\$1.62**



## Mickey Mouse, Donald Duck Color Plaques

- Die-cut in heavy artists' board
- Makes 2 three-dimensional pictures
- Big value at Sears low price

**84c**  
for Both

Any child will get a lot of pleasure out of this fascinating, educational outfit. Two 3-dimensional plaques, die-cut in sturdy artists' drawing board. Just punch out the outline pictures and paste them on the extra boards . . . and you have two complete plaques, ready to be colored with paints or crayons (not included). Ideal for children's rooms, dens, etc. Finished plaques are 14x10½ inches. Each 14x10½ in. plaque is packed separately.

49 P 3864—Shipping weight, 1 pound.....Both for 84c



## Kiddy-car for Tiny Tots

- A big value
- Ages up to 3 years

**\$1.35**

Toddlers can ride with ease and paddle with their feet "going for a stroll." The seat, 7½ in. from floor, is so low the very small toddler can climb off and on without help. Well made of metal, edges and corners rounded. Size, 12½x6½ in.; guiding wood bar handle, 13½ in. high. 4½-inch double disc metal wheels. Attractively enameled in bright colors. Mailable.

79 P 07501—Shpg. wt., 4 lbs....\$1.35  
Easy to order—on Sears  
Easy Terms—See page 68

## Non-tipping Rocker

- 1-piece metal runner
- For tots up to 2 years

**\$1.08**

Mother will be happy with this bargain purchase, for in shopping she has found it has features of much higher priced rockers. Baby can get on and off alone—won't fall as wood seat, 18x5½ inches with back-rest, is about 4½ inches from floor. And it is built with a wide 1-piece metal runner that won't tip, forward or back. Wood horsie head has strong handle bars. Enameled ivory, red and black. Height, overall, 14 inches. Mailable.

79 P 07512—Shpg. wt., 6 lbs....\$1.08

## Junior-size Coaster Wagons

- Low priced. Well built
- ½-inch rubber-like tires.

**\$2.10**

1-piece metal body with Baby Racer rolled edges, double disc metal wheels; enameled bright red. Tubular metal handle. Mailable.

### Baby Racer

Size, 24½x11½ inches. 5½-in. wheels.

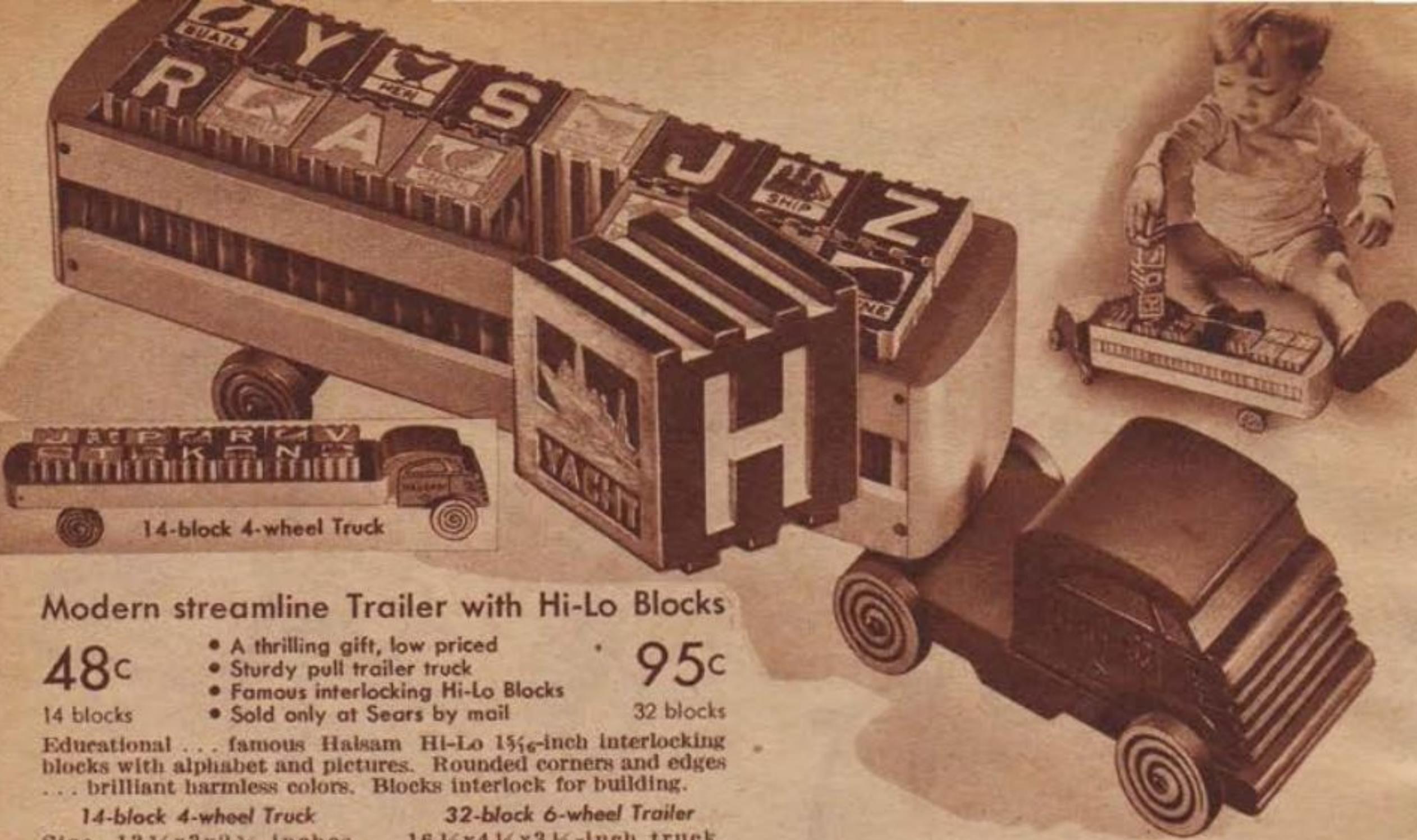
79 P 07656—  
Shipping wt., 9 lbs.....\$2.10

### Baby Pal

Size, 20½x10½ inches. 4½-in. wheels.

79 P 07655—  
Shipping wt., 8 lbs.....\$1.45

★ Sears-Roebuck • Page 63



### Modern streamline Trailer with Hi-Lo Blocks

**48c**

14 blocks

Educational . . . famous Halsam HI-LO 15½-inch interlocking blocks with alphabet and pictures. Rounded corners and edges . . . brilliant harmless colors. Blocks interlock for building.

- A thrilling gift, low priced
- Sturdy pull trailer truck
- Famous interlocking Hi-Lo Blocks
- Sold only at Sears by mail

**95c**

32 blocks

14-block 4-wheel Truck      32-block 6-wheel Trailer  
Size, 13 ¾ x 3 x 2 ½ inches.      16 ½ x 4 ¼ x 3 ½ -inch truck.  
Shpg. wt., 1 lb. 2 oz.      Shpg. wt., 2 lbs. 2 oz.  
49 P 3610.....48c      49 P 3611.....95c

## Floor toys of wood



### 52-in., 7-pc. colorful Wooden Train . . . Five cars

Contains a whole freight train—7½-inch engine, 4-inch tender, and five colorful freight cars: coal, box, lumber, tank and caboose—average length 8 inches. It's a long train, too—52 ½ inches overall—and all made of wood. Easy on floors or furniture. Beautiful, bright, cheery colors.

79 P 05478—Complete Train. Shipping weight, 3 lbs.....\$1.98

### Camouflaged Tank

**\$1.89**

- Gun in movable turret top shoots wood pellets (incl.)
- Size: 10 ½ x 6 x 5 ¼ inches

Here's a clever new pull toy that's right in tune with the times . . . a tank camouflaged in the latest military style. Fun to plan attacks on enemy. Rolls on floor on 3 partly concealed wheels. Turret top movable in any direction. Made of fiber with wood trimmings, painted in camouflaged military colors. Shipping weight, 2 pounds.

49 P 6310.....\$1.89



FINE QUALITY  
WOOD TOYS



### All wood Bomber

**\$2.49**

- 28-inch wing span
- Latest bomber type
- Military colors

True-to-life camouflaged military design—4 motors have propellers you can spin. Streamlined and shaped just like the real ones. A beautiful toy built to thrill every boy and girl. Sturdily constructed to take lots of hard play. Wheels go 'round, too. Affords lots of play value to youngsters. Shipping weight, 4 lbs.

79 P 06320.....\$2.49



### Ad-O-Master, Jr.

This magic calculator is exciting . . . amusing . . . educational. It adds, subtracts, multiplies. And there's nothing to get out of order. You can do many kinds of arithmetic problems with it. Fascinating quiz book is included. Ad-O-Master Jr. measures 9x9 inches. Shipping weight, 1 pound.

49 P 3865.....85c



### Famous improved Tinkertoys—Practical fun for children of all ages

#### Motor-driven

This big set is a real Sears value. About same contents as the Senior set, 196 pieces with a powerful wind-up motor included. Runs from 2 to 4 minutes on each winding. Shipping weight, 2 pounds 10 ounces. 49 P 4713....\$2.80

No limit to the models you can build. No screws or bolts. Smooth sanded birch pieces. Easy to assemble. Great fun to build. Excellent training toy. In strong storage tubes with metal ends.

#### Big Senior Set

Here's a surprising value. 191 pieces are included in this big set, including many sizes of rods, pulleys, spools, etc. Instructions for motor sets. Shpg. wt., 2 lbs. 8 oz. 49 P 4716....\$1.79

#### Regular Set

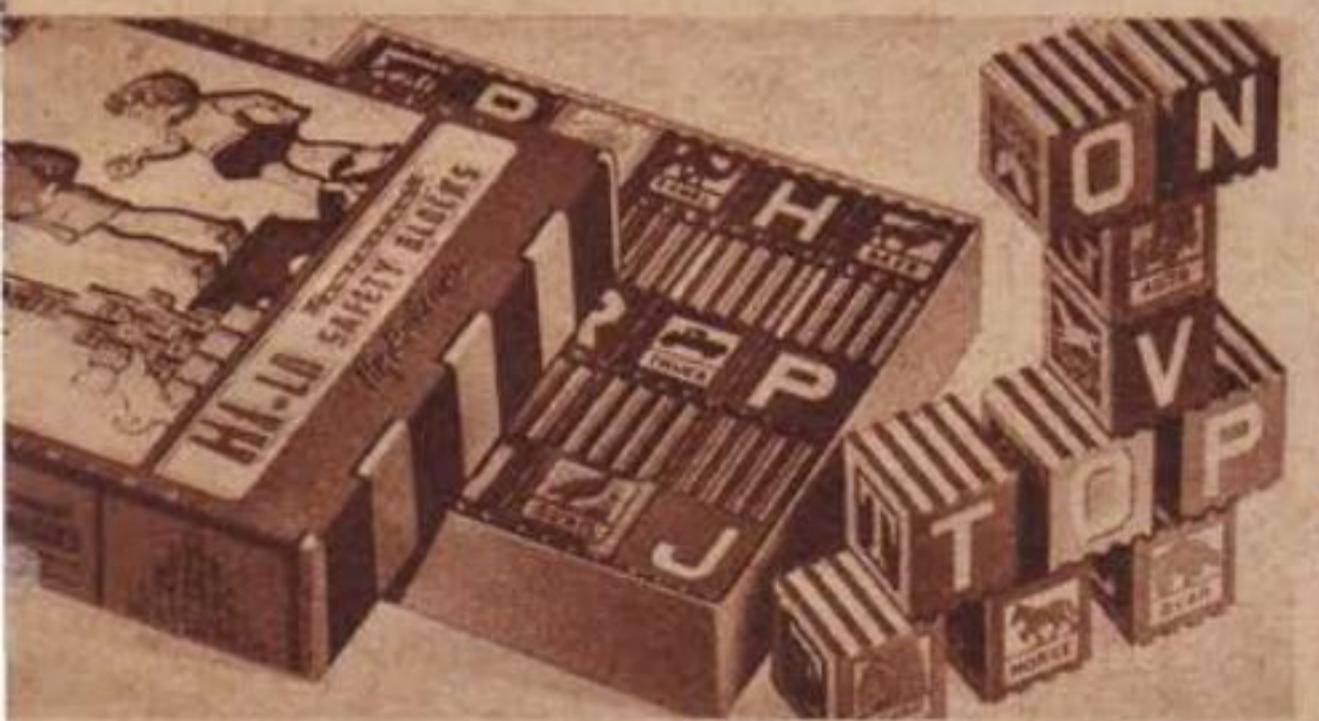
128 pieces. \$1.05  
The original 1000 Wonder Builder. You can make lots of different models with this set. Instructions are included in the box. Shpg. wt., 1 lb. 8 oz. 49 P 4711....\$1.05

#### Junior Set

Another Sears toy value. 83 pieces in this set...you can make easy, simple-to-build models. Plenty of equipment and full instructions. Shipping wt., 14 oz. 49 P 4710.....55c

#### Easy Tinkertoy

The famous beginner's set—lots of fun for youngsters. 43 pieces for building small moving models. Especially for little tots. Instructions. Shipping wt., 7 oz. 49 P 4709.....26c



30 pieces—1 3/4-inch Halsam Hi-Lo Interlocking Blocks

A new colorful idea...and at such a low price. Two opposite sides of every wood block are grooved so that the blocks interlock with one another to build solid, sturdy structures. Rounded corners and edges for safety's sake. Colored with beautiful, non-poisonous vegetable dyes. Two ends embossed, and the other two are printed with letters and animals. 1 3/4-inch blocks. 49 P 3614—Shipping weight, 2 pounds 6 ounces.....89c



40 pcs. Halsam Hi-Lo 1 5/16-inch Interlocking Blocks

Another set of these famous Halsam interlocking blocks at a thrilling low price. They're colorful, interesting and educational for any little toddler. Grooved on two sides to make sturdy, strong structures; printed on two sides with letters and animal figures, two sides embossed. Rounded edges and corners, and they're colored with safe, non-poisonous vegetable dyes. Size, 1 5/16 inches. 49 P 3613—Shipping weight, 1 pound 12 ounces.....64c

#### Nursery Set

A 3-piece bead set made up of pieces all babies love. String of 28 wooden beads in pearly pastel shades. Bead dumbbell and carriage doll. Shpg. wt., 10 oz. 49 P 4413...32c

Easy Terms on page 68



#### Cheery Musical Tops

35c A popular toy and at Sears money-saving prices. As it spins it plays merry music and makes a beautiful rainbow of the colors children like best. Lithographed metal in 2 sizes. Size 7x6 1/2 in. 49 P 2392 Size 9x9 in. 49 P 2393 Shipping wt., 12 oz...35c Shipping wt., 1 lb. 4 oz. 69c

★ Sears-Roebuck • Page 65



**Ⓐ New "Flopsie" Bear**

One of the cutest novelty bears ever made. He never sits—he just flops. Twinkling, rolling eyes, open red mouth. Pink cheeks and ears and pads on his feet. Honey-colored delusterized rayon plush "fur." Stuffed with soft cotton. • Shipping wts., 12 oz. and 1 lb. 4 oz.

14-inch Bear      17-inch Bear  
49 P 4332      49 P 4333  
\$1.90      \$2.90

**Ⓑ Fuzzy Honey-Bear**

His head turns 'round, he sits alone, and he squeaks. Jointed legs and arms. Blue rayon ribbon bow. Softly stuffed. Soft, pink velveteen pads on palms and soles. Black plastic nose; mouth of yarn. Golden honey-colored rayon plush. Shipping weights, 12 oz. and 1 lb. 6 oz.

11-inch Bear      16-inch Bear  
49 P 4328      49 P 4329  
99c      \$1.98

**Ⓒ Roly-Poly Panda, squeaker voice**

98c      • Soft rayon plush body  
12-inch      • Soft cotton stuffed  
              • Money saving price      \$2.85  
              21-inch

A cunning little fellow with big brown eyes, soft, fuzzy ears and markings of jet black and snowy white. Red rayon ribbon bow. Squeaks with delight when you squeeze him. His baby face has a mouth and nose of yarn; shiny glass-like eyes are firmly sewn in. Floppy legs and arms. Shipping weights: 12 ounces; 1 pound 10 ounces; 2 pounds 8 ounces.

12-inch Panda      17-inch Panda      21-inch Panda  
49 P 4324      49 P 4325      49 P 4327  
98c      \$1.98      \$2.85



Cuddly Bear

This lovable little bear is made of honey-colored terry cloth, stuffed with soft, clean cotton. He stands 12 inches tall, and has a jaunty air. All dressed up in blue percale pantaloons. Glass-like eyes. Shipping weight, 8 ounces.  
49 P 4307.....59c



Happi-Time Notchies Cutout Set

98c      Makes 13 animal figures. Just push out, assemble. A brand new toy. Just press out the die-cut forms and fit them together at the notches. Ten cut-out sheets of sturdy pressed fiber: 2 green, 2 blue, 2 red, 2 yellow, 1 purple, 1 orchid. Colorful 14x8 inch box. Easy to do—Create all kinds of "Funny Animals"  
49 P 4416—Shpg. wt., 1 lb. 8 oz.....98c



Happi-Time Block, Picture Set

BOTH FOR  
Shpg. wt., 4 lbs. \$1.90  
Order 49 P 3609 .. \$1.90

Deluxe value. Thirty six, 6x6 in. squares to be put together. Pressed fiber picture blocks, lithographed in bright colors on both sides. 100 connecting blocks. Non-poisonous colors. Build bridges, boats, forts, churches, tables, etc. Alphabet and numerals from 1 to 98. Box 13 1/4 x 6 1/4 in. Shpg. wt., 2 lbs. 8 oz.  
49 P 3608.....98c

# Index

## TO SEARS CHRISTMAS BOOK



### SEARS GUARANTEE

- TO SAVE YOU MONEY
- TO DELIVER ALL MERCHANDISE SAFELY
- TO SATISFY YOU PERFECTLY

We guarantee that every article in this catalog is honestly described and illustrated.

We guarantee that any article purchased from us will give you the service you have a right to expect.

If for any reason whatever you are not satisfied with any article purchased from us, we want you to return it to us at our expense. We will then exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.

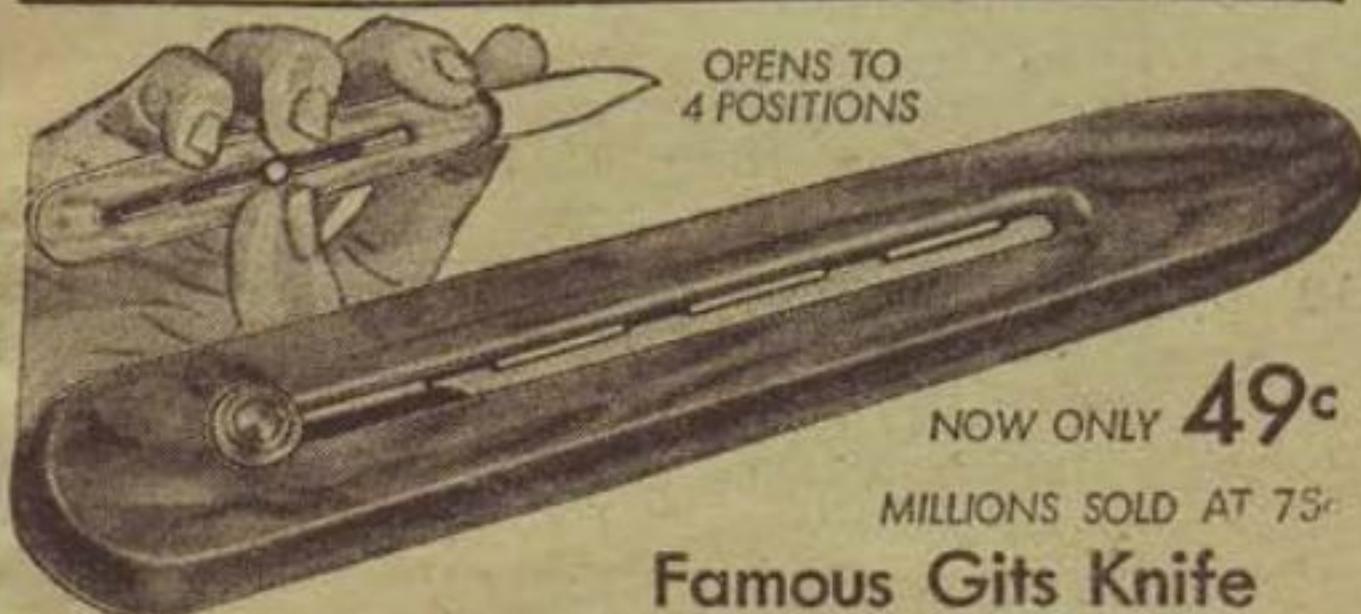
SEARS, ROEBUCK AND CO.

### Shop and mail early for Christmas

Unusual conditions this year make early Christmas shopping more important than ever before. Your cooperation will be appreciated by the Post-Office—and will help us to serve you to your entire satisfaction. Begin NOW... shop through this great Christmas Book and mail your orders early.

### Important about prices

Prices in this book apply only to orders placed by mail, telephone, telegraph, or at the catalog order desk in a Sears Retail Store, Order Office, or in one of Sears Affiliated Stores. Should the Federal, State or Local Governments impose additional taxes after this book goes to press, we will be obliged to add such further taxes to the prices shown.

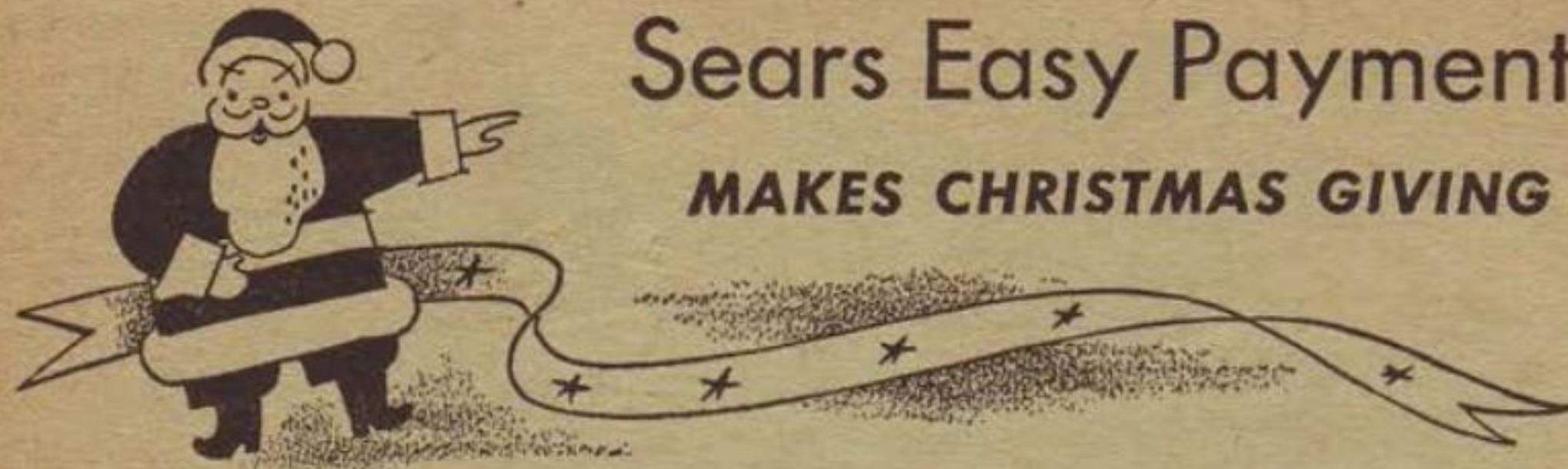


We bought the manufacturer's entire stock of these famous Gits knives... NOW we can offer this record-smashing, close-out price! It's a clever lightweight knife, 3½ inches long; operates with one hand. Locks securely in five positions: forms handy ½, 1, 1½, or 2-1 inch blade. Blade is made of finest quality high carbon Swedish steel. Case is smooth, long-wearing Tenite plastic. Manufactured prior to government restrictions regulating the use of metals. In gift box. 4 PX 5635—Assorted colors, no choice. Shpg. wt., 4 oz.....49¢

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# Sears Easy Payment Plan

**MAKES CHRISTMAS GIVING EASY**



## **ONLY 10% DOWN ON MOST ORDERS**

No matter how many items you include in your Easy Payment order—if each item is priced at \$6.00 or less, your down payment is just 10% of the cash price plus tax (if any) and postage.

This year it's especially important that you shop and mail early to avoid disappointing anyone. With Sears Easy Pay-

ment Plan you can buy now—weeks ahead of Christmas—and budget your payments over several months.

Begin now to list all the items you want on the Easy Payment side of Sears order blank. You will be pleasantly surprised at how many fine gifts your dollars will buy at Sears low prices.

### **Items priced over \$6.00 each require 33 1/3% down payment**

If your order includes items priced over \$6.00 each, figure your down payment on those items at 33% (one-third). The one exception in this Christmas Book is furniture items, priced at more than \$6.00 each, which requires a down payment of 20% (one-fifth) with your order.

If your order includes merchandise from more than one group, figure the required down payment for each group separately. Then add the down payments and the total is the amount you send with order.

### **Amount payable monthly on Easy Payment Orders**

Refer the unpaid balance of your order (the cash price less down payment) to the Payment Table at right. At Sears, only \$5.00 monthly will buy any amount of merchandise from \$10.00 to \$50.00.

### **Do your Christmas shopping right at home**

Select gifts for everyone on your list right from this catalog. Shop the easy way . . . save time . . . save money . . . save tires.

### **PAYMENT TABLE**

Shows carrying charge and amount payable monthly based on the unpaid balance (cash price less down payment). Where there is any tax on sales, or prepaid transportation charge, we shall add such items to the unpaid balance before figuring the carrying charge to be added to your order.

If unpaid balance amounts to	We shall add for Easy Payments	Amount payable monthly is
Up to \$15.00	\$1.00	
15.01 to 17.50	1.25	
17.51 to 20.00	1.60	
20.01 to 22.50	2.00	
22.51 to 25.00	2.25	
25.01 to 27.50	2.50	
27.51 to 30.00	2.75	
30.01 to 33.00	3.00	
33.01 to 36.00	3.30	
36.01 to 40.00	3.60	
40.01 to 45.00	4.00	
45.01 to 50.00	4.50	
50.01 to 55.00	5.00	
55.01 to 60.00	5.50	
60.01 to 65.00	6.00	<b>\$5.00</b>
65.01 to 70.00	6.50	
70.01 to 75.00	7.00	
75.01 to 80.00	7.50	
80.01 to 85.00	8.00	
85.01 to 90.00	8.50	
90.01 to 95.00	9.00	<b>6.00</b>
		<b>7.00</b>
		<b>8.00</b>
		<b>9.00</b>

Write for Terms Over \$95.00

**YOUR GOVERNMENT  
NEEDS SCRAP . . .  
NEEDS IT BADLY**

***Even a NAIL  
is worth saving!***



The need is urgent.  $3\frac{1}{2}$  million tons of scrap metal must reach the steel mills every month to keep them at capacity production, turning out steel for implements of war. Industry supplies two-thirds of this. One-third must come from American homes, farms, and offices. There is no other source. Go over your place again. Don't let even the smallest piece of metal escape your vigilance—nails, wire, keys, ash trays, coat hangers, old tools, tire rims, fences that can be torn down. And see to it yourself that the scrap you collect reaches a salvage depot. Americans have no more vital war duty.

# Send the boys in service a box of Christmas Cheer



*Look for gifts marked with a star  
★ throughout this book. These  
have been selected as especially suit-  
able for you to send to boys at camp*

Have you a son, a friend or relative in service? Sears make it easy for you to remember him this Christmas. Just look for the stars and you'll find the right gift in a twinkling. Or use the handy index below as a suggestion list. Be sure to order early so that you can mail your gifts to the men in service in time for Christmas delivery.

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## **Important:**

The Post Office Department will make a special effort to deliver gifts intended for Service Men overseas if you mail before November 1st, and for all destinations within the United States if you mail before December 15th.



## Give Christmas back to all the world

No toys this year for the children of Greece and Poland . . . no tinsel trees in Holland . . . no Christmas carols in Norway nor tinkling bells in France. No Christmas happiness and merriment in any conquered country. Only hunger and horror, death and destruction.

But in our country Christmas is Christmas still—a time of gifts and good fellowship,

faith and hope under the starry skies of freedom.

To give this Christmas back to all the world—buy War Bonds for implements of war to crush the enemy—to rid the world of the oppressor—to relight the star of Bethlehem over all the earth. Time is short, speed essential. Buy bonds now and keep on buying.

EVERY WEEK . . . EVERY MONTH . . .

**BUY WAR BONDS**

**WishbookWeb.com**

# TRAPPERS!



# GET EXTRA CASH FOR YOUR FURS

## \$7,590.00 IN CASH AWARDS FOR CAREFUL PELT HANDLING

offered in Sears 14th National Fur Show

Thousands of trappers ship to Sears season after season because they get consistently higher prices by using our fur marketing service. When you ship to Sears each pelt is individually graded by experts and sold by the method we believe nets you the most money. You receive your check promptly. In addition to full price Sears get you for pelts, you may share in the 942 cash awards offered in Sears 14th National Fur Show for careful pelt handling. All awards are *extra*—and only handling counts—not kind or value of skin. So ship your furs to Sears.

### Special Christmas Shopping Service for Fur Shippers

In Sears big catalog and this special Christmas book, you'll find a great many things you want for yourself and for gifts. Just attach your order to your next fur shipment and take advantage of Sears low prices on the things you need. We'll deduct an amount to cover the order from the proceeds of your fur shipment.

This FREE book  
may help you win  
an award... Mail  
coupon today for  
your copy



This valuable "Tips to Trappers" book tells you all about Sears nationwide fur marketing service, and how you can use it to increase YOUR trapping profits. Packed with helpful tips on trapping, skinning and preparing pelts to get top prices. Also, gives rules and full details on big Fur Show awards... with hints that may help YOU share in this EXTRA cash. Mail coupon today.

1st Award.....	\$1,000.00
2nd Award.....	250.00
3rd Award.....	200.00
4th Award.....	150.00
5th Award.....	100.00
Next five awards, \$50.00 each.....	250.00
1st Sectional Award.....	250.00
11 other Sectional Awards, \$50.00 each.	550.00
Two Alaskan Awards.....	250.00
918 \$5.00 Daily Awards.....	4,590.00
942 awards in all.....	\$7,590.00

Every trapper who ships his pelts to Sears Raw Fur Marketing Service during the term of the Fur Show has a chance to share in these big awards. There are 942 awards in all, including 918 daily awards—600 more than formerly. The first major award is \$1,000.00. Awards are for careful pelt handling—you may win one or more. Every award is *in addition* to the top market price we get you for your furs.

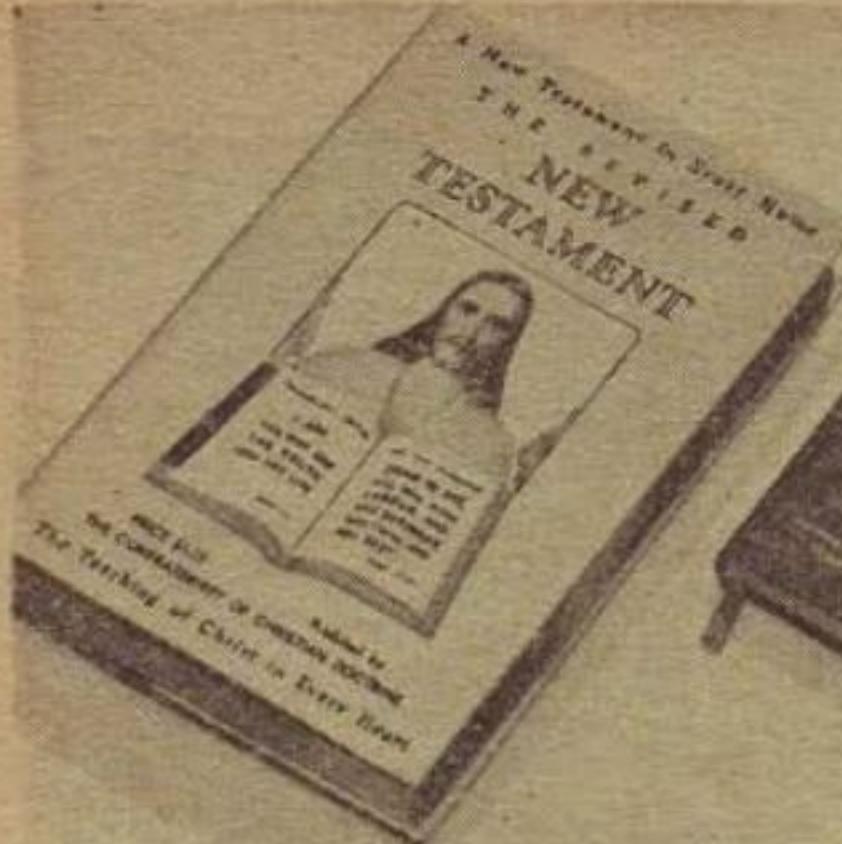
SEARS, ROEBUCK AND CO., Memphis, Tenn.  
(If you live in North Carolina or South Carolina,  
mail coupon to our Philadelphia store.)

Please mail me free fur shipping tags and latest edition of  
"Tips to Trappers" A241P.

PLEASE WRITE NAME AND ADDRESS PLAINLY

Name.....  
Rural Route..... Box No.....  
Street  
Address.....  
Postoffice.....  
State.....

A241P



### New Testament

Authorized new edition. The beauty and inspiration of the world's greatest piece of literature in beautifully phrased contemporary English. Edited by Catholic scholars, endorsed by Cardinal Tisserant, president of the Pontifical Biblical Commission. 762 red-edged pages in all. 8 pages of colored maps and plans and family record page. Bound in black artificial leather. Size, 5x7½ inches. Name in gold—Print name wanted.

3 P 2917—Postpaid....89c

### Sunday Missal

By Father Stedman. 55c  
An explanation and simplified method of assisting at Mass. Contains all the Masses of the year. The Latin and English of the Mass printed side by side; a Mass calendar; a catechism review; 32 pages of prayers and novenas, etc. 352 red-edged pages printed in clear, easy to read, black and red type. 2 silk markers. Size, 3x5½ inches. Especially suitable as a Christmas gift to any Catholic. Many illust.

3 P 2904—Postpaid....55c



### 11-inch Crucifix

A reproduction of 94c an original hand carving, made of pressed wood by a special process which brings out original texture. Walnut finish. Body of Christ and halo in antique gold color. Shipping weight, 10 ounces.

3 P 2956.....94c

### Pardon Crucifix

Leaflet describes possible indulgences. Pressed wood reproduction. Artificial leather case. 2x2½ inches.

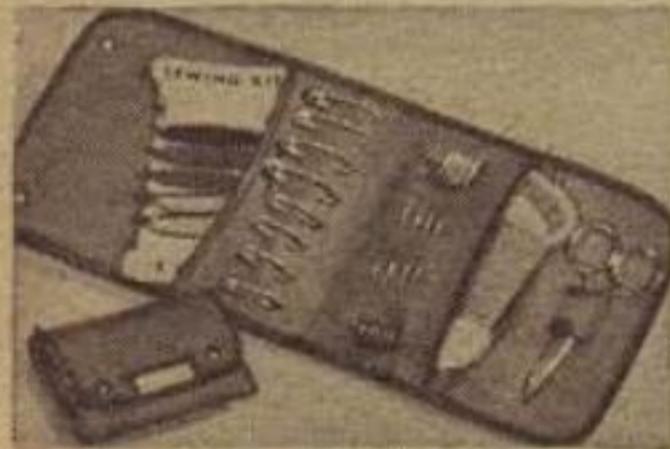
3 P 2957—Shpg. wt., 1 oz. 19c

### Soldier Kit

Of the Holy Name Society. For the Catholic man in service. Contains a 2½x4¾-inch Service Prayer Book with 127 pages of selected prayers. Also contains the Military Medal of the Society, with a special indulgence of 300 days for its daily wear by soldiers, accompanied by a short prayer. Medal has image of St. Christopher and of the Christ Child. 24-inch chain. A very useful gift he'll appreciate. Shpg. wt., 4 oz.

3 P 2910.....73c

## • Gifts especially suitable for men in the service



### • Handy Mending Kit

Scissors, needles, \$1.09 thread, buttons, pins. Khaki colored cotton drill cover with leather-like cloth binding. Snap closing. Folds to 6x3½ in. Identification card. Shpg. wt., 8 oz.

25 P 5266—Kit.....\$1.09



### • Deluxe Sewing Kit

Genuine leather case \$1.89 with all the serviceman's mending needs. Contains thread, needles, scissors, pins, buttons. Snap closing. Size, 5½x3½ inch. Army or Navy style. State choice.

Shipping weight, 14 ounces.

25 P 5262—Kit.....\$1.89



### • Ready-to-mail Handkerchief Pack

Send them to your soldier, sailor or marine—they're something he really needs. 6 all white cotton handkerchiefs packed in an attractive, ready-to-address mailing envelope. Handkerchiefs have assorted white corded borders and neat, narrow hems. About 17 inches square. Shipping weight, 5 ounces.

25 P 2580....Package of 6 with envelope 98c



### • Whisk Broom Kit

Whisk broom 59c has walnut-finish wood handle, ivory trim. Lambswool polisher in folding artificial leather holder. 6½ inches long. Shipping weight, 14 oz.

25 P 9670.....Kit 59c



### • Army-Navy Albums

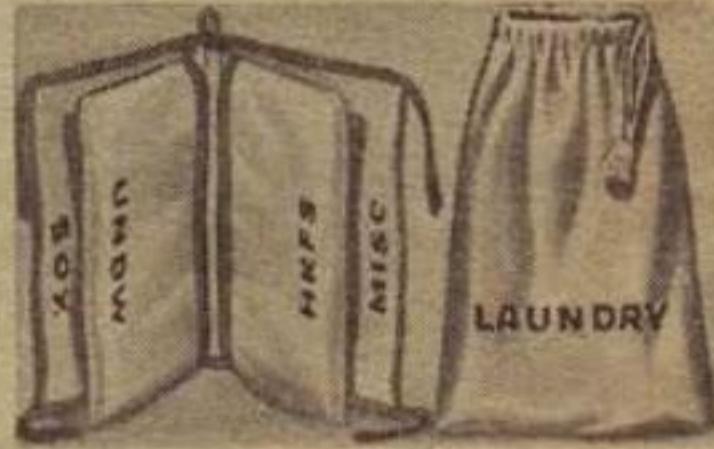
57 pages for \$1.00 notes, 20 for photos. Artificial leather cover, gold color insignia. 9¾x6½ in. State choice: "Buddies"—Army insignia brown cover; "Shipmates"—Navy insignia, blue cover. 25 P 9654—Shipping weight, 1 pound.....Each \$1.00



### • Army Shoe Shine Kit

Handy kit. Helps him keep ready for inspection. Includes brush, dauber, cloth, brown paste polish. 10x6½ inch Khaki-colored cotton drill with slide fastener. Identification card completely enclosed. Shipping weight, 1 pound.

25 P 5190—Kit.....\$1.09



### • Barracks-Bag Set

Servicemen designed it and are asking for it. Fits into the bottom of regulation barracks bag. 4-pocket bag, each 14x10-in. section labeled. Separate laundry bag, 18x23 in. Natural cotton drill. Shipping weight, 1 pound.

25 P 5088—Set.....\$1.17

# SEARS CEILING PRICES

(FOR SELLING PRICES SEE CATALOG PAGES)

Here are all the items in this Christmas Catalog on which Sears Selling Prices are Below Ceiling Prices allowable by Regulations of the Office of Price Administration

Do not confuse the ceiling prices shown here with our selling prices. For prices at which our goods are sold, see the page of this Christmas catalog on which the items are illustrated and described

Catalog Number	Ceiling Price	Catalog Number	Ceiling Price	Catalog Number	Ceiling Price	Catalog Number	Ceiling Price
<b>Catalog numbers beginning with</b>							
<b>1 P</b>		3 P 5583..... .64	4 PX 2492.... 7.05	4 PX 5024.... 3.85	8 P 7816..... 1.02		
1 PM 1475F.. 28.11		3 P 5589..... 1.24	4 PX 2514..... 7.18	4 PX 5026.... 9.21	8 P 07819..... 2.47		
1 PM 4862F.. 8.25		3 P 5590..... 2.06	1/100..... 11.31	4 PX 5314.... 12.94	8 P 7822..... 1.10		
1 PM 4827F.. 9.88		3 P 5595..... .11	1/50..... 11.31	4 PX 5330.... 6.82	8 P 7837..... .86		
1 PM 4870F.. 9.88		3 P 5640..... .33	4 PX 3543.... 1.11	4 PX 5339.... 15.34	8 P 7838..... .44		
1 PM 1470F.. 13.65		3 P 5641..... .56	4 PX 3548.... 1.15	4 PX 5342.... 19.84	8 P 7839..... 1.08		
1 PM 1474F.. 13.01		3 P 5642..... .99	4 PX 3555.... 1.11	4 PX 5351.... 14.10	8 P 7840..... .93		
1 PM 1476F.. 13.65		3 P 5652..... .55	4 PX 3556.... 1.11	4 PX 5411.... 4.78	8 P 7843..... .81		
1 PM 1472F.. 14.81		3 P 5658..... .77	4 PX 3557.... 1.11	4 PX 5417.... 5.30	8 P 7878..... .68		
1 PM 3955F.. 18.77		3 P 05725..... 1.09	4 PX 3588.... 3.01	4 PX 5418.... 3.76	8 P 7879..... 1.71		
1 PM 3884... 3.78		3 P 05726..... 1.09	4 PX 3594.... 1.11	4 PX 5516.... 3.18	8 P 9600..... .50*		
1 PM 3968F.. 22.55		3 P 05728..... .99	4 PX 3595.... 1.11	4 PX 5522.... 4.85	8 P 9601..... .51*		
1 P 03609.... 10.24		3 P 7430..... .22	4 PX 3610.... 3.30	4 PX 5523.... 5.12	8 P 9602..... .51*		
1 PM 3714F		3 P 8075..... 1.10	4 PX 3611.... 3.31	4 PX 5533.... 3.48	8 P 9604..... .57		
44-in..... 24.52			4 PX 3612.... 5.92	4 PX 5555.... .81			
48-in..... 27.47			4 PX 3614.... 1.11	4 PX 5559.... .48			
<b>Catalog numbers beginning with</b>							
<b>4 P</b>		4 PX 3630.... 1.11	4 PX 5791.... 3.98	8 P 9612..... .97*			
4 P 162..... 17.54		4 PX 3631.... 1.11	4 PX 5792.... 3.98	8 P 9613..... .48			
4 P 163..... 20.84		4 PX 3632.... 1.11	4 PX 5793.... 5.51	3/1.38			
4 P 165..... 24.39		4 PX 3633.... 2.27	4 PX 5794.... 5.51	8 P 9621..... 4.33			
4 P 166..... 33.27		4 PX 3634.... 4.88	4 PX 8450.... 2.36	8 P 9622..... 4.99			
4 P 228..... 32.97		4 PX 3635.... 5.93	4 PX 8452.... 10.65	8 P 9623..... 2.39			
4 P 229..... 32.97		4 PX 3638.... 1.11	4 PX 8454.... 3.09	8 P 9624..... 3.58			
4 P 236..... 41.25		4 PX 3662.... 9.57	4 PX 8701.... 8.74				
4 P 819..... 8.95		4 PX 4104.... 3.94	4 PX 8806.... 2.03				
4 P 864..... 13.33		4 PX 4109.... 6.14	4 PX 8852.... 5.04				
4 P 869..... 9.55		4 PX 4110.... 6.65					
4 P 871..... 16.41		4 PX 4111.... 7.68					
4 P 872..... 16.41		4 PX 4119.... 5.10					
4 P 881..... 22.15		4 PX 4120.... 4.08					
4 P 883..... 24.95		4 PX 4217.... 5.93					
4 P 884..... 9.45		4 PX 4242.... 13.69					
4 P 1239.... 14.35		4 PX 4254.... 4.56					
4 P 1240.... 12.06		4 PX 4263.... 10.15					
4 P 1243.... 17.62		4 PX 4288.... 6.04					
4 P 1244.... 20.70		4 PX 4290.... 6.17					
4 P 1296.... 14.95		4 PX 4428.... 3.43					
4 P 1313.... 36.32		4 PX 4436.... .90					
4 P 1314.... 36.32		4 PX 4755.... 18.48					
4 P 1400.... 9.80		4 PX 4756.... 12.80					
4 P 1401.... 11.78		4 PX 4774.... 9.84					
4 P 1404.... 9.45		4 PX 4777.... 11.96					
4 P 1405.... 7.45		4 PX 4784.... 18.64					
4 P 1582.... 5.10		4 PX 4785.... 4.54					
4 P 1587.... 4.21		4 PX 4807.... 7.64					
4 P 1602.... 5.29		4 PX 4811.... 13.33					
4 P 1756.... 3.18		4 PX 4812.... 18.48					
4 P 1757.... 3.18		4 PX 4813.... 18.90					
		4 PX 4814.... 21.28					
		4 PX 5000.... 5.61					
		4 PX 5013.... 2.63					
		4 PX 5017.... 12.44					
		4 P 1156.... 3.70					
		4 P 6577.... 1.72					
		4 P 6656.... 1.11					
		4 P 7802.... 2.09					
		4 P 7803.... .35					
		4 P 7805.... 1.21					
		4 P 7811.... .32					
		4 P 7813.... 1.05					
		8 P 9748.... .61*					
		8 P 9757.... 1.31					

These are Sears CEILING PRICES—for selling prices see catalog pages (Memphis) Sears-Roebuck • Page 74A

Catalog Number	Ceiling Price	Catalog Number	Ceiling Price	Catalog Number	Ceiling Price	Catalog Number	Ceiling Price	Catalog Number	Ceiling Price
<b>Catalog numbers beginning with 8 P</b>		15 P 908..... 1.37		18 P 2501..... 1.95		<b>Catalog numbers beginning with 28 P</b>		35 P 01446.... 1.99	
(Continued)		15 P 909..... 1.37		18 P 2502..... 1.95				35 P 04006.... .67	
		15 P 920..... .99		18 P 2543..... 4.93				35 P 04499	
		15 P 922..... .99		18 P 2551..... 2.95				20 pc..... 2.62	
		15 P 923..... .97		18 P 2553..... 3.95				40 pc..... 5.53	
		15 P 924..... .97		18 P 2555..... 2.95				Sugar-creamer..... .93	
		15 P 927..... 1.89		18 P 2557..... 1.95				Platter and veg. dish..... .87	
		15 P 928..... 1.89		18 P 2571..... 1.95				Soup Plates.... 1.00	
		15 P 956..... .66		18 P 2576..... 1.95				35 P 05251.... 1.29	
		15 P 957..... .66		18 P 2577..... 1.95					
		15 P 964..... .67		18 P 2579..... 1.95		<b>Catalog numbers beginning with 37 P</b>			
		15 P 3621..... 1.62		18 P 4520..... 1.89				37 P 4181.... 5.52	
		15 P 3622..... 1.62		18 P 4600..... 1.89				37 P 4182.... 7.08	
		15 P 3623..... 1.62		18 P 4607..... 3.44				37 P 04183.... 11.64	
		15 P 3629..... 1.49		18 P 4618..... 3.44				37 P 04184.... 18.54	
		15 P 3630..... 1.49		18 P 4624..... 1.46					
		15 P 3631..... 1.49		18 P 4634..... 5.34		<b>Catalog numbers beginning with 38 P</b>			
		15 P 3700..... 1.39		18 P 4637..... 2.92				38 P 996-7... 1.70	
		15 P 3701..... 1.39		18 P 4686..... 3.02				38 P 1056-7... 1.77	
		15 P 3735..... 2.06		18 P 4696..... 1.89					
		15 P 3737..... 2.06				<b>Catalog numbers beginning with 40 P</b>			
		15 P 3742..... 2.06						40 P 3597.... 3.31	
		15 P 3762..... 1.30						40 P 3598.... 3.28	
		15 P 3763..... 1.30						40 P 3611.... 8.20	
		15 P 3764..... 1.30						40 P 3701.... 7.34	
		15 P 3771..... .99						40 P 3703.... 7.34	
		15 P 3781..... .99						40 P 3785.... 5.31	
		15 P 3782..... .99						40 P 3786.... 5.31	
		15 P 3811..... 2.07						40 P 4352.... 1.83	
		15 P 3812..... 2.07						40 P 4353.... 2.82	
		15 P 3828..... 2.91						40 P 4354.... 2.53	
		15 P 3829..... 2.91						40 P 4358.... 3.27	
		15 P 3830..... 2.91						40 P 4360.... 3.27	
		15 P 3835..... 1.81						40 P 4389.... 2.93	
		15 P 3836..... 1.81							
		15 P 3847..... 2.03				<b>Catalog numbers beginning with 43 P</b>			
		15 P 3848..... 2.03						43 P 2880.... 1.20	
		15 P 3849..... 1.12						43 P 2881.... 3/3.55	
		15 P 3850..... 1.12						43 P 5930.... 2.99	
		15 P 3851..... 1.11						43 P 5941.... .78	
		15 P 3852..... 1.11						43 P 7222.... .79	
		15 P 3853..... 1.38						43 P 7222.... 2/1.57	
		15 P 3854..... 1.38							
		15 P 3855..... 1.58				<b>Catalog numbers beginning with 49 P</b>			
		15 P 3856..... 1.58						49 P 101..... .94	
		15 P 3867..... 1.28						49 P 106..... .32	
		15 P 3868..... 1.28						49 P 107..... 2.02	
		15 P 3869..... 1.08						49 P 121..... 1.05	
		15 P 3870..... 1.08						49 P 135..... .27	
		15 P 3871..... 1.08						49 P 142..... 1.40	
		15 P 3873..... 2.12						49 P 143..... 3.39	
		15 P 3874..... 2.12						49 P 148..... .66	
		15 P 3875..... 2.12						49 P 150..... .66	
		15 P 3878..... 1.77							
		15 P 3879..... 1.77							
		<b>Catalog numbers beginning with 18 P</b>							
		18 P 2219..... .97		25 P 1219..... .30					
		18 P 2223..... 1.47		25 P 2360..... .68					
		18 P 2224..... 3.94		25 P 2416..... .28					
		18 P 2225..... 2.95		25 P 2449..... 6/.66					
		18 P 2229..... 4.93		25 P 2452.... 12/1.08					
		18 P 2247..... 3.94		25 P 2564..... 1.06					
		18 P 2291..... 1.95		25 P 4733..... 2.10					
		18 P 2293..... .97		25 P 4740..... .98					
		18 P 2334..... 2.95		25 P 5088..... 1.18					
		18 P 2336..... 3.94		25 P 5190..... 1.19					
		18 P 2338..... 4.93		25 P 5262..... 2.10					
		18 P 2384..... 1.67		25 P 5266..... 1.19					
		18 P 2391..... .97		25 P 09538.... 1.60					
		18 P 2410..... 1.67		25 P 09543.... .77					
		18 P 2458..... 4.93		25 P 9561..... .61					
		18 P 2468..... 7.39		25 P 09590.... .80					
		18 P 2469..... 3.95		25 P 09591.... .83					
		18 P 2480..... .97		25 P 09596.... 2.55					
		18 P 2481..... 2.95		25 P 09597.... 1.88					
		18 P 2486..... .97		25 P 09599.... 1.04					
		18 P 2487..... .97		25 P 09611.... 2.09					
		18 P 2489..... 1.95		25 P 9617..... 5/.47					
		18 P 2500..... .97		25 P 9654..... 1.15					
				25 P 9668..... .80					
				25 P 09669.... 1.36					
				25 P 9670..... .61					
				25 P 9674..... .40					
				25 P 9684..... 1.18					
						<b>Catalog numbers beginning with 27 P</b>			
		<b>Catalog numbers beginning with 15 P</b>							
		15 P 900..... .86							
		15 P 901..... .86							
		15 P 905..... 1.45							
		15 P 906..... 1.45							
		15 P 907..... 1.11							

Catalog Number	Ceiling Price								
Catalog numbers beginning with		49 P 3863	1.09	Catalog numbers beginning with		67 P 3900	3.16	79 P 0234	1.20
49 P		49 P 4307	.61	49 P 4751	1.90	67 P 3907	3.16	79 P 0237	1.05
(Continued)		49 P 4325	2.00	49 P 4754	.62	67 P 3910	1.24	79 P 0489	5.02
49 P 151	.67	49 P 4771	1.90	67 P 3916	1.24	79 P 01776	.80	79 P 02060	2.41
49 P 152	1.02	49 P 4781	2.60	67 P 3917	3.58	79 P 03843	1.03	79 P 03846	1.17
49 P 158	1.32	49 P 4791	3.97	67 P 3920	2.57	79 P 03847	2.23	79 P 03848	3.18
49 P 159	1.32	49 P 5418	.44	67 P 3921	2.49	79 P 04607	17.16	79 P 04608	4.80
49 P 166	.66	49 P 5431	.81	67 P 3922	2.49	79 P 04780	7.47	86 P 2097	4/1.03
49 P 177	1.02	49 P 5432	.64	67 P 3930	2.57	79 P 04783	10.17	86 P 2098	4/1.03
49 P 180	.98	49 P 5453	1.02	67 P 3936	2.48	79 P 04784	14.08	86 P 2400	.61
49 P 205	.50	49 P 5520	2.07	67 P 3939	3.00	79 P 04792	5.77	86 P 2401	.40
49 P 206	.26	49 P 5521	2.80	67 P 3942	1.67	79 P 05561	2.92	86 P 2436	.47
49 P 209	.31	49 P 5544	4.24	67 P 3943	2.51	79 P 05955	11.02	86 P 2580	.90
49 P 220	1.81	49 P 5601	.10	67 P 3944	2.99	79 P 06136	2.50		.3/2.64
49 P 223	2.97	49 P 5675	1.22	67 P 3945	2.48	79 P 06150	3.33		
49 P 480	.41	49 P 5721	.41	67 P 3946	2.48	79 P 06251	1.83		
49 P 1702	.28	49 P 5725	.46	67 P 3948	2.48	79 P 06264	2.99		
49 P 1787	1.11	49 P 5729	.51	67 P 3956	2.17	79 P 06538	7.53		
49 P 1893	1.05	49 P 6112	.62	67 P 3964	1.16	79 P 06592	2.44		
49 P 1894	2.05	49 P 6152	1.32	67 P 3965	1.47	79 P 06593	4.64		
49 P 1896	.73	49 P 6216	.52	67 P 3968	1.47	79 P 06654	3.51		
49 P 1897	.81	49 P 6310	2.03	67 P 3970	2.06	79 P 06666	4.96		
49 P 1967	.71	49 P 6444	.30	67 P 3971	2.06	79 P 06835	11.08		
49 P 2054	1.02	49 P 6464	1.51	67 P 3974	2.14	79 P 07201	1.51		
49 P 2130	1.32	49 P 6503	1.34	67 P 3977	2.14	79 P 07202	3.36	96 P 181	2/.98
49 P 2132	2.33	49 P 6511	.10	67 P 3979	3.27	79 P 07203	5.16	96 P 182	2/1.04
49 P 2311	.45	49 P 6514	.66	67 P 3983	2.06	79 P 07510	2.68	96 P 183	2/1.32
49 P 2312	1.14	49 P 6517	.80	67 P 3992	1.59	79 P 07559	4.80	96 P 2152	1.27
49 P 2313	1.44	49 P 6520	.81	67 P 3994	2.06	79 PM 7589	9.86	96 P 2274M	5.05
49 P 2402	.31	49 P 6525	3.01	67 P 3995	2.06	79 PM 7599	13.62	96 P 2276M	2.87
49 P 2403	.52	49 P 6529	.30	67 P 4217	3.93	79 P 07656	2.11	96 P 2277M	2.71
49 P 2435	1.86	49 P 6532	1.54	67 P 4323	2.40	79 P 07920	.72	Twin Size	10.14
49 P 2436	3.38	49 P 6542	3.93			79 P 07921	1.43	Double Size	10.22
49 P 2464	5.51	49 P 6544	.11			79 P 07922	3.04	96 P 2290M	7.82
49 P 2466	.71	49 P 6546	1.11			79 P 07923	1.62	96 P 2291M	7.85
49 P 2467	.71	49 P 6561	4.99			79 P 08504	2.39	96 P 2292M	2.05
49 P 2468	.71	49 P 6562	3.80			79 P 08544	1.21	96 P 2293M	4.92
49 P 2469	.71	49 P 6564	1.88			79 P 08556	7.07	96 P 2294M	3.93
49 P 2470	.71	49 P 6571	2.92			79 P 08581	9.99	96 P 2295M	
49 P 2471	.71	49 P 6572	3.51			79 P 08582	9.24	Twin Size	15.91
49 P 2472	7.41	49 P 6585	.80			79 PM 8586	15.61	Double Size	16.22
49 P 2490	.51	49 P 6618	4.15			79 PM 8587	22.13	96 P 2327	6/1.22
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49 P 2806	7.73	49 P 6632	.62			79 P 08791	10.16	96 P 2579	2.16
49 P 3009	1.31	49 P 6643	.92			79 P 08793	11.91	96 P 2580	1.68
49 P 3107	1.32	49 P 6812	1.61			79 P 08901	7.80	96 P 2900	1.29
49 P 3108	1.86	49 P 6862	1.30			79 P 08902	12.32	96 P 2901	2.14
49 P 3129	2.24	49 P 6868	2.06			79 PM 8993	14.65	96 P 2902	.75
49 P 3130	3.31	49 P 6869	3.91					96 P 8426	3/.54
49 P 3138	2.31	49 P 6876	1.04					96 P 8427	4/1.12
49 P 3152	2.43	49 P 6877	2.01					96 P 8428	2/1.46
49 P 3153	3.24	49 P 6880	2.01					96 P 8429	2/1.57
49 P 3155	2.31	49 P 6881	4.09					96 P 8431	5/2.35
49 P 3156	3.20	49 P 6882	.40					96 P 8434	6/2.79
49 P 3159	5.68	49 P 6920	1.46					96 P 8436	6/.71
49 P 3344	2.44	49 P 6921	1.47					96 P 8438	.61
49 P 3350	2.32	49 P 6929	2.92					96 P 8439	.61
49 P 3504	.80							96 P 8440	.61
49 P 3609	1.94							96 P 8940	6/.68
49 P 3612	.26							96 P 8941	4/.33
49 P 3642	2.49							96 P 8975	5/.40
49 P 3643	4.75							96 P 8976	4/.64
49 P 3657	.61								
49 P 3658	1.21								
49 P 3659	2.44								
49 P 3681	.51	54 P 7944	2.19						
49 P 3683	.52	54 P 7945	2.19						
49 P 3752	.28	54 P 7946	2.19						
49 P 3754	.29	54 P 7947	2.49						
49 P 3812	.61	54 P 7948	2.49						
49 P 3823	1.22	54 P 7949	2.49						
49 P 3831	.31								
49 P 3832	.63								
49 P 3833	1.01								
49 P 3834	2.22								
49 P 3836	.51								
49 P 3838	1.16								
49 P 3839	1.09								
49 P 3854	1.02	57 P 5864	1.14						
49 P 3856	.30	57 P 5865	1.45						
Catalog numbers beginning with		Catalog numbers beginning with		Catalog numbers beginning with		Catalog numbers beginning with		Catalog numbers beginning with	
49 P		54 P		71 P		83 P		96 P	
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49 P		57 P		77 P		86 P			



## Send Magazine Subscriptions for Gifts

### 4 SPECIAL COMBINATION BARGAINS

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- Saturday Evening Post 1 Yr.

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The magazine for kiddies.

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to one address... \$4.50

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• Ladies Home Journal . 1 Yr.

Ideal as a family gift.

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to one address... \$4.00

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**HOW TO ORDER:** You may order any individual magazine, any of the above combinations, or all of the magazines listed below as follows: State catalog number of magazines. State which magazine or magazines are wanted and state the name and address to whom they are to be sent. If the name and address is different from yours, please send us both names and addresses, marking plainly which is to receive the subscription. This is important because the gift card, sent at no cost to you, should contain this information.

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### The Saturday Evening Post

Not just *one*, but 52 gifts a year. The best of feature articles, news stories that help you interpret current events; romantic stories; biographies; hilarious cartoons and fascinating pictures. Weekly.

3 P 9605F—1 year.....\$3.00	2 years.....\$5.00
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### Ladies Home Journal

Truly a reflection of "How America Lives" in the modern manner. The Journal has become a byword in the American home, it is a book of entertainment and homemaking for the American housewife. Monthly.

3 P 9606F—1 year.....\$1.50	2 years.....\$2.25
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### The Country Gentleman

New features have been added to the Country Gentleman recently, such as a Department of Farm Mechanics, Homemade Inventions, Movie Notes, and a News from Washington Department. All this is in addition to excellent fiction, and news articles. Monthly.

3 P 9607F—A 2-year Subscription.....\$1.00	2 years.....\$3.00
3 P 9610F—Two 1-year Gift Subscriptions..... 1.00	3 P 9612F—Two 1-year Gift Subscriptions..... 3.00

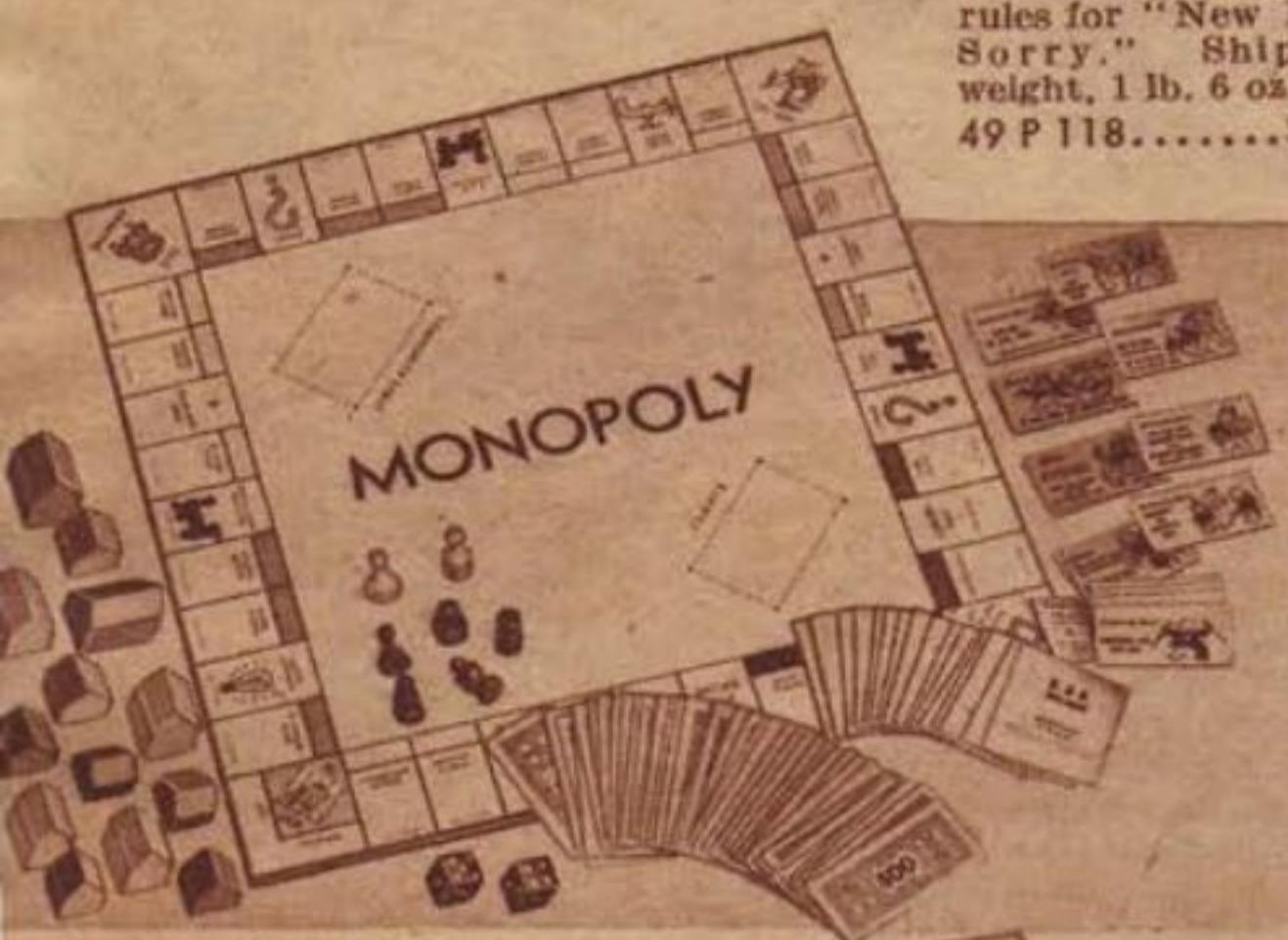
### Jack and Jill

For the kiddies. A gay little magazine for children of three to ten years. Here's everything the kiddies enjoy in the way of entertainment—stories, games, puzzles, cut-outs, things-to-make, things-to-do—and that mothers and teachers approve. Monthly.

3 P 9608F—1 year.....\$2.00	2 years.....\$3.00
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**Parker**  
FUN-MAKING PARTY GAMES



**The Lone Ranger**  
Excitement for 2 to 4 players. \$1.29  
18½-in. folding board, four dials, metal horses. Shipping weight, 1 lb. 6 oz.  
49 P 159.....\$1.29

**Flying the Beam**  
2 to 4 players. \$1.35  
The flyer who stays closest to beam arrives first, wins. 17½-inch board. Shpg. wt., 1 lb. 8 oz.  
49 P 163.....\$1.35

**Play Contack**  
For 2 to 7 players. 43c  
Each starts with 5 of 36 triangles and scores by matching colors and numbers. Shpg. wt., 7 oz.  
49 P 205.....43c

**Game Kit**  
Acey Ducey, Crown and Anchor, Backgammon, checkers. 24x14-in. board. 13-in. checkerboard. Wt. 1lb. 10oz.  
49 P 164.....\$1.35



**Pit**  
Famous Stock Market game that provides fun for 2 to 7 players. A good party game. Box, 5½x4x1 in. Shipping weight, 6 ounces.  
49 P 166..63c

**Rook**  
Famous card game that is still popular. Beautiful back designs on new narrow cards. Latest rules. An exciting game. Shpg. wt., 6 oz.  
49 P 148..63c

**Flinch**  
Play several different games with this new 150-card pack. More popular than ever. Rules included. For 2 to 8 players. Shpg. wt., 6 oz.  
49 P 151..63c

**Touring**  
New edition auto card game... covers happenings and mishaps of an auto tour. First to complete tour wins. 2 to 6 players. Shpg. wt., 6 oz.  
49 P 150..63c



**Dig—the new action game—2 to 6 players**  
Loads of fun. Shipping weight, 1 pound.  
49 P 137—Box, 10¾x7½ inches.....87c



**Fun to play Sorry**

Requires no dice. Popular game of skill and chance controlled by draw and play of Sorry cards. All players have chance until very end. 18x18-in. board, Sorry cards, wooden pieces, also rules for "New Point Sorry." Shipping weight, 1 lb. 6 oz.  
49 P 118.....\$1.33

**Pollyanna**

This great home game is enjoying a revival. One of the most popular "pursuit" games ever made, and a sure favorite in any group. For 2 to 4 players. 17½-inch folding board, 4 dice cups, dice, playing instructions in handsome box. Shipping weight, 1 pound 4 ounces.  
49 P 158.....\$1.29

**Finance**

An interesting and entertaining trading game for 2 to 6 players. Progress is fast, fortunes are made and lost in a few minutes. 18½-inch folding board, scrip money, title cards, building, etc. in box. Shipping weight, 2 pounds 4 ounces.  
49 P 222.....\$1.20

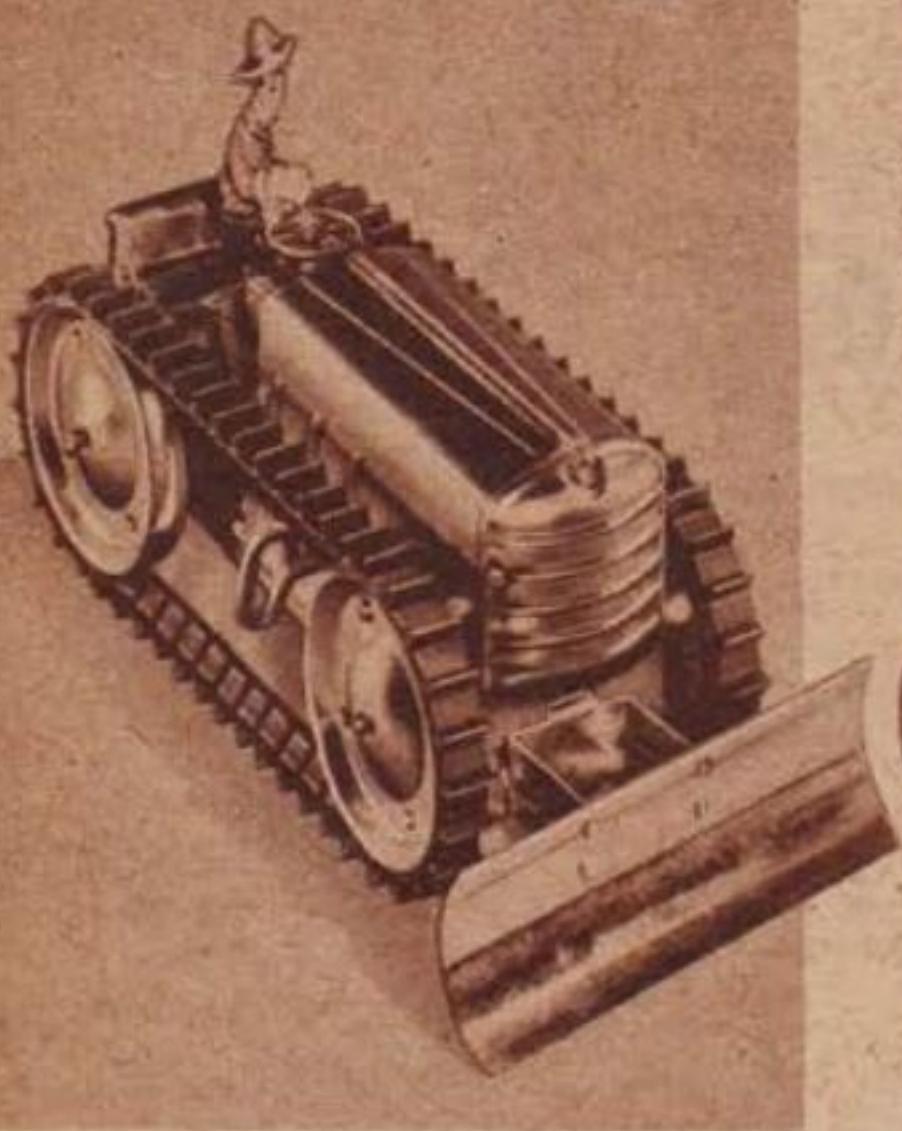
**Monopoly...greatest of all trading games**

**\$1.79** • For three to seven players \$2.88  
Popular set • The game all the family loves Deluxe set  
• Buy railroads, own property

Get a monopoly. 19½-inch square folding board. Wood pawns, houses, money, dice and cards. Shpg. wt., 2 lbs.  
49 P 220—Popular Edition.....\$1.79

**Larger set for three to ten players**

Sturdy 19½-inch square folding board, covered in pebble-finished binding. Metal pawns, removable bank, double supply of money. Shipping weight, 4 pounds 2 ounces.  
49 P 223—Deluxe Set.....\$2.88



## Toy Farm Tractors and Sets

### Farm Tractor

• Pulls 20 times its own weight.... Climbs 35 degree grades **97c**

This 8½-inch metal tractor with clock-spring wind-up motor, is fun to watch as it moves at slow lumbering tractor-like speed, climbing obstacles in its path. Non-skid gripper treads give extra traction. Speed governed motor. Copper-colored; shaped radiator front. Hitching-hook at back to attach other toys. Has detachable scraper. Shipping weight, 2 pounds.

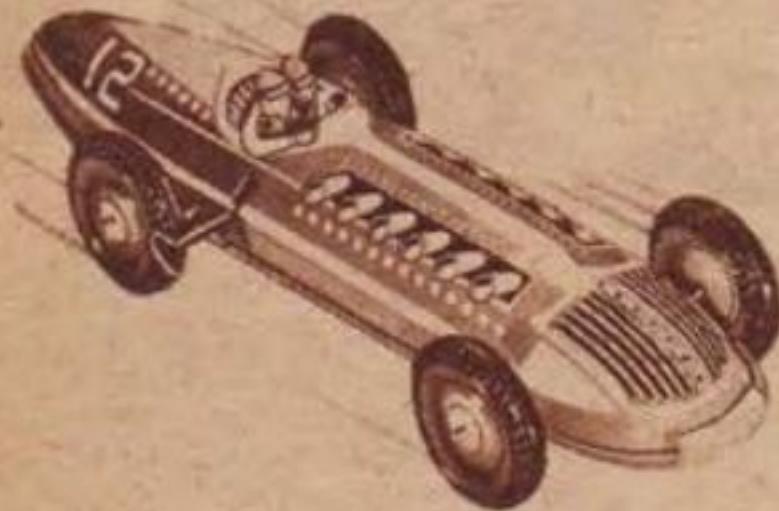
49 P 5759.....97c

### 40-piece Tractor Set

• Hitch any of wheeled-pieces to tractor... pulls easily  
• Powerful 8½-inch tractor **\$2.65**

Powerful tractor climbs hills, roars along level ground. Strong clockwork motor; non-slip gripper tread. Equipment consists of: 8-in. mower (teeth move when pulled); 6½-in. hay rake with strong teeth and dump lever; two, 5½-in. trailers that can couple to trailer train, and 2-gang plow, disc harrow, scraper, corn planter, shovel, rake, hoe, and many other pieces. All brightly colored. Metal tractor and equipment; barrels, cans, etc. are wood. In box 13x9½x9 in. that sets up as tractor shed. Shipping weight, 6 pounds 8 ounces.

49 P 5799—40-piece Tractor Set.....\$2.65



### 16-inch Speed Racer

A racer built for speed  
Low-slung streamlined body **59c**

Lightning-on-wheels, you'll call this dashing racer. Metal wheels look like they have balloon tires. Strong spring wind-up motor. 16¾x5¾x3¾ in. high. Brightly colored metal.

49 P 5728—Shpg. wt., 1 lb. 8 oz..59c



### Fast scenic, streamlined Express

Union Pacific type railroad train  
Easy to start and stop with brake **45c**

Streamlined locomotive and three cars. Made of metal and is run by a strong spring motor. Railroad station in center houses the spring. Goes over bridge and through two tunnels. 9¾ in. in diameter.

49 P 5725—Shipping weight, 1 lb....45c

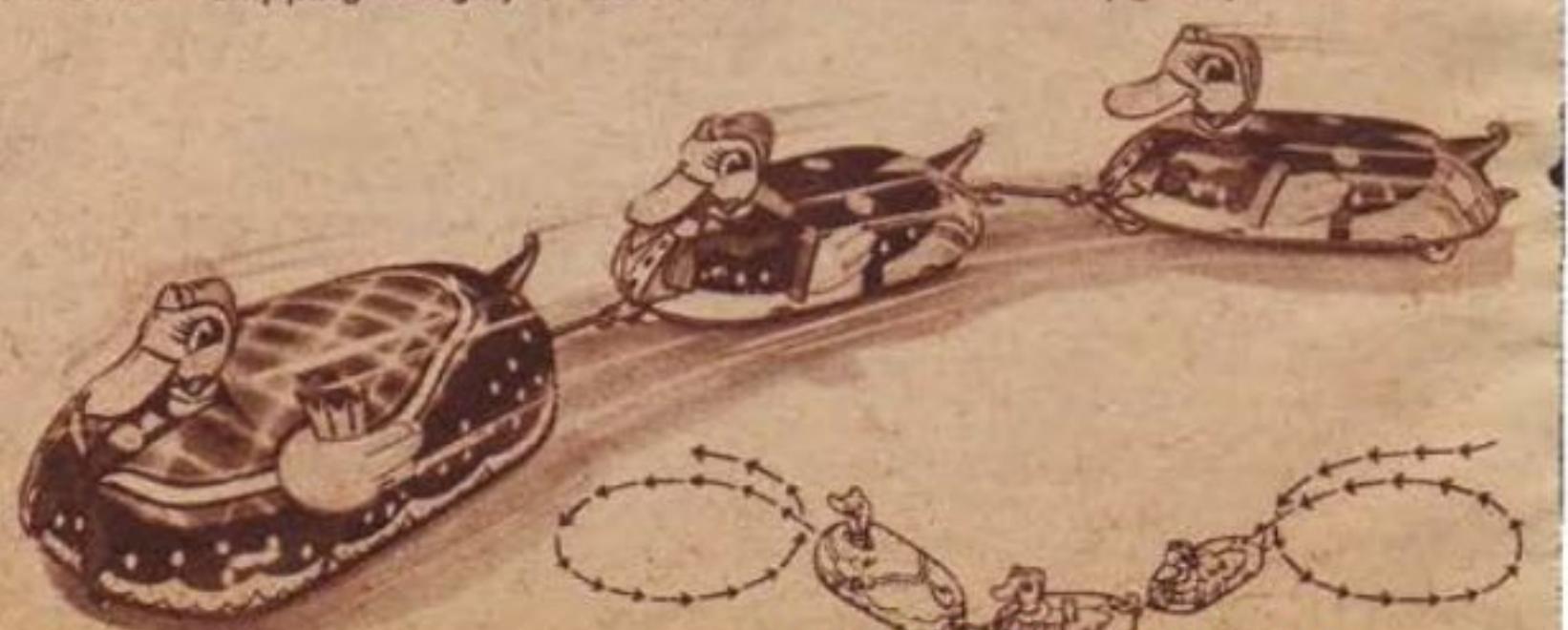


### Wild West Galloper

Cowboy and horse  
Strong clockwork motor **39c**

Clever mechanical toy—just wind it and horse moves back and forth; looks like he's galloping over the plains. Colored metal, 7¾ inch long, 6¾ inch high.

49 P 5721—Shpg. wt., 10 oz..39c

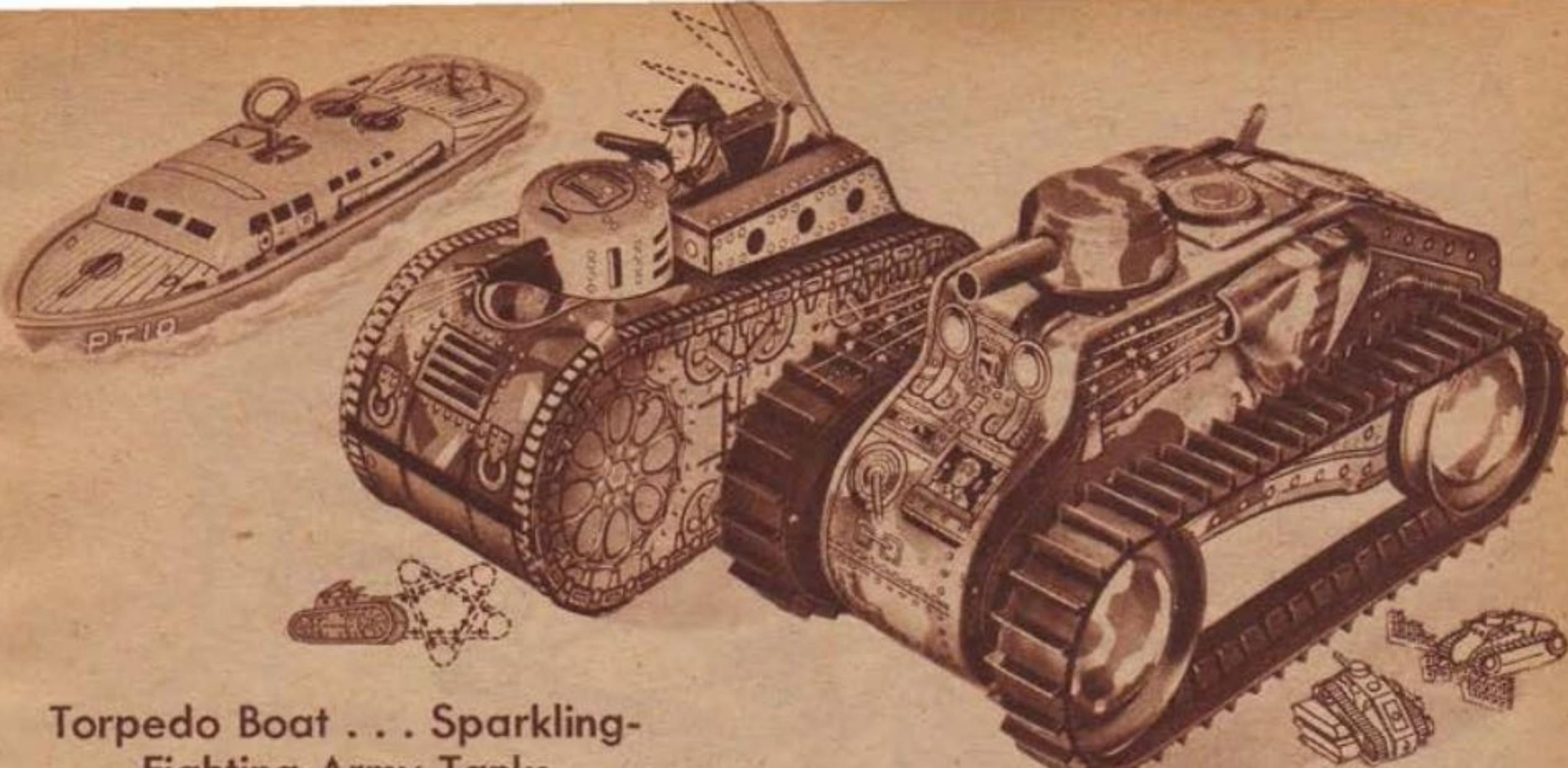


### 28-inch Mechanical Duck Family

Clever, realistic action toy  
Keep changing their course **\$1.15**

Duck family rolls along floor with swimming motion. Really 3 toys in one, because they can be fastened together or separated. Mama Duck (9 in. long) has spring motor, swirls head from side to side. Baby ducks each 7¾ in. long. Brightly colored metal. Shpg. wt., 3 lbs.

49 P 5783—3-piece Toy.....\$1.15



## Torpedo Boat . . . Sparkling-Fighting Army Tanks

### Torpedo Boat

7½ inches long  
Speedy in water **25c**

Protect your larger fleet units with the famous "PT" boat, 4 torpedo tubes and 3 gun turrets printed on metal. Navy gray and black. Shpg. wt., 10 oz.

49 P 5726.....25c

### Fighting Doughboy in Tank

Door opens, doughboy pops out, aims, takes cover. 10 in. long **\$1.29**

Watch it run, fighting zig-zag fashion with sparks spattering from the gun in turret. Repeats many times with 1 winding of clockwork motor. Sturdy metal, finished in army colors. Brake.

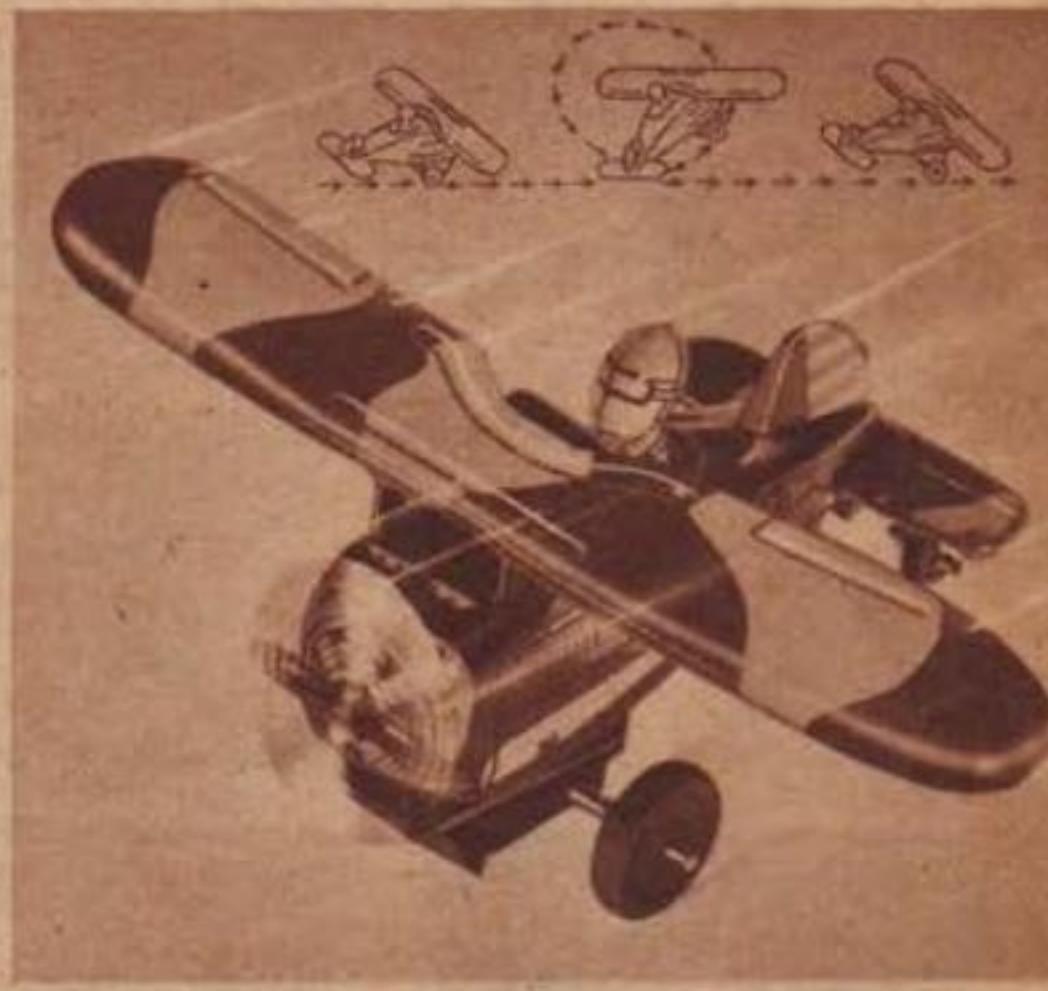
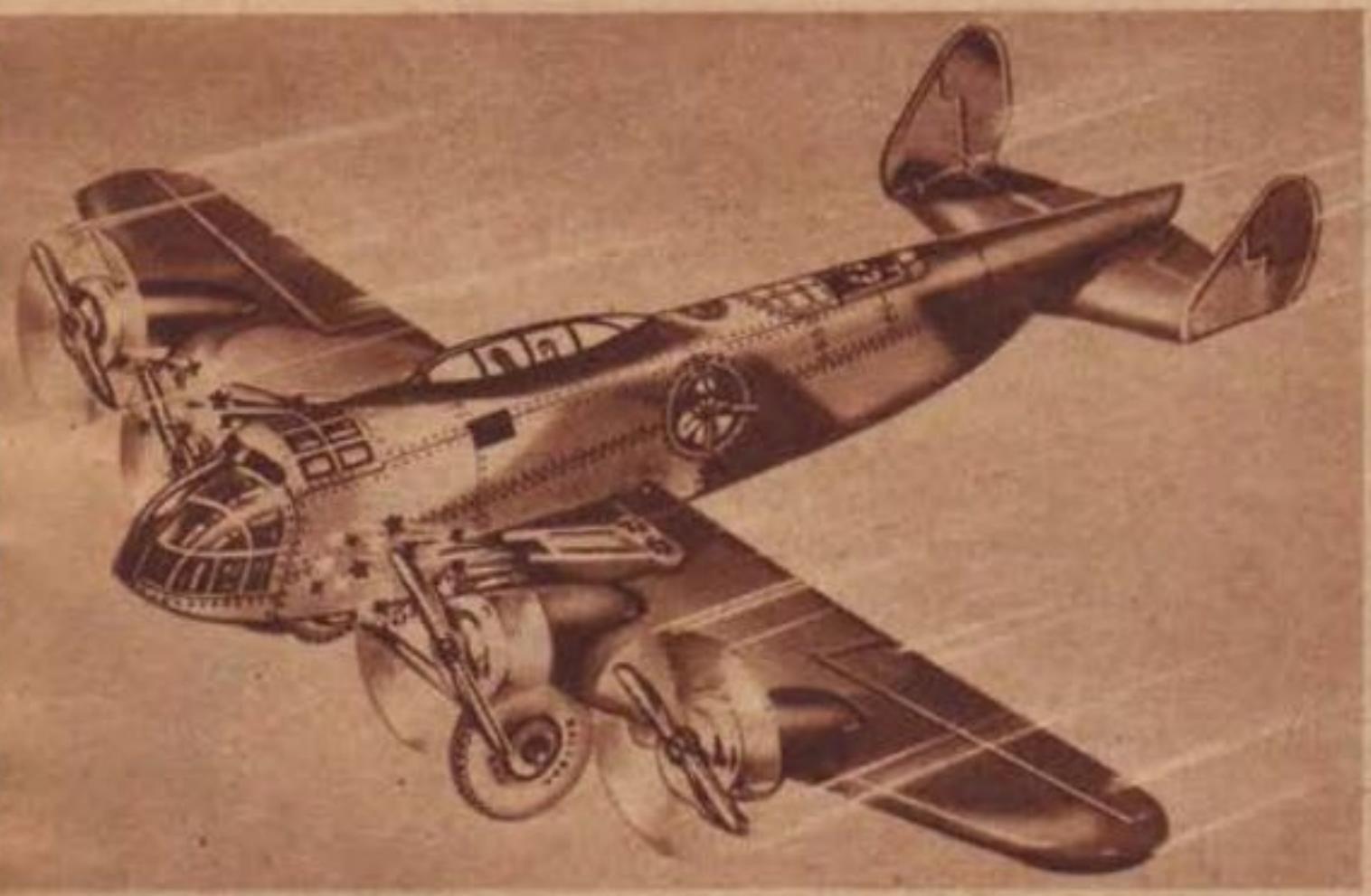
49 P 5763—Shpg. wt., 2 lbs. \$1.29

### Climbs . . . Pulls . . . Shoots sparks

- Look what Sears give you for your money!
- Powerful spring motor develops real power **\$1.73**
- Tank makes realistic machine-gun noise

This army battle tank has ground-gripping 1-inch rubber-like treads to help it over obstacles and crash your toy block walls. Lever control to stop and start motor. Gun on each side of tank shoots sparks. Dummy cannon on top. Towing hook at rear. About 10 inches long. Motor winds with key. Brake.

49 P 5794—Shipping weight, 2 lbs. 8 oz.....\$1.73



### 18-inch big value Sparkler Airplane

• Looks just like the newest style big army bombers  
• 2 spark-shooting machine guns mounted on each wing **67c**

Real fun for all air-minded youngsters . . . and easy for children to control. Runs along the floor on ballon-type metal wheels, and is powered by a strong spiral motor that winds with a key. 4 dummy motors on wings with whirling propellers. Crew and machine gunners' figures lithographed on side of cockpit and cabin. Realistic camouflaged military paint job. Strong metal construction; 18-inch wing spread; 13½ inches long; 4 inches high. A swell addition to any toy soldier set—makes play "maneuvers" all the more realistic. Shipping weight, 1 pound 10 ounces.

49 P 5732—18-inch Sparkler Airplane.....67c

### "Loop-the-loop" Stunting Plane

Over and over it loops—about 10 times with one winding—the greatest stunt ever **59c**

Just wind the powerful clockwork motor, set it down, and then watch it scoot along . . . suddenly it does a complete inside loop and then away it scoots again. It's loads of fun! Has 7½-inch wingspread, is 5 inches long. Pilot sits in the cockpit, wearing painted-on goggles and helmet. Plane is appropriately camouflaged. Performs on any flat surface. Makes a wonderful Christmas "stocking stuffer" for the youngsters. Shipping weight, 12 ounces.

49 P 5739—Stunting Plane.....59c

### Hi-Speed Racing Car

Speedy, colorful metal car **36c**

Hey, fellers—you'll have plenty of fun with this 4-inch car. Have races with your friends. Key-wind clockwork motor with brake. Has plenty of "zip".  
49 P 5718—Wt., 10 oz. 36c

### Somersaulting Dumbo

Walt Disney's popular little Dumbo **49c**

—always full of tricks. Over he goes, one somersault after another. He lands sitting up. Bright colored metal. 4 inches high. Shipping weight, 10 oz.  
49 P 5729.....49c



### Our best toy electric Portable Phonograph

- Powerful self-starting smooth running motor
- Improved reflex-type speaker
- Space in top for 12-inch records

**\$7.39**

This is our best DeLuxe toy portable . . . with life-like tone quality. In rounded-corner wood frame case, covered with brown mottled heavy paper that looks like leather. Size,  $14\frac{1}{2} \times 11 \times 6$  in. On-off switch. Rubber cord and plug. Plated trim. 2 snap locks and carrying handle. Underwriters' Approved. For 110-volt A.C. only. Needles included; records not included. Shipping weight, 11 pounds.

49 P 2472—De Luxe Electric Portable ..... \$7.39

### Popular priced toy Electric Phonograph

- Dependable, quiet electric motor
- Plays up to 10-inch records
- Underwriters' Laboratories Approved

**\$5.49**

An inexpensive phonograph with good tone qualities. Finely machined parts. Self-starting motor. Improved sound chamber, tone arm and reproducer give beautiful, resonant tone. Metal case finished in high gloss enamel, with attractive kiddie design. Size,  $12\frac{1}{2} \times 8 \times 7\frac{1}{4}$  inches. On-off switch. Rubber cord and plug. For 110-volt A.C. only. Needles included; records not included. Shipping weight, 6 pounds 7 ounces.

49 P 2464—Self-starting Phonograph ..... \$5.49



#### Little Masters

##### Records

Set of 4 **95c** Double faced

Music every child should know. The finest music selected and recorded by famous artists headed by Dr. Sigmund Spaeth. Shpg. wt., set of 4 7-in. records, 1 pound 4 ounces.

49 P 2462A—Blue

Danube, March Militaire, Liebestraum, Hungarian Rhapsody, Ride of the Valkyries, Pizzicato Polka, Minuet, The Poet Speaks..... Set of four 95c

49 P 2462B—Chinese Dance and Trepak from Nutcracker Suite, Marche Slav, Anitra's Dance, in the Hall of the Mountain King, Tales from the Vienna Woods, March of the Dragons, Traeumerel, Pilgrims Chorus..... Set of four 95c

49 P 2462C—Minuet from Don Juan, Overture from William Tell, Prayer (Hansel and Gretel,) Triumphal March from Aida, Nocturne, Dance of the Hours, Aragonaise, Overture (Carmen). Set of four 95c

49 P 2462D—Finlandia, Salut D'Amour, Moment Musicaire, Gavotte (Mignon,) Londonderry Air, Gopak, Ballet Music (Faust,) Valse Triste. Set of four 95c

49 P 2462E—Prelude to Act III of Lohengrin, Rakoczy March, Coronation March, Minuet in G, Spanish Caprice, Gigue, Prelude No. 20—Opus 28, Intermezzo from Cavalleria Rusticana. Set of four 95c

49 P 2462G—Dance of the Toy Pipes from Nutcracker Suite, Turkish March, Gavotte, Bourree in G, Country Dances Nos. 1 and 7, Country Dances Nos. 12 and 7, La Traviata, Ballet Music from Sylvia.

Set of four 95c

#### Kiddie

##### Phonograph Records

Set of 3 **69c** Double faced 7-inch

Shipping weight, 1 lb. 4 oz.

49 P 2466—Camptown Races, Minuet, Farmer in the Dell, A Tisket A Tasket, Pussy Cat, Pussy Cat, London Bridge, Hi Diddle Diddle, Little Jack Horner..... Set of Three 69c

49 P 2467—Twinkle Twinkle Little Star, Sing a Song of Six-pence, Little Bo Peep, Mary Had A Little Lamb, Jack and Jill, All Around the Mulberry Bush..... Set of Three 69c

49 P 2468—Home on the Range, Waitin' for the Wagon, Git Along Little Doggie, Lone Prairie, She'll be Comin' 'Round the Mountain, Goodbye Old Paint..... Set of Three 69c

49 P 2469—The Red River Valley, The Chisholm Trail, Carry Me Back to Old Virginny, Oh Susanna, Skaters Waltz, Blue Danube... Set of Three 69c

49 P 2470—Waltz of the Flower, Schubert Waltz, March of the Marionettes, March of the Three Kings, March Lorraine, President's March (Hail Columbia)..... Set of Three 69c

49 P 2471—March Militaire, Tramp, Tramp the Boys Are Marching, March of the Dwarfs, March Slav, Polka, When They Played the Polka... 3 in set 69c



#### Melodyland Musical Fairyland Record Book

Here's a grand way to introduce children to good music. They'll love to listen to these six musical fairy tales—with 8 fine recordings by an orchestra conducted by Erno Rapee and delightfully narrated by Milton J. Cross, dean of nationally known radio announcers. In Melodyland you will meet some old and make some new friends—Billy-Bee, The Farmer in the Dell, The Silver Nutcracker, Old King Cole, The Ugly Duckling and The Wicked Witch. Give some child this 12x9-inch beautifully lithographed printed and finished record book . . . a set of 4 7-inch double sided records. Shpg. wt., 1 lb. 12 oz.

49 P 2461 ..... \$1.69



### American-made Supertone Baby Grand Pianos

<b>\$3.19</b>	• Celluloid covered imitation ivory keys • 10-page song book • Notes, keys are numbered	<b>\$1.85</b>
18 Keys		12 Keys

Walnut finished, gracefully curved and shaped. Tone chamber of wood veneer. Imitation flats and sharps. Lithographed design on top. 10-page book—10 popular kiddie tunes with words. Notes, keys are numbered—so it's easy to play. Removable wooden music rack.

18-key Grand Piano  
Size, 14x12½x9¼ inches.  
Shipping wt., 4 lbs. 8 oz.  
49 P 2436.....\$3.19

12-key Grand Piano  
Size, 10½x10x8¼ inches.  
Shipping weight, 3 lbs.  
49 P 2435.....\$1.85



### Supertone Baby Grand Book Piano

- Any child who can read can play piano easily
- Top is songbook containing 12 popular tunes
- New improved tone just as clear as a bell

**\$1.15**

The top lifts up and then opens up to form an easy-to-read illustrated songbook. Each note is numbered . . . as are the keys . . . so it's really easy to play and sing the songs. Patented feather-touch key action. Made of metal with pretty floral design trim. Sturdy wooden legs fit firmly into sockets. 12 wide keys. Size, 9¾x9½x8¾ inches. Great fun for the children at a money-saving price.

49 P 2383—Shipping weight, 2 pounds.....\$1.15

### 10-inch Drum

**49c** A dandy decorated parade drum. 2 strong fiber drum heads; play on both sides. Red, white and blue ribbon strap; 2 hardwood 10-inch drum sticks. Shipping weight, 1 lb. 8 oz.  
49 P 2490.....49c

### Patriotic design

**97c** 1 calfskin, 1 fiber head. 10-inch diameter. Lithographed metal shell. Two 10½ inch drum sticks. Carrying cord. Shipping wt., 2 lbs.  
79 P 02496.....97c

### 11-inch Drum

**\$1.95** 1 genuine calfskin, 1 fiber head. 5 inches high. Walnut-finished metal shell. Real cords and ears to adjust tone. Two wood drum sticks. Shipping wt., 2 lbs.  
79 P 02497.....\$1.95



### Boogie-Woogie Bugle

**39c** Fun for every youngster for it's very easy to blow clear, true bugle calls. They'll learn how to play it quickly by following the easy-to-read instruction sheet included. Metal and plastic construction. Very good looking with military-style rayon cord trim. Length, 10 inches. Shipping weight, 6 ounces.

49 P 2311.....39c



### 8-note Xylophone

Accurately tuned bell tone metal xylophone on an easy-to-set-up, smoothly finished wooden table with Masonite top. Stands 19x18x9½ in. Cotton skirt makes it look just like a professional instrument. Instructions for playing 8 entertaining tunes. Two 8-inch wooden mallets included. Shipping weight, 5 pounds.

**94c**

49 P 2445.....94c

### Toot-A-Boot

Fascinates children . . . easy to play. Player blows through wood mouthpiece of tube, playing melody on 8 piano-like keys. Notes on revolving disc make tunes easy to follow. Colored 14x14 in. fiber board. Shpg. wt., 2 lbs. 2 oz.  
49 P 2313.....\$1.39

49 P 2445.....94c

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### Hawaiian-style Banjo

Large, 20½-inch metal banjo, lithographed in colorful Hawaiian scene. Carrying case. Learn how to play Hawaiian and other popular music. Instructions, plastic pick and metal bar included. Also Twinkle, Twinkle Little Star, Farmer in the Dell and 9 other tunes. Shipping weight, 1 pound 6 ounces.  
49 P 2312 .....

# New Happi-Time Books



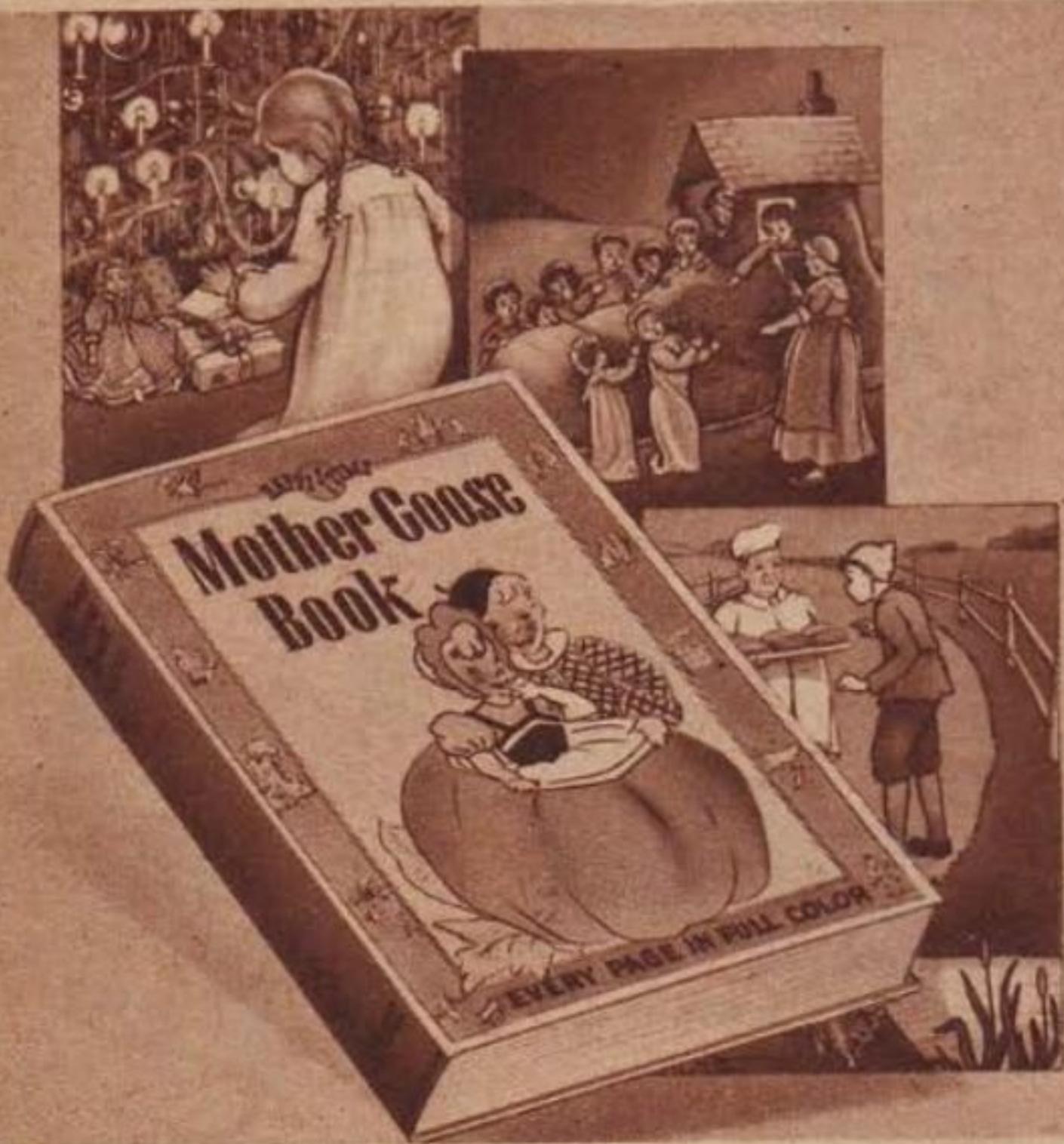
New! Sears Exclusive! Sixteen jolly Books—worlds of fun

- A fascinating novel picture changing cover on the box
- Every page has pictures in dazzling, true-to-life colors
- Printed on strong linen-like paper in big easy-to-read print

16 for  
**38c**

Another famous, exclusive Happi-time treasure box. 16 individual books of the stories that children like best... in a delightful toy box. Here are the lovable stories of Goldilocks... of the busy Red Hen, and Little Black Sambo with his fancy umbrella, and 13 others. At the bottom of each page are a few easy-to-read lines of the story in clear, big print. Each book has 12 pages in full colors. Book size, 5x6½ inches. Few gifts give children so much lasting pleasure. Shipping weight, 1 pound 4 ounces.

3 P 1850—All 16 books in charming (10½x7 inches) box ..... 38c



New! Sears Mother Goose—all in color

- Amazing low price for this quality
- Exclusive! 142 pages in bright colors
- Enchanting Mother Goose rhymes

40 full-page pictures, all created for this book by famous artists. Sturdy colorful cloth binding. Sears low price saves you money. Large, easy-to-read print. Size, 9x12 inches. All young children love Mother Goose.

3 P 1859—Postpaid..... \$1.00

**\$1.00**

New! 2 in 1 Story-book and Playhouse

- Brand-new Sears exclusive combination idea
- Story-book and sturdy cardboard house
- Cutouts of story figures and furniture

**25c**

Seven famous stories—Hansel and Gretel, The Little Red Hen and 5 others. You can bring the stories to life... 2 pages of punch-out cutouts fit into 2 cozy rooms of the playhouse. So simple that any child can set them up. Every page is brilliantly colored—playhouse is real-looking red brick. Size, 8½x11x2¾ inches.

3 P 1863—Shipping weight, 10 ounces..... Only 25c



Sears exclusive—39 Books for kiddies in a basket

*"A tisket, a tasket, a green and yellow basket . . ."*

- Almost unbelievable . . . because the basket itself is an amusing, entertaining toy
- Charming sturdy cardboard basket that contains a group of 39 books . . . a real value
- Every book sparkles with bright colors and adorable illustrations . . . really interesting

Everything to keep little people happily amused for hours. The delightful story of the little dog that wouldn't go to school, and the sleepy pig that wouldn't get up. There are "things-to-do" books, too, color books, play-books, puzzles . . . There's a cuddly chocolate

38c



Sears own Down-on-the-Farm Happitime folding Play Book—68 inches long

- Printed in rich, natural colors, with natural setting backgrounds
- Animals outline cut out to make them even more real
- Each animal is on a separate section of heavy board—pages a

Almost like being the master of a real farm—these lovable animals are so natural looking. There's a friendly horse, a sassy nanny-goat, a frisky dog, and many others. 8 ani-

mals. Stretched out, book is 68 inches long, 8  $\frac{1}{2}$  inches high.  
No text, just pictures.

58c



## Children's Picture Dictionary

- 1200 illustrations that children love
- 480 pages of simple words shown in pictures
- 5000 easy words—each one illustrated

A fascinating pastime that will teach your children how to read and write at the same time it teaches them new words. It is such a pleasing book that a child will enjoy picking it up often—and each time he does, he will be taking a step forward—to expand his ability for achievement. A dictionary as well-planned and as simple as this may advance his ability to read simple stories by many months. Size,  $11\frac{1}{2} \times 8\frac{1}{2}$ . Postpaid.

3 P 2522—Paper cover.....	Each 48c
3 P 2521—Cloth bound.....	Each 89c

**48c**  
Paper

**Great Big Illustrated Play-books, Story Books**

**Topper Paint Book—384 pages. For children 4 to 10. Magic paint pages, animals, outlines, etc. 8½x11½ in.**

3 P 1870—Sturdy board covers. Postpaid.....Each 25c  
365 Bedtime Stories, 384 pages, 48 in bright colors. For 3 to

**365 Bedtime Stories.** 384 pages. 48 in bright colors. For 3 to 8-year olds. Board cover.  
**365 Bedtime Bible Stories.** Almost 300 pages—bright color

**Mother Goose.** Over 250 pages. Heavy board cover.

3 P 1827—Postpaid. State titles.....Each 25c  
Linen-like paper "Make Believe" story books. 4 books—

each has 12 scalloped-edge double pages. 8 $\frac{1}{2}$ x11 in.

..... 4 books for 39c  
A. Scott Books, Inc., Dept. 81



## Children's Books



### 10 Big Books with things to do . . . in gift Box

**38c**  
for 10

• Dozens of thrilling, jolly pastimes to keep little hands busy and happy. . 10 big books (8x10 inches or larger). Eight of them have 16 pages inside • Another Sears exclusive

As exciting as a grab bag. Each book has an adorable, bright picture cover. Everything a child desires in books . . Magic paint books where figures spring into brightness with plain water, puzzles, dot games, things to do on rainy days, paint books to color with paints or crayons, cut-paste-and-stick the story of the Little Red Hen, and a wonderful "On Guard" book, bigger than the rest, with a heavy cardboard colored cover and colored cutouts inside. All in a gift box (11 $\frac{1}{4}$ x9 $\frac{1}{2}$ x1 $\frac{1}{2}$  in.) with two especially charming little Indians on cover.

3 P 1854—Shipping wt., 1 lb. 6 oz.....10 books in gift box 38c

### The Birds' Christmas Carol

**48c** The charming story of a little invalid girl whose birthday, too, was on Christmas. The real happiness she brings to others will bring tears to your eyes. A wonderful story that ought to be read by both adults and children every Christmas.  
3 P 1730—Postpaid.....48c



### Bambi—(the new movie star)

**48c** The adorable story of a little deer, and his adventures through life. Delicate and beautiful, thrilling to the end.

Complete edition, 293 pages. Lovely illus. Clothbound. Colorful jacket.  
3 P 1719—Postpaid.....48c

Movie edition. Illustrated by Walt Disney. 32 pages, 13 in full color. Every page illustrated. Bright, heavy board binding.  
3 P 1720—Postpaid.....48c

Bambi's Children. Sequel to complete edition.  
3 P 1721—Postpaid.....48c

### Children's classics—some of the best, most famous stories

**48c** For boys or girls. All nice editions. The stories that have been loved by children for generations—cloth bound, all with bright wrappers. Any one is an excellent choice . . . and encourages good reading habits.

Uncle Tom's Cabin—Unforgettable Topsy and Eva.  
Black Beauty—The beautiful black horse.  
Heidi  
Heidi Grows Up  
Heidi's Children  
Little Women  
Little Men  
Robin Hood  
Swiss Family Robinson  
Alice in Wonderland

Five Little Peppers—and How They Grew  
Five Little Peppers—Grown Up.  
Poor Little Rich Girl  
Uncle Remus—True Plantation stories.  
Hoosier Schoolmaster—Amusing old-fashioned teacher.  
Hoosier Schoolboy  
Grimm's Fairy Tales  
Andersen's Fairy Tales

Life of Kit Carson  
Life of Daniel Boone  
Adventures of Tom Sawyer  
Adventures of Huck Finn  
More Adventures of Huck Finn  
Little Lord Fauntleroy  
Treasure Island  
Pinocchio  
Little Lame Prince  
Hans Brinker, or the Silver Skates  
Toby Tyler

3 P 1714—Be sure to state title. Postpaid..... Each 48c



## WOW! New patriotic book of action—adventure—color

Patriotic things to learn. For reading—for playing—all an imaginative child could wish for, and only 89c. 20 adventurous pages in brilliant colors. Just about everything an active child will want to play with. Size, 11 1/2x9 1/4 in.

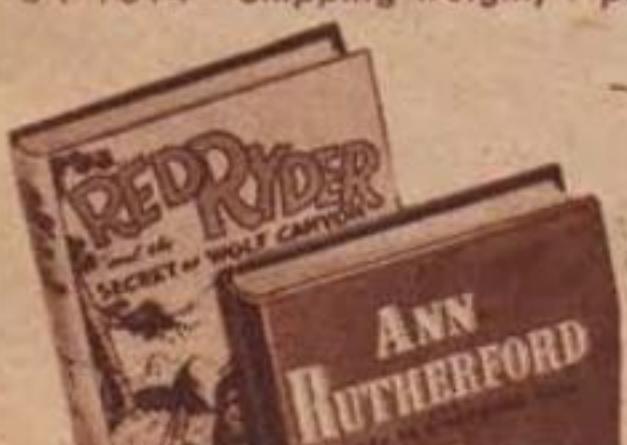
**89c**

Two scale-model cardboard planes—a Boeing B17 Flying Fortress and Curtiss Fighter  
Defense Stamp Book with 10c defense stamp  
Army and Navy junior insignia to sew on sleeves  
Heavy cardboard gun that gives a loud bang  
A bombsight game to sink enemy transports, maps printed in color on a revolving wheel

A submarine torpedo attack—action picture  
3-page comic of Casey Roberts, War Correspondent  
Postage stamps from all over to start a collection  
Aircraft guide like kind real "spotters" study  
2 reversible globe-type maps (both hemispheres)  
Direction pointer beam on both maps  
Morse code and clicker to send messages

Really a marvelous gift for boy or girl. Will keep them busy and happy.

3 P 1814—Shipping weight, 1 pound.....  
**89c**



**25c** Each

Packed with plenty of excitement. Sturdy covers.  
Red Ryder Mystery of Whispering Walls  
Red Ryder Secret of Wolf Canyon  
Smilin' Jack and Daredevil Girl Pilot  
Joyce and the Secret Squadron — (A Captain Midnight adventure.)  
Problem of the Lost Ring—(Skeezix story.)  
3 P 1879—Be sure to state title. Postpaid.....

April Kane and the Dragon Lady  
Jane Withers and the Hidden Room  
Bonita Granville Mystery of Star Island  
Ann Rutherford Key to Nightmare Hall  
Ginger Rogers Riddle of Scarlet Cloak  
Blondie and Dagwood's Secret Service  
Slim Evans and his Herse Lightning  
Nobody's Buddy. (A boy and trained dog.)  
Each 25c

## Books for boys and girls from 8 years and up



## Fast-moving, packed with thrills . . . Boys' Stories

### Lone Ranger Books

The Lone Ranger  
The Lone Ranger and Tonto  
Mystery Ranch  
Gold Robbery  
Outlaw Stronghold  
At the Haunted Gulch  
Traps the Smugglers  
Be sure to state title wanted.  
3 P 1715—Postpaid.... Each 48c

**48c** Each

### Adventure and Flying Stories

Renfrew of the Mounted  
Lucky Terrell—Spitfire Pilot  
Lucky Terrell—Sky Attack  
Dave Dawson with the Air Corps  
Dave Dawson on Convoy Patrol  
Dave Dawson with Pacific Fleet  
Dave Dawson with the Commandos  
Ted Scott—Hunting Sky Spies  
Steve Knight—Phantom Fleet  
Clue of the Broken Blade. The latest of the famous, extremely popular "Hardy Boys" series.  
Be sure to state title wanted.

3 P 1752

Postpaid..... Each 48c

### Don Winslow Stories

Don Winslow of the Navy  
Face to Face with Scorpion  
Breaks the Spy Net  
Saves the Secret Formula  
Be sure to state title wanted.  
3 P 1727—Postpaid.... Each 48c

## Inspiring Stories for growing girls

### Pollyanna

**48c** Each **Nancy Drew**

A girl brings happiness to a whole town.  
Pollyanna  
Pollyanna Grows Up  
Pollyanna of the Orange Blossoms  
Her Jewels  
Her Debt of Honor  
Her Western Adventure  
Castle in Mexico  
Door to Happiness  
Be sure to state title.

3 P 1701

Postpaid.... Each 48c

3 P 1713 Postpaid.... Each 48c

Everything available on Easy Terms . . . see page 68

★ Sears-Roebuck • Page 83

# Shootin' Toys



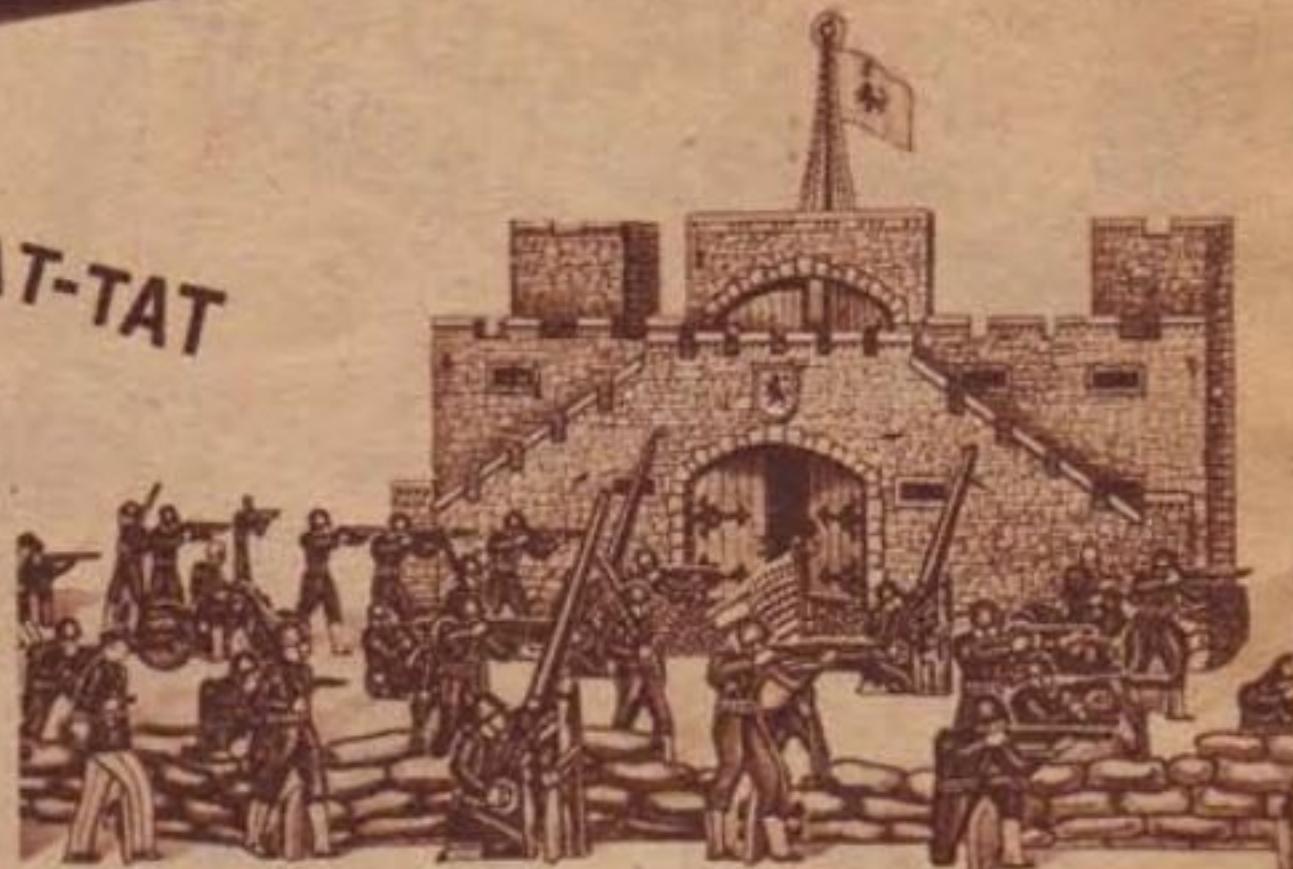
**Swinging Machine Gun on tripod**

- Makes a Rat-a-tat machine-gun noise
- 18 in. high—just right height
- A real Sears money-saving value

**\$1.39**

This exciting machine gun looks and sounds realistic enough to give any boy or girl a big thrill. And priced to save you money. 27-in. gun mounted on an 18-in. wood tripod. Gun swings, elevates and makes a rat-a-tat noise as the crank is turned. Tripod just the right height for best manipulation. Barrel is 3½ in. diameter, made of heavy fiber. Tripod is finished in natural-color varnish. Gun is black.

49 P 5614—Shipping weight, 3 pounds 8 ounces.....\$1.39



**To the attack! 94-pc. Fort, Soldier Set**

- 88-man army, 19x15 ¼x10 ¾-in. fort
- Hand pistol for shooting rubber bands
- Again Sears offer a big value

**97c**

Here's a real army for you. Bright colored soldiers and all their equipment . . . set them up and work out your own military strategy in sham battle. Consists of fiberboard fort and machine gunners, motorcycle scouts, anti-aircraft gunners, flag-bearers, officers, observers, kneeling and standing riflemen, grenadiers, averaging 3½ inches high. Full color. Cardboard pistol for flipping rubber bands . . . bands not included.

49 P 5672—Shipping weight, 2 pounds.....97c



**Complete 7-piece Lone Ranger Set**

Here's a Lone Ranger set that any boy will enjoy. He can be a real rough-and-ready cowboy wearing wrist-guard cuffs, and carrying his imitation-ivory-handled gun in its leather holster. The gun is 7½ inches long, cast metal: Clicks—does not shoot caps. Leather holster and cuffs, sturdy cloth bandana, soft ropé lariat, leather belt with 3 dummy bullets—looks like the real thing.

49 P 5624—Shipping weight, 2 pounds.....\$1.14



**5-piece Lone Ranger Outfit**

Another thrilling Lone Ranger set . . . made to please your young cowboy. Not as many pieces as set at left, but still a lot of fun. Contains 8-inch metal clicker pistol (does not shoot caps), in attractive black enamel finish. Holster is made of leather, and has a fur-like front that makes it more realistic. Belt has three dummy wooden bullets. Sturdy cloth bandana and soft rope lariat.

49 P 5625—Shipping weight, 1 lb. 8 oz.....53c



**28-inch Break-action Double Barrel Popgun**

A gift that's bound to bring hours of happiness. Double-barreled gun. Twenty-eight in. long with sturdy wood stock. Break action. Corks pop separately. Shipping wt., 2 lbs. 4 oz.

49 P 5651.....75c

**Double-barreled Sparkling Defense Gun**

Sparks shoot out . . . makes a loud rat-a-tat machine-gun noise. Gives appearance of automatic feeding of bullets. (See insert.) 22 in. long. Clockwork motor. Made of metal with wood stock.

49 P 5664—Home Defense Gun. Shpg. wt., 2 lbs....\$1.25

# Battery Train



Case for  
flashlight cells

Plate for  
dry cells

## Doesn't need power line electricity

- Uses flashlight cells, dry cells or battery
- 5 units—35 inches long, sturdy metal

A real electric train for indoors or outdoors.

Remote control—just press button—train runs ahead or backwards. Oval track is 98 in. around. Batteries not included.

79 P 05950—Shipping weight, 7 pounds.....\$4.49

Operates on 6 flashlight cells, or 4 dry cells, or a storage battery. Storage battery shipped by freight or express, separately, from stock or factories or warehouses at Jacksonville, Fla. or Houston.

### Flashlight Cells

Diameter, 1½ in.  
Shipping weight,  
each, 5 ounces.

20 P 4651..Ea. 4c

### Dry Cells

Diameter, 2½ in.  
Shipping weight,  
each, 2 lbs. 8 oz.

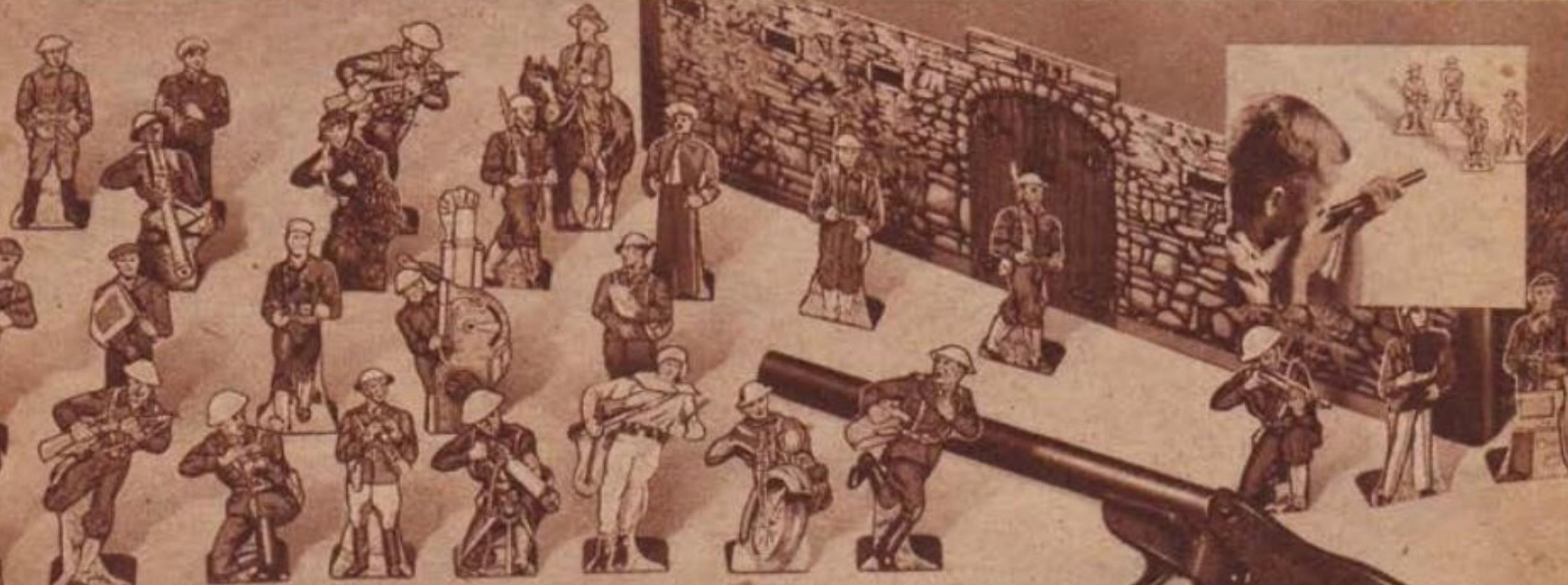
20 P 4701—Ea.35c

**\$4.49**

### Storage Battery

For better service.  
See page 842, Gen.  
Cat. Shpg.wt., 38 lbs.

28 PM 11H....\$3.90



## 56-piece Soldier, Gun and Fort Victory Set

36 soldiers in battle formation—doughboys attacking from every angle. Find your range—load 13 ½-in. cork popgun. Ready...Aim...Fire! Aim right, and it is victory every time! Metal soldiers, 3 ½ in. high, stand firmly on a metal base with name, rank or

branch of service. Colorful fort 15x12x3 inches. 18 popgun corks. \$1.04  
Shipping weight, 3 pounds.

49 P 5671—56-piece set.....\$1.04

49 P 5601—12 extra corks. Shpg. wt., 2 oz.. 7c

49 P 5606—15 soldiers. Shpg. wt., 10 oz.. 47c



## Suction Cup Pistol Set

Boys and girls have lots of fun with this 9-inch pistol outfit! Attractively finished all-metal pistol that shoots 4 soft tipped suction cup darts that stick to the target.

49 P 5605—Shipping weight, 12 ounces.....32c



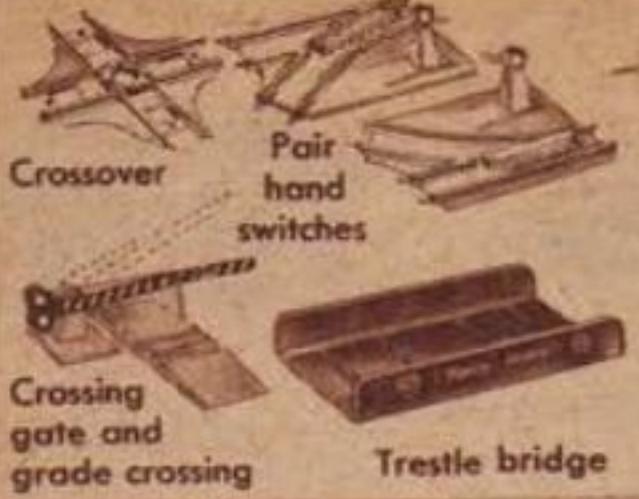
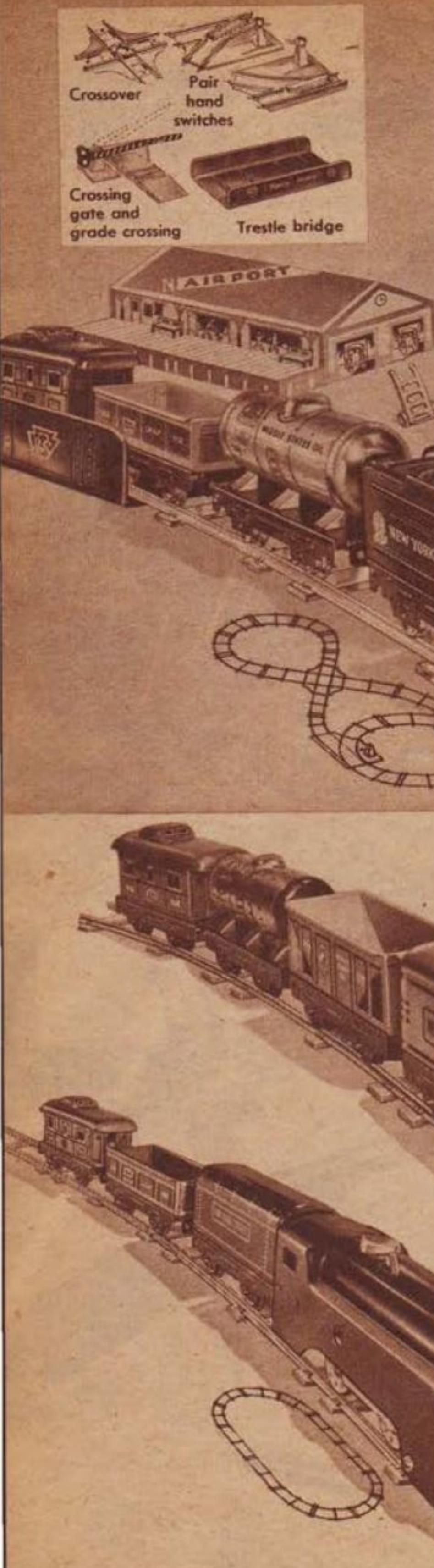
## Coast Artillery long-range Cannon ... 17x4½x6-inch

Here's a realistic coast artillery long-range cannon that will give any boy a real thrill. Wood barrel on metal base...range finder, elevator, loader, plenty of wood shells. Shpg. wt., 2 lbs. 8 oz. \$1.19

49 P 5675.....\$1.19

Easy Loading  
Mechanism

Turn Wheel  
to Elevate



## Big Steam-type Windup Train—35-piece outfit

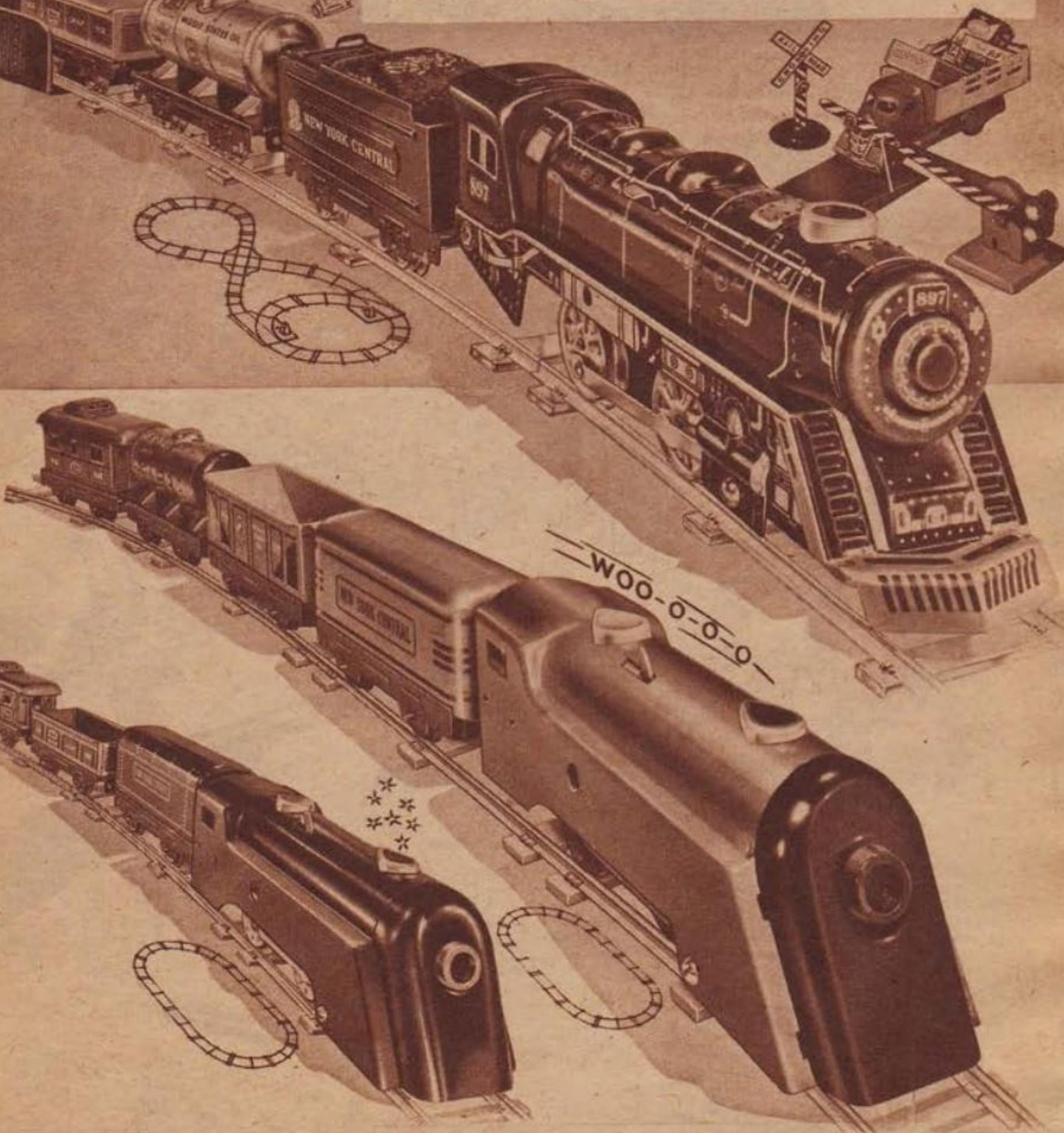
**\$3.88**

Complete Set

- You get all this railroad equipment with the train: Pair of hand switches, a crossover, 12-inch metal bridge, 3-piece crossing set, truck, 18 sections of track, benches, hand truck (see small view)

You're really "rolling at full throttle" when you go into railroading with this powerful 5-unit train. Sturdily built of metal. Real-looking freight engine usually found only in higher-priced electric trains. Forward and reverse lever (you bet, it backs up, too), brake, strong clockwork motor. Bell that rings. 35 inches long, from locomotive to caboose. Track over 230 inches around. Unload grocery car onto truck. When you're ready, raise the gate, roll the truck over the wood grade crossing. All packed in a big box built so it can easily be set up as railroad station (see picture). Shipping weight, 9 pounds.

79 P 05914—5-unit train and 30 pieces equipment.....\$3.88



### Fast Freight—bell rings, engine shoots sparks

- Engine, tender, freight car, and caboose—built of metal, 28 inches long
- Powerful wind-up clockwork motor

**\$1.37**

Just wind her—then watch her take the curves as she sounds her bell and shoots sparks from the smokestack. Has brake also. Track, 102 inches around.  
49 P 5904—Shipping weight, 4 lbs. 6 oz.....\$1.37

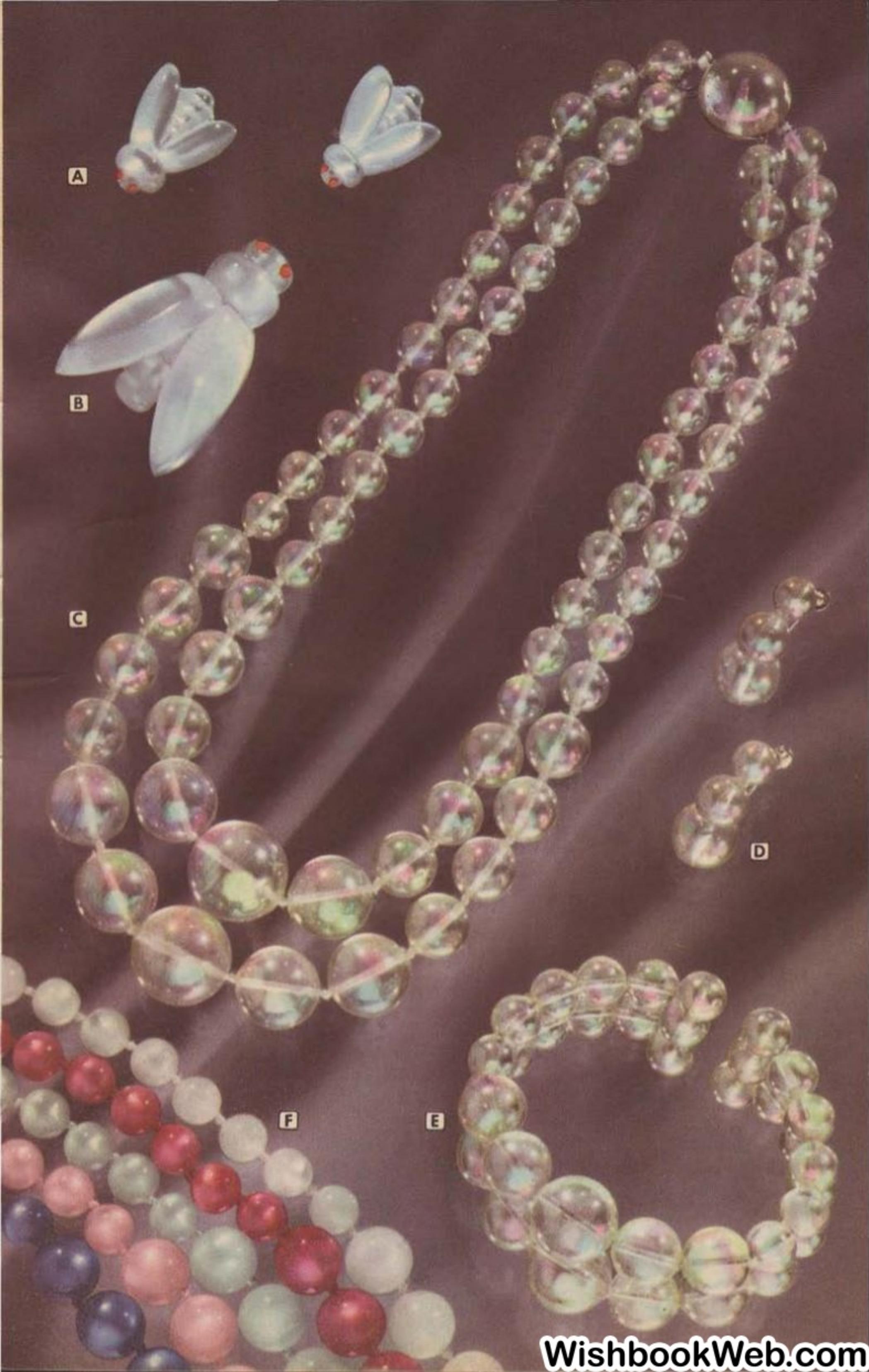
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### Five-unit Whistling Engine Freight

- Wooo-wooo! Whistles in realistic style as she speeds around 155-inch track
- Engine, tender, coal, tank car, caboose

**\$3.29**

Here's a crack freight for you. Fast, streamlined—always on schedule, because her whistle clears the track ahead. Commodore Vanderbilt style steel locomotive has powerful wind-up clockwork motor. Also brake. Colorful metal cars. Train 35 1/2 inches long; 16-section track is 155 inches around.  
49 P 5916—Shipping weight, 4 lbs. 8 oz.....\$3.29



A

B

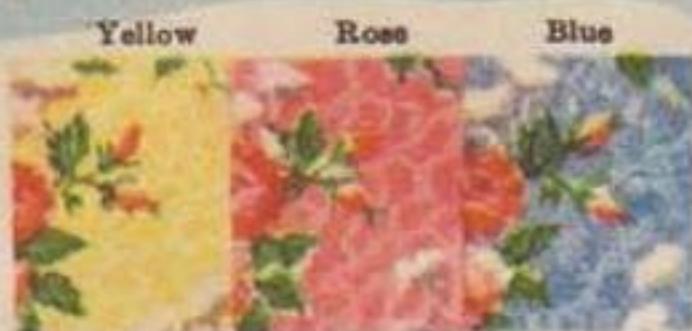
C

D

F

E





## ENSEMBLES

**QUILTED . . Sparkling \$7.75**

Rayon Accents Bedspread

"Peony"—a lovely Christmas gift... gorgeous printed floral dressmaker ensemble of cotton and shimmering rayon. Fine quality. Dry cleans. *Ground colors:* eggshell (shown), yellow, rose or blue. *State color.*

**Bedspread.** Printed floral center with diamond quilted border. Extra long gathered flounces at sides and foot trimmed with quilted cuff. *Twin bed size, 78x108 inches. Shipping weight, 3 pounds 6 ounces.* 96P2290M—*State color. Each \$7.75*

*Full bed size, 92x108 inches. Shipping weight, 3 pounds 12 ounces.* 96P2291M—*State color. Each \$7.75*

**Draperies.** Each side 33 in. x 2½ yds. Heading, tie-backs are diamond quilted in solid color fabric. Hooks for hanging. Shpg. wt., 3 lbs. 96P2293M—*State color. Pair \$4.85*

**Vanity Skirt.** Each side 35x30 in. Solid color diamond quilted top. Full skirt. Shpg. wt., 1 lb. 6 oz. 96P2294M—*State color. 2 pcs. \$3.85*

**Pillow Covers.** Fit pillows up to 21x28 in. Opening in back. Attractive ruffle trim in plain matching color. Shipping weight, ea. 10 oz. 96P2292M—*State color. Each \$1.95*

**Complete Ensemble..** One spread (*state full or twin size*), pair draperies, vanity skirts. Colors above. Shipping weight, 5 lbs. 6 oz. 96P2295M—*State color. Set. \$15.75*



**QUILTED . . Colorful \$4.95**

Cotton Print Bedspread

"Beauty"—As bright, beautiful as a Christmas star . . . this brilliant, quilted bedroom ensemble. Fine quality cotton is printed in a delightful floral design. Washable. *Ground colors:* blue (shown), rose dust, white or yellow. *State color.*

**Bedspread.** Fancy, double diamond stitched quilted top. Gathered flounces on three sides finished with tailored hems. Matching, set-in covered cords on top and at foot of bed. *Twin bed size, 74x106 inches. Shipping weight, 2 pounds 12 ounces.* 96P2274M—*State color. Each \$4.95*

*Full bed size, 88x106 inches. Shipping weight, 3 pounds.* 96P2275M—*State color. Each \$4.95*

**Draperies.** Each side 30 in. wide by 2½ yds. long. Pinch pleated top; ruffled sides and bottom. Quilted tiebacks. Hooks included for hanging. Shpg. wt., 1 lb. 8 oz. 96P2276M—*State color. Pair \$2.85*

**Vanity Skirt.** Each side 35x30 in. 5-in. double diamond stitched quilted top. Cord trim. Shpg. wt., 1 lb. 8 oz. 96P2277M—*State color. 2 pcs. \$2.69*

**Complete ensemble.** One bedspread (*state full or twin size*), one pair draperies and vanity skirts. Colors above. Shpg. wt., 5 lbs. 4 oz. 96P2278M—*State color. Set \$9.98*



## Pretty Gift Pillowcases

Hemstitched. Fit pillows 19x26 inches  
Sizes given are before hemming.

### (A) Fancy Border

Ribbon tied for gifts. Good muslin. Size, Pair 42x33 inches. Printed, colors: rose and green (shown), blue and rose or peach and green. 96P181—*State color. Shpg. wt. 9 oz. Pr. 89c*

### (B) "His and Hers"

Personalized prints. Fine muslin. Pair Boxed. Size, 42x36 inches. Washfast colors: rose and blue (shown) or peach and green. 96P183—*State color. Wt. 14 oz. Pr. \$1.19*

### (C) All over Print

Exquisite. Ribbon tied. \$1.00 Muslin. Size, Pair 42x36 inches. Washfast colors: rose and blue (shown), blue and rose or peach and green. 96P182—*State color. Shpg. wt. 9 oz. Pr. \$1.00*



### (D) 6-pc. cotton Kitchen Set

Two terry kitchen mitts in "Dutch Boy" design, size 5¾x8½ in.; two matching 6 pc. set terry pot holders, size 5¾x6 in.; two mesh dishcloths, size 14x14 in. Bright colors: red (shown), blue or green. Shpg. wt. 11 oz. 96P8940—*State color. 6 pc. Set 59c*

### (E) "Happy Day" Kitchen Towels

Gift package contains 6 printed towels—one for every day except Sunday. 6 pc. set Heavy cotton, absorbent. Hemmed. Bleached. Size about 18x33 in. Assorted colors. Shipping weight, 1 lb. 13 oz. 96P2327—*Pkg of 6 towels \$1.19*

### (F) "Holly" Dishcloth Set

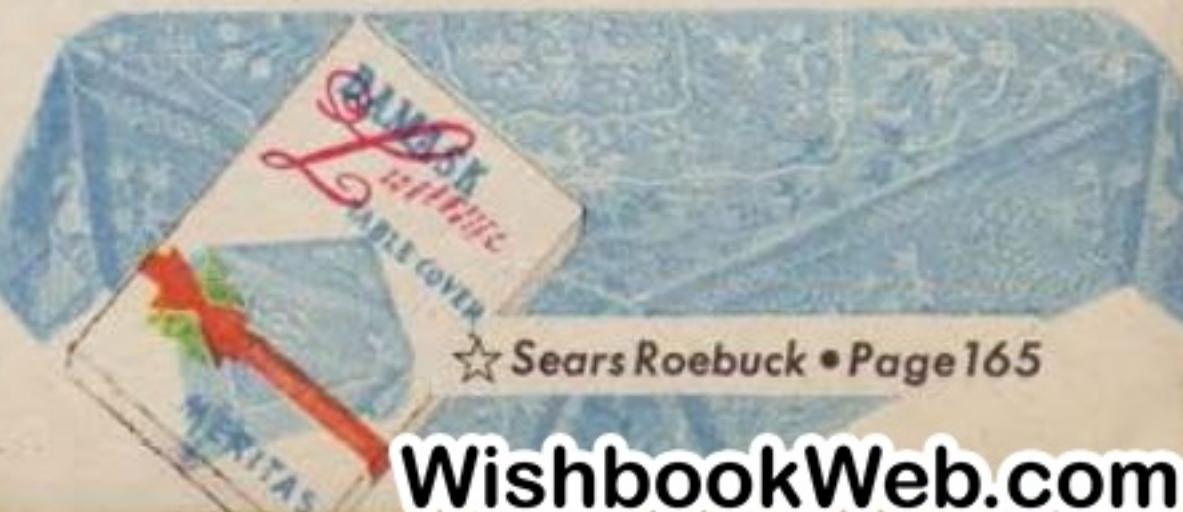
Five "Hanson" dishcloths put up in a bright holly box. Locknit construction prevents threads from slipping . . . helps dishcloths hold shape better. Size dishcloth, 12½x12½ inches. Assorted colors. 96P8975—*Shpg. wt., 6 oz. Set 35c*

### (G) "Kettle" Pot Holder Set

A practical gift . . . four useful, cotton terry pot holders. Neatly tape 4 pc. set bound. Handy loop for hanging. Size pot holder, 5¾x6 in. Boxed. Colors: red (shown), blue or green. Shpg. wt., 5 oz. 96P8941—*State color. 4 pcs. 29c*

### Boxed Table Cover

Pyroxylin coated. Stronger than oil-cloth. Cotton back. Colors: blue, green, rose or white. 54x54 in. Wt., 1 lb. 4 oz. 96P2152—*State color.*



"Elegance"  
\$4.89

"Candystick"  
\$6.89

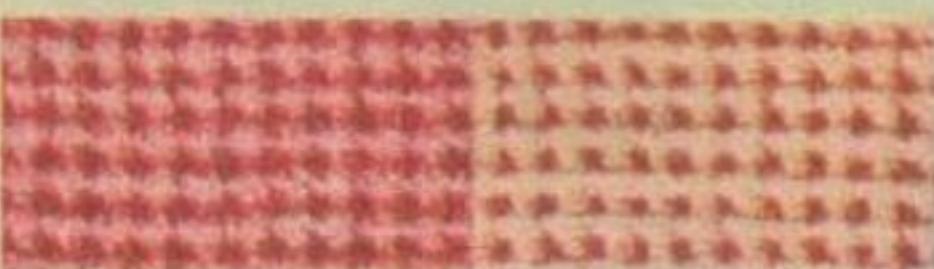
Choice (A) or (B)  
"Bow Knot"  
\$2.89

(A)

(B)

# Chenille Bedspreads

HER LOVELIEST GIFT



Dusty Rose

Peach

## "Candystick" . . . velvety soft

**\$6.89** No nicer gift than a beautiful chenille bedspread for Christmas. Luxurious, thickly tufted chenille top is covered in tiny checks. Decorated with a huge floral wreath and candy-stick border in colorful, accenting shades. Heavy cotton bedspread cloth dyed to match the cotton tufting. Wash separately.

Colors: blue, dusty rose or peach.

Full bed, 90x105 in. Shipping weight, 5 pounds 12 ounces.

96 P 2886—State color.....Each \$6.89



Blue

White

Peach

## "Elegance" . . . sculptured effect

**\$4.89** For exclamations of delight . . . give this lovely gift. Exquisitely designed . . . heavily tufted background is in cotton chenille . . . lattice border and center motif are extra high pile to give a carved effect. Heavy cotton bedspread cloth and tufting are dyed so they match perfectly. Wash separately.

Colors: dusty rose, blue, white or peach.

Full bed, 90x105 in. Shipping weight, 5 pounds 11 ounces.

96 P 2884—State color.....Each \$4.89



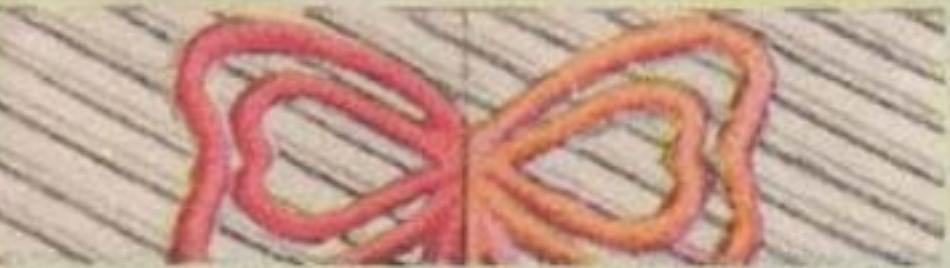
Blue

Peach

## ② "Bow Knot" . . . colored

**\$2.89** An air of luxury . . . even at a low price. Graceful floral sprays, huge bow knots decorate this "big value" spread. Good quality cotton bedspread cloth . . . fluffy chenille tufting. Full size, 88x105 in. Wash separately. Colored background: dusty rose, blue or peach. Shipping weight, 3 lbs. 2 oz.

96 P 2839—State color.....Each \$2.89



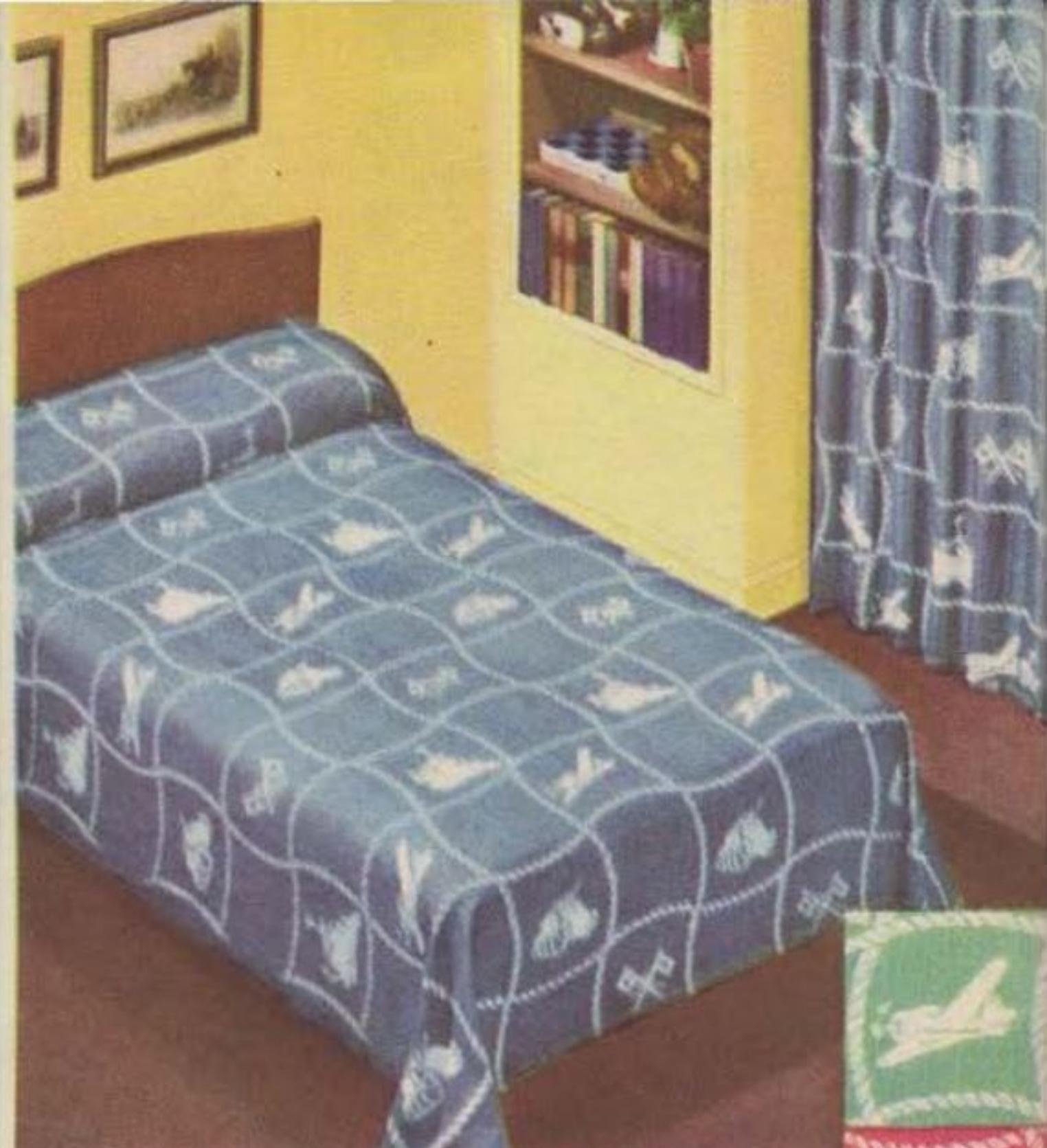
Dusty Rose

Peach

## ③ "Bow Knot" . . . white

**\$2.89** Lovely bedspread with a sparkling background in natural, snowy white. Dainty pastel flowers and border trim. Size, 88x105 in. Fast colors. Border Trim: blue, dusty rose or peach. Shipping weight, 3 lbs. 2 oz.

96 P 2838—State border color. Ea. \$2.89



Choice of Full, Twin, Cot or Bunk bedsizes

## "Land, Sea or Air" . . . cotton Bedspread

In tune with the times . . . and as up to date as the airplanes, tanks, P-T boats and signal corps flags worked in the background. Good quality, woven of soft spun cotton yarns. Won't soil or wrinkle easily. For draperies, cut the 76x90-in. size in half, hem. Wash with care. Colors: blue (shown), green or red.

Size, in.	For	Cat. No.	Shpg. wt.	Ea.
84x105	.Full	.96P2578—State color.	2 lbs. 8 oz.	\$1.89
76x105	.Twin.	.96P2579—State color.	2 lbs. 4 oz.	1.89
76x90	.Bunk.	.96P2580—State color.	2 lbs.	1.65



### Bath Mat Set

Gift boxed for the Holidays. \$1.00  
2-pc. Set solid color chenille tufting with sprays of contrasting flowers in raised effect. Heavy backing.

Mat Size, 17x30 in.; standard lid cover. Colors: blue (shown), dusty rose, or peach. Shpg. wt., 1 lb. 2 oz.

96 P 2900—State color.  
2-piece set.....\$1.00

### Rug and Lid Cover

Rug: Solid color chenille, contrasting florals. Size, 28x42 in. Colors: dusty rose (shown), blue or peach. Shpg. wt., 1 lb. 15 oz.

96 P 2901—State color.  
Rug. Each.....\$1.98

Lid Cover: Matches above. Standard size. Shpg. wt., 7 oz.

96 P 2902—State color.

Lid Cover. Each.....59c

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## Sears pure and delicious Fruit Cakes

• 5-lbs. <sup>Tasty</sup>  
Fruit Cake \$1.09

*Sears value leader*—A good quality cake made of dark batter filled with a generous amount of currants, raisins, lemon peel, orange peel and nuts. This good quality cake is moist and tempting . . . topped with delicious whole candied cherries and half pecans. Wrapped in cellophane to keep it fresh. This tasty fruit cake makes an ideal holiday treat for the boys in camp. For a finer cake with a greater percentage of more expensive fruits see our fine fruit cake at right. Shipping weight, 5 pounds 14 ounces.

8 P 7822.....5-pound cake \$1.09

• 5-lbs. <sup>Our fine</sup>  
Fruit Cake \$2.08

*44% fruit and nuts.* Rich, pure, taste-tempting batter . . . flavored with spices and honey and filled with cherries, raisins, pineapple, citron, pecan meats . . . and all the other dainties that go into a fine fruit cake . . . lots more of these choice tidbits than in the cake at left. Top is decorated with pecan meats and whole, red candied cherries. Wrapped in cellophane to keep it fresh. Packed in a beautiful gift tin. You'll please the entire family with one of these delicious cakes. Shipping weight, 6 pounds 10 ounces.

8 P 7823.....5-pound cake in gift tin \$2.08



### • Gift Delicacy Basket—a real treat

Assortment of Christmas dainties. Consists of 2-oz. jars apricot jam, orange marmalade, muscatel, claret and port wine jellies; Jordanettes; mints; fruit balls; assorted toffees surrounding  $\frac{1}{4}$ -lb. assorted nuts. In straw trimmed basket. Shipping weight, 3 lbs. 14 oz. \$1.00  
8 P 7813.....\$1.00

### • 2 lbs. assorted Candied Fruits

Tempting delicacies that you'll want to offer holiday visitors. A beautiful assortment of dates, California figs, Black Mission figs, seedless raisins, sugary-tart apricots, tasty pecan halves; candied cherries and glazed pineapple. In a straw trimmed tray. Shpg. wt., 3 lbs. \$1.00  
8 P 7816.....2-pound Assortment \$1.00



### ★ Bargain . . 4-lb. box Chocolates

A tasty assortment of economically priced chocolates that make excellent gifts. The assortment includes vanilla creams, peppermints, maple creams, fudge, orange creams, nougats, butterscotch, vanilla jelly nougats, strawberry jelly nougats and special wreath-topped vanilla creams . . . 14 varieties in all. Coated with smooth, light and dark chocolate. So delicious no one would ever think they cost so little. Have plenty on hand to serve to Holiday guests. Fine for "last-minute" gifts.

8 P 7800—Shipping weight, 5 pounds.....4 pounds 96c

96c



### ★ 5-lb. Chocolate assortment

An enticing assortment of "kitchen-pure" chocolates. These tasty candies come in a wide variety of flavors to please every taste, from luscious maple walnut creams, chocolate fudge, raisin clusters, buttercups, lemon and orange creams, to molasses taffy, cocoanut crisps, butterscotch, chewy nougats and caramels. Hand-dipped in good quality, delicious, sweet chocolate. There are 18 different varieties. In decorated Holiday gift box.

8 P 7802—Shipping weight, 6 lbs....5 pounds \$1.98

\$1.98

### ★ 5-lbs. Dainty Miniatures

Tempting tid-bits that are a delight to give as Christmas gifts. They're sure to please everyone who receives them . . . from the woman who likes dainty sweets to the man who craves delicious flavor and appetizing variety. There are about 70 tiny pieces to the pound—over 3 times as many as in a regular-size assortment. Each piece is covered with thick, rich milk chocolate. The assortment includes orange creams, raspberry creams, vanilla creams, honey nougats, maple cocoanut creams, caramels, nut toffee, apricot marmalade, lemon jellies and peppermint creams. Order some today for economy and downright good eating. Shipping weights, 6 pounds; 2 pounds 12 ounces; 1 pound 8 ounces.

8 P 7879.....5 pound box \$1.49

8 P 7878.....2 pound box ..61c

8 P 7877.....1 pound box ..31c

Add plenty of these chocolates to your Easy Payment Order—see page 68

Especially suitable for  
men in the service  
★ Sears-Roebuck • Page 169





• 3 pounds assorted Chocolates in gift tin

Please your family and friends with gifts of this delicious assortment that includes hard and chewy pieces and creams coated with rich milk and dark chocolate, fruit nougats, crystallized cream bon bons and wrapped caramels. Over 20 different varieties. Packed in a beautiful American Beauty Rose gift tin.

8 P 7835—Shipping weight, 4 pounds.....\$1.29



• 1 pound tasty Cordial Cherries

Large, luscious whole red cherries in vanilla cream centers; heavily coated with smooth, dark vanilla chocolate. These tempting cordials will be a real taste treat for everyone. 24 delicious pieces per pound box. Order plenty for the Holiday season.

8 P 7803—Shipping weight, 1 pound 8 ounces...33c



• Crisp Cashew Nuts

High quality, full flavored salted cashews, crunchy Pound and tender—roasted to a tempting golden brown. So delicious you will want to order plenty for the Holidays. Shipping weight, 1 pound 6 ounces. 8 P 7851.....1 pound 79c

• Mixed Salted Nuts

Brazil nuts, cashews, pecans, peanuts. Shpg. Pound wt., 1 lb. 6 oz. 8 P 7849...1 pound 69c

*Bargain Quality*

Like above, but greater percentage of peanuts. Shipping weight, 1 lb. 6 oz. 8 P 7850...1 pound 49c

• 2 lbs. Salted Nuts

An assortment of crunchy fresh nuts in colored gift tin. Tender roasted Brazil nuts, cashews, pecans and peanuts. Tangy, delicious... lightly salted for added flavor. Shipping weight, 3 pounds. 8 P 7848... 2 lbs. \$1.49

Empty Candy Boxes

Assorted designs.	10c
Tape handles.	
½-lb. size. Wts.,	Doz., up
8 oz.; 3 lbs. 11 oz.	
8 P 7873.....12 for 10c	
8 P 7874.....100 for 69c	
"Candy Town" Boxes	
Tabs for hanging. ½-lb. size.	
8 P 7875.....12 for 12c	
8 P 7876.....100 for 79c	



• Assorted French Creams

Delicious crystalized soft cream bonbons. Shipping weights. 3 lbs. 3 lbs. 12 oz.; 6 lbs. 8 P 7844...3-pound box 68c 8 P 7845...5-pound box 98c

• 3 lbs. Holiday Hard Candy in tin

Satin-effect finish black walnut puffs, chocolate filled straws, sugar shells filled with fruit jams, hard candies and dainty, small filled hard candies. Everyone will enjoy this Christmas treat. In gift tin. 8 P 7840—Shipping weight, 4 pounds...85c

Christmas Mello-Creams

Santas, Christmas trees, stars, etc., made of pure, creamy Mello-creams. Shipping weights. 1 lb. 6 oz.; 2 lbs. 10 oz. and 6 lbs.	19c
8 P 7841.....1-pound box 19c	
8 P 7842.....2-pound box 34c	
8 P 7843.....5-pound box 79c	

**★ All-filled Candy**  
**\$1.19**

5 pounds in Sealed Tin

All your favorite centers are here including:

- Creamy chocolate
- Smooth apple butter
- Tasty raspberry jam
- Rich peanut butter
- Delicious marmalade

A Betty Baker Christmas assortment—sold exclusively at Sears . . . our most varied and most deluxe assortment of Holiday all-filled hard candies. Everyone in your family will enjoy eating these high quality, crunchy, satiny sugar shells filled with tempting centers. Packed in a reusable tin to help keep them fresh and delicious. Shpg. wt., 6 lbs.

8 P 7805...5 pounds \$1.19



**★ Holiday Hard Candy**

**84c**  
Hard and Filled. Economical, colorful satin finished, candies. Centers of about

5-lb. bag

50% are filled with jams, apple and peanut butter, creams, etc.; 50% are tasty hard candies. Shipping weight, 2 pounds 4 ounces.

8 P 7836.....2-pound bag 35c

Shipping weight, 5 lbs. 8 oz.

8 P 7837.....5-pound bag 84c



**DeLuxe All Filled.** A dainty variety of gay, wholesome Christmas candies. Better than assortment above because every piece has a delicious filled center. Crispy sugar shells, filled with jams, peanut butter, creams, etc. For our finest all-filled hard candies, see Betty Baker assortment at left.

Shipping weight, 2 lbs. 4 oz.

8 P 7838.....2-pound bag 43c

Shipping weight, 5 lbs. 8 oz.

8 P 7839.....5-pound bag 98c



**26-piece Christmas Novelty Package**

Contains 2 large, clear candy pieces wrapped in decorated cellophane; 1 Christmas Cornucopia filled with fancy hard candy; 1 Chimney, containing a jumbo jelly lollipop wrapped in Santa Claus decorated cellophane and 4 jelly strings; 1 folder ('Twas the Night before Christmas) with large Christmas tree pop on cover; 1 Christmas Snowman pop; 5 Christmas tree ornaments, with pops attached; 15 assorted Christmas pops. 8 P 7846—Shipping weight, 2 lbs. 2 oz.....Set 55c

**55c**

Set



**6 Candy-filled Glass Toys**

Here's a way to add to the youngsters' Holiday fun . . . give them this fine assortment of little glass toys . . . the kind they love to find in their stockings on Christmas morning. So inexpensive you can give one to every youngster on your list. They'll enjoy playing with the "Army" tank, the ambulance, the airplane, the revolver, engine, and lantern or pencil (not shown) . . . all filled with children's candy in gay, assorted colors. Ideal for children's parties. 8 P 7811—Shipping weight, 1 lb. 4 oz. ....6 Toys for 29c

**29c**

Set

**★ Especially suitable for men in service.**

**★ Sears-Roebuck • Page 171**



## A pail full of tempting Christmas Sweets

10 lbs. of Candy in a \$2<sup>19</sup>  
metal utility pail

Old-fashioned, creamy chocolate drops  
Crunchy hard candy in assorted shapes  
Delicious, flavorful black walnut puffs  
Sugared, fruit flavored gum drops  
Tempting Christmas Mello-cream figures  
Sweet chocolate, panned bridge mix

Now! Ten pounds of candy . . . six different luscious candy favorites . . . enough for the entire Holiday season . . . plus an 8-quart utility pail of heavy metal. Isn't this the biggest and best Christmas bargain you've ever seen? Safe for children . . . safe for everyone. Wholesome and pure because they're made with government certified colorings and flavorings. And now, for the first time, each type of candy is individually packaged to keep it clean, fresh and attractive. See page 170 for empty Christmas boxes. Shipping weight, 15 pounds.

8 P 07819—10 pounds Candy in 8-quart Pail.....\$2.19

SEARS, ROEBUCK AND CO.

